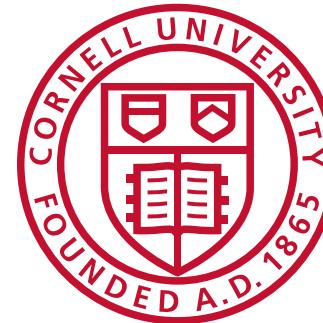


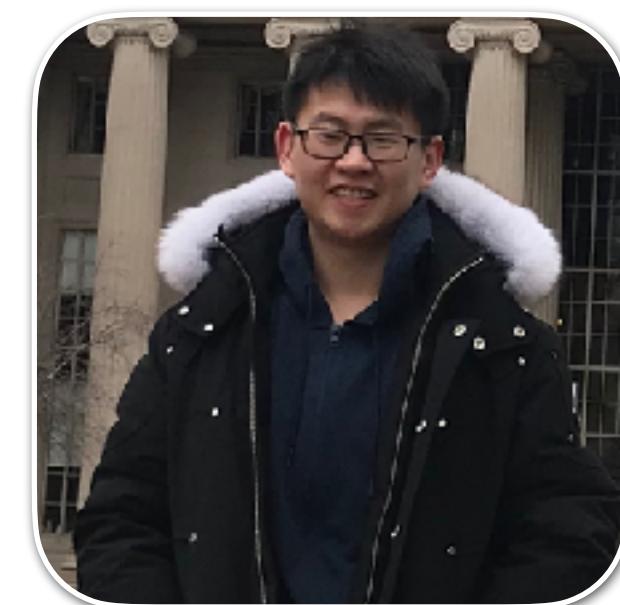
# Distributional Information Embedding: A Framework for LLM Watermarking

**Haiyun He**

Postdoc @ Center for Applied Math, Cornell University



Yepeng Liu  
Univ. of Florida



Prof. Ziqiao Wang  
Tongji Univ.



Prof. Yongyi Mao  
Univ. of Ottawa



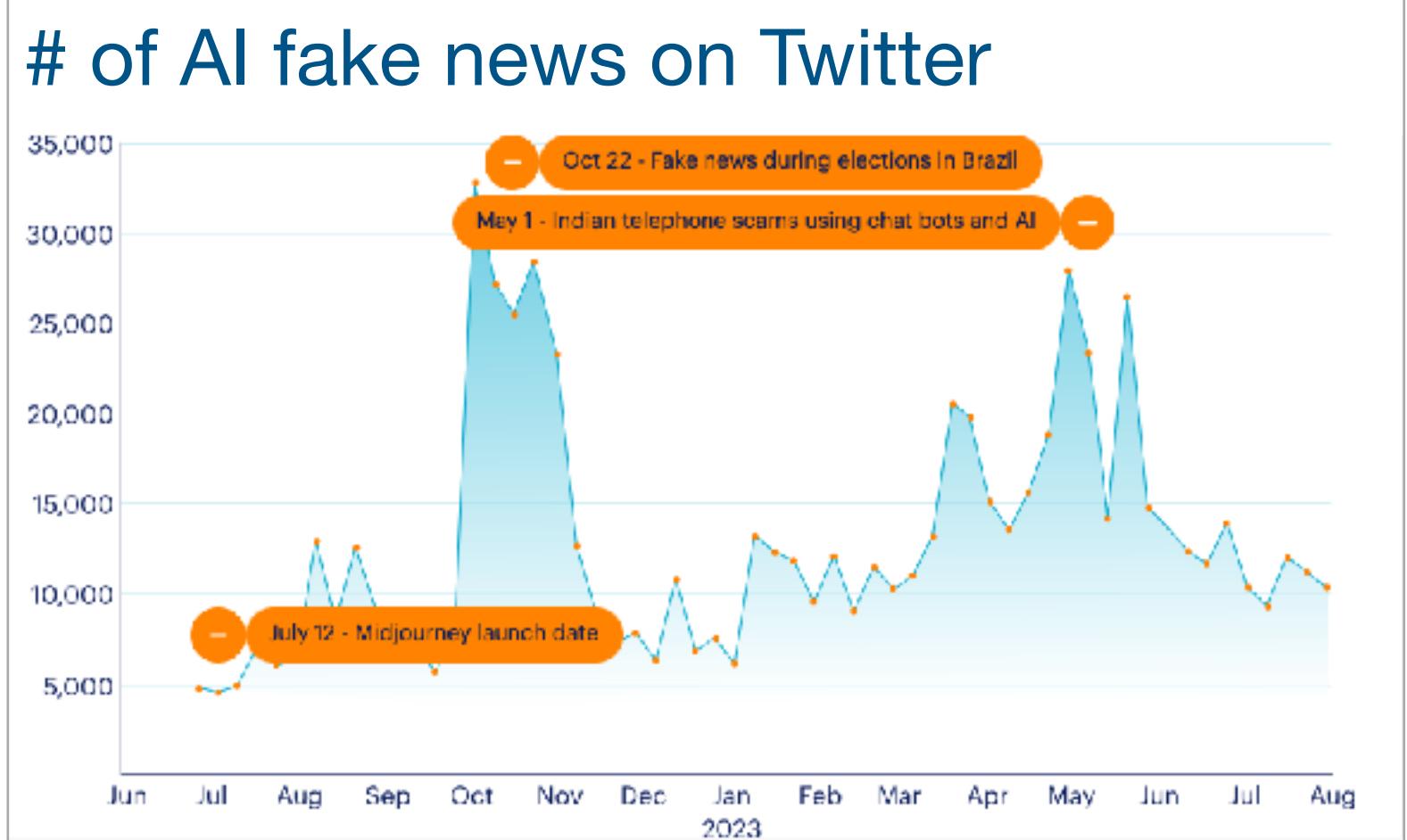
Prof. Yuheng Bu  
Univ. of Florida

# Challenges in AI Safety

**Misuse of AI-generated content**

# Challenges in AI Safety

## Misuse of AI-generated content



Fake news

# Challenges in AI Safety

## Misuse of AI-generated content



AI scams

# Challenges in AI Safety

## Misuse of AI-generated content

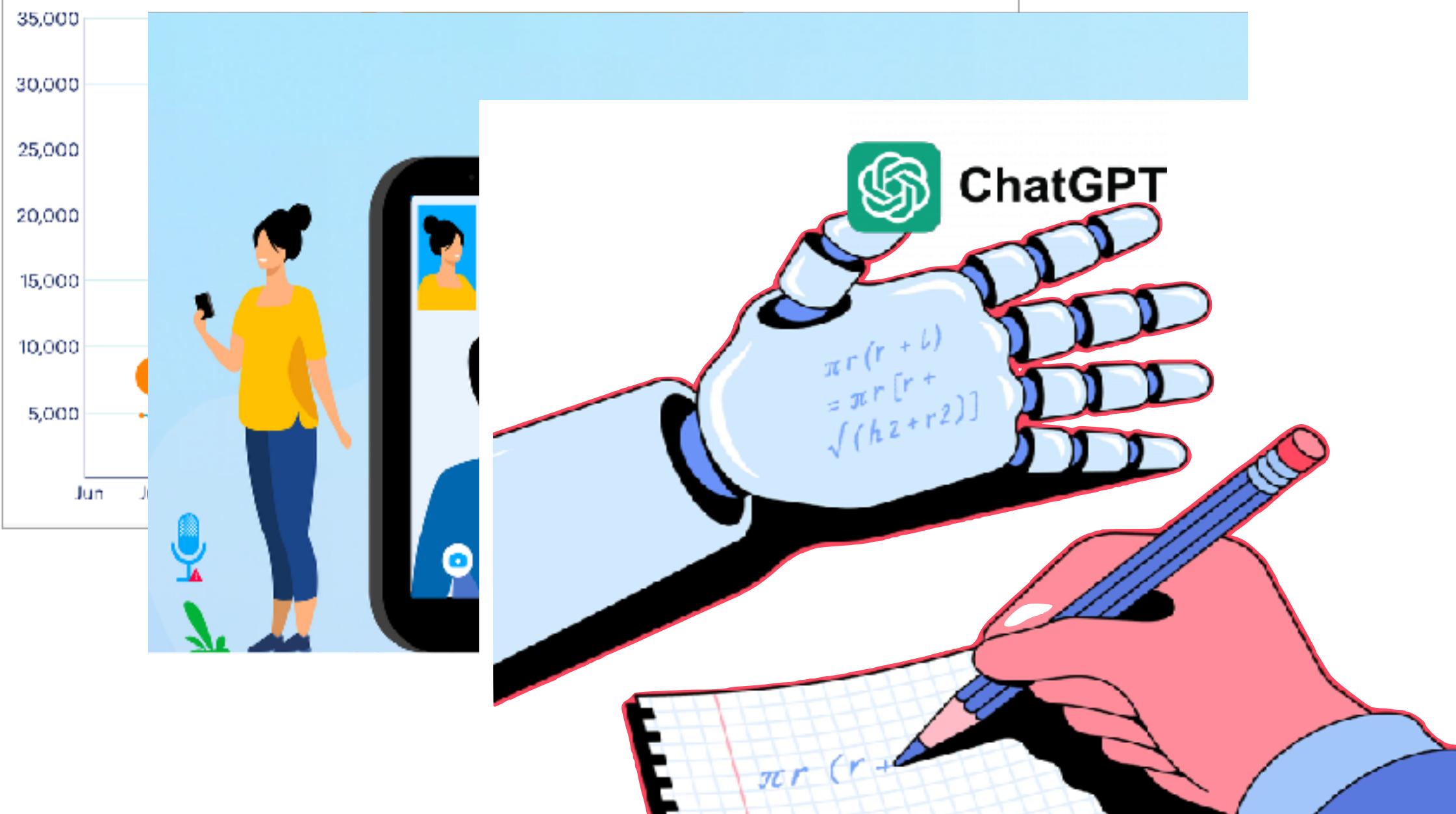


# Challenges in AI Safety

## Misuse of AI-generated content

## Data Pollution

# of AI fake news on Twitter

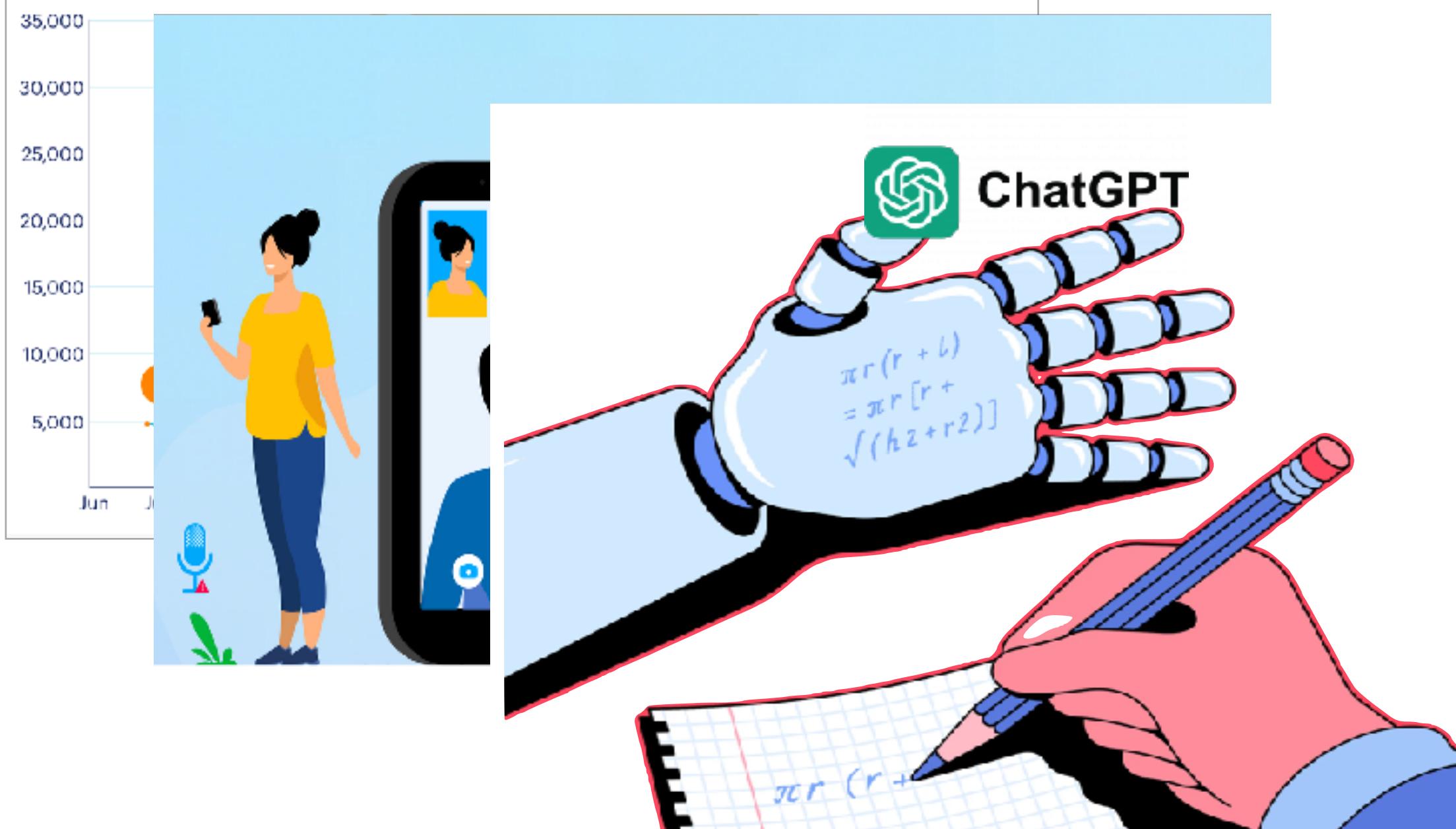


Plagiarism

# Challenges in AI Safety

## Misuse of AI-generated content

# of AI fake news on Twitter



Plagiarism

## Data Pollution

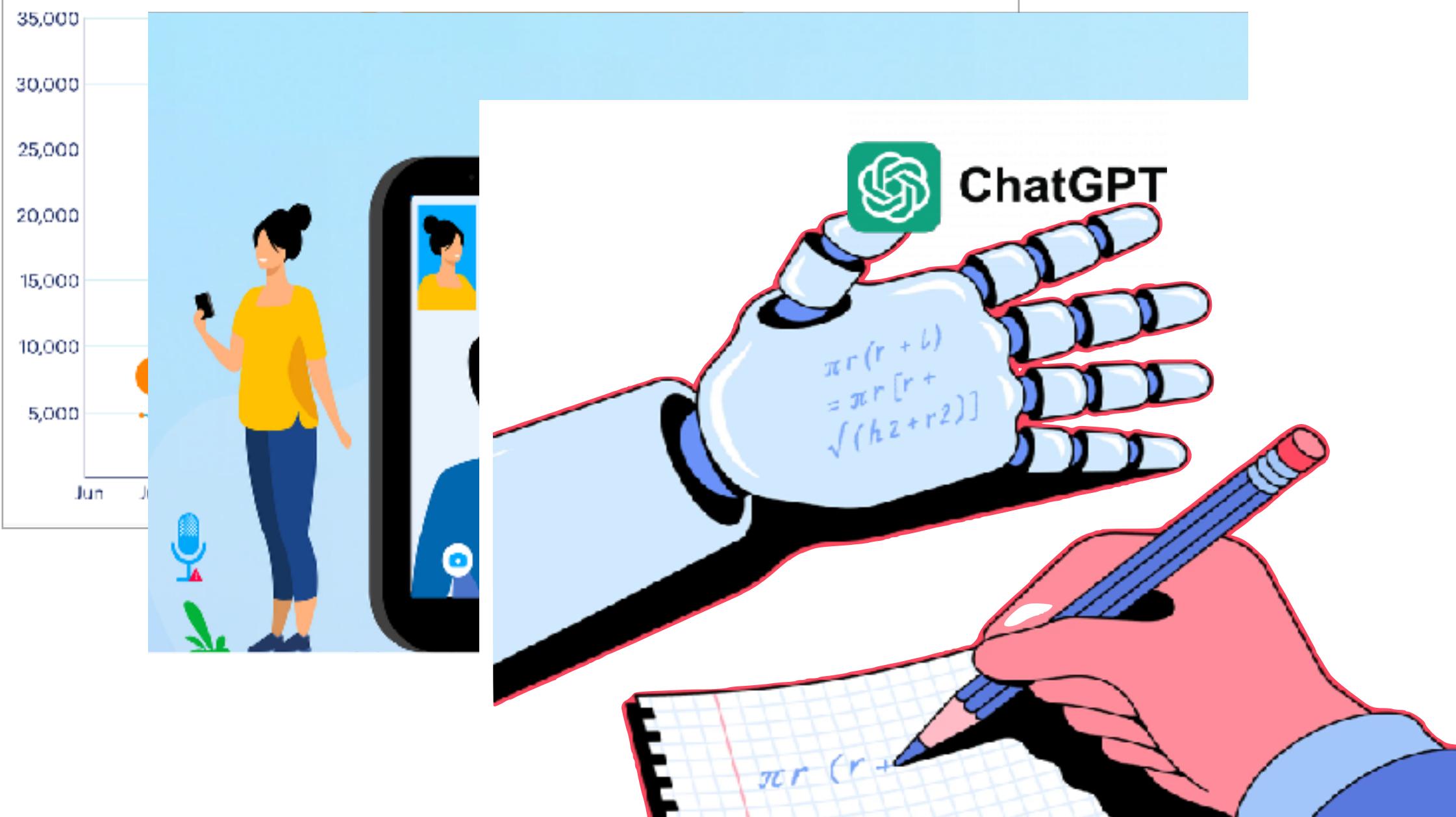
Tons of AI-generated data over the internet



# Challenges in AI Safety

## Misuse of AI-generated content

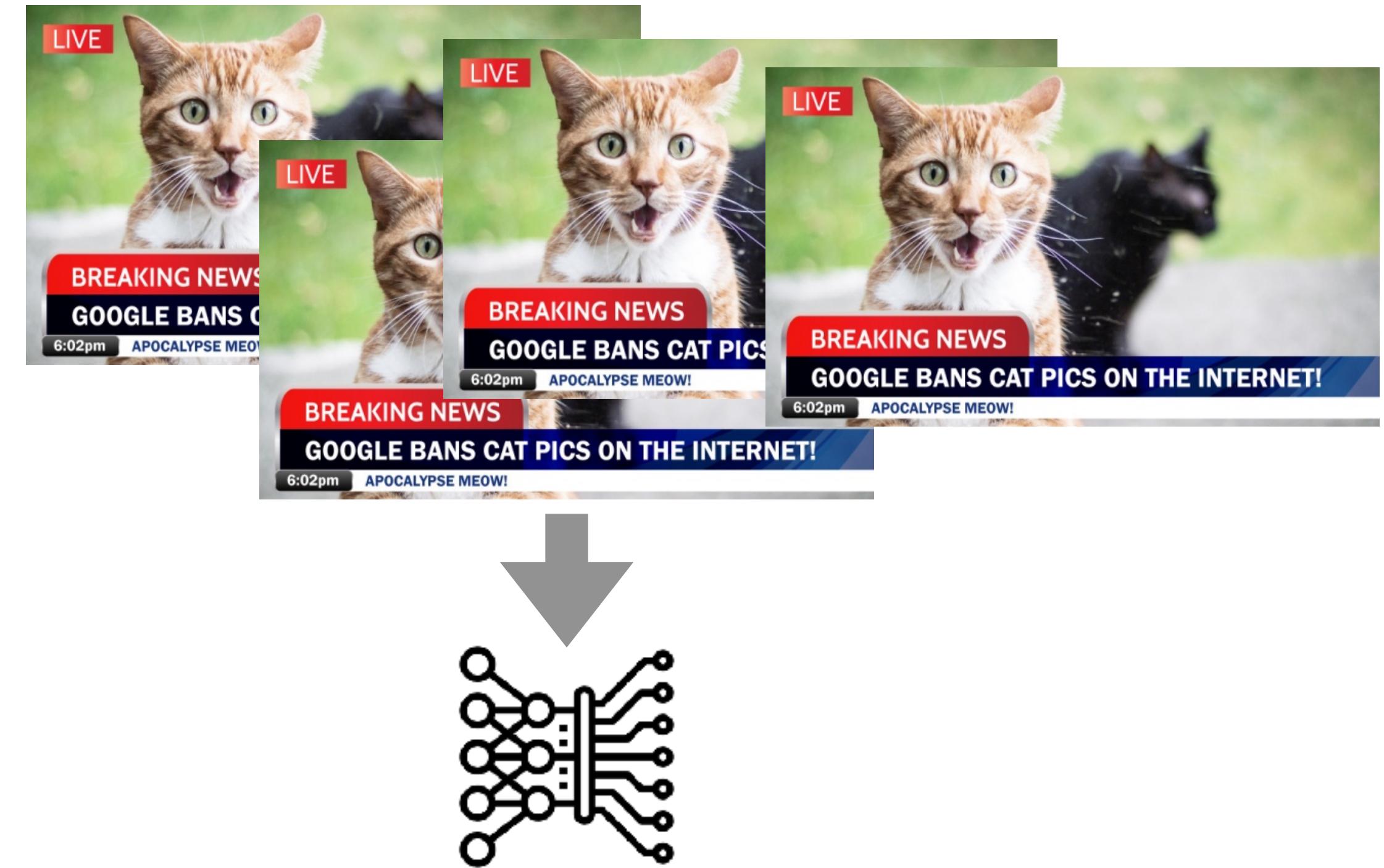
# of AI fake news on Twitter



Plagiarism

## Data Pollution

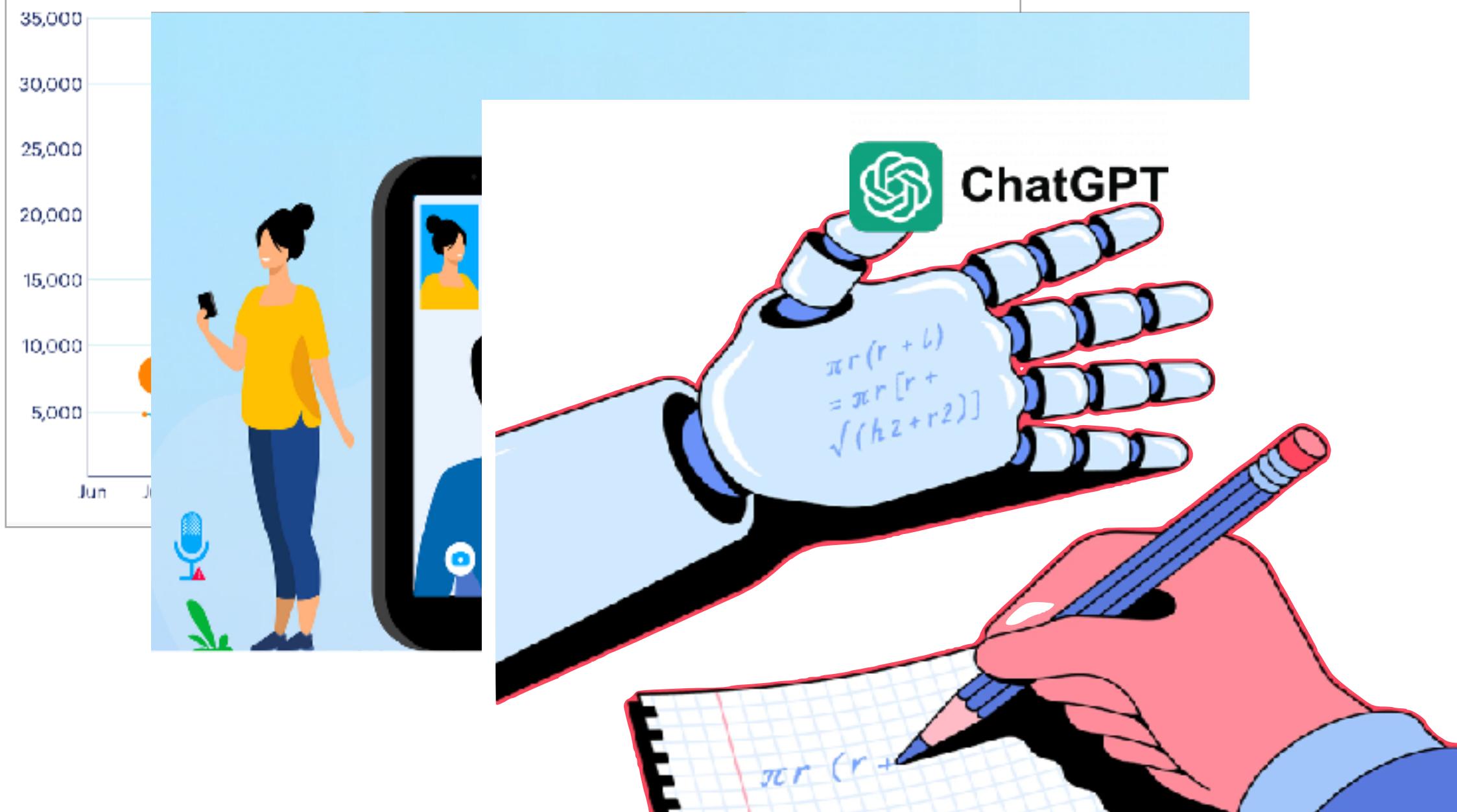
Tons of AI-generated data over the internet



