

PRESS RELEASE

**FOR IMMEDIATE RELEASE**

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## Vote For The Book Bank Program In Haiti

**PLACE & TIME:** <http://jumo-organizations.maker.good.is/projects/book-bank-haiti>

Voting Ends **Tuesday, April 17** at 12:00 PM PDT

**SUMMARY:** 75% of Haitian kids do not have School Books. Ayiti Now Corp assist orphans, restavek and kids under extreme poverty with School Books.

Ayiti Now Corp is in the running to win \$2500 through GOOD Maker, a new online platform for catalyzing social change. GOOD has asked the community to submit ideas on how to impact social change and will invite the public to choose a winner. Ayiti Now Corp proposes to use the funds to purchase 1000 School Books, and needs your vote to win!

In association with the principal and teachers of each school, Ayiti Now Corp compiles a list of the School Books needed and directly purchases the materials in Port Au Prince, Haiti. The materials are then delivered directly to the children ensuring proper distribution and ensuring Ayiti Now Corp's ability to properly monitor the materials. A detailed database inventory of each School Book and each recipient is kept and monitored by Ayiti Now Corp on an ongoing basis. All School Books will be retrieved and redistributed to new students each school year. The value provided by the School Book Bank is everlasting.

Ayiti Now Corp is a Miami, Florida based 501(c)(3) non-profit organization founded in January 2010 dedicated to empowering kids under extreme poverty through education. Ayiti Now Corp is the first NPO to develop a School Book Bank social investment model viable worldwide. In Haiti, Ayiti Now Corp launched the pioneer program in November 2010. The School Book Bank serves kids under extreme poverty without discrimination as to race, color, national origin, ethnic group, religion, creed, gender, disability. All the School Books are cataloged, distributed, retrieved, re-distributed yearly directly to the kids. By promoting custodianship Ayiti Now Corp entrusts the children with the capacity to maintain the books; this builds self-esteem, instills responsibility and enables the longevity of the books.