



NGUYỄN NGUYỄN NHƯ UYÊN

CONTENT MARKETING



Female



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15/08/1999



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- Desire to work in a dynamic and professional working environment.
- Get a lot of experience and advancement opportunities.
- Desire to stick with the company for a long time and be a potential member of the company.
- Gain experience in running Ads.
- Improve knowledge of SEO skills, Online Marketing.
- The goal to strive for in the next 3 years will be to become a professional marketer

Education

HUTECH UNIVERSITY, Major: Japanese

July 2017 - November 2021

GPA: 3.58/4 Bachelor's Degree, Excellent

Work experience

BỆNH VIỆN THẨM MỸ MEDIKA, CONTENT MARKETING

FEBRUARY 2022 - PRESENT

- Plan weekly, monthly and quarterly campaigns with beauty salon services.
- Brainstorm ideas, for images and video that are suitable for advertising posts.
- Write content to promote company's products on facebook, instagram, zalo, tiktok...
- Write web content (SEO).
- Create design ideas for images for landing pages, web.
- Seeding plan to promote the brand.
- Manage the company's fanpage.
- Complete the assigned tasks well.

LADY CARE COMPANY, CONTENT MARKETING

FEBRUARY 2021 - JANUARY 2022

- Write content to promote company's products on facebook, instagram, zalo, tiktok...

Skills

Language:

English, Japanese

Computer:

Word, Excel, Powerpoint

Know basic design:

Canva

Interests

I like soccer, music... Also, I love to travel and experience new things

Honors & Awards

05 -2021: Posts with the most interactions in a month.

04 -2022: The team has a good idea that brings outstanding sales to the company.

Additional information

- Write content for videos, images, write landing page content, Nano KOLs.
- Write web content (SEO).
- Write thumb, line for video & images.
- Create design ideas for images for landing pages, web.
- Planning to build the company's brand and products.
- Brainstorm ideas on how to effectively advertise your product.
- Complete the assigned tasks well.

Creative skills
Presentation and job search

TAY NGUYEN NUTRITION COMPANY, CONTENT MARKETING (FREELANCER)

JANUARY 2022 - JULY 2022

- Write articles about the company's products to promote the brand on social platforms(Face book, zalo, instagram, tiktok).
- Brainstorm ideas for images and videos that are suitable for the article.
- Discuss to come up with methods to promote brands and products to customers.

Activities

TEAM GROUP MEMBER 2018, Youth volunteers

January 2018 - November 2018

- Descript- Blood donation: 2 times competition
- Join the volunteer spring campaign.
- Participate in school-level scientific research.

Certifications

2020: ENGLISH B1

2021:
MOS OFFICE INFORMATION