# Challenges in AI Safety

## Misuse of AI-generated content

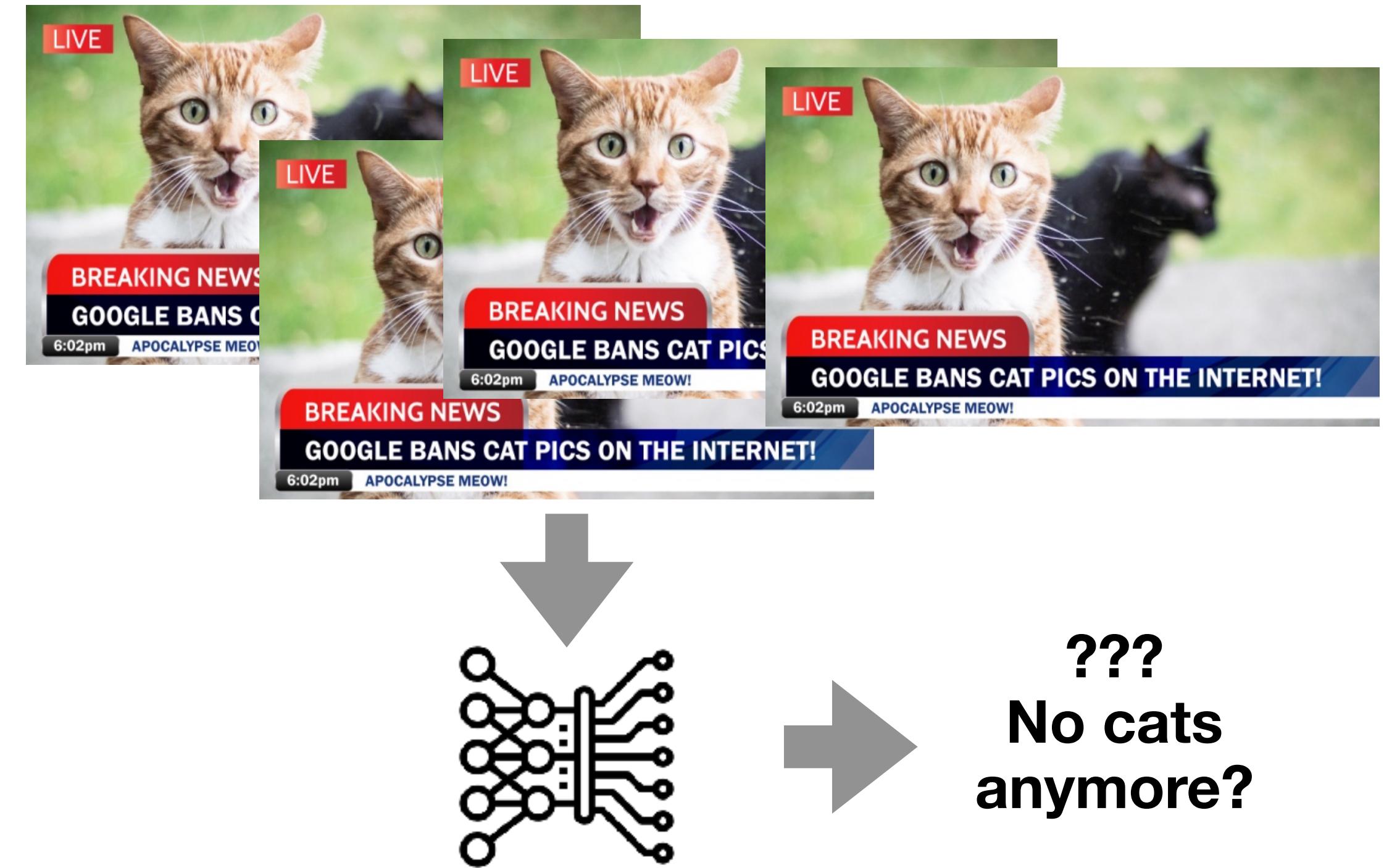
# of AI fake news on Twitter



Plagiarism

## Data Pollution

Tons of AI-generated data over the internet

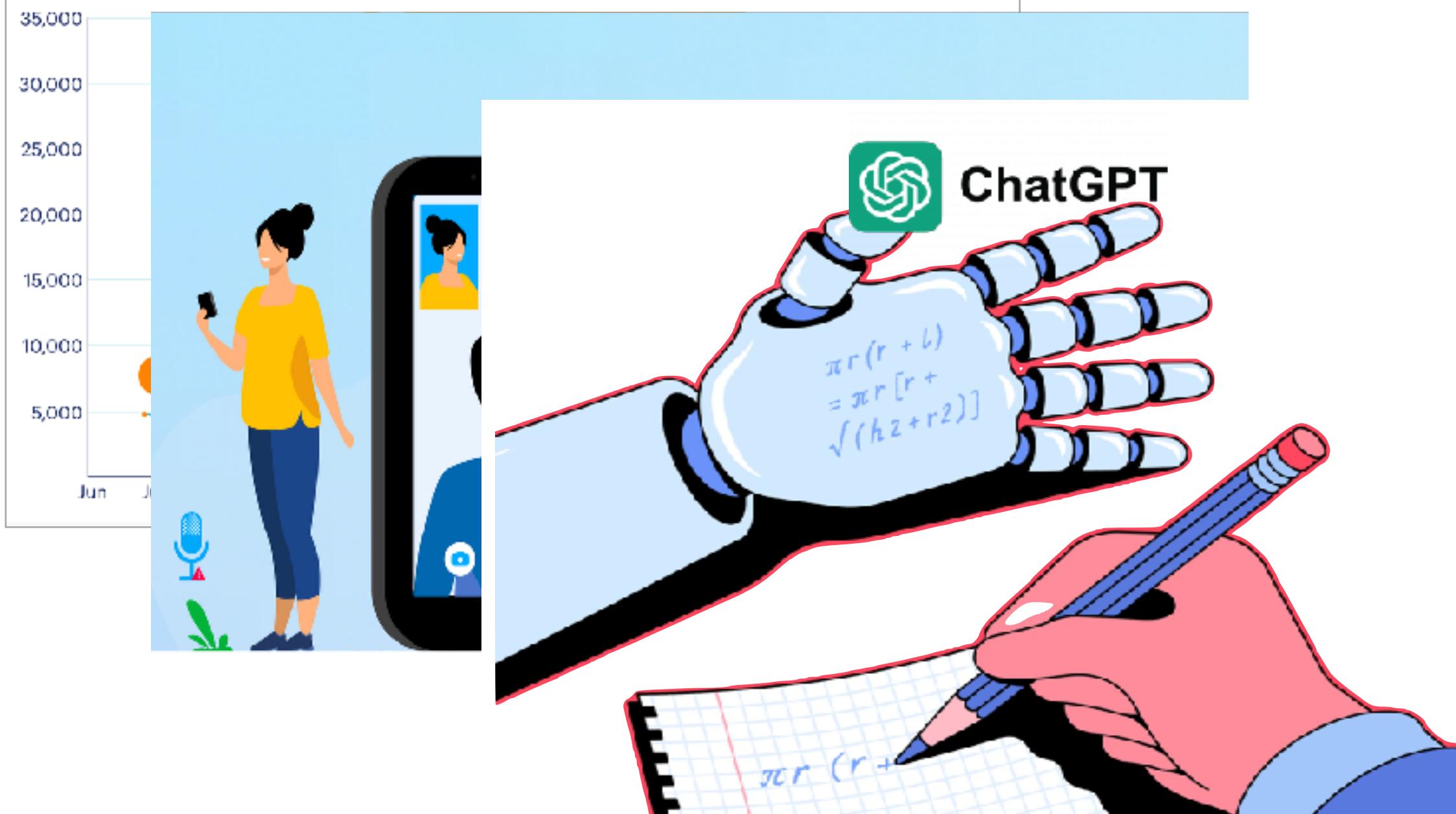


???  
No cats  
anymore?

# Challenges in AI Safety

## Misuse of AI-generated content

# of AI fake news on Twitter



Plagiarism

## Data Pollution

Tons of AI-generated data over the internet

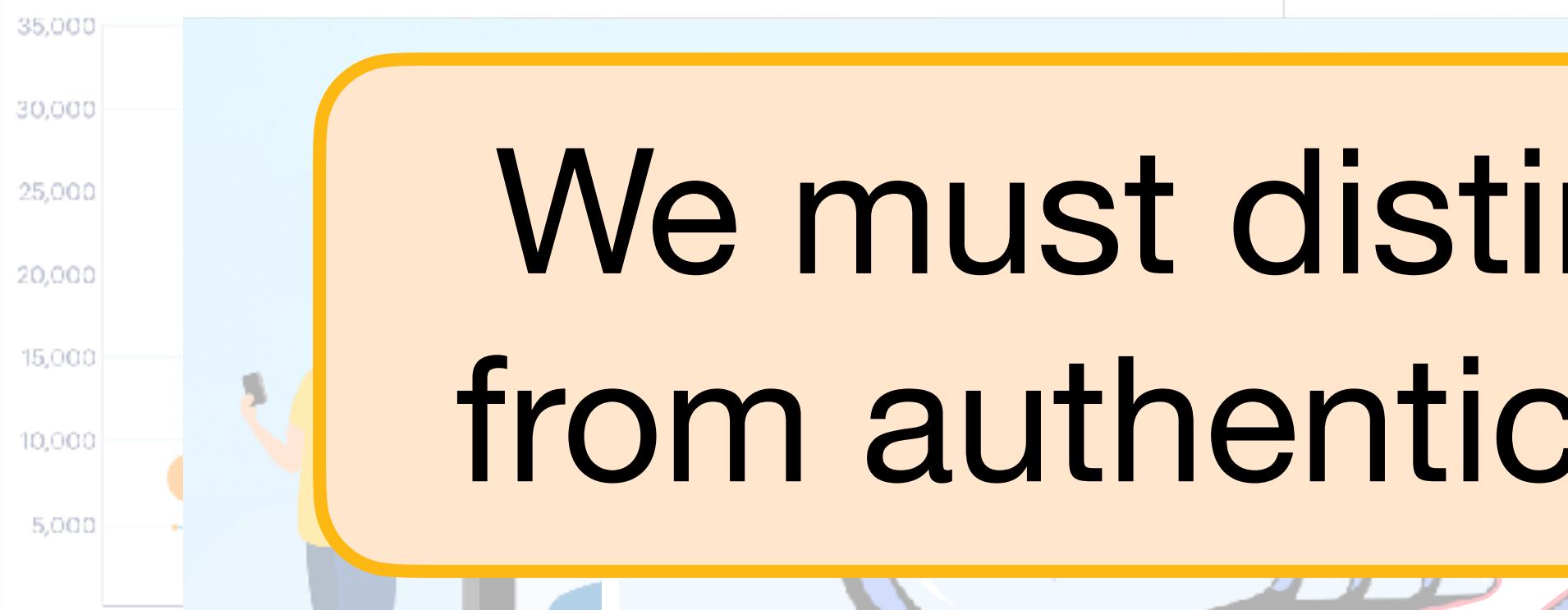


collapse...

# Challenges in AI Safety

## Misuse of AI-generated content

# of AI fake news on Twitter

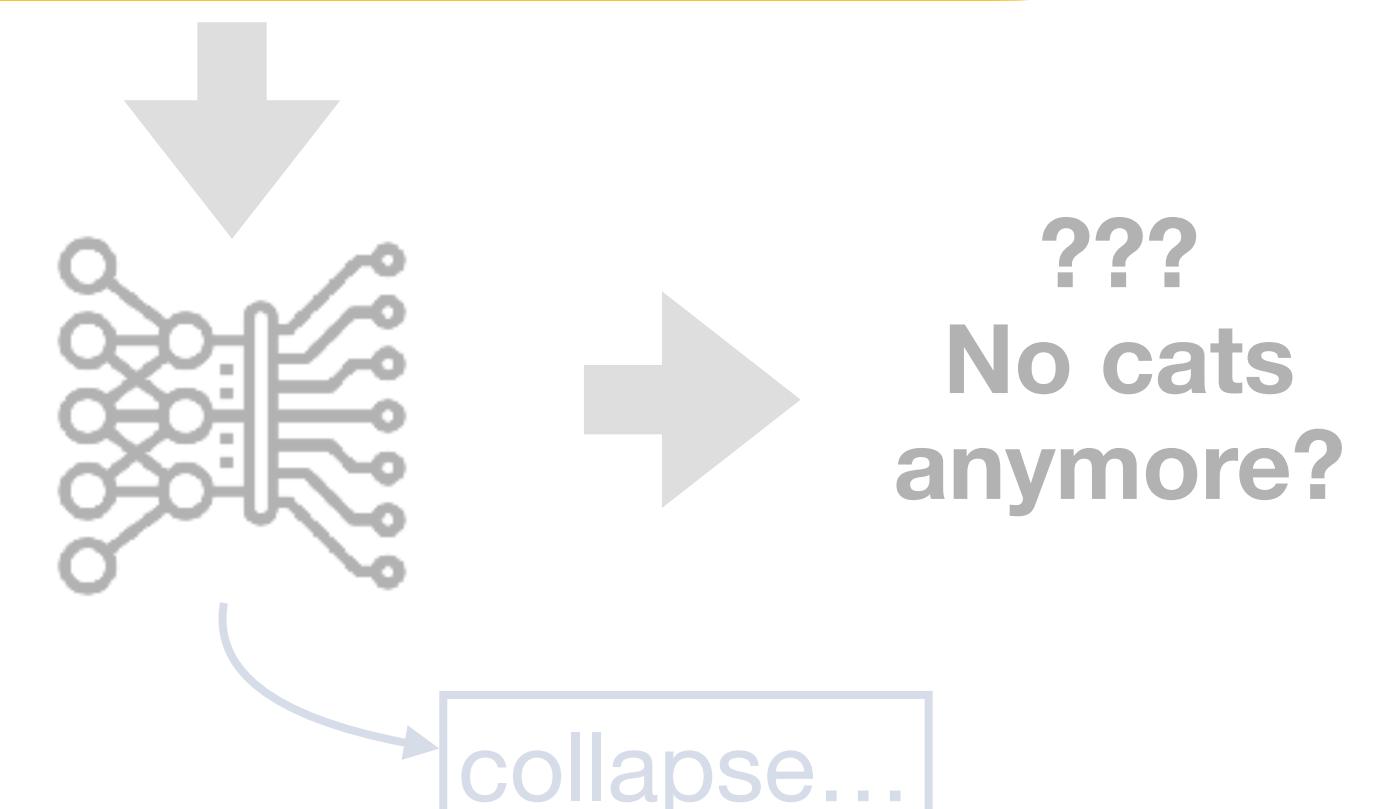
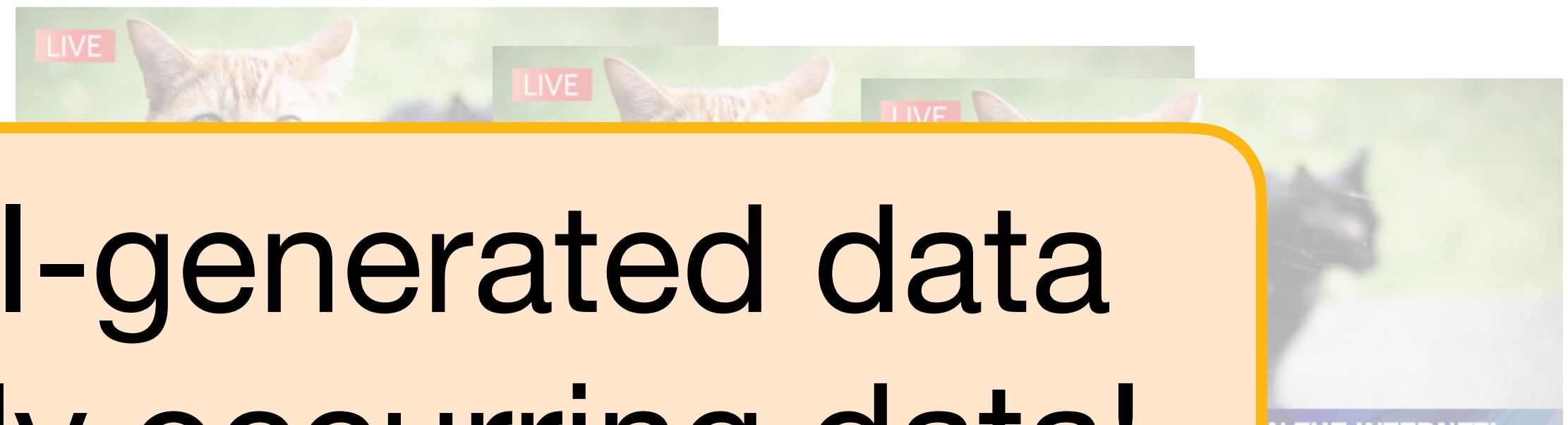


We must distinguish AI-generated data  
from authentic, naturally occurring data!

Plagiarism

## Data Pollution

Tons of AI-generated data over the internet



# Identify AI-generated Text

## Possible solutions?

# Identify AI-generated Text

## Possible solutions?

- By observation:

# Identify AI-generated Text

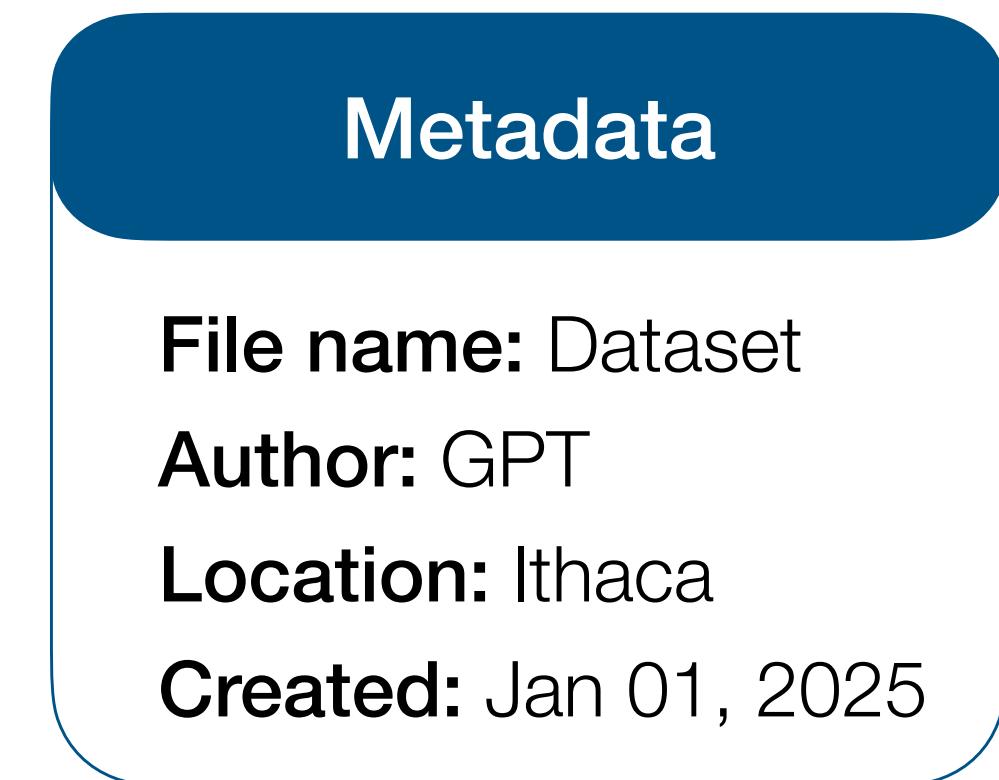
## Possible solutions?

*“Here’s the revised version of your...”, “Best regards,[Your Name]”* :-D

# Identify AI-generated Text

## Possible solutions?

- Metadata <— easy to remove



# Identify AI-generated Text

## Possible solutions?

- Giant database to store all AI-generated content <—storage? privacy?

# Identify AI-generated Text

## Possible solutions?

- Discriminator models:  **GPTZero**  DetectGPT  **Copyleaks**  **pangramlabs** ...

# Identify AI-generated Text

## Possible solutions?

<— high prob of falsely alarming human-written text

# Identify AI-generated Text

## Possible solutions?

- Watermarking: inserting a signal into LLM predicted tokens

# Identify AI-generated Text

## Possible solutions?



- **Watermarking: inserting a signal into LLM predicted tokens**

# Identify AI-generated Text

## Possible solutions?



- Watermarking: inserting a signal into LLM

Simul knows that when you are making changes to an existing document you want it saved as a new file, and probably don't want to have to remember to press 'save as' before you start editing and then 'save' every 30 minutes. So, Simul will automatically create a new version every time an edit is made to an existing document, saves as you go, word by word and gives you access to your documents anywhere, anytime.

You can access your documents offline on Simul, make changes and re-format knowing that the moment your computer or device is back online Simul will update the file for the rest of your team to see and save it in line with the version history.

If two team members happen to be working on the same document, offline, at the same time Simul has your back here too.

Each team member's file will be saved as a new version, uploaded when they are back online, and an alert is sent to the document owner that there are two new versions available to their review.

The document owner can then review the documents and merge them together at the click of a button.

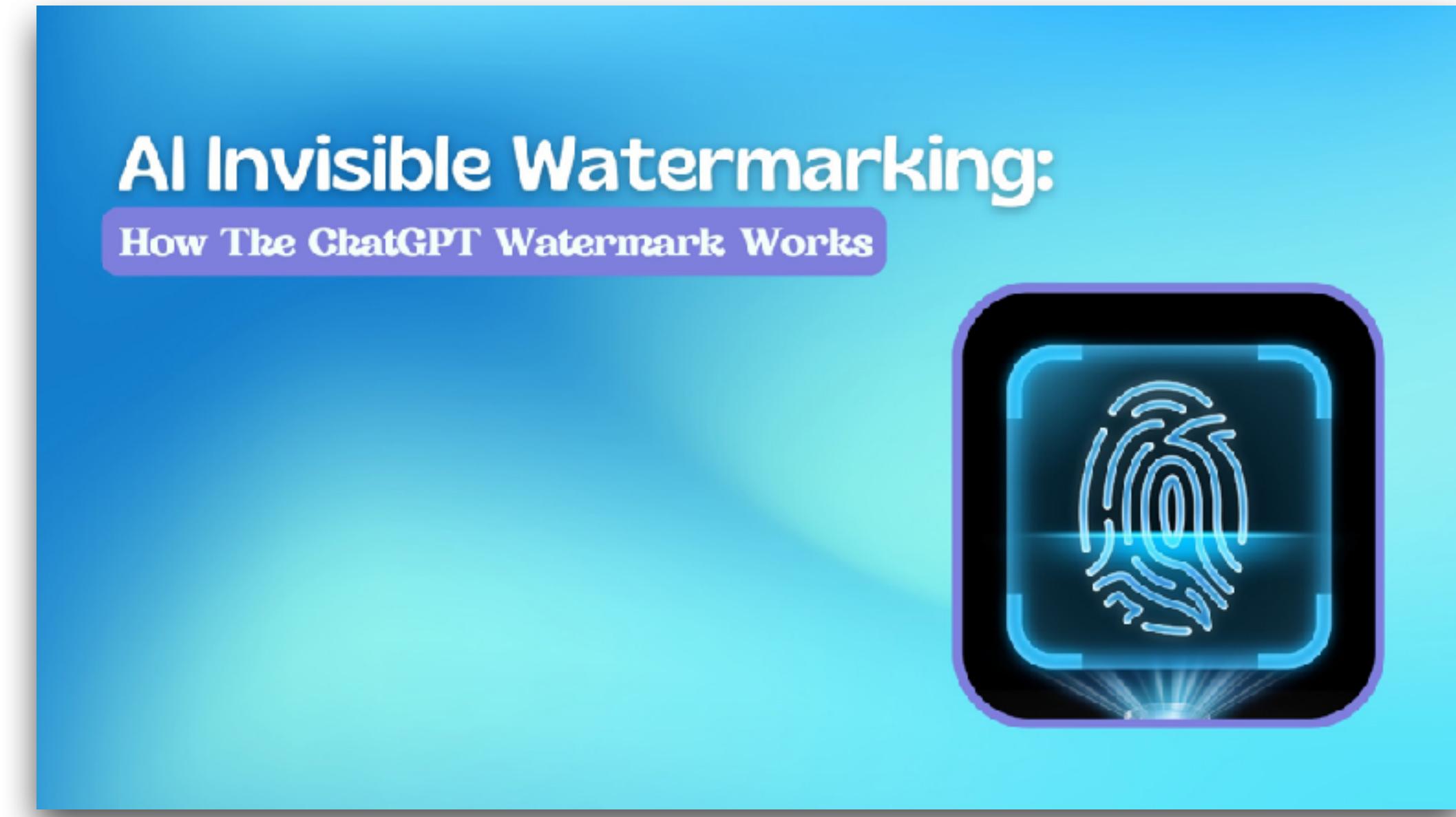
Simul allows you to collaborate from anywhere, anytime without worrying about saving your work or accidentally overriding a colleague's file.

