

FOR IMMEDIATE RELEASE
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ALEX LIZZAPPI
ALEX@HAITI-NOW.ORG
+1(786)664-7747

YVONNE AJA
YVONNE@HAITI-NOW.ORG
+1(305)904-6443



WWW.HAITI-NOW.ORG

GROOVE ON & MOVE STRONG

For The Book Bank Program In Haiti

PLACE & TIME: SOBE LIVE 1203 Washington Ave Miami Beach, Fla. AUG 25, 2012 6 to 10PM

SUMMARY: 75% of Haitian kids do not have **School Books**. Ayiti Now Corp invite you to a **fundraising event** to provide orphans, restavek and kids under extreme poverty with **School Books**, Instructional Programs, School Supplies for the school year 2012-13.

Ayiti Now Corp is in the running to **fund-raise \$7400**. Ayiti Now Corp has asked the community to participate to directly impact more than 200 poor kids attending 1st to 6th grade in St Marc Haiti. Ayiti Now Corp proposes to use all the funds to increase the quality of **education**, and needs your **participation** to raise the money!

Ayiti Now Corp is sponsoring continuing education for teachers and empowering the class room, students and teachers with didactic material. In association with the principal and teachers of each school, Ayiti Now Corp compiles a list of the **School Books** needed and directly purchases the materials in Port Au Prince, Haiti. The materials are then delivered directly to the children ensuring proper distribution and ensuring Ayiti Now Corp's ability to properly monitor the materials. A detailed database inventory of each **School Book** and each recipient is kept and monitored by Ayiti Now Corp on an ongoing basis. All **School Books** will be retrieved and redistributed to new students each school year. The value provided by the **School Book** Bank is everlasting.

"Children have such a natural ability to thrive and create and be innovative. Through education, their minds are illuminated and encouraged to explore. Every human being deserves a right to education and it serves as well to nurture the young minds of today. They are the creators of our world tomorrow." – Yvonne Aja, Volunteer

Ayiti Now Corp is a Miami, Florida based 501(c)(3) non-profit organization founded in January 2010 dedicated to empowering kids under extreme poverty through **education**. Ayiti Now Corp is the first NPO to develop a **School Book** Bank social investment model viable worldwide. In Haiti, Ayiti Now Corp launched the pioneer program in November 2010. The **School Book** Bank serves kids under extreme poverty without discrimination as to race, color, national origin, ethnic group, religion, creed, gender, disability. All the **School Books** are cataloged, distributed, retrieved, re-distributed yearly directly to the kids. By promoting custodianship Ayiti Now Corp entrusts the children with the capacity to maintain the books; this builds self-esteem, instills responsibility and enables the longevity of the books.