MISSION

Ayiti Now Corp is a 501(c)(3) organization created for the purpose of empowering Haitian children under extreme poverty in rural areas through our SCHOOLBOOK BANK program and AWARENESS CAMPAIGNS addressing sanitation, hygiene, nutrition, water purification, sexual education and mentoring.

2011 VICTORY

- DISTRIBUTED 771 BOOKS
 - REACHED 163 KIDS
- PARTNERED WITH 1 SCHOOL
- NEGOTIATED FAVORABLE TERMS WITH BOOKS SUPPLIER

2011 FINANCES

- RECEIVED \$2944
- 60 DONATIONS
- HIGHEST DONORS:

ALEX LIZZAPPI, PIETRO PICCHI, YVONNE AJA

• HIGHEST FUNDRAISERS:

UCHENNA ANINGO, DIRK HENTSCHEL

CORPORATE SPONSOR:

HODELPA HOTELS & RESORTS





MODUS OPERANDI

- INVESTIGATE STATE OF RECIPIENTS NEEDS
 - INVOLVE ALL RESPONSIBLE PARTIES
- DOCUMENT NEEDS AND EXISTING RESOURCES
 - PURCHASE REQUIRED SCHOOL BOOKS
- ENTER IN DATABASE SCHOOL BOOKS AND RECEPIENTS INFO
 - DISTRIBUTE SCHOOL BOOKS DIRECTLY TO KIDS
- EXPLAIN TO TEACHERS, RELATIVES AND FAMILY THE BOOK BANK POLICY
 - SCHOOL YEAR END RETRIEVE THE SCHOOL BOOKS FROM THE KIDS
- UPDATE DATABASE WITH REDISTRIBUTIONS, DAMAGED AND LOST BOOKS
 - TRACK REPORT CARDS AND LEARNING IMPROVEMENTS



PHILOSOPHY

- DO NOT DUPLICATE EXISTING EFFORTS
- PARTNER WITH EXISTING LOCAL ORGANIZATIONS
- INVOLVE FAMILIES, RELATIVES, TEACHERS AND PRINCIPALS
 - ASSIST ORGANIZATIONS WITH A COMMON MISSION
- CONCENTRATE ALL RESOURCES FOR THE SCHOOL BOOK
 BANK
- FULLFILL COMMITMENTS TO ONE SCHOOL AT THE TIME

2012 PRIORITIES

- RETRIEVE SCHOOL BOOKS JULY 2012
- DISTRIBUTE 5000 SCHOOL BOOKS SEPT 2012
 - PROVIDE TEACHERS TRAINING ASAP
 - IMPLEMENT AWARENESS PROGRAMS
 - GET PROFESSIONAL MARKETING HELP
 - DEVELOP FUNDRAISING EFFORT

SCHOOL BOOK BANK

MOST KIDS IN HAITI GO TO SCHOOL WITHOUT SCHOOL BOOKS. THE TEACHING AND LEARNING PROCESS IS SERIOUSLY IMPAIRED. POVERTY IS THE MAIN REASON FOR THIS REALITY. WE PROVIDE AN EFFECTIVE SOLUTION WITHOUT WASTE.

The most compelling question we all ask is: Haiti: Where Did the Money Go? This has become the title of a recent documentary showing the side of Haiti that we do not longer see in the news. To admit the degree of mismanagement it is a fundamental process that goes beyond the mechanics of how plentiful donations did not procure promised solutions. The truth of the matter is that the status quo in the non profit sector is primarily focused on self-preservation and gears budgets towards accumulating ownership of assets. The business mentality prevails with ego and greed. I support compensation for work rendered but I disagree with the high salaries granted to non-profit management. Often is a circus of marketing and popular slogans to please distracted donors unwilling to ask the hard questions and get honest answers.

The political situation in Haiti has remained polarized, unstable and incapable to move the agenda towards tangible progress. There is an ongoing deterioration of democratic process where power and greed strategize for its own survival at any cost. The national agenda in the interest of education, health care, housing, employment, infrastructure, and institutions are paralyzed. There is no specific party holding responsibility but it seems a collective failure to resolve priorities according to a reasonable degree of common good. The international political leaders intermingling with Haiti sovereignty are an ongoing source of destabilization since Haitian independence in 1804. More social justice, internally by strengthening the judicial system and by means of Reparations, is needed to overcome the persistent consequences of brutal colonization and institutionalized slavery still stratifying the social fabric of Haiti. The reality on the ground is far from envisioning the pursuit or implementation of sociopolitical policies bringing to fruition the underpinnings required to complete the Haitian revolution. The world is grossly unaware of the importance and contribution of the Haitian revolution to the human journey to emancipation and inevitably fails to acknowledge the roots of the chaos and abandonment that the Haitian population is confined by due to a systemic historical will to contain the raising of an independent powerful democratic African diaspora. Global awareness is undermined by lack of in-depth historic context, and the nature of information velocity of the current dominant learning habits find answers in simple understandings often promoted by short term political interests.

From a global prospective the political leadership has promised "free education for all" to be applied to primary and secondary education to be globally achieved by 2015. The developed countries championing this program have embarked in an economic crises that reduced the quality of education internally due to unprecedented budget deficits destabilizing the global economy and sparking social unrest, there is a new wave of democratization implying power struggles and economic constraints. Under this premises the "free education for all" will be unachievable. Recent data is showing that the gap between educated population and illiterate population is rapidly growing and most of the last 20 years efforts have vaporized. The income distribution is polarized and a concentrated minority with control of the financial and political capital is advocating for further privatization of all government functions, this will reduce the probability and delay a successful realization of this program.

The international political and humanitarian forces operating in Haiti have developed and funded only policies focused on maintaining a state of private education in the spirit of a partisan geopolitical economic model incongruous with the reality on the ground but mainly counter-posed to a growing socialist ideology in the continent. This approach is reliant on the ability of the market place to produce access to education by increasing income per capita achieved by domestic economic activity in a national context of poor infrastructure of basic necessities like water, electricity, transportation and a total lack of distribution channels for commerce.

With the above understanding, our mission does not want to prevaricate the fundamental need for the Haitian people to demand a betterment of the education system in Haiti, we are an effective temporary solution that must be replaced by a national policy in the interest of kids.

We are a limited effort in the gears of social progress that was born out of my intention to contribute in the most effective way to fight the inevitable cycle of extreme poverty and systemic social injustice.

We are a micro organization able to produce infinite value by virtue of empowering kids with a better learning opportunity and a strong signal that we understand their struggle and decided to have a constructive response without interests of any sort beside their education.

Thank you for your time,

Alex Lizzappi

Ayiti Now Corp

www.haiti-now.org