Its collaboration made easy and Simul knows you needed it.

So, give it a try, you'll never search for a lost document again with Simul on your side.

# Identify AI-generated Text

## Possible solutions?



- **Watermarking: inserting a signal into LLM predicted tokens**

# Identify AI-generated Text

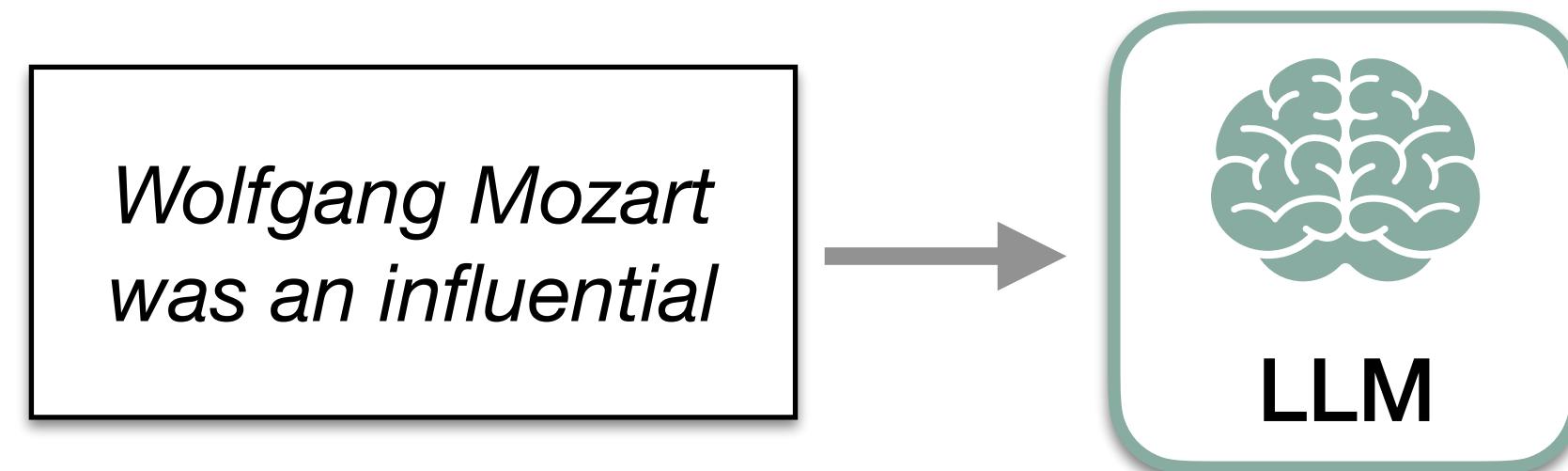
## Possible solutions?

- Watermarking: inserting a signal into LLM predicted tokens

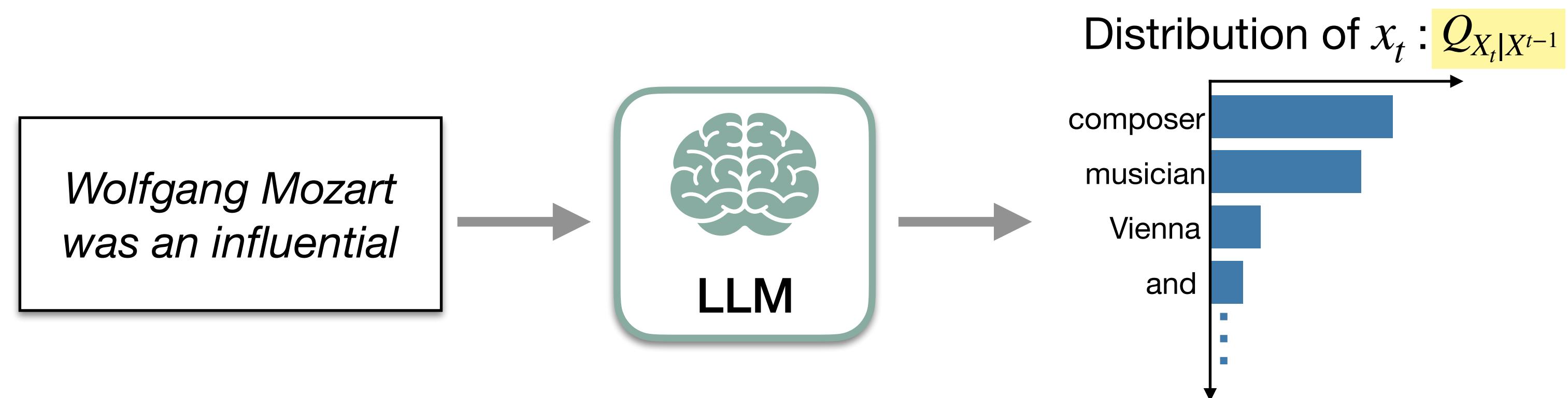


# A Framework for LLM Watermark Generation

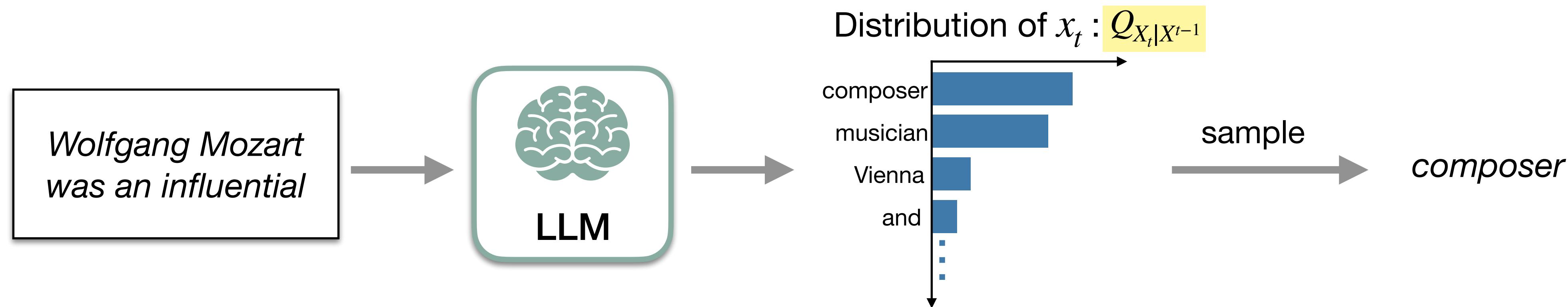
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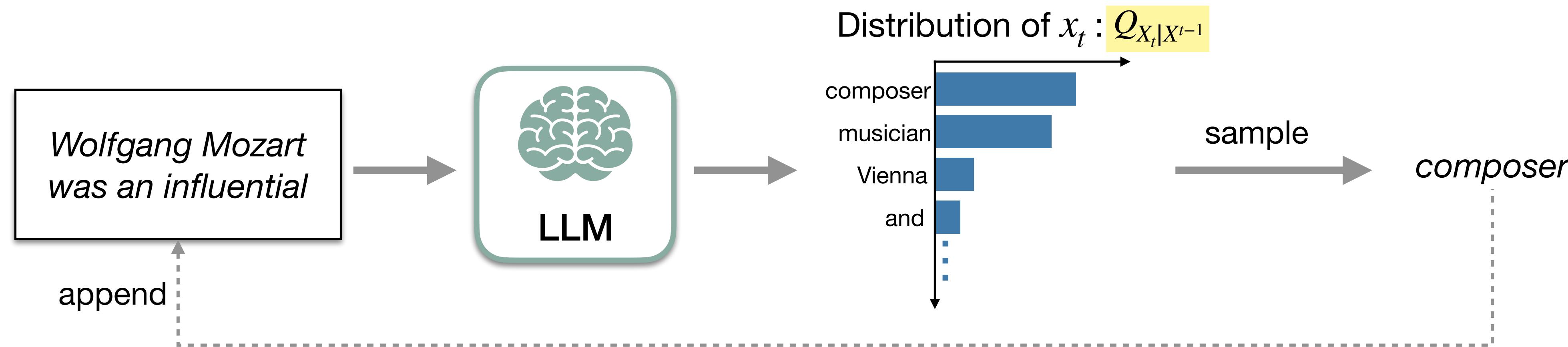
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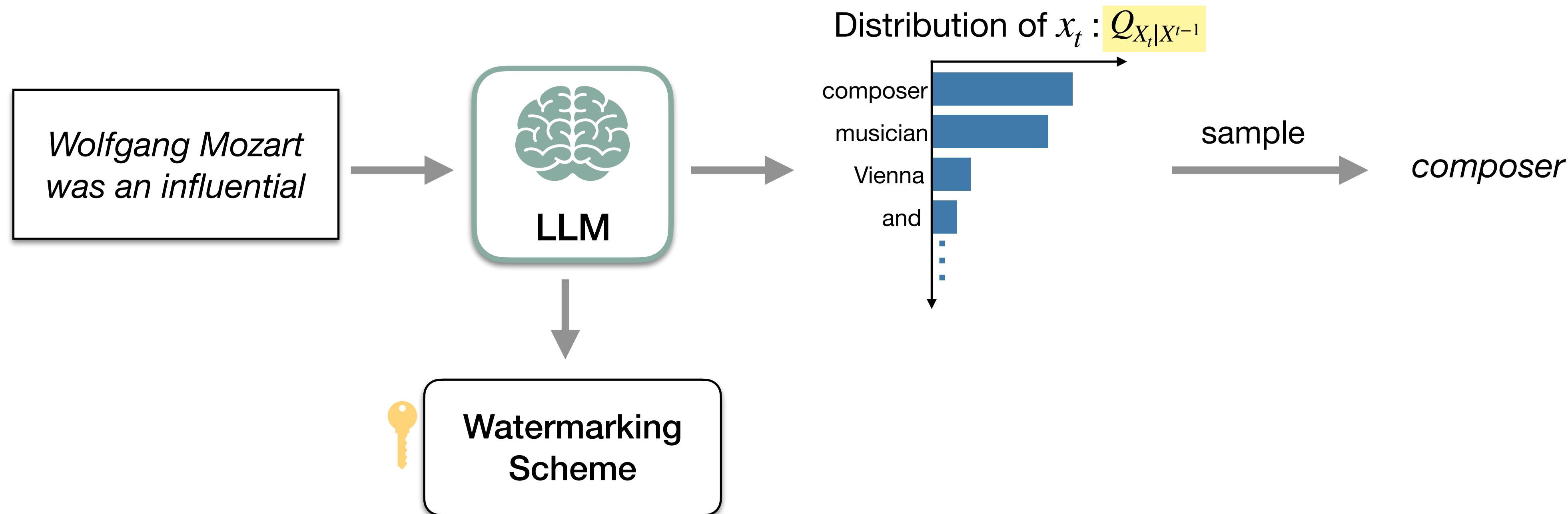
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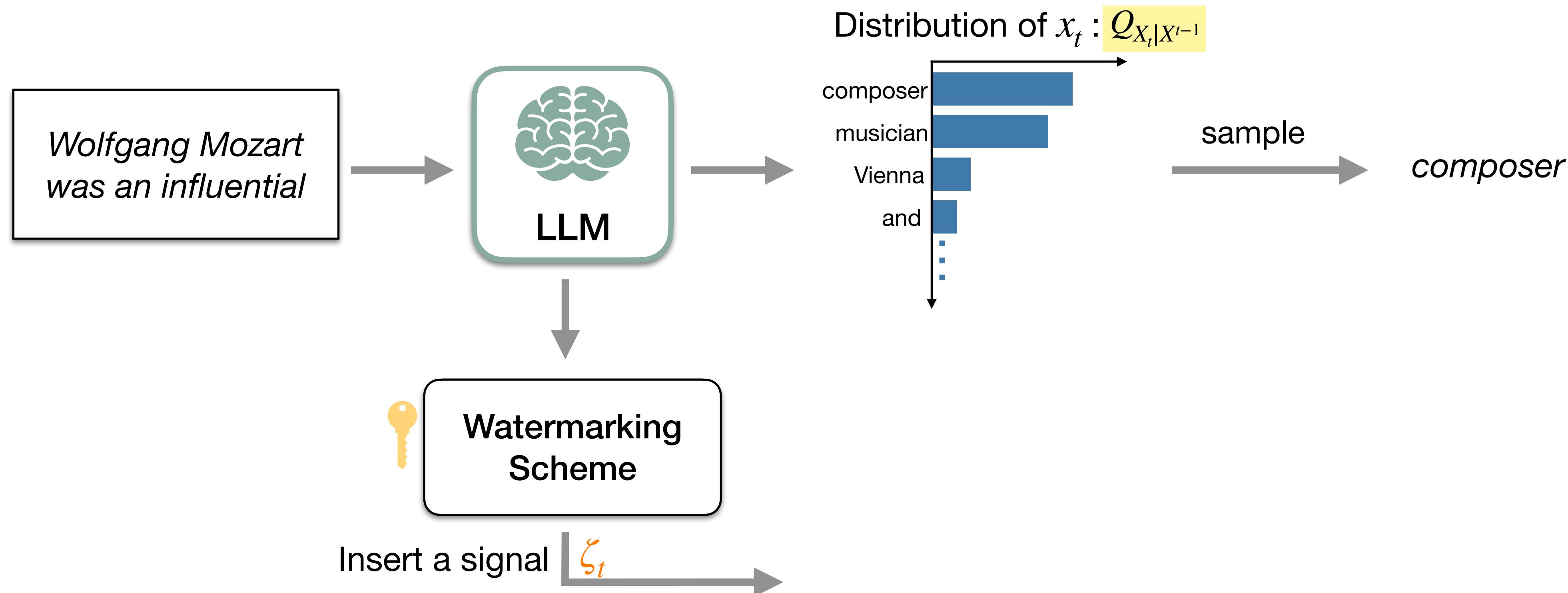
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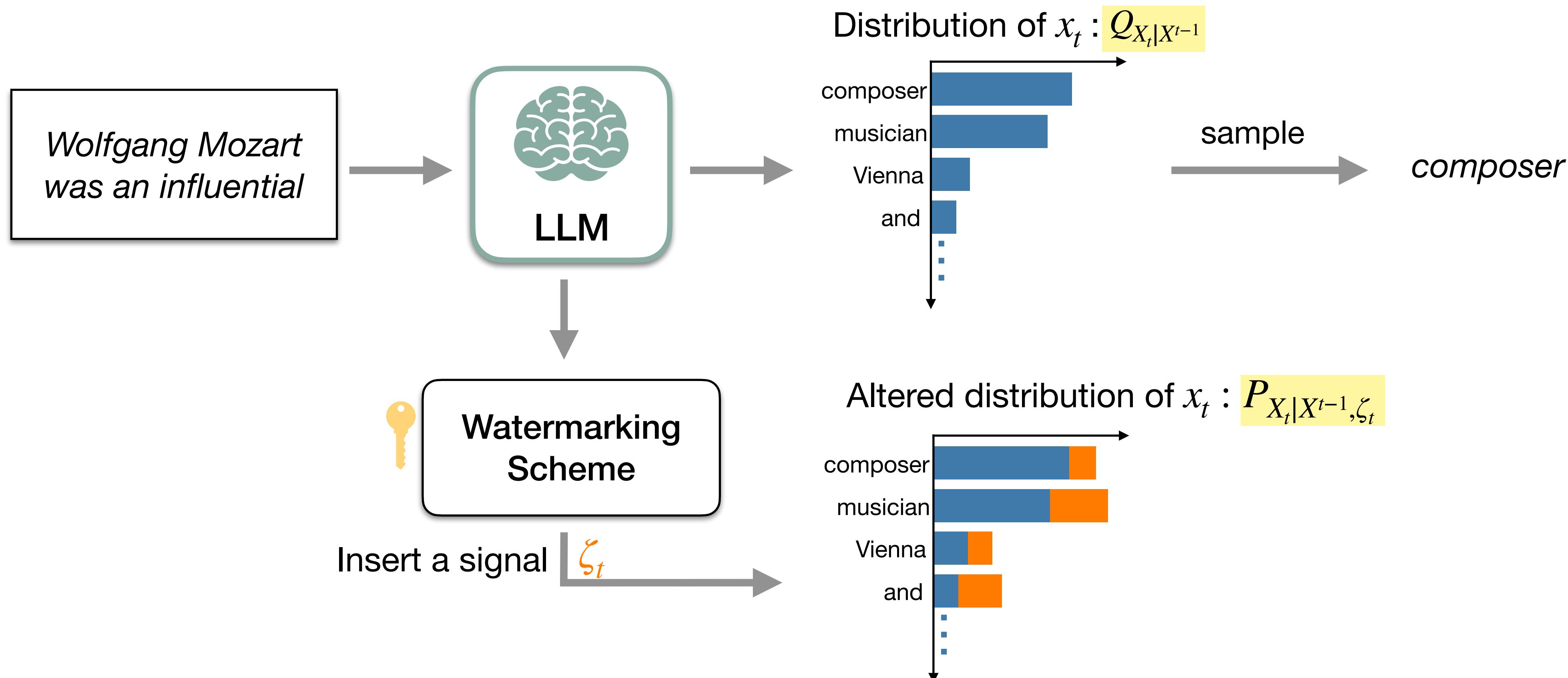
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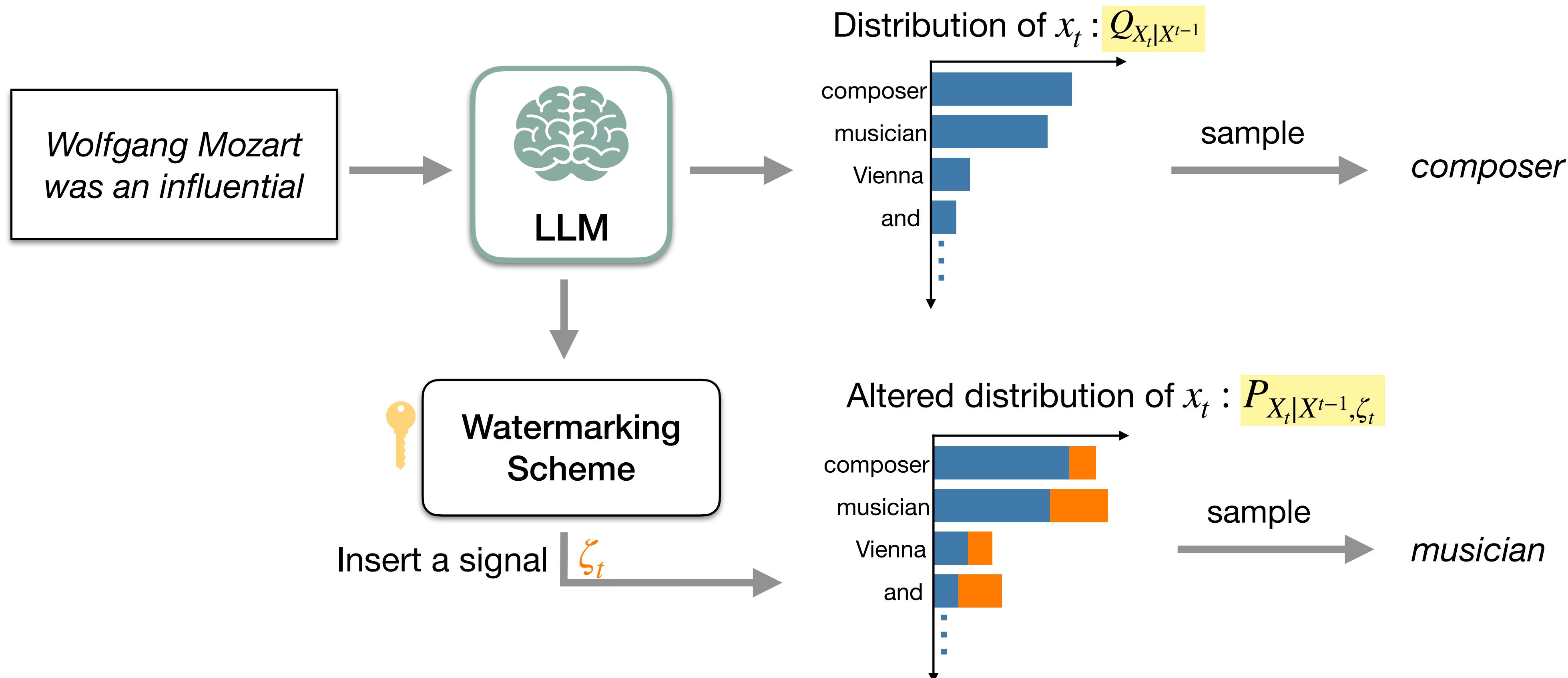
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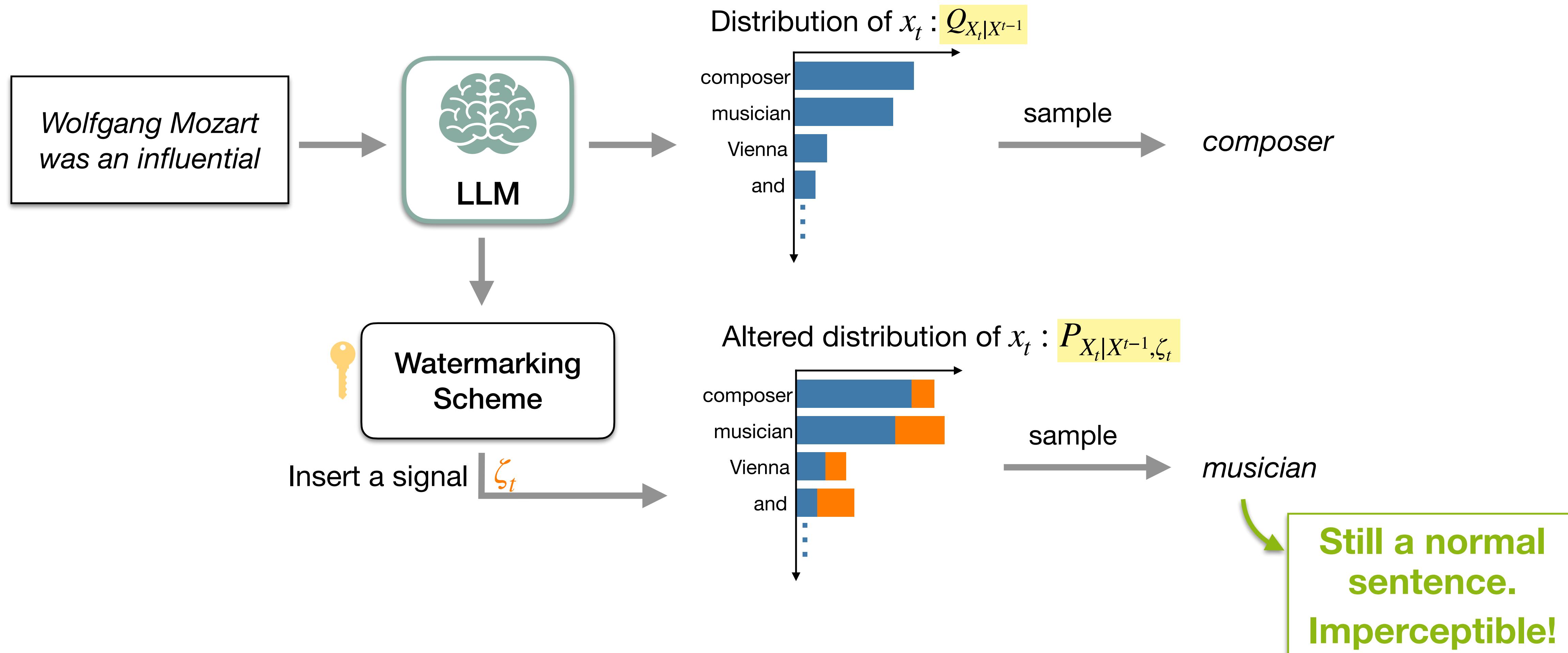
# A Framework for LLM Watermark Generation



