# **PRIVACY POLICY**

This Privacy Policy sets forth the policies of Ayiti Now Corp ("ANC") with respect to nonpublic information you provide to us through this web site (the "Site"). These policies may be changed at any time, in which case the revised Privacy Policy will apply to information collected after the date the Privacy Policy is posted. By accessing the Site, you agree that you have read and understand the terms and conditions of this Privacy Policy.

### **OUR POLICY**

We recognize the value of your privacy and appreciate concerns you may have about information you provide to us when you visit us online and how we treat that information. We encourage you to read this entire Privacy Policy as it sets forth our policies with respect to personal information you provide us through our Site. Other privacy practices may apply to information you provide to us through other channels. "Personal Identifiable Information" refers to information that allows us to identify you, such as your name, address, zip/postal codes, telephone number, organization name, if applicable, e-mail address, etc.

### PERSONAL INFORMATION COLLECTED

At our Site, we only collect Personally Identifiable Information when voluntarily and knowingly submitted by a visitor. You can have general access to our Site and browse pages describing our organization without providing any personal information or being required to register at our Site. If you choose to make a donation to ANC, whether by telephone, postal mail, or this Site, we will collect certain required financial information from you (such as your credit card information if you choose to submit your donation in that manner, and the donation amount).

Online donations are processed by a third-party service provider and you should read the section below entitled "Links and Third Party Web Sites" and familiarize yourself with the privacy terms of all such non-ANC sites before using them.

# **CHILDREN'S ONLINE PRIVACY PROTECTION ACT**

We comply with the Children's Online Privacy Protection Act of 1998 ("COPPA"). COPPA requires that web site operators never knowingly request personally identifiable information from anyone under the age of 13 without requesting verifiable parental consent.

In accordance with COPPA, we do not knowingly collect any personally identifiable information from children under the age of 13. We recommend that no one under the age of 18 submit personally identifiable information to our Site. In the event that we determine that a user of this Site is under the age of 13, we will not maintain or use his or her personally identifiable information. We will then delete any such Personally Identifiable Information from our records.

### INFORMATION YOU MAY SUBMIT TO ANC

By visiting our Site, you may have the opportunity to request information from ANC, in which case an e-mail or other contact information may be required in order to allow us to comply with your request, and for other purposes as may be disclosed at the time the request is made. If you request information from ANC or make a donation to ANC, we may add your e-mail address or other contact information to our mailing list and contact you from time to time. You may elect to opt-out of receiving communications other than those relating to a specific query by (a) following the instructions in "How to Request Changes or Opt-Out of Future Communications" (below), (b) checking appropriate opt-in or opt-out boxes which may be provided on the collection form, or (c) as set forth in the communication sent from ANC, such as a follow-up e-mail.

# HOW WE USE THE INFORMATION SUBMITTED

We will use the Personally Identifiable Information you submit

- (i) to send you materials or information that you have requested,
- (ii) to notify you of other communications that may be of interest to you,
- (iii) to process donations, and
- (iv) as otherwise described in this Policy.

### DISCLOSURE OF AND ACCESS TO YOUR INFORMATION

Subject to applicable law, we may disclose your Personally Identifiable Information:

- (i) to unaffiliated third parties, attorneys, accountants and advisors who provide ANC with assistance or advice or are under contract to perform services for or on behalf of ANC (collectively, "Service Providers"), and who are required to uphold and maintain our policies with respect to privacy, confidentiality and the treatment of your Personally Identifiable Information, provided that any access to such information will be limited to the purpose for which such information was provided to our Service Provider;
- (ii) to persons as permitted by applicable law or regulation;
- (iii) to law enforcement personnel and agencies, as part of a legal process, if otherwise compelled to do so by law or in connection with any government or self-regulatory organization request or investigation, in order to protect our property or in furtherance of an investigation regarding a breach of the Site rules and policies, unauthorized access to or use of the Site or any other illegal activities; or
- (iv) if you direct us to do so.

In addition, if you choose to include your Personally Identifiable Information (such as your phone number and home address) when you create "events" using our tools, such information may be publicly available on the Site. In addition, if you sign petitions, join groups or otherwise attach your Personally Identifiable Information to our initiatives, such information may be displayed on our Site or otherwise publicly available. Such displayed Personally Identifiable Information will not, however, include your contact information (such as your street address, email, phone number).