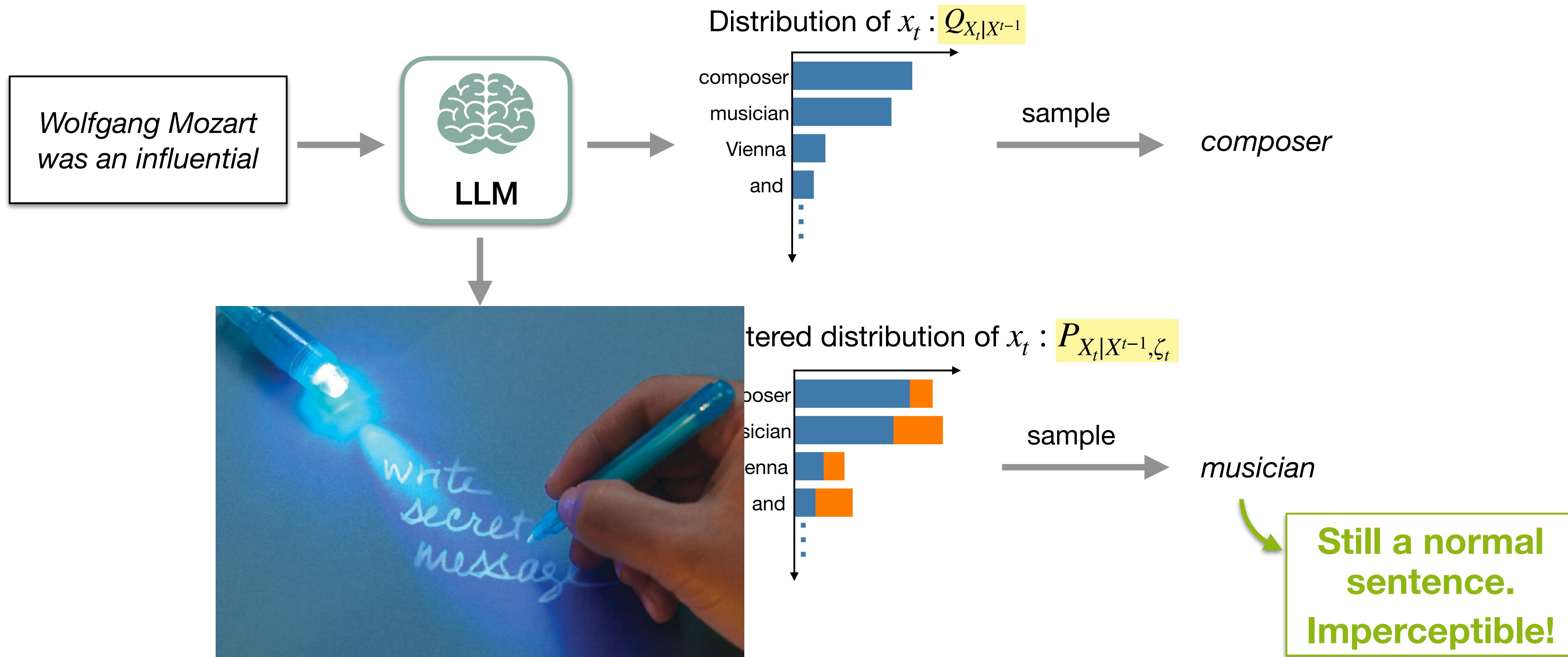
# A Framework for LLM Watermark Generation



# A Framework for LLM Watermark Generation

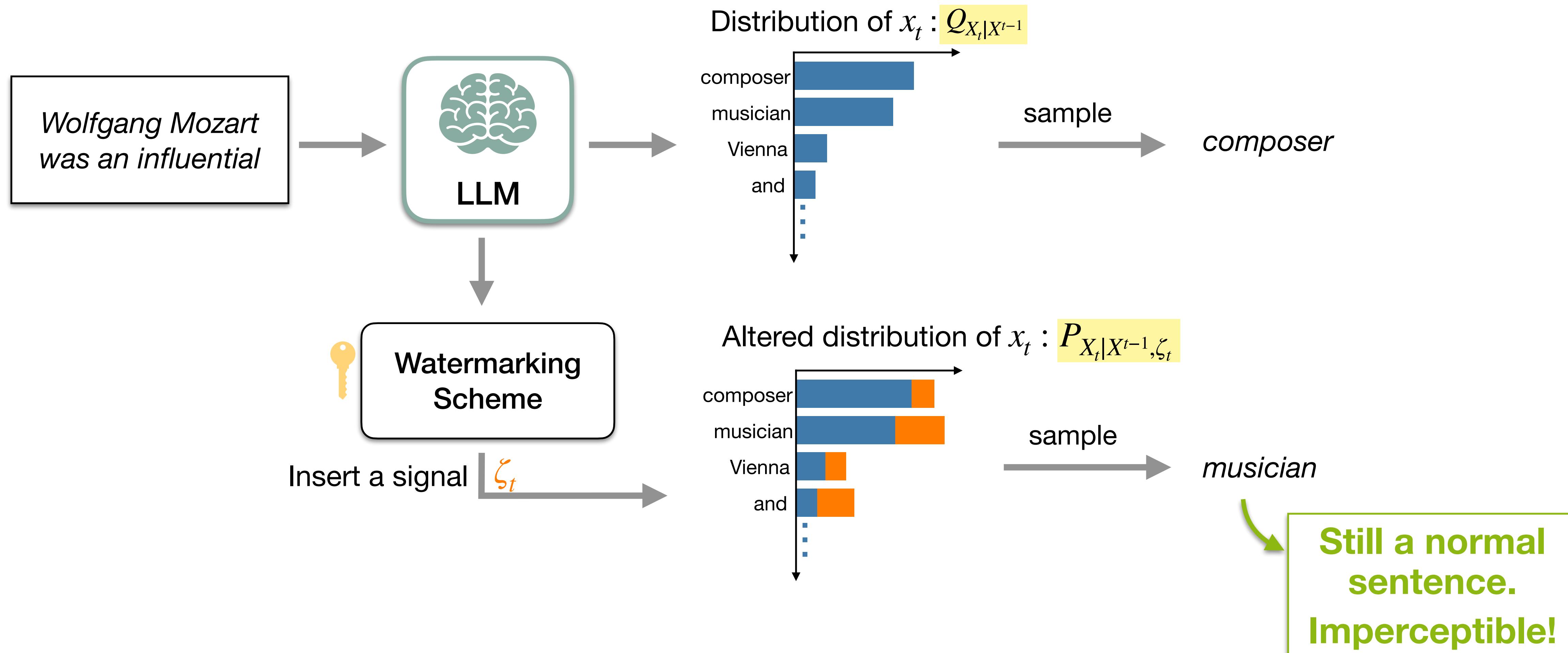


# A Framework for LLM Watermark Generation

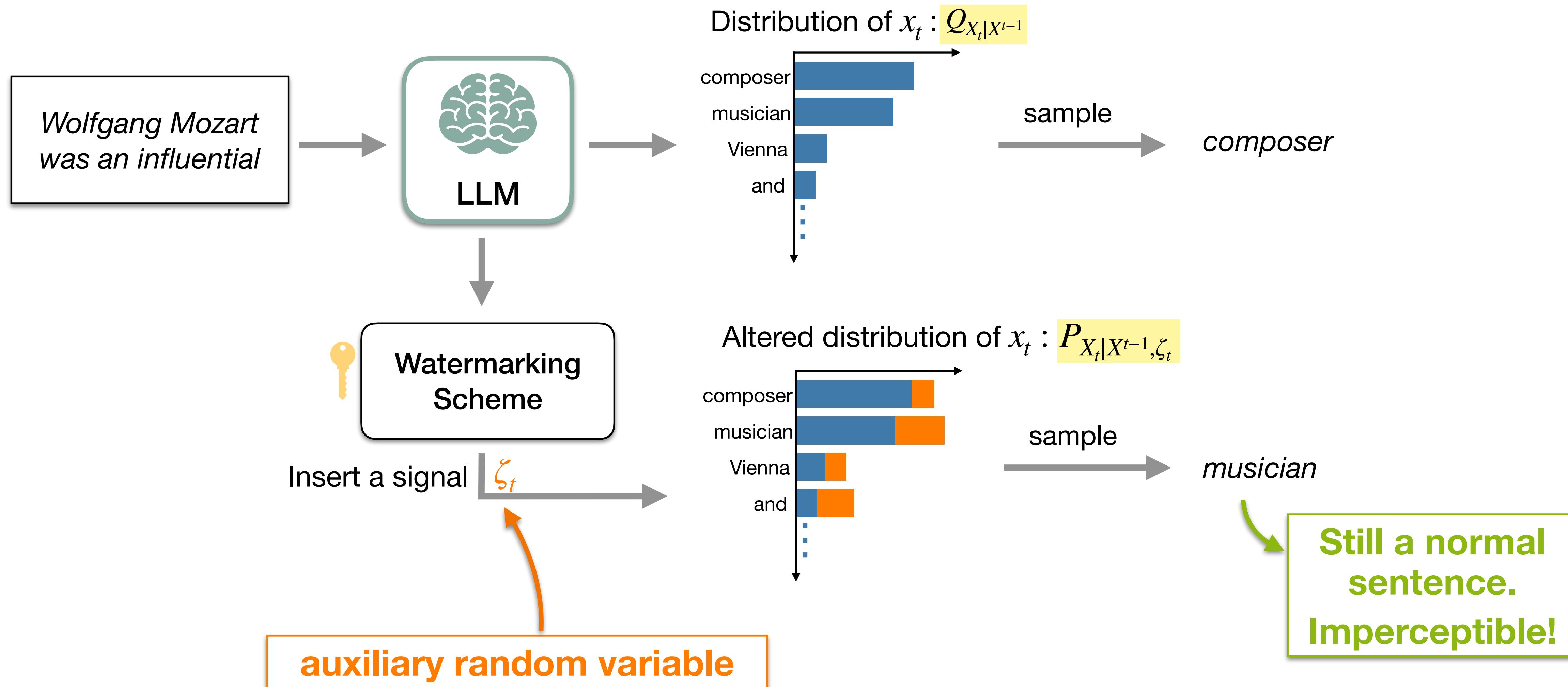


Like invisible Ink (Steganography)

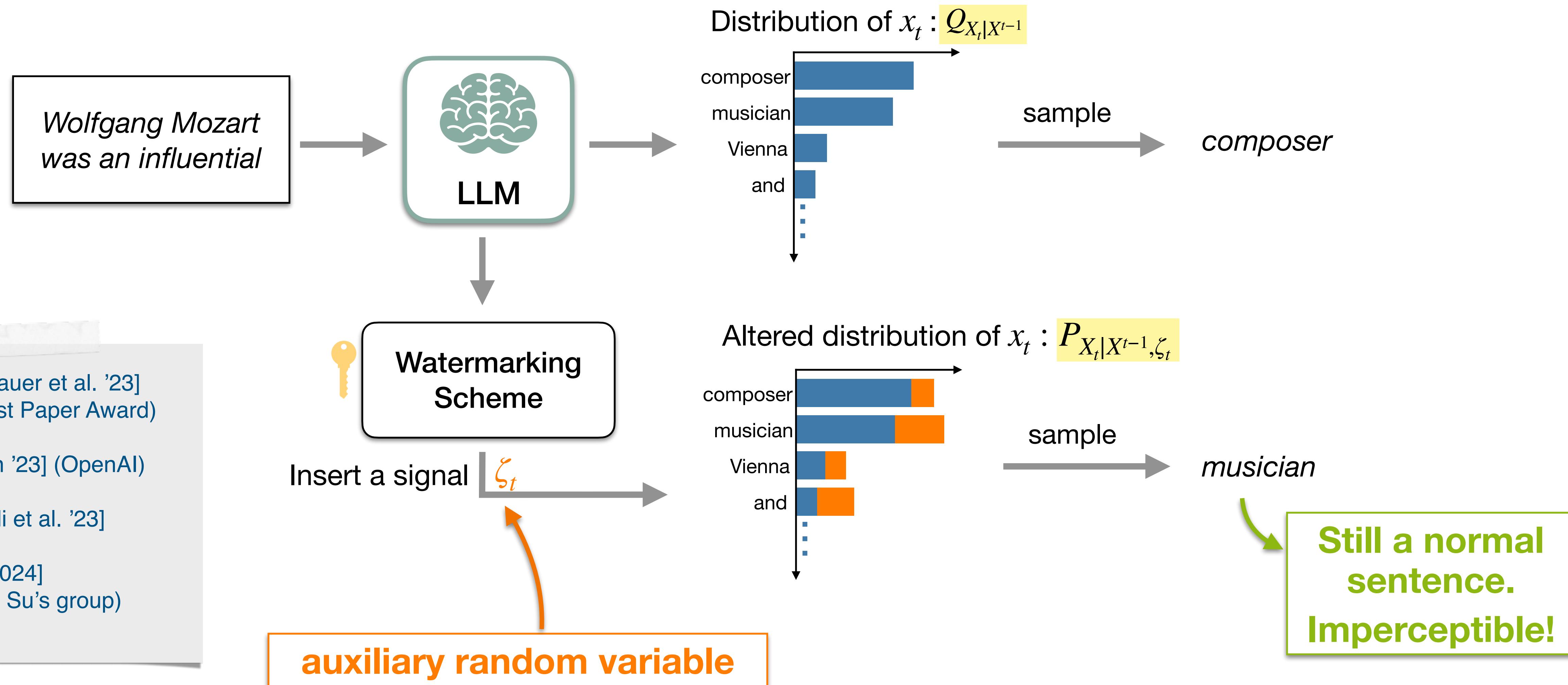
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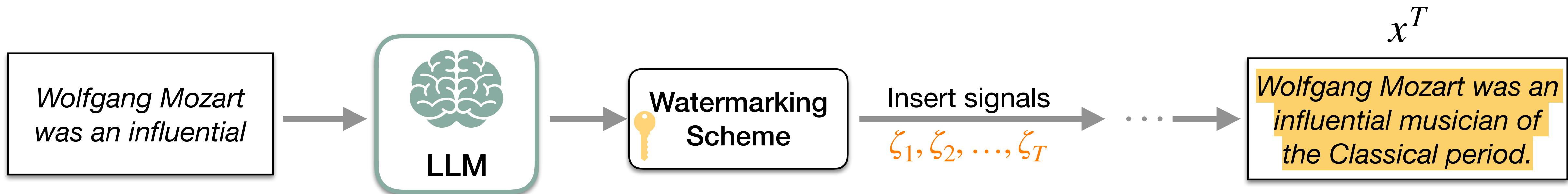
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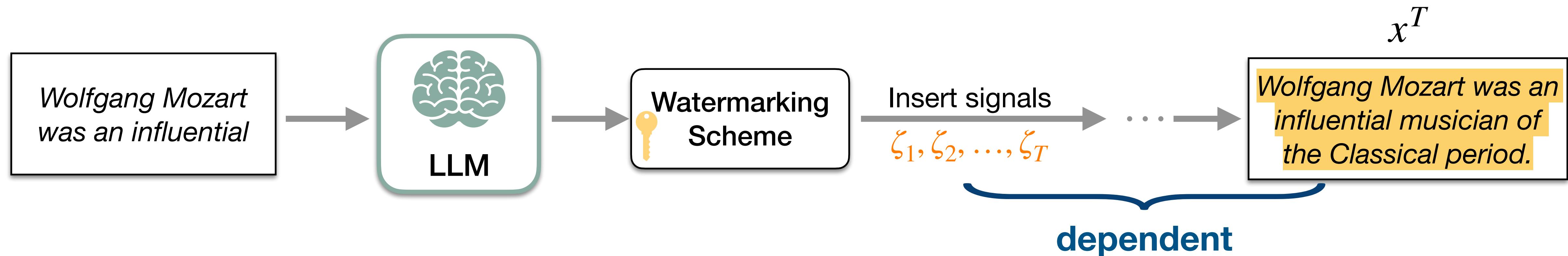
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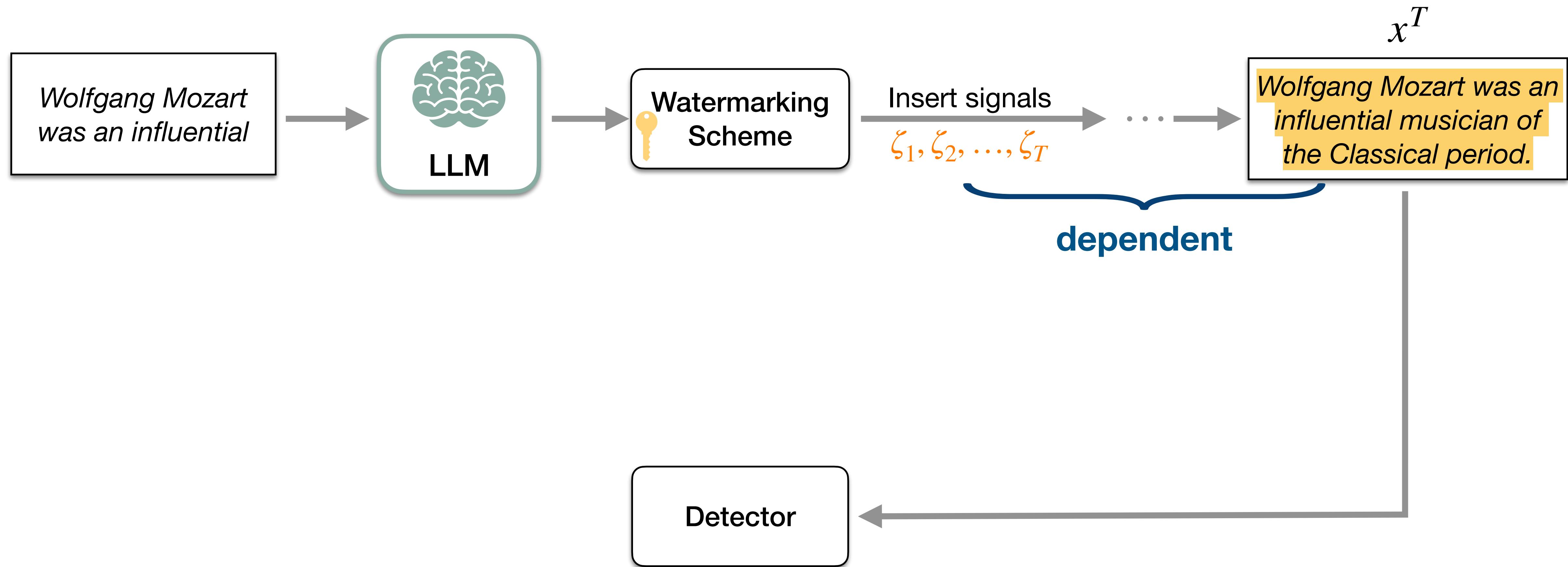
# Hypothesis Testing for LLM Watermark Detection



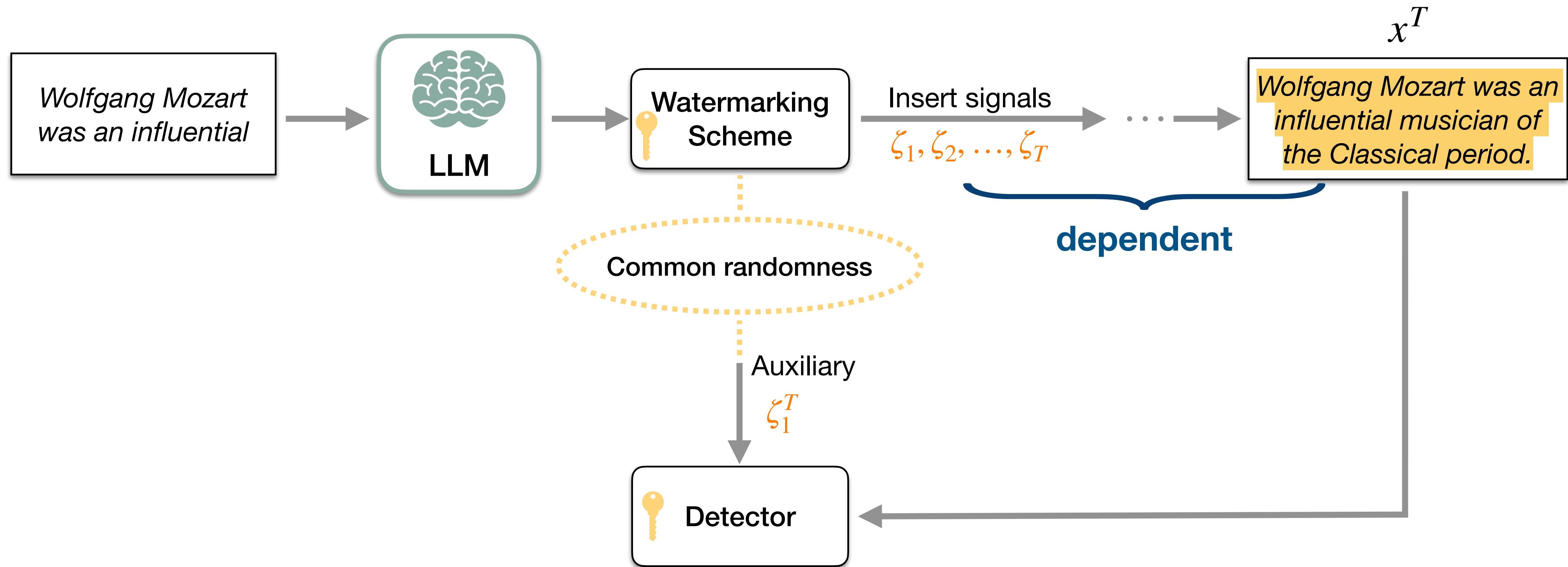
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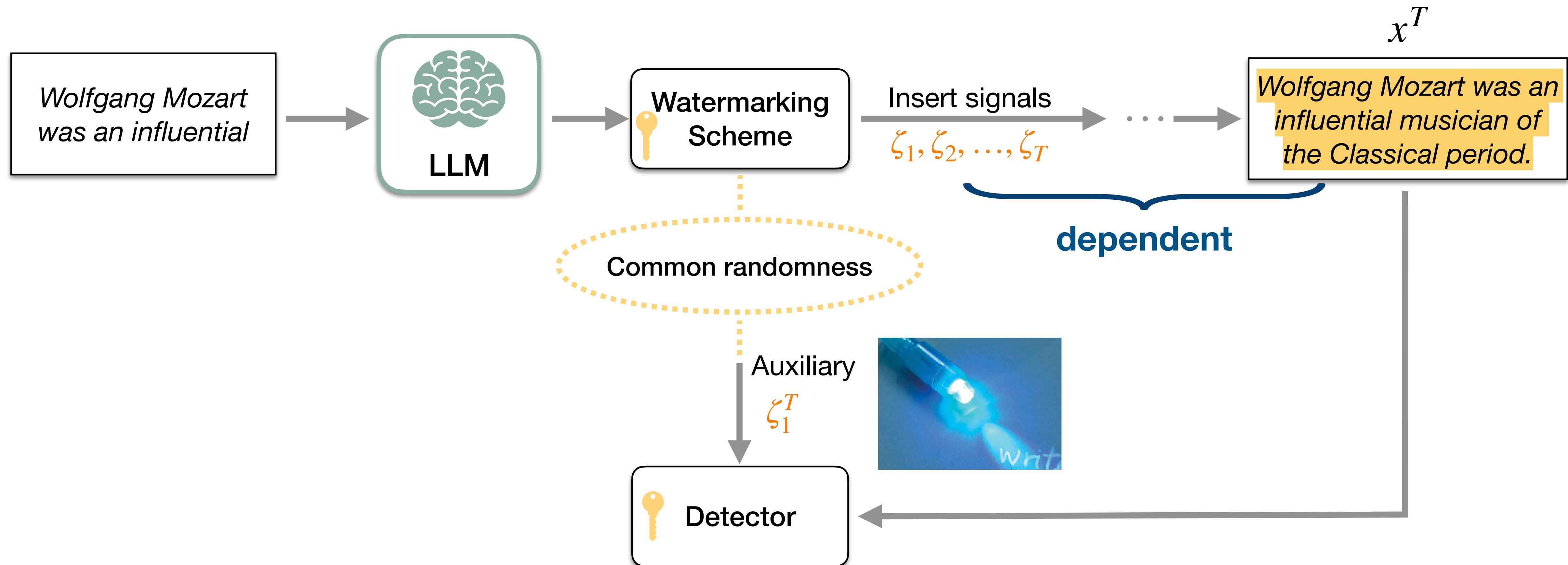
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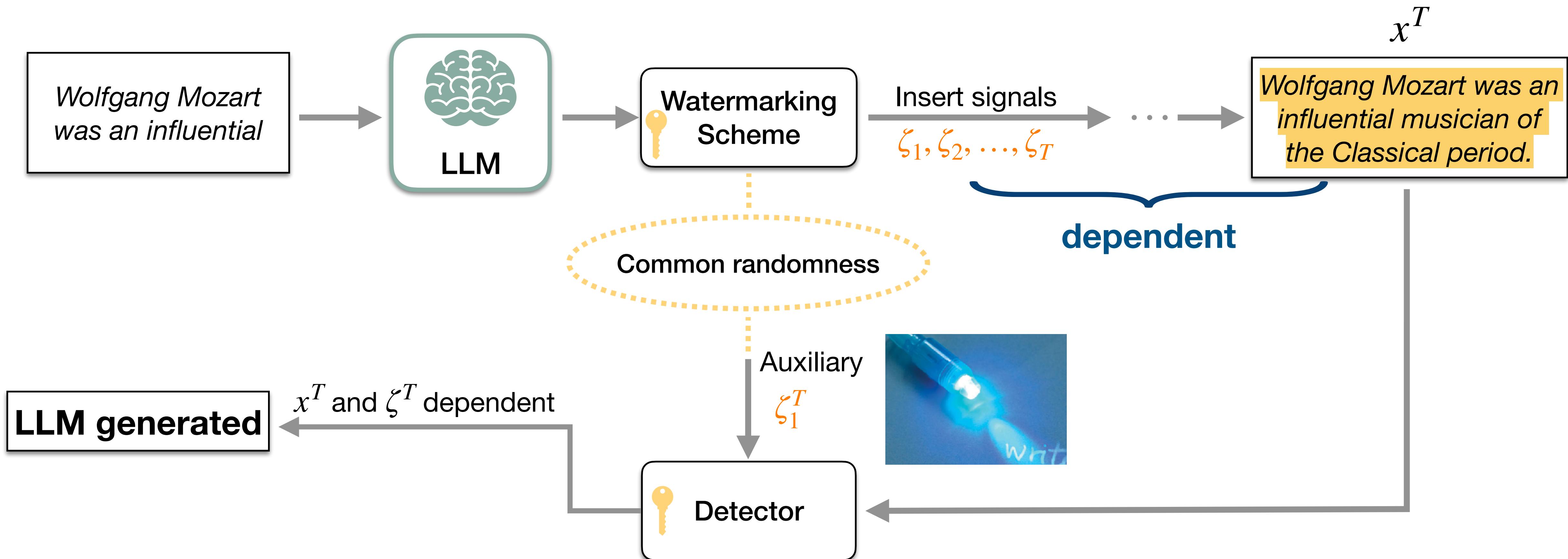
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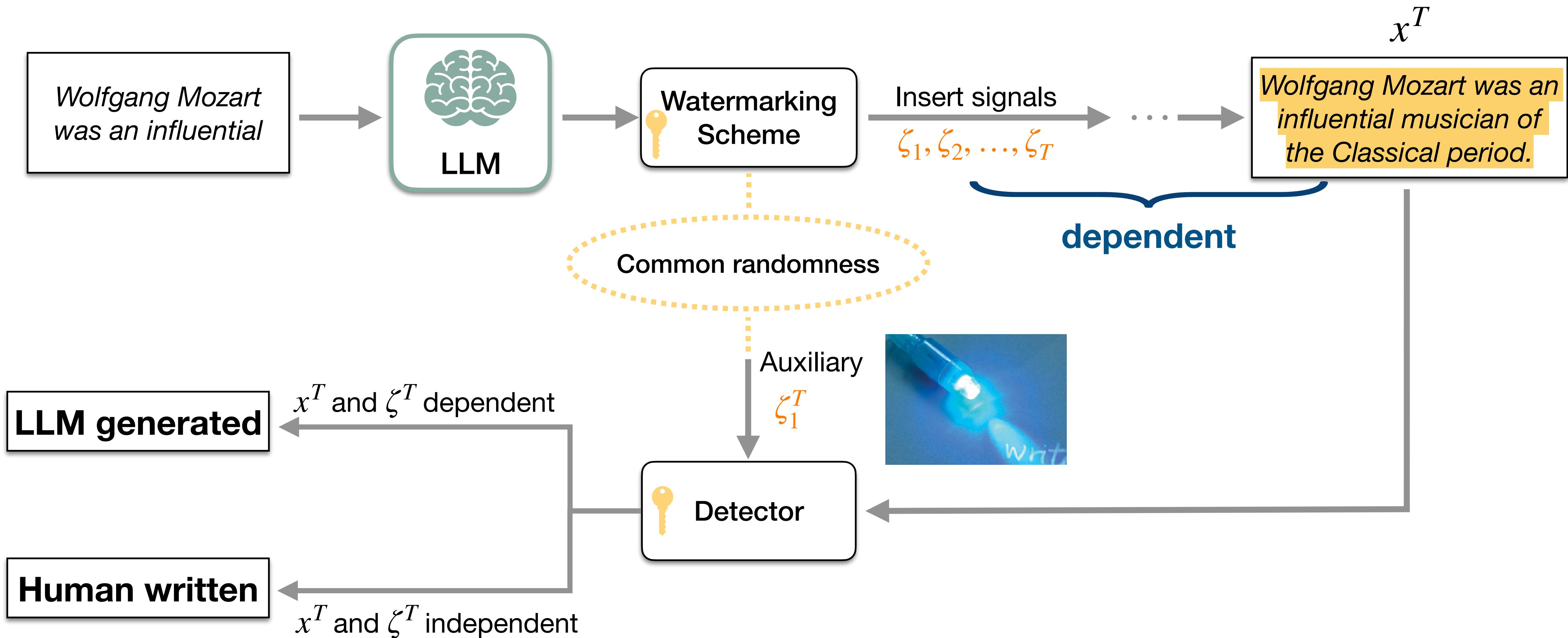
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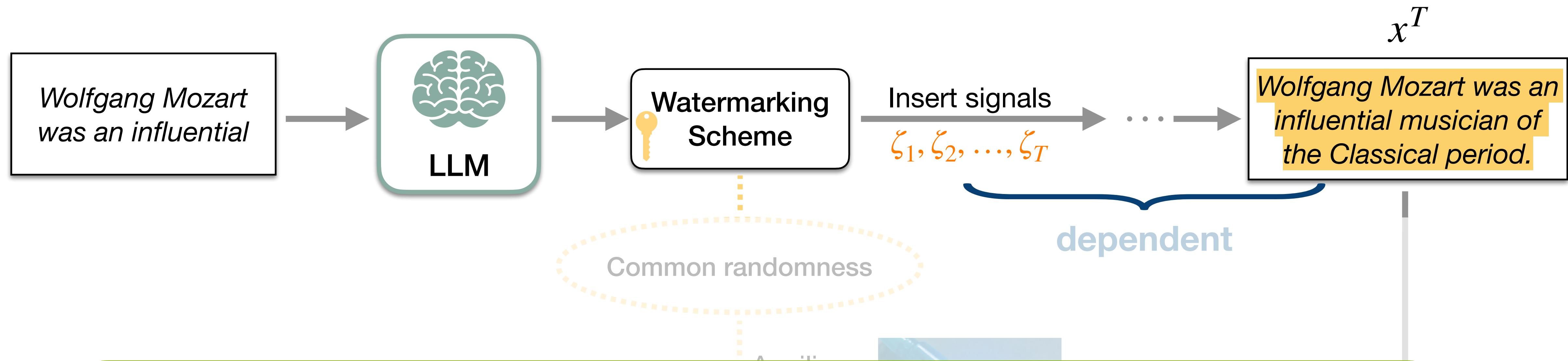
# Hypothesis Testing for LLM Watermark Detection



# Hypothesis Testing for LLM Watermark Detection



# Hypothesis Testing for LLM Watermark Detection



Watermark Detection  $\implies$  Hypothesis Testing:

$H_0 : X^T$  is human written, i.e.,  $(X^T, \zeta^T) \sim Q_{X^T} \otimes P_{\zeta^T}$

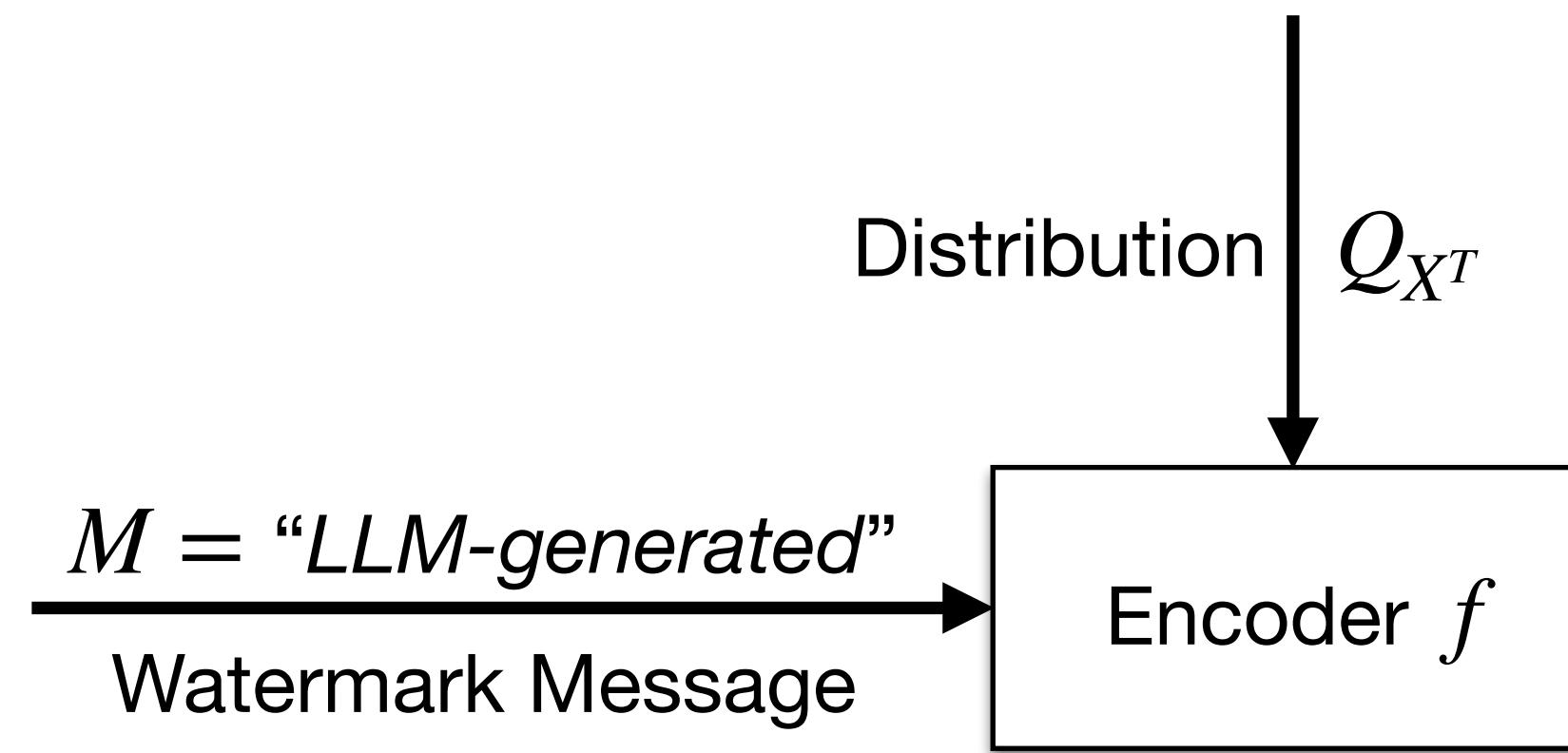
$H_1 : X^T$  is LLM generated, i.e.,  $(X^T, \zeta^T) \sim P_{X^T, \zeta^T}$

Human

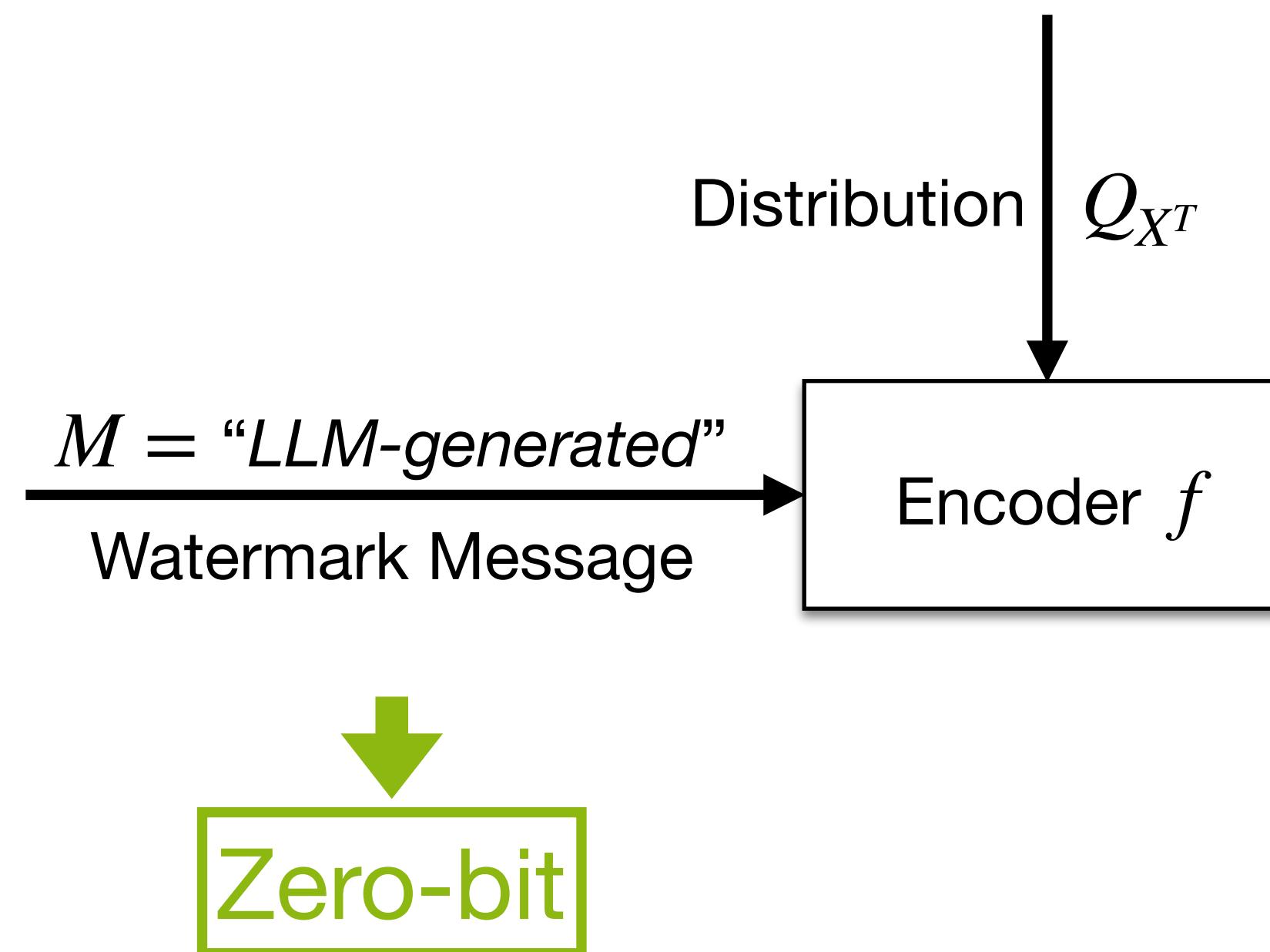
LLM

# Framework: Distributional Information Embedding with Side Information

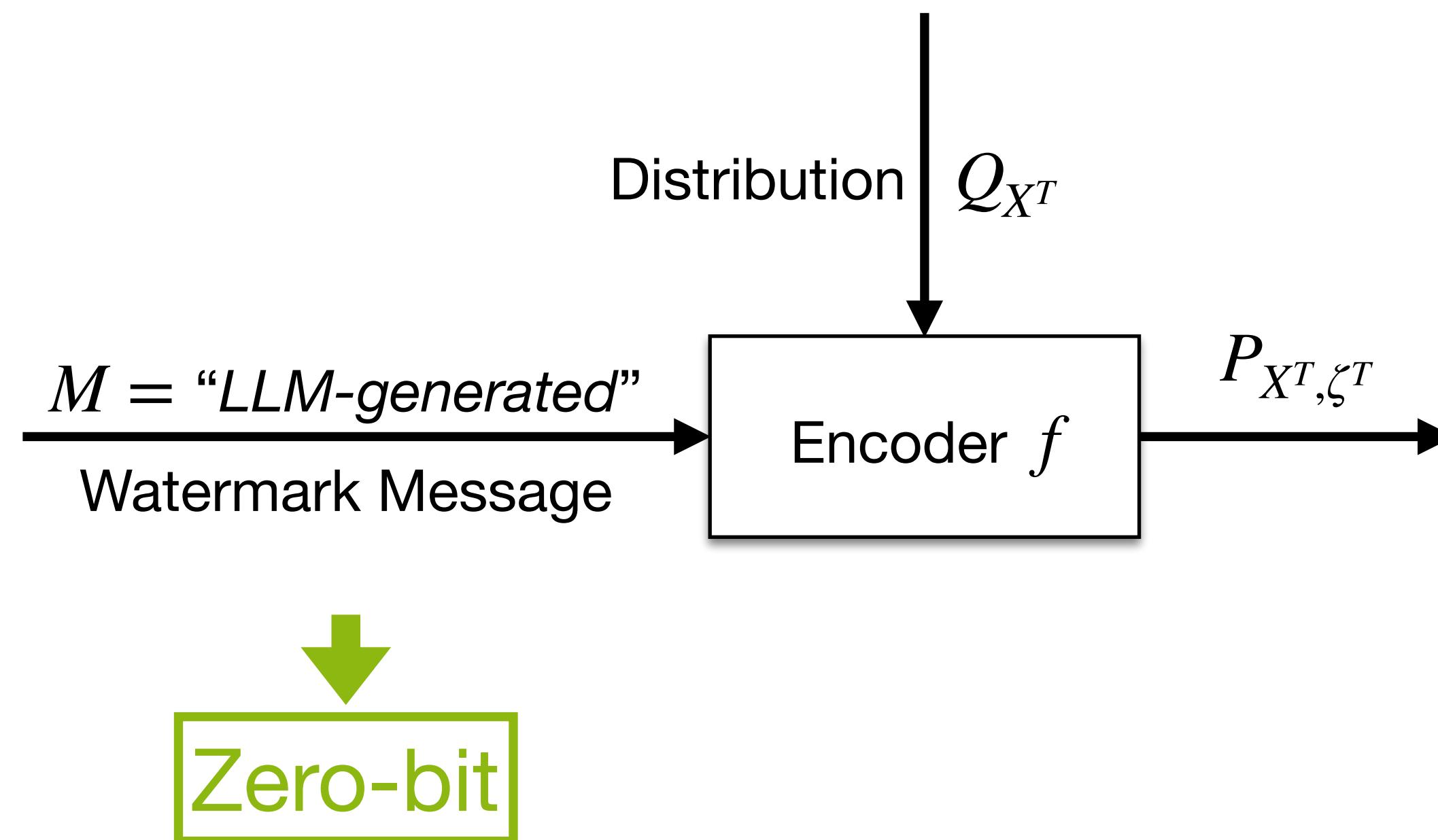
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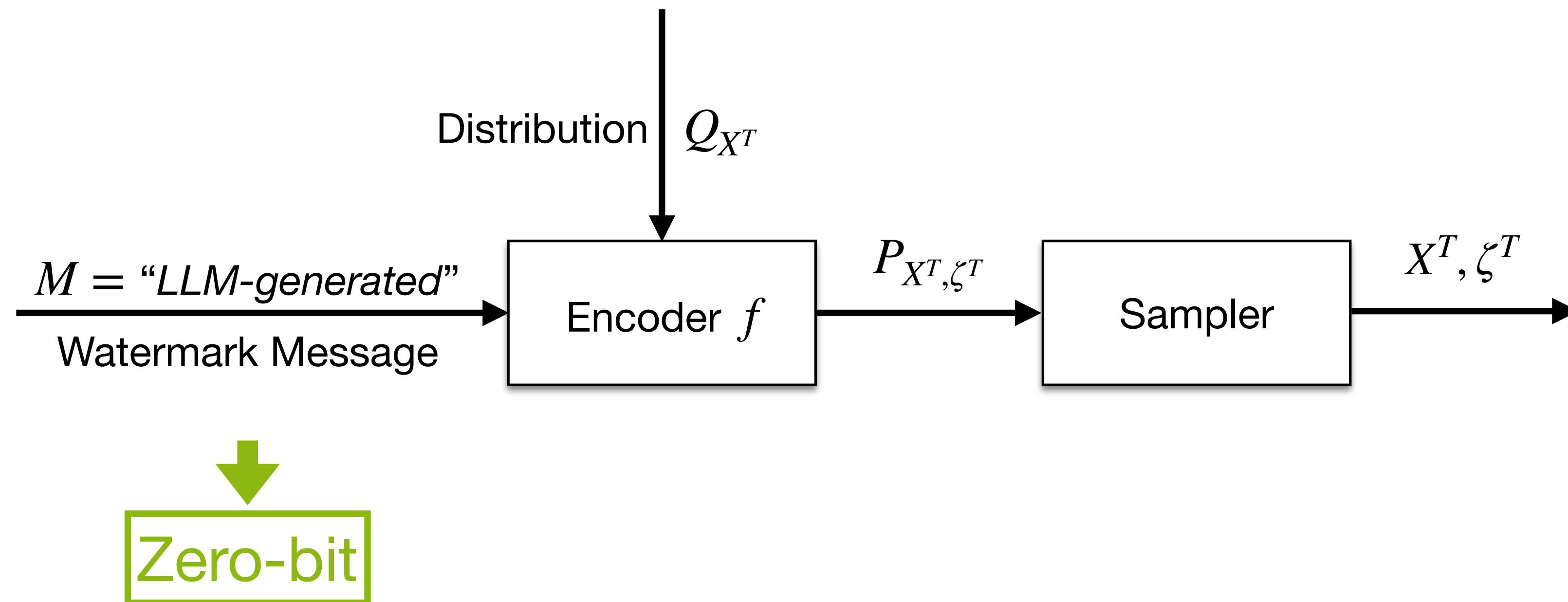
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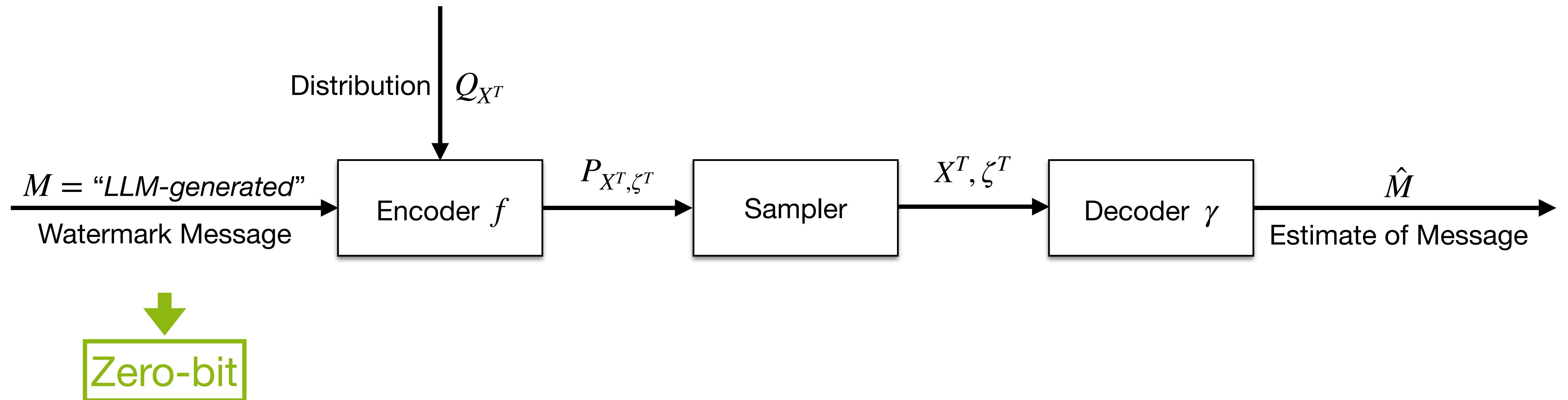
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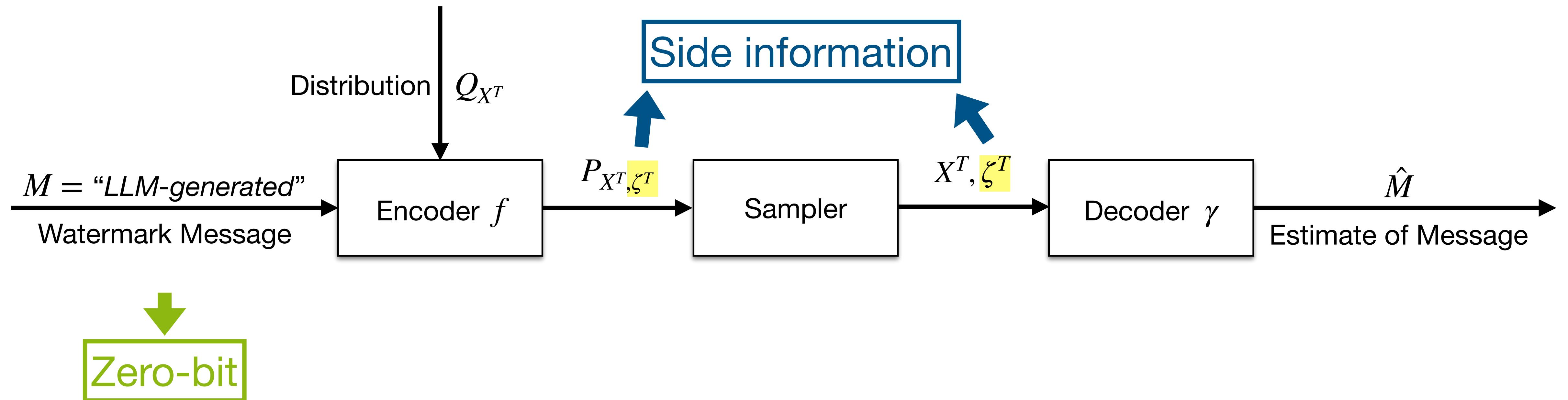
# Framework: Distributional Information Embedding with Side Information



# Framework: Distributional Information Embedding with Side Information



# Framework: Distributional Information Embedding with Side Information



# LLM Watermark Detection Errors

Watermark Detection  $\implies$  Hypothesis Testing:

$H_0 : X^T$  is human written, i.e.,  $(X^T, \zeta^T) \sim Q_{X^T} \otimes P_{\zeta^T}$

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# LLM Watermark Detection Errors

Watermark Detection  $\implies$  Hypothesis Testing: Human/unwatermarked LLM

$H_0 : X^T$  is human written, i.e.,  $(X^T, \zeta^T) \sim Q_{X^T} \otimes P_{\zeta^T}$

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Watermarking scheme

# LLM Watermark Detection Errors

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Watermarking scheme

Performance metric:

# LLM Watermark Detection Errors

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Watermarking scheme

Performance metric:

Detector  $\gamma$

$$\left\{ \begin{array}{l} H_0 : \text{Human} \\ H_1 : \text{LLM} \end{array} \right.$$

# LLM Watermark Detection Errors

Watermark Detection  $\implies$  Hypothesis Testing: Human/unwatermarked LLM

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Watermarking scheme

Performance metric:

		<b>Reality</b>	
		$H_0 : \text{Human}$	$H_1 : \text{LLM}$
<b>Detector</b> $\gamma$	$\left\{ \begin{array}{l} H_0 : \text{Human} \\ H_1 : \text{LLM} \end{array} \right.$		

# LLM Watermark Detection Errors

Watermark Detection  $\implies$  Hypothesis Testing: Human/unwatermarked LLM

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Watermarking scheme

Performance metric:

Detector  
 $\gamma$

$\left\{ \begin{array}{l} H_0 : \text{Human} \\ H_1 : \text{LLM} \end{array} \right.$

		$H_0 : \text{Human}$	$H_1 : \text{LLM}$
<b>Reality</b>	$H_0 : \text{Human}$		
	$H_1 : \text{LLM}$	False alarm $FA(\gamma, Q_{X^T}, P_{\zeta^T})$	

# LLM Watermark Detection Errors

Watermark Detection  $\implies$  Hypothesis Testing: Human/unwatermarked LLM

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Watermarking scheme

Performance metric:

		Reality	
		$H_0 : \text{Human}$	$H_1 : \text{LLM}$
Detector $\gamma$	$H_0 : \text{Human}$		Miss detection $MD(\gamma, P_{X^T, \zeta^T})$
	$H_1 : \text{LLM}$	False alarm $FA(\gamma, Q_{X^T}, P_{\zeta^T})$	

# LLM Watermark Detection Errors

Watermark Detection  $\implies$  Hypothesis Testing: Human/unwatermarked LLM

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Watermarking scheme

Performance metric:

		Reality	
		$H_0 : \text{Human}$	$H_1 : \text{LLM}$
Detector $\gamma$	$H_0 : \text{Human}$		Miss detection $\min MD(\gamma, P_{X^T, \zeta^T})$
	$H_1 : \text{LLM}$	False alarm $FA(\gamma, Q_{X^T}, P_{\zeta^T}) \leq \alpha$	

# LLM Watermarked Text Quality

Watermark Detection  $\implies$  Hypothesis Testing: Human/unwatermarked LLM

$H_0 : X^T$  is human written, i.e.,  $(X^T, \zeta^T) \sim Q_{X^T} \otimes P_{\zeta^T}$

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Watermarking scheme

# LLM Watermarked Text Quality

Watermark Detection  $\implies$  Hypothesis Testing: Human/unwatermarked LLM

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Watermarking scheme

Other criteria for LLM watermarking?