#### LINKS AND THIRD PARTY WEB SITES

This Policy applies solely to information collected by the Site. The Site contains hyperlinks or "links" to other sites, including access to content, products and services of our affiliated and nonaffiliated sites. For example, online donations to ANC are facilitated by our non-affiliated service provider. When you follow links to make such a donation, you will be linked to our service provider's web site, which is subject to separate privacy and other terms and conditions. In some cases, these other web sites are made available via "framing technology", and may appear to be part of our Site. We urge you to familiarize yourself with the individual privacy and other terms for each linked or framed site prior to submitting any Personally Identifiable Information. We are not responsible for the data collection, privacy and information sharing policies and procedures or the content of such web sites.

# HOW TO REQUEST CHANGES OR OPT-OUT OF FUTURE COMMUNICATIONS

If you would like to receive a copy of the Personally Identifiable Information we have received from you, please send a request to info.hno@haiti-now.org or Ayiti Now Corp, Po Box 190662, Miami Beach Fl USA, Attention: Database Administrator. If this information is incorrect or incomplete, please let us know, and we will correct or update it promptly. You may also ask us to remove your name and other personal information from our database, in which case we will make all reasonable efforts to do so, subject to legal and other considerations. In order to stop receiving electronic communications from us, you may unsubscribe to our publications and other communications by

following the unsubscribe directions included at the end of each e-mail we send, or via e-mail at info.hno@haiti-now.org.

## **CHANGES TO THIS POLICY**

We will post any material changes to this Policy at least thirty (30) days prior to the changes taking effect. After the changes take effect, all current and new information will be subject to the terms of the revised Policy. Your access to or use of the Site following a change to the Policy shall be deemed to be your consent to the revised Policy.

# HOW WE STORE YOUR INFORMATION

ANC maintains physical, electronic, and procedural safeguards designed to protect your Personally Identifiable Information. Your information is stored in secure operating environments that are not available to the public. All of ANC's personnel and affiliates are dedicated to maintaining and upholding your privacy and security and are made aware of our privacy and security policies. The servers where we store your information are located in the USA. If you are located in another jurisdiction, you should be aware that your Personally Identifiable Information once submitted will be transferred to our servers, and the USA currently does not have uniform data protection laws in place.

### **CONSENT TO PROCESSING**

Subject to your opt-out choices and all of the provisions contained in this Policy, you hereby consent to the collection, processing, disclosure and transfer by ANC of your Personally Identifiable Information for the limited purposes described under this Policy. Your consent relating to a right to transfer information referred to in this paragraph shall be deemed to include your consent to the transfer of your Personally Identifiable Information to jurisdictions that may have different levels of privacy protection than that available to you under your local law.

#### COOKIES

Visitors to our Site should be aware that non-personal information and data may be automatically collected by our Site through the use of "cookies." "Cookies" are small pieces of data sent to your computer browser from our web server and stored on your computer's hard drive. The data identifies you as a unique user and facilitates your ongoing access to and use of the Site. Cookies may be used by us to, among other things, recognize repeat visitors, frequency of visitor use, store user preferences, and to track information and usage behavior. By tracking user trends and patterns of how people search, we can better understand our user base. This helps us deliver better information and services, improve the content and administration of our Site, facilitate use of our Site by visitors and generally enhance your online experience when you visit our Site.

Cookies also help us to diagnose problems with our server. We use "cookie" technology only to compile aggregate data about your visits to our Site and not to obtain personal information. We may use this information to collect demographic information and develop statistics about our user base. Most browsers are initially set up to accept cookies. You can reset your browser to block all cookies from being loaded onto your computer or to indicate when a cookie is being sent. Please be aware, however, that refusing cookies can affect the performance of web sites and cause some parts of our Site to not function properly.

#### OTHER TERMS

Your use of our Site is subject to and contingent upon your agreement with other terms and conditions, which are hereby incorporated by reference. Except as described in this Policy, ANC will not use your Personally Identifiable Information for any other purpose unless we first obtain your

express authorization. If you have questions concerning this Policy, please contact us via e-mail at info.hno@haiti-now.org.

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