# LLM Watermarked Text Quality

Watermark Detection  $\implies$  Hypothesis Testing: Human/unwatermarked LLM

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Watermarking scheme

Other criteria for LLM watermarking?

$\implies$  **Text Quality!**

# LLM Watermarked Text Quality

Watermark Detection  $\implies$  Hypothesis Testing: Human/unwatermarked LLM

$H_0 : X^T$  is human written, i.e.,  $(X^T, \zeta^T) \sim Q_{X^T} \otimes P_{\zeta^T}$

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Watermarking scheme

Other criteria for LLM watermarking?

$\implies$  **Text Quality!**

$\implies$  **Indistinguishable from unwatermarked**

# LLM Watermarked Text Quality

Watermark Detection  $\implies$  Hypothesis Testing: Human/unwatermarked LLM

$H_0 : X^T$  is human written, i.e.,  $(X^T, \zeta^T) \sim Q_{X^T} \otimes P_{\zeta^T}$

$H_1 : X^T$  is LLM generated, i.e.,  $(X^T, \zeta^T) \sim P_{X^T, \zeta^T}$

watermarked text distribution  
 $P_{X^T}$

Watermarking scheme

# LLM Watermarked Text Quality

Watermark Detection  $\implies$  Hypothesis Testing: Human/unwatermarked LLM

$H_0 : X^T$  is human written, i.e.,  $(X^T, \zeta^T) \sim Q_{X^T} \otimes P_{\zeta^T}$

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watermarked text distribution

$$P_{X^T}$$

vs

original text distribution

$$Q_{X^T}$$

Watermarking scheme

# LLM Watermarked Text Quality

Watermark Detection  $\implies$  Hypothesis Testing: Human/unwatermarked LLM

$H_0 : X^T$  is human written, i.e.,  $(X^T, \zeta^T) \sim Q_{X^T} \otimes P_{\zeta^T}$

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watermarked text distribution

$$P_{X^T}$$

vs

original text distribution

$$Q_{X^T}$$

Watermarking scheme

Good text quality

# LLM Watermarked Text Quality

Watermark Detection  $\implies$  Hypothesis Testing: Human/unwatermarked LLM

$H_0 : X^T$  is human written, i.e.,  $(X^T, \zeta^T) \sim Q_{X^T} \otimes P_{\zeta^T}$

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watermarked text distribution

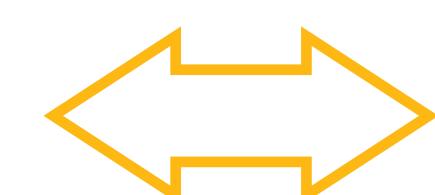
$$P_{X^T}$$

vs

original text distribution

$$Q_{X^T}$$

Good text quality



$$D(P_{X^T}, Q_{X^T}) \leq \epsilon$$

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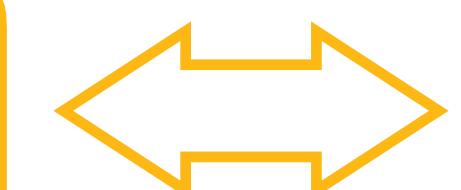
vs

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Watermarking scheme

Good text quality



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(Distortion Level)

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watermarked text distribution

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vs

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Watermarking scheme

Good text quality



$$D(P_{X^T}, Q_{X^T}) \leq \epsilon$$

(D can be any distortion metric)

(Distortion Level)

# Trade-off in Designing LLM Watermarking

Watermark Detection  $\implies$  Hypothesis Testing: Human/unwatermarked LLM

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Watermarking scheme

## Trade-off:

Miss detection error, False alarm error, Distortion Level

# Trade-off in Designing LLM Watermarking

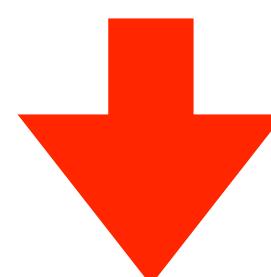
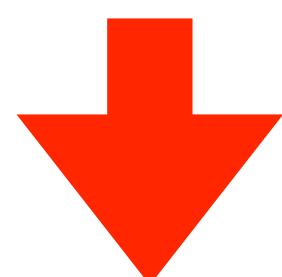
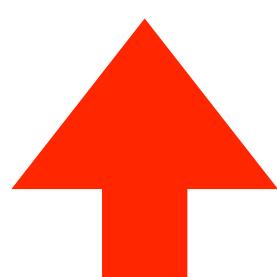
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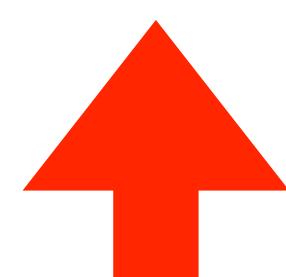
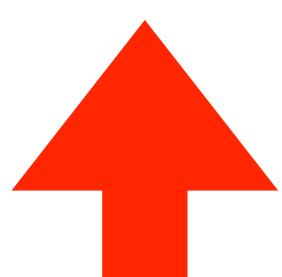
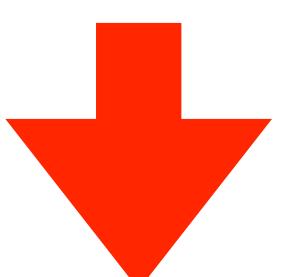
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# Optimize LLM Watermark Generation and Detection

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Find the best watermarking scheme & detector:

Watermarking scheme

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Watermarking scheme

Find the best watermarking scheme & detector:

Minimize miss detection

$$\min_{\gamma, P_{X^T, \zeta^T}} MD(\gamma, P_{X^T, \zeta^T})$$

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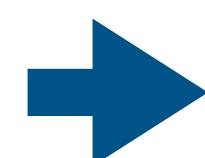
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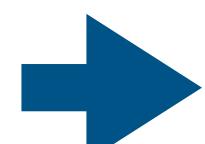
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Ensure text quality



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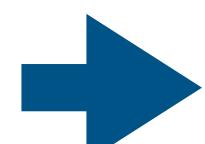
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# Fundamental Limit for Miss Detection Error

**Optimization problem:**

$$\min_{\gamma, P_{X^T, \zeta^T}} MD(\gamma, P_{X^T, \zeta^T})$$

$$\text{s.t. } \sup_{Q_{X^T}} FA(\gamma, Q_{X^T}, P_{\zeta^T}) \leq \alpha$$

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# Fundamental Limit for Miss Detection Error

Watermarked text distribution:  $P_{X^T}^* = \arg \min_{P_{X^T}: D(P_{X^T}, Q_{X^T}) \leq \epsilon} \sum_{x^T} (P_{X^T}(x^T) - \alpha)_+$

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$$MD^*(Q_{X^T}, \alpha, \epsilon) = \sum_{x^T} (P_{X^T}^*(x^T) - \alpha)_+$$

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**Best achievable for any watermarking methods**

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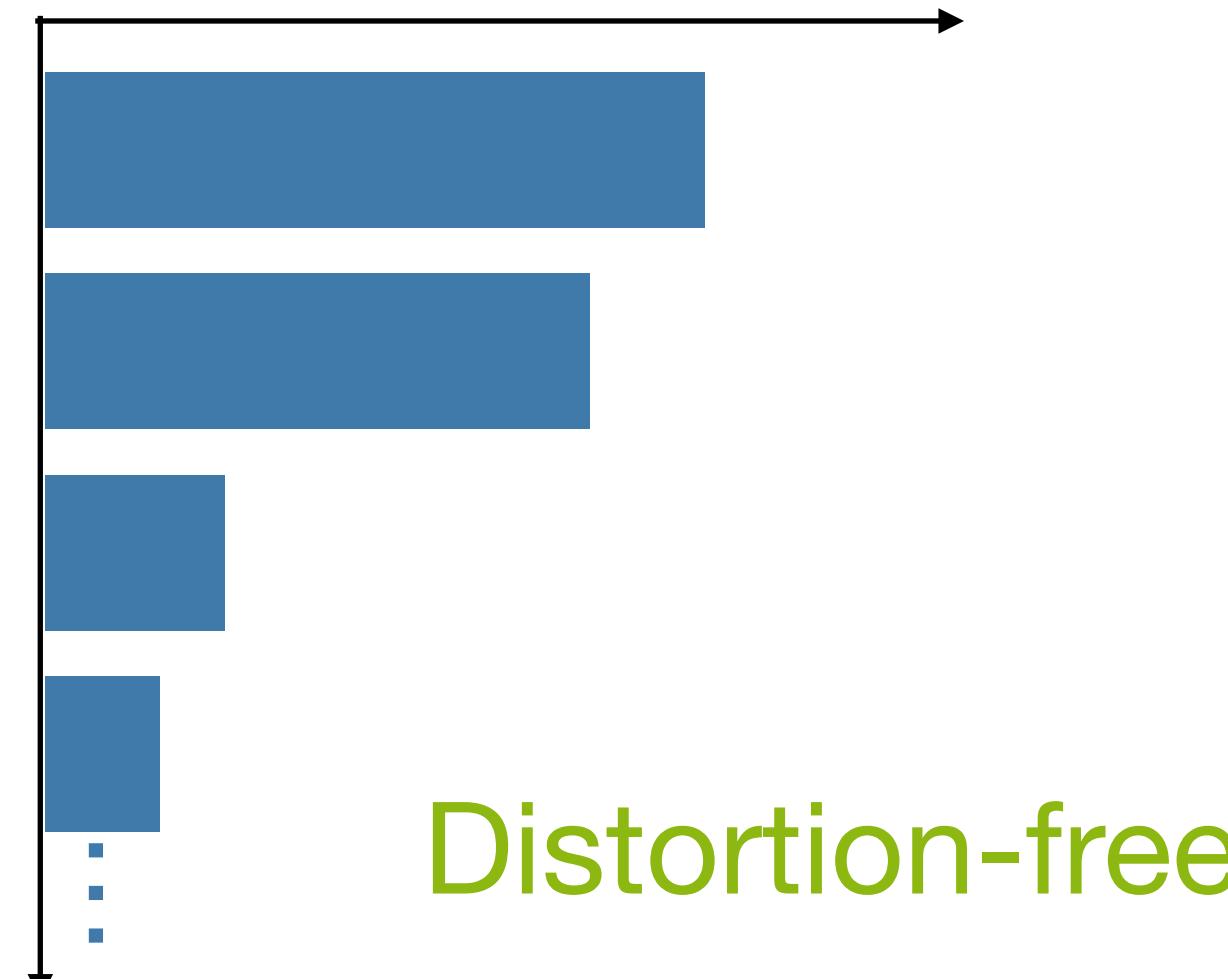
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$$P_{X^T}^* = Q_{X^T}$$



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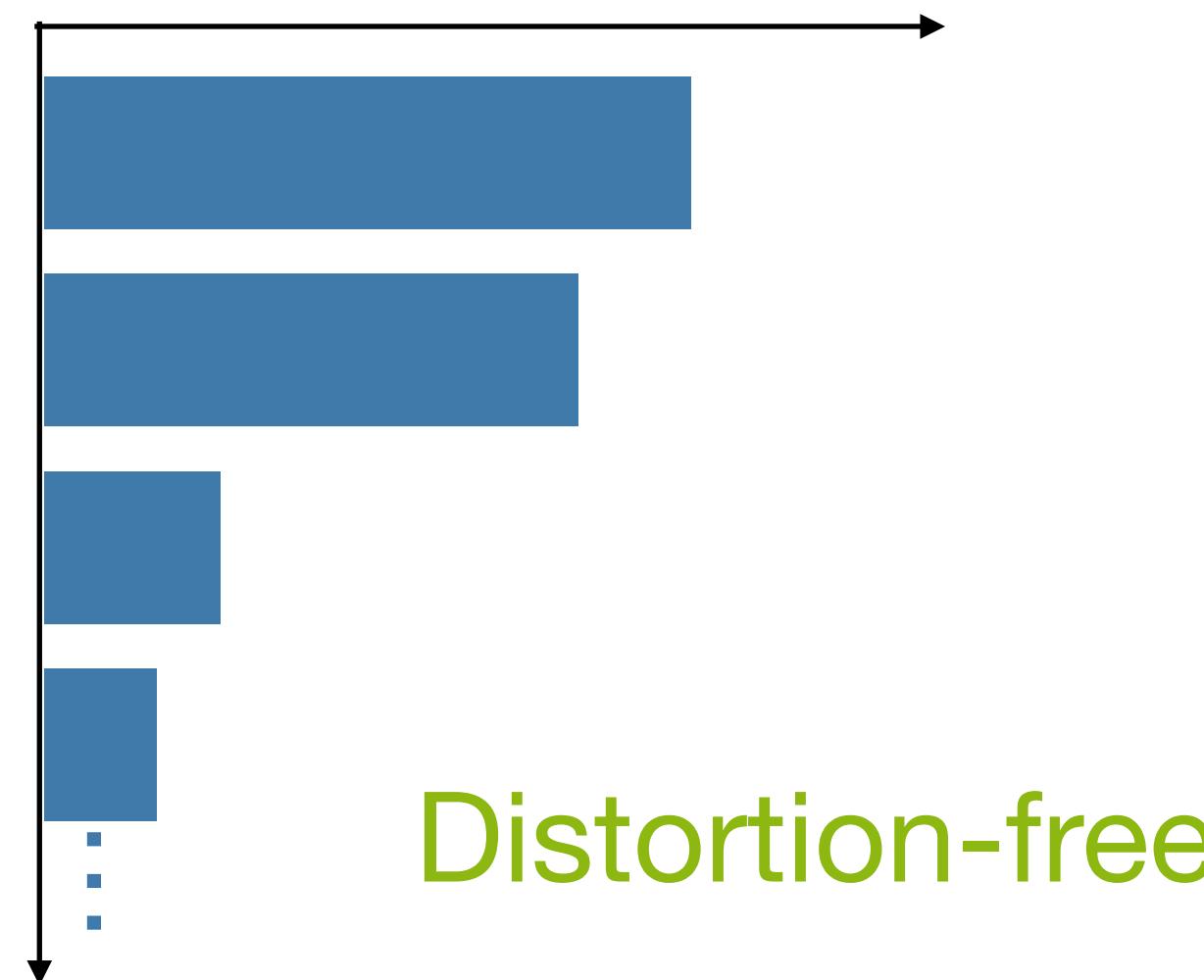
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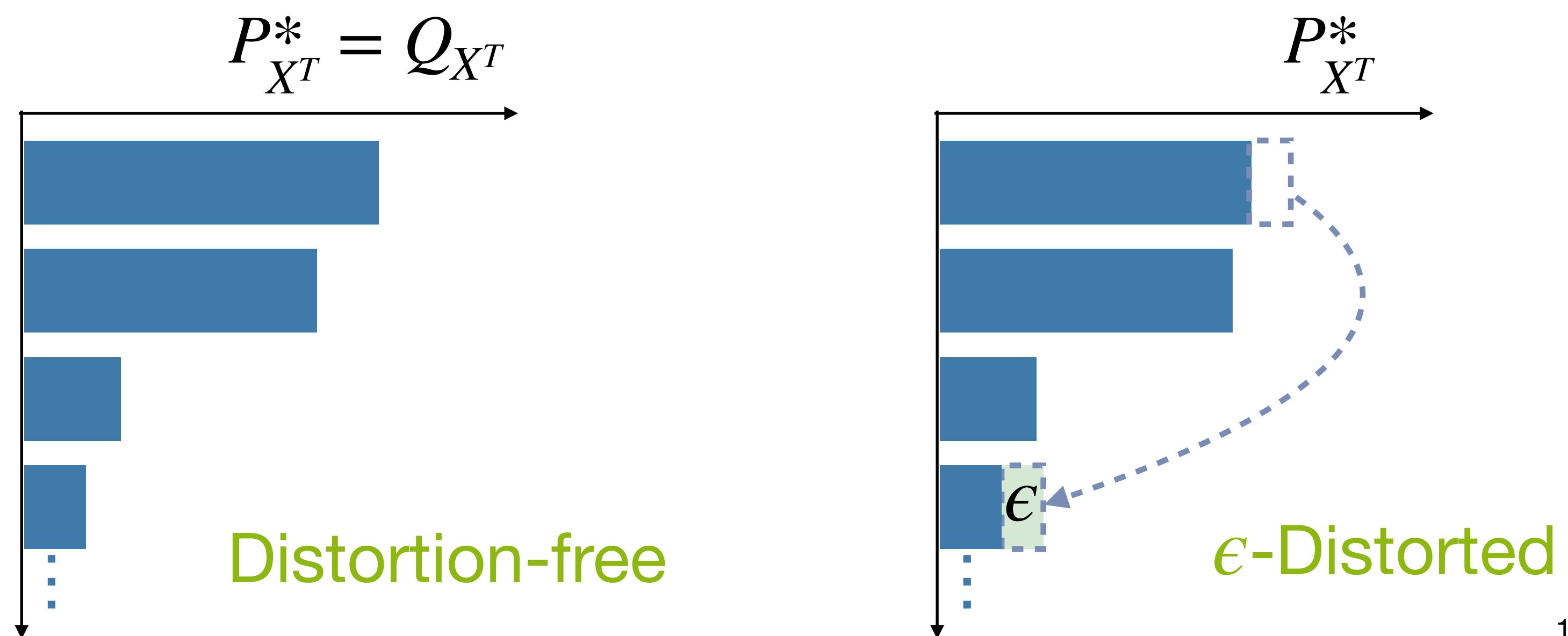
$$D_{TV}$$

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Distortion-free



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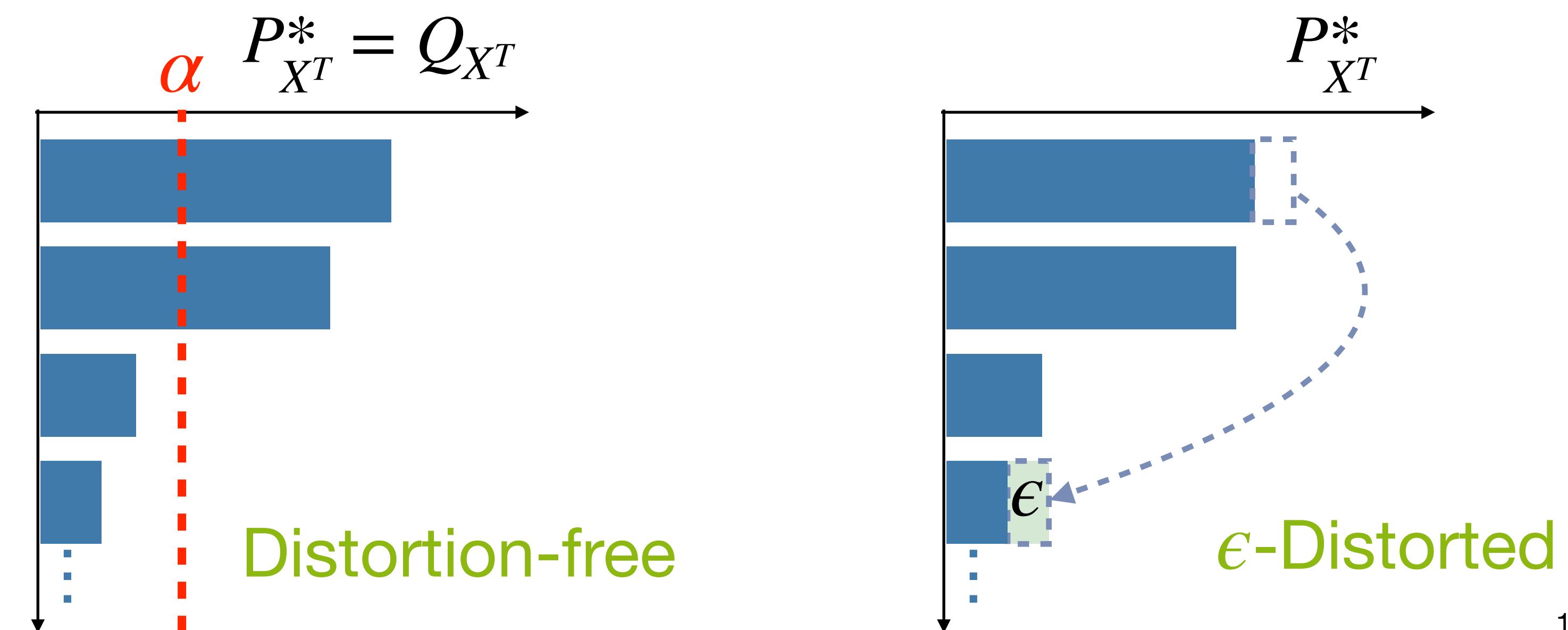
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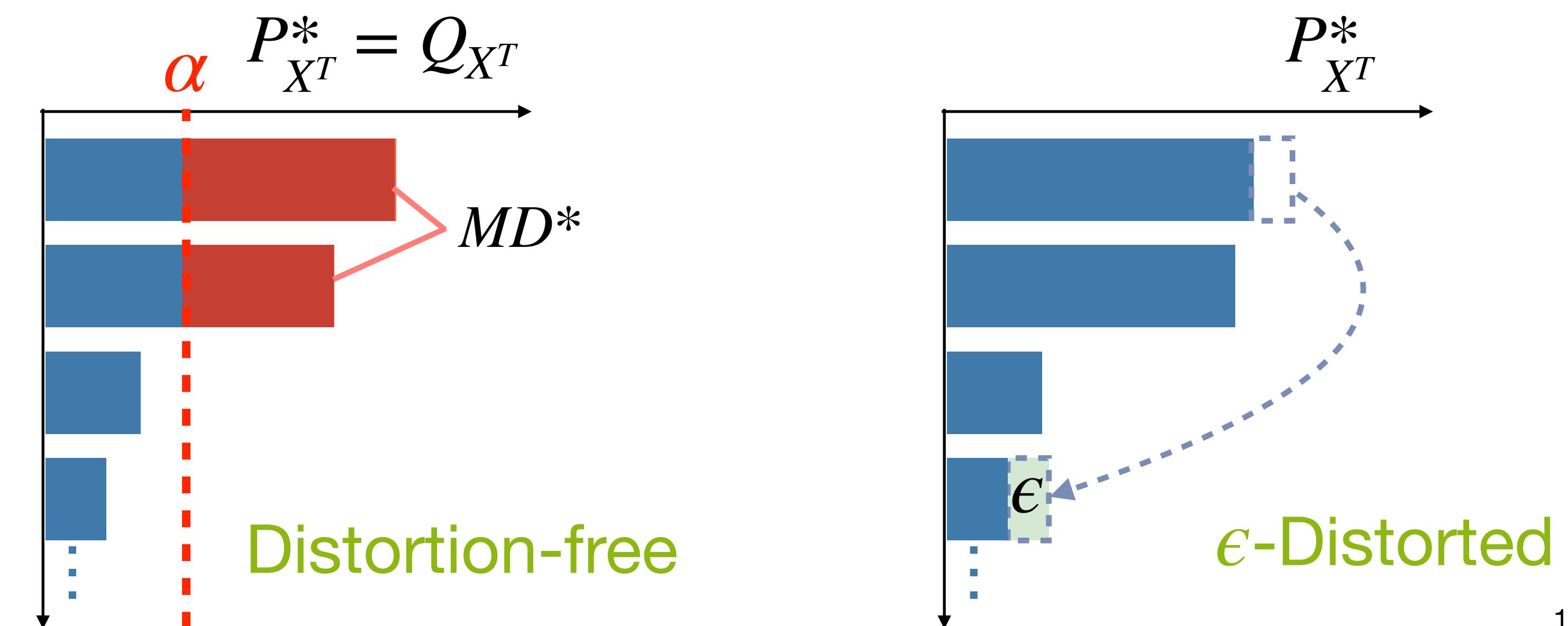
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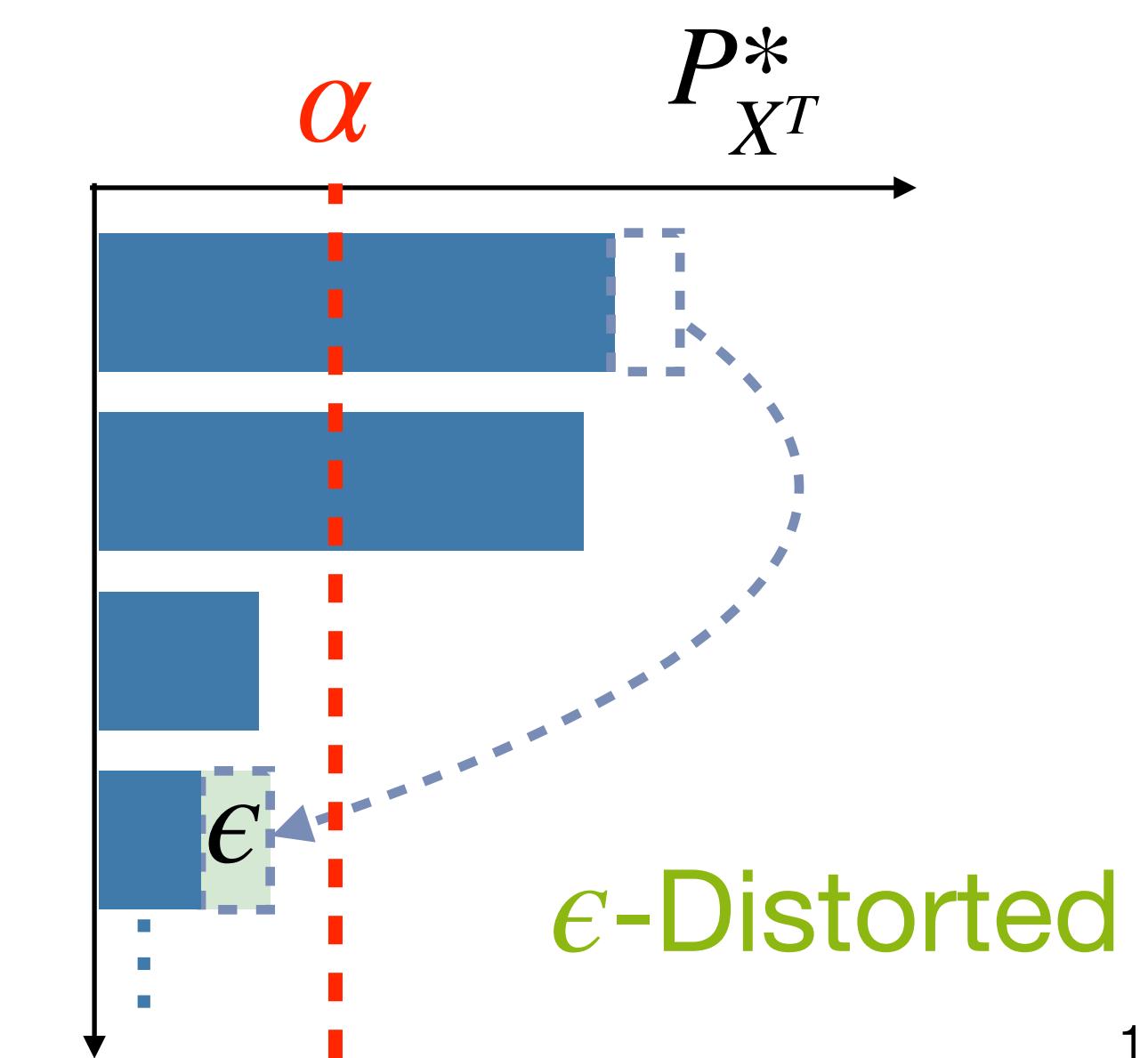
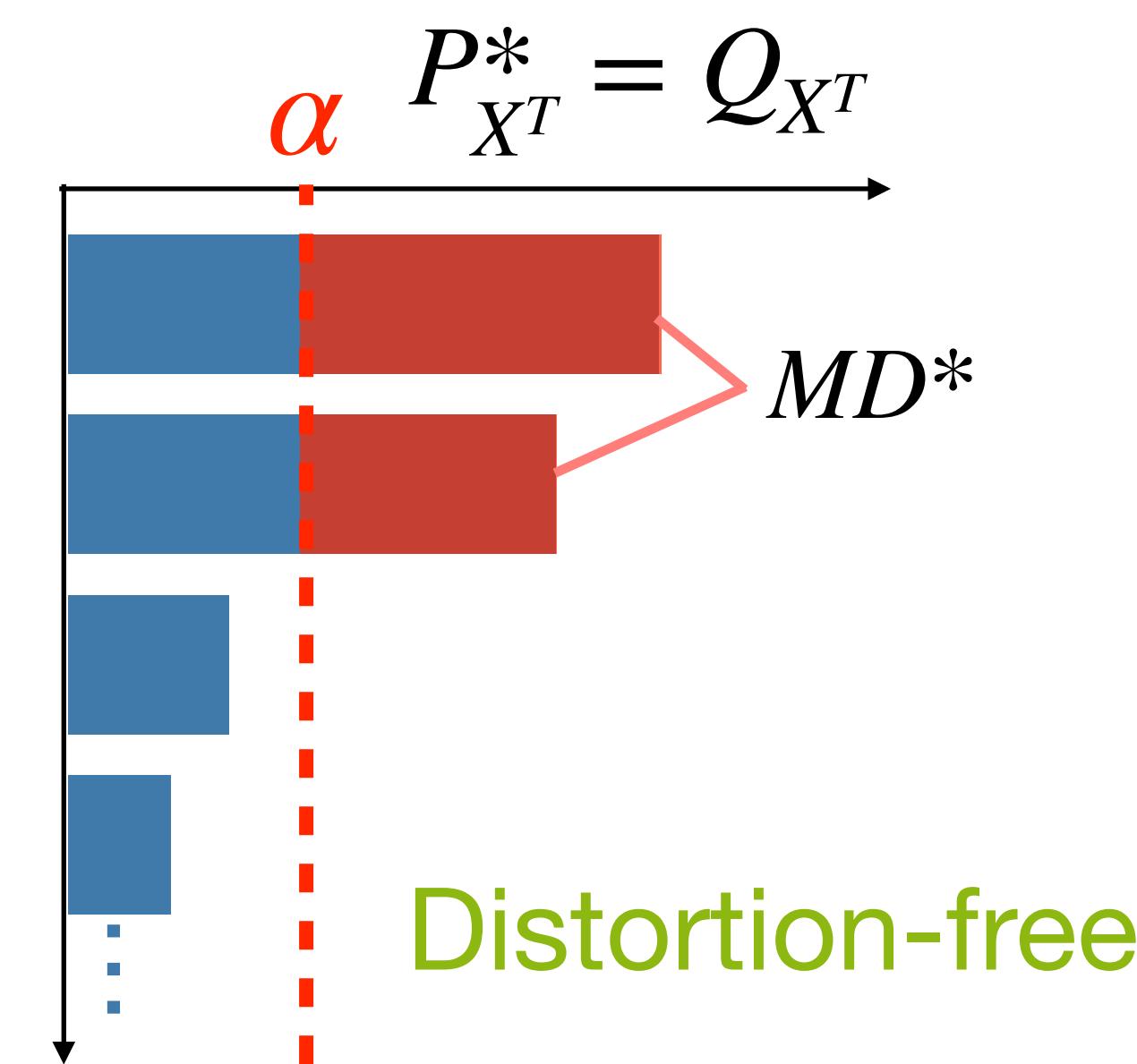
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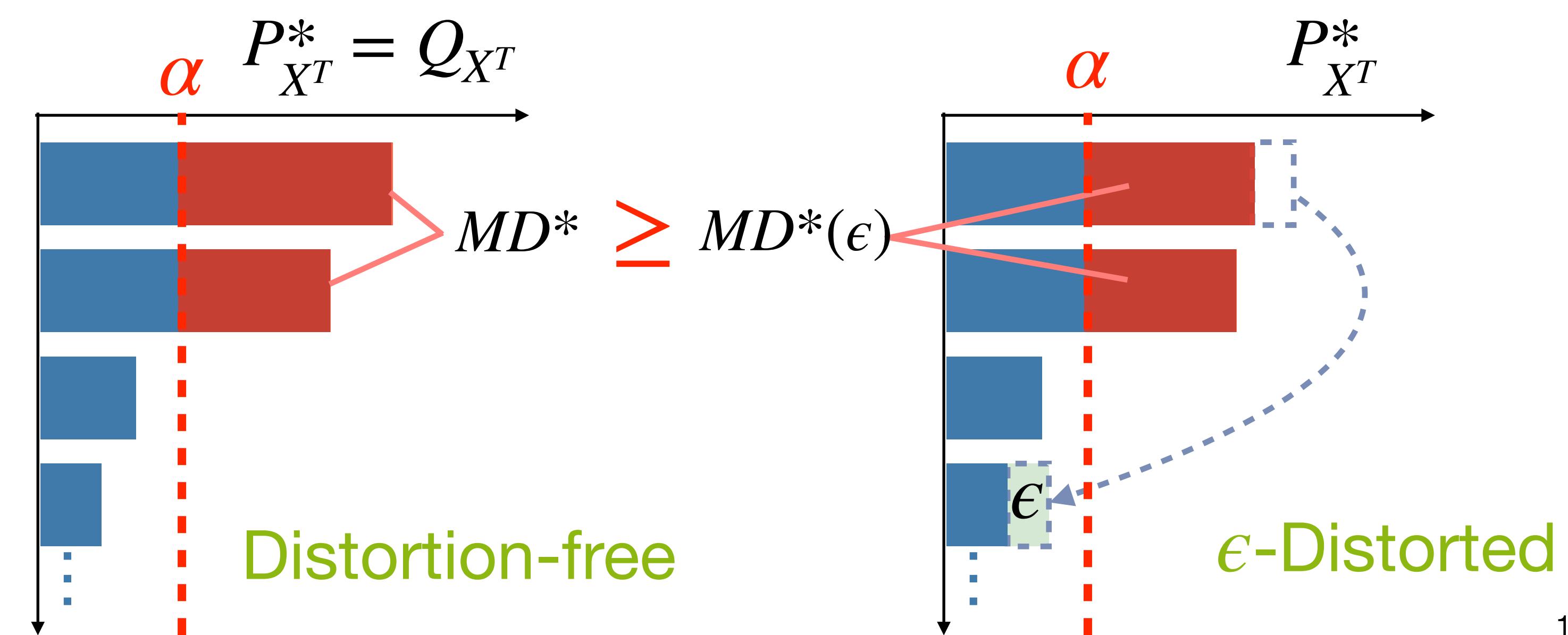
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# Jointly Optimal Detector and Watermarking Scheme

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◆ Jointly optimal detector  $\gamma^*$  and watermarking scheme  $P_{X^T, \zeta^T}^*$ :

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$$\gamma^* = \mathbf{1}\{X^T = g(\zeta^T)\}$$

for some surjective  $g : \mathcal{Z}^T \rightarrow \mathcal{S} \supset \mathcal{V}^T$

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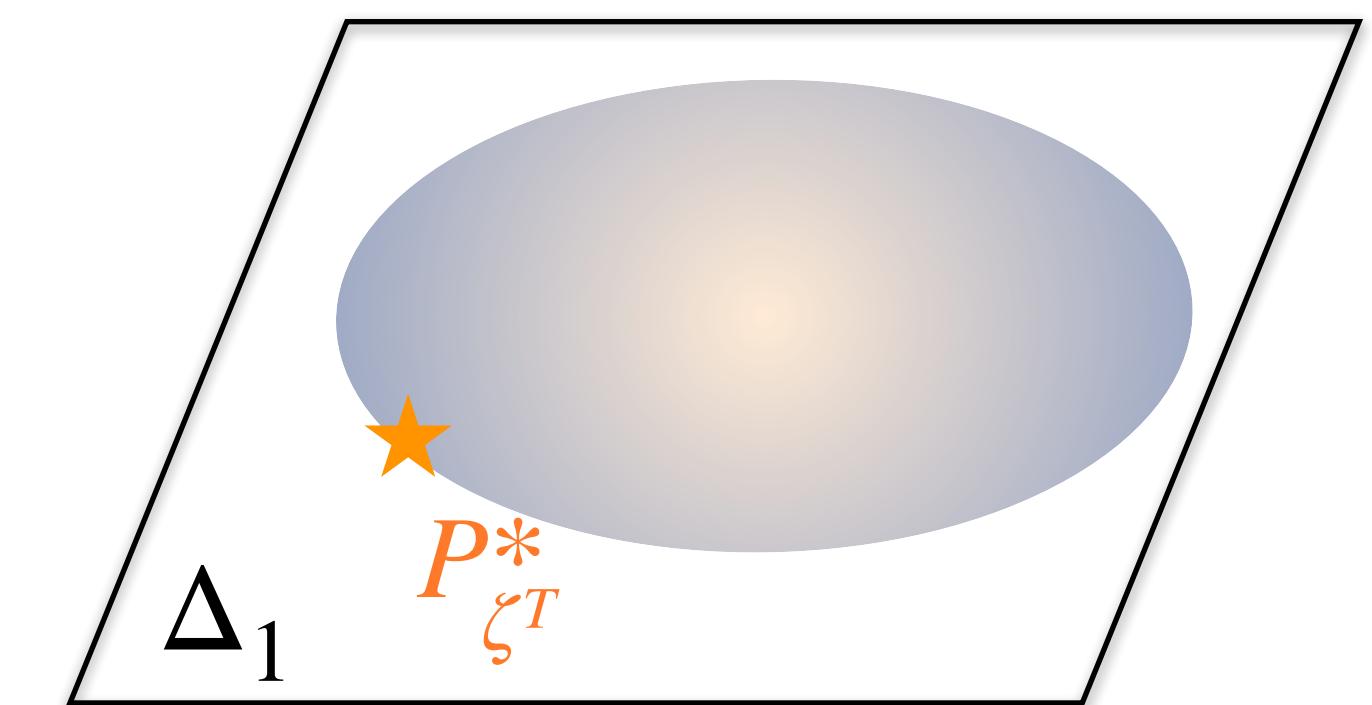
$$\text{s.t. } \sup_{Q_{X^T}} FA(\gamma, Q_{X^T}, P_{\zeta^T}) \leq \alpha \quad (\Delta_1)$$

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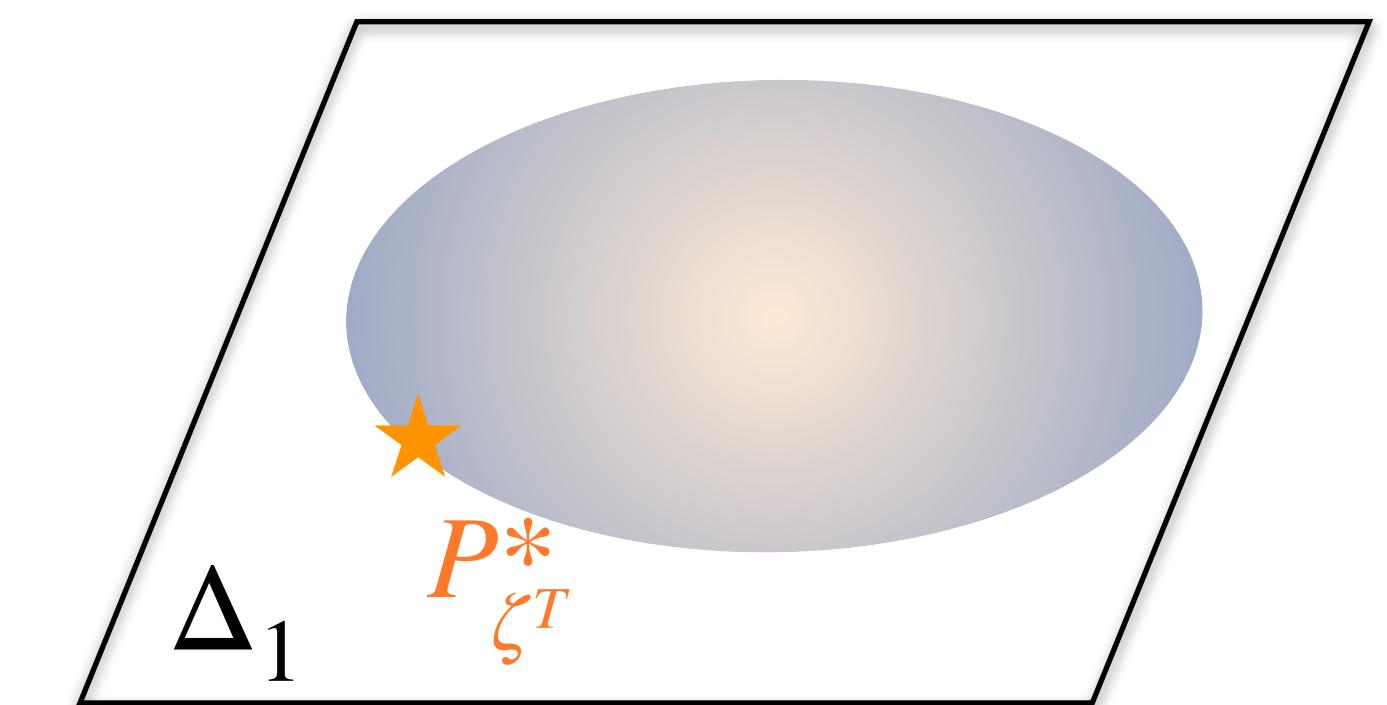
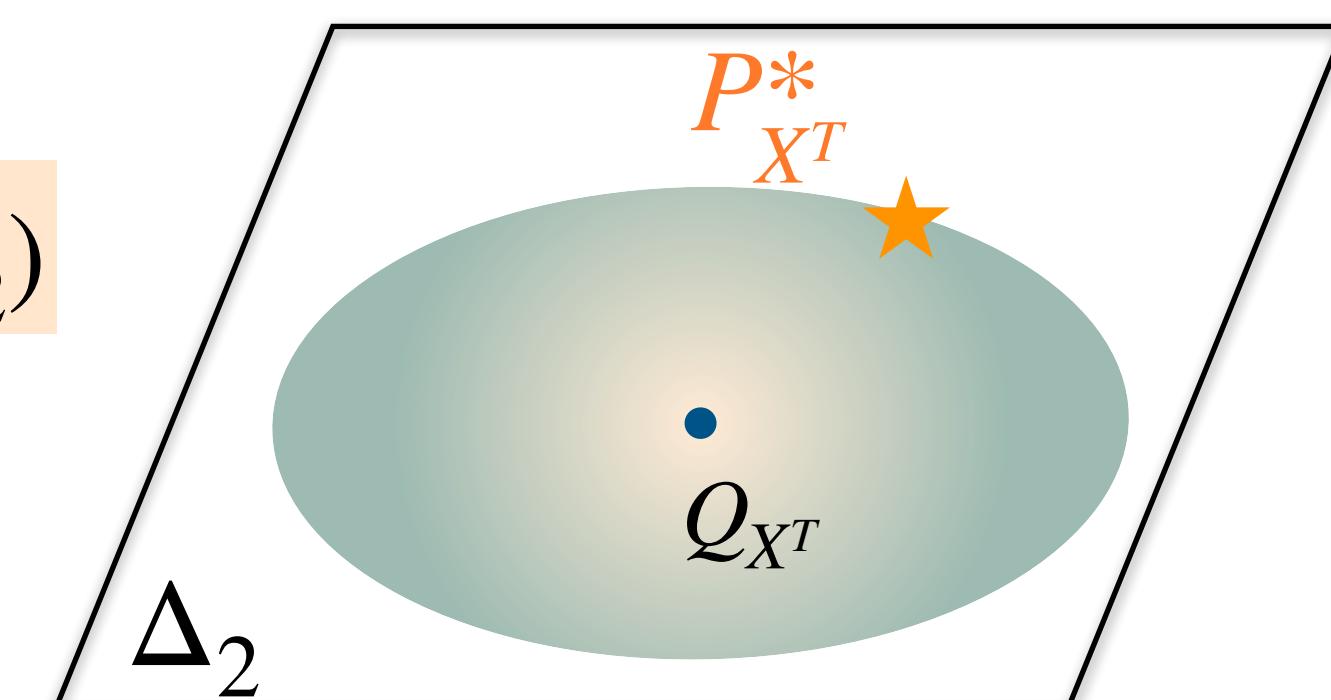
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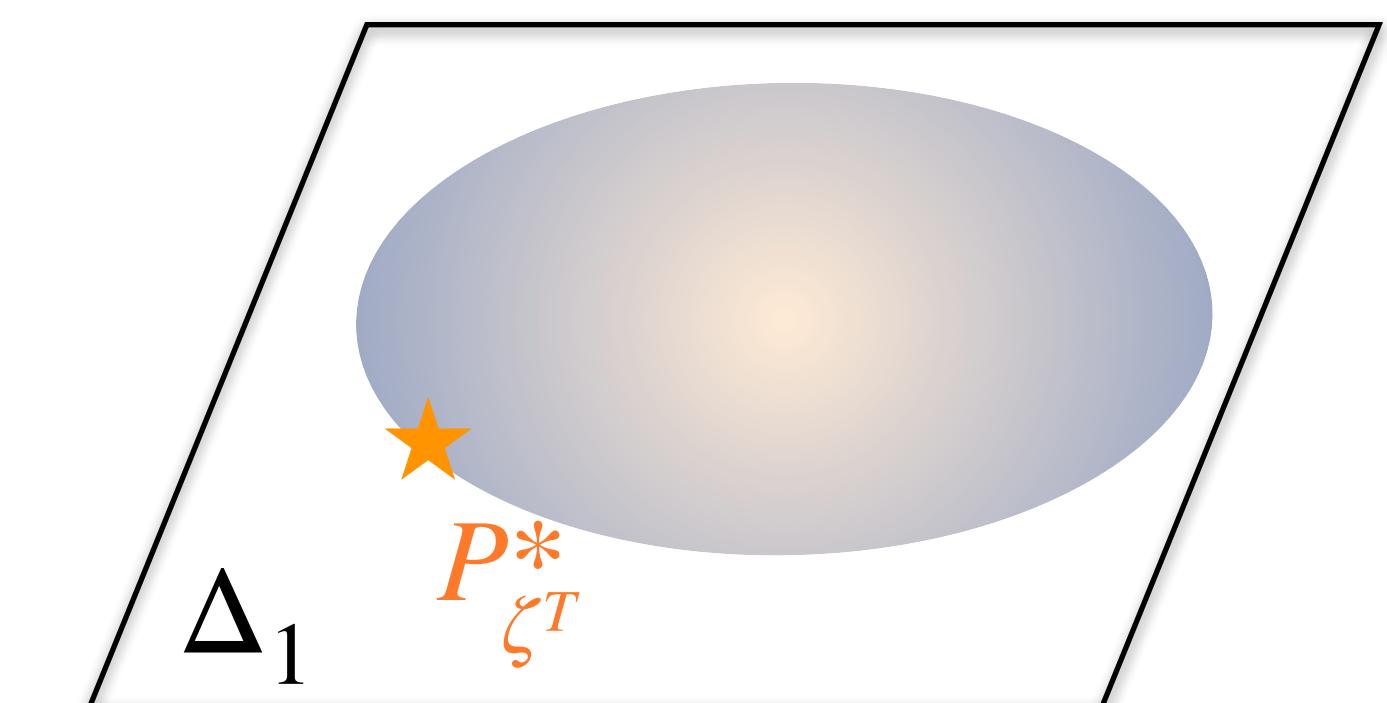
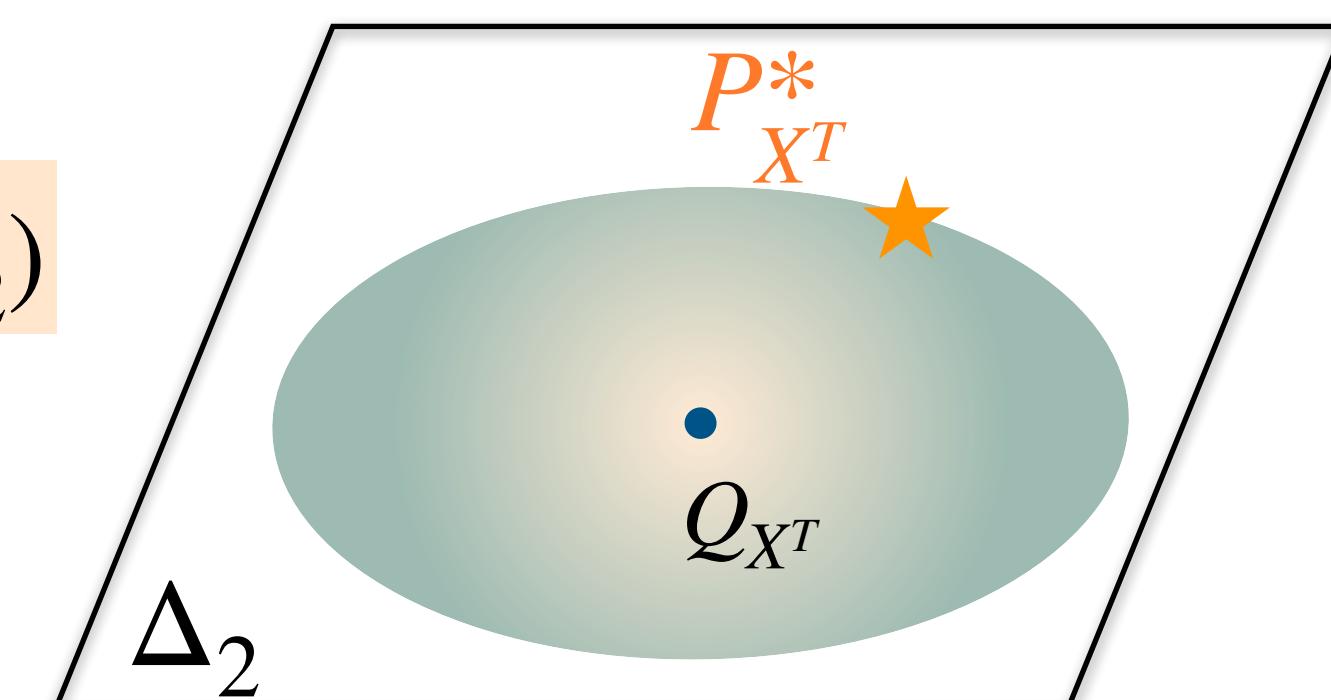
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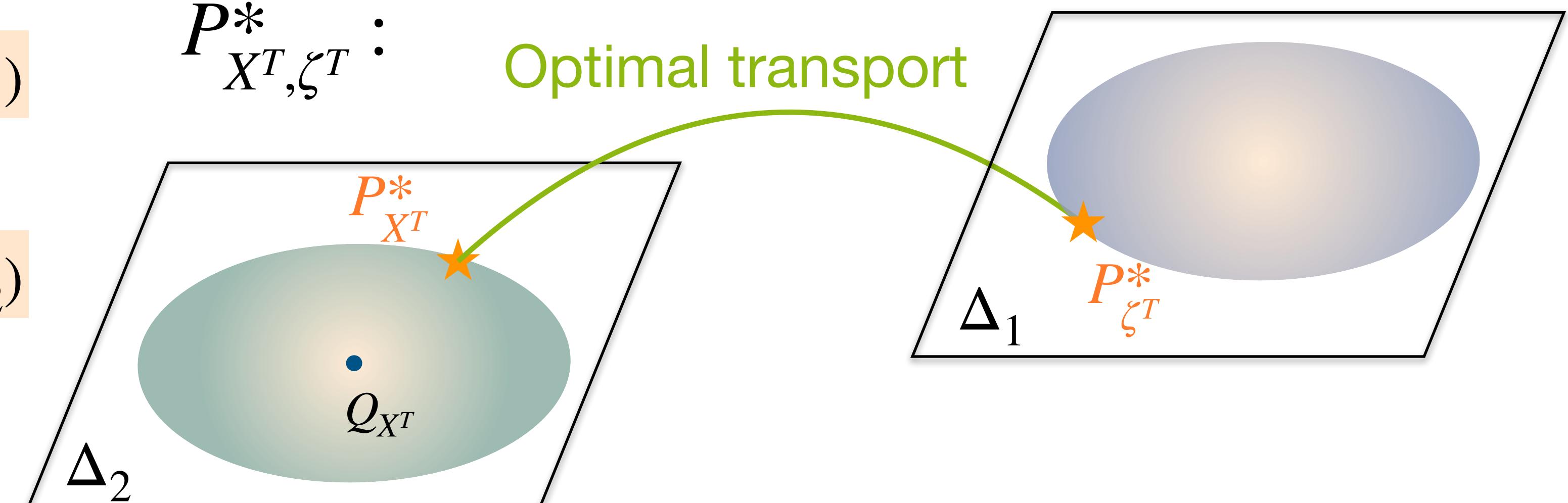
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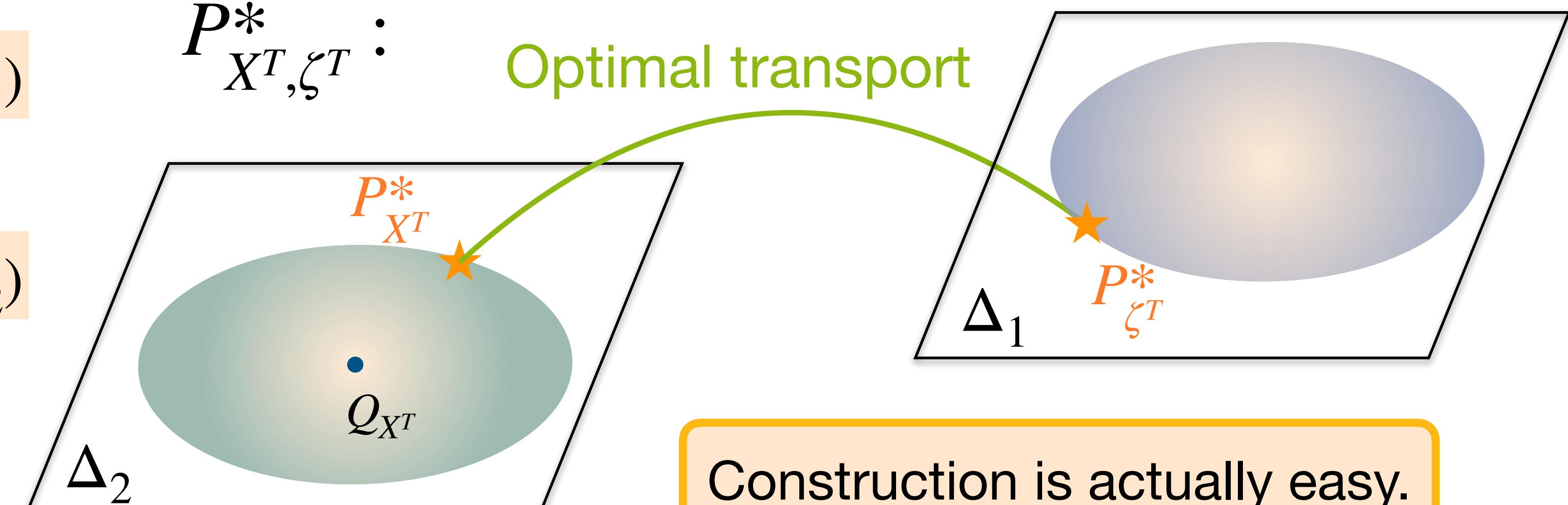
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Construction is actually easy.

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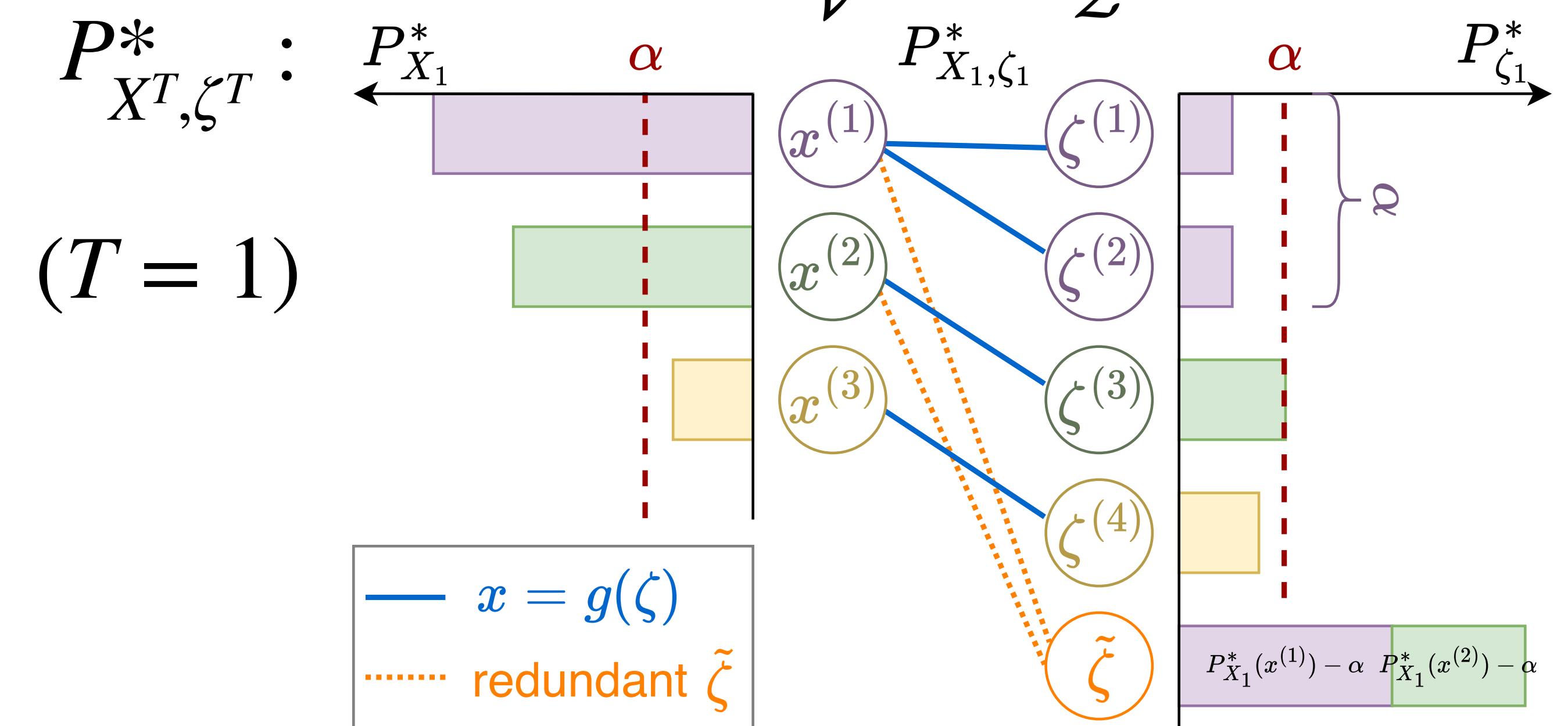
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Unlike existing watermarking methods

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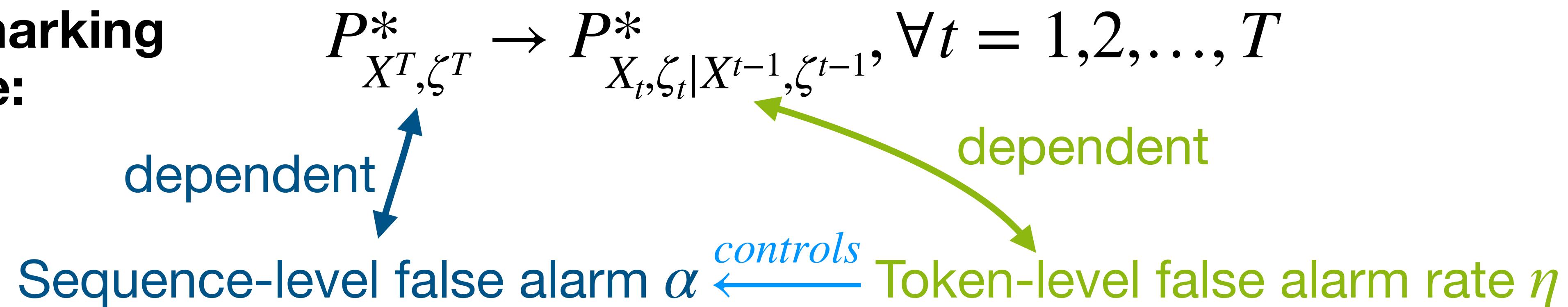
**Watermarking  
scheme:**

$$P_{X^T, \zeta^T}^* \rightarrow P_{X_t, \zeta_t | X^{t-1}, \zeta^{t-1}}^*, \forall t = 1, 2, \dots, T$$

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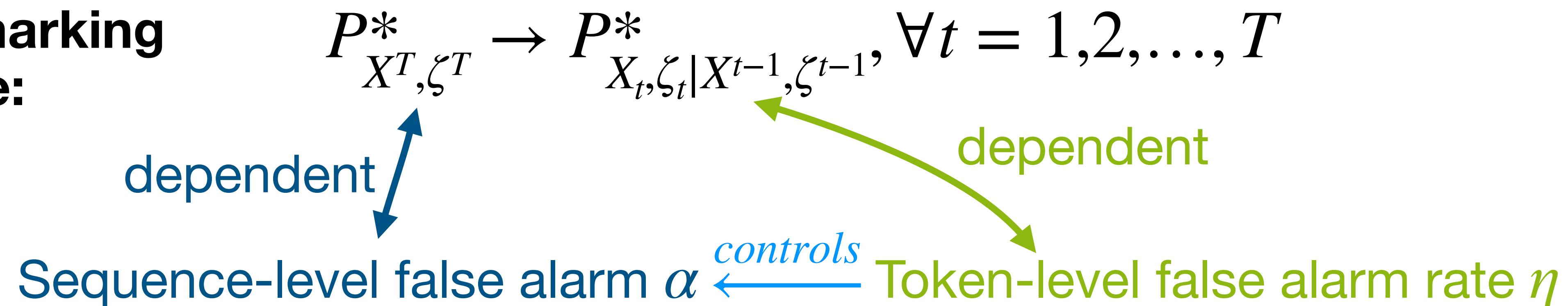
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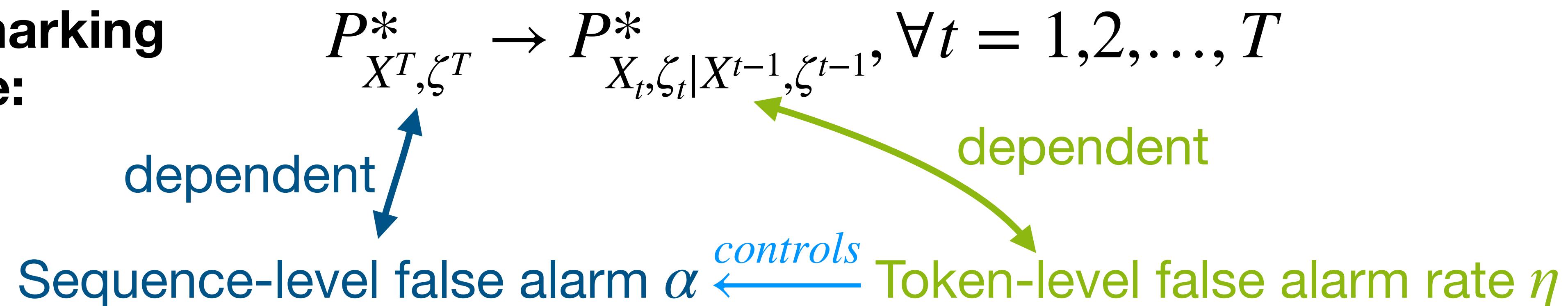


**Detector:**

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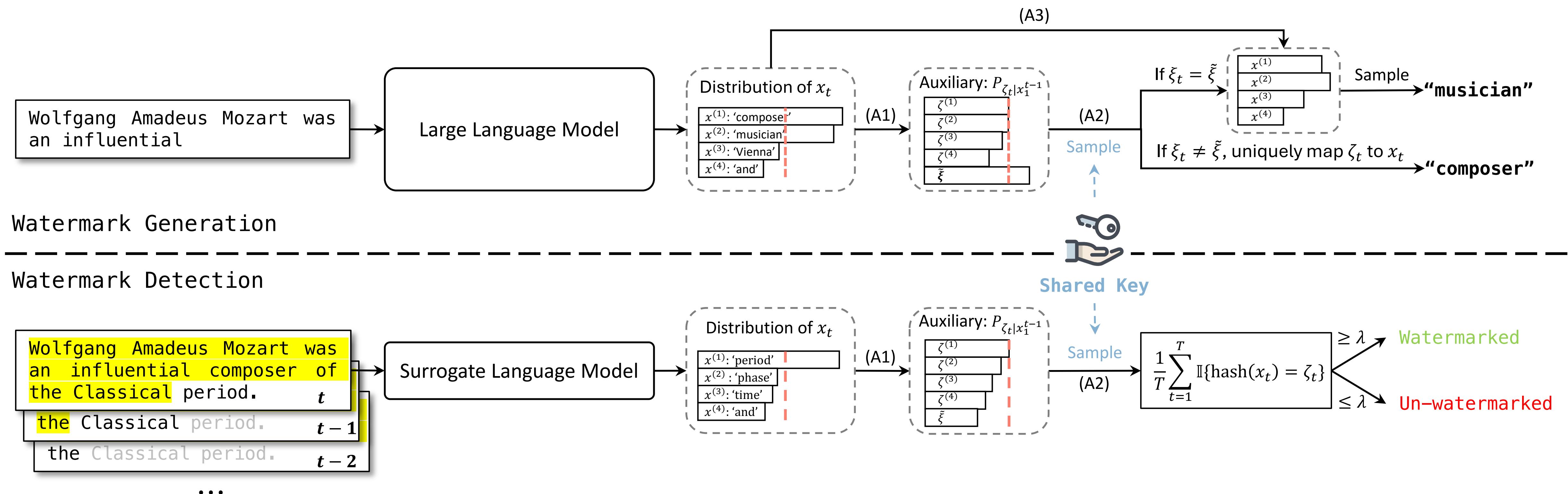


**Detector:**

$$\gamma_{\text{tk}} = \mathbf{1} \left\{ \frac{1}{T} \sum_{t=1}^T \mathbf{1}\{X_t = g(\zeta_t)\} \geq \lambda \right\} \quad \text{for some surjective } g : \mathcal{Z} \rightarrow \mathcal{S} \supset \mathcal{V}$$

# DAWA: Distribution-Adaptive Watermarking Algorithm

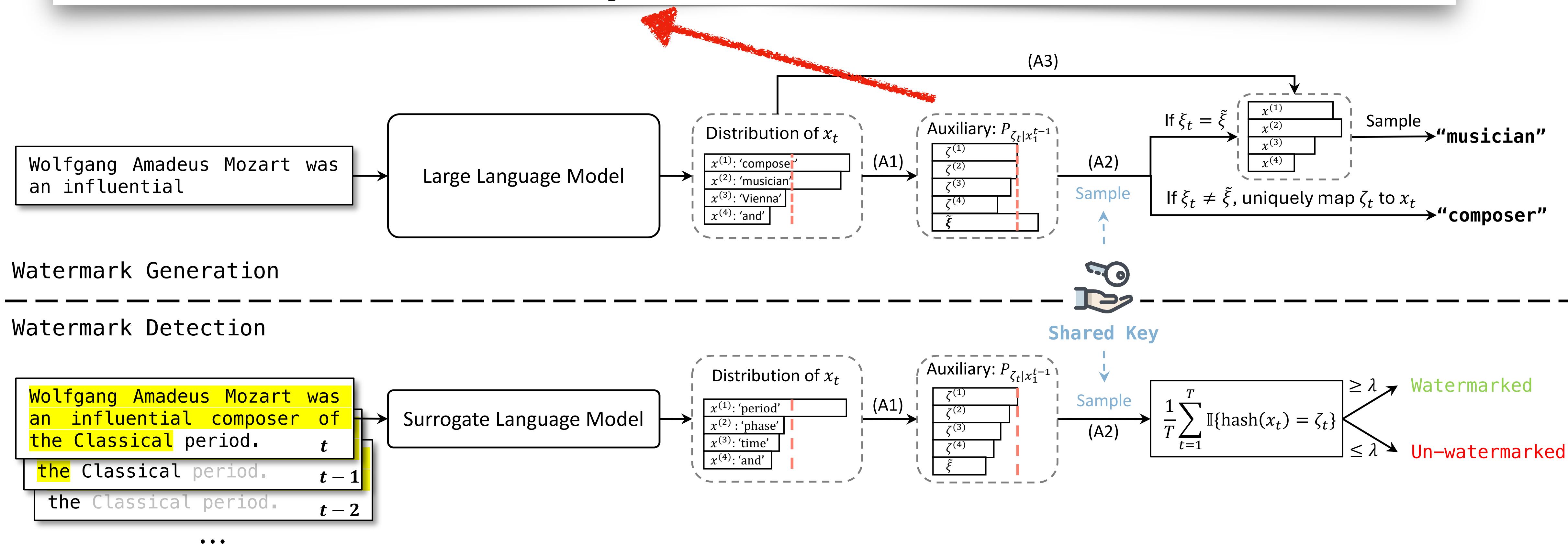
( $\epsilon = 0$ , distortion-free)



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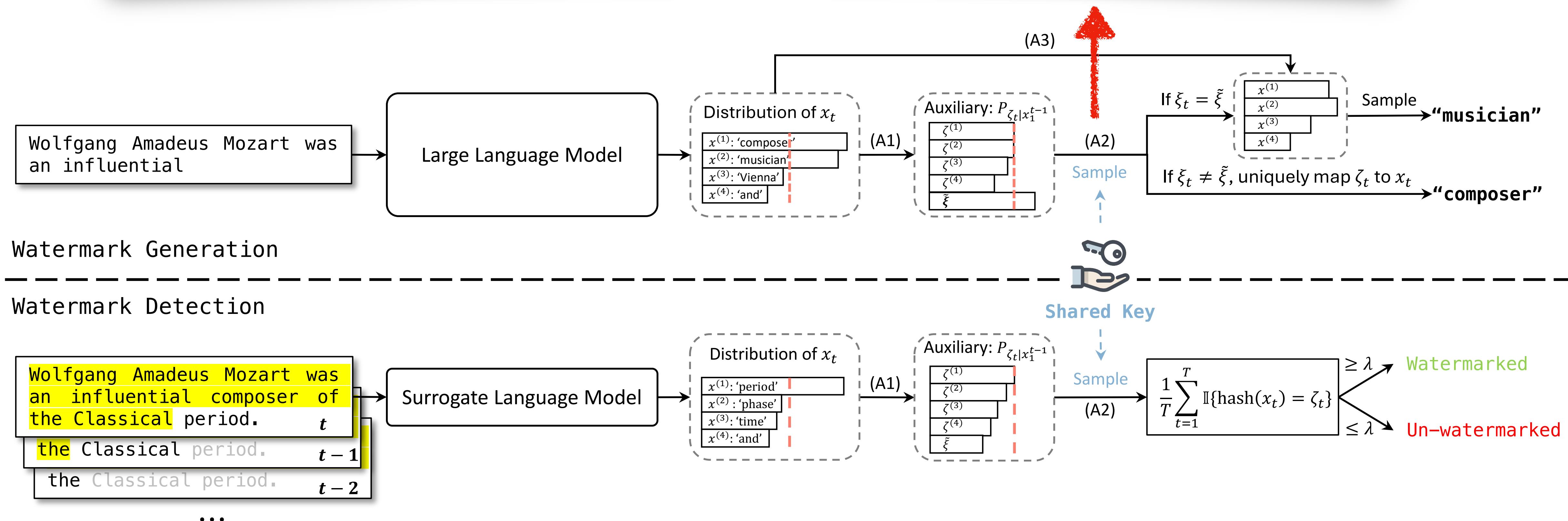
At each time  $t$ , construct  $P_{\zeta_t|X_1^t}^*$  from the LLM predicted distribution  $Q_{X_t|X_1^{t-1}}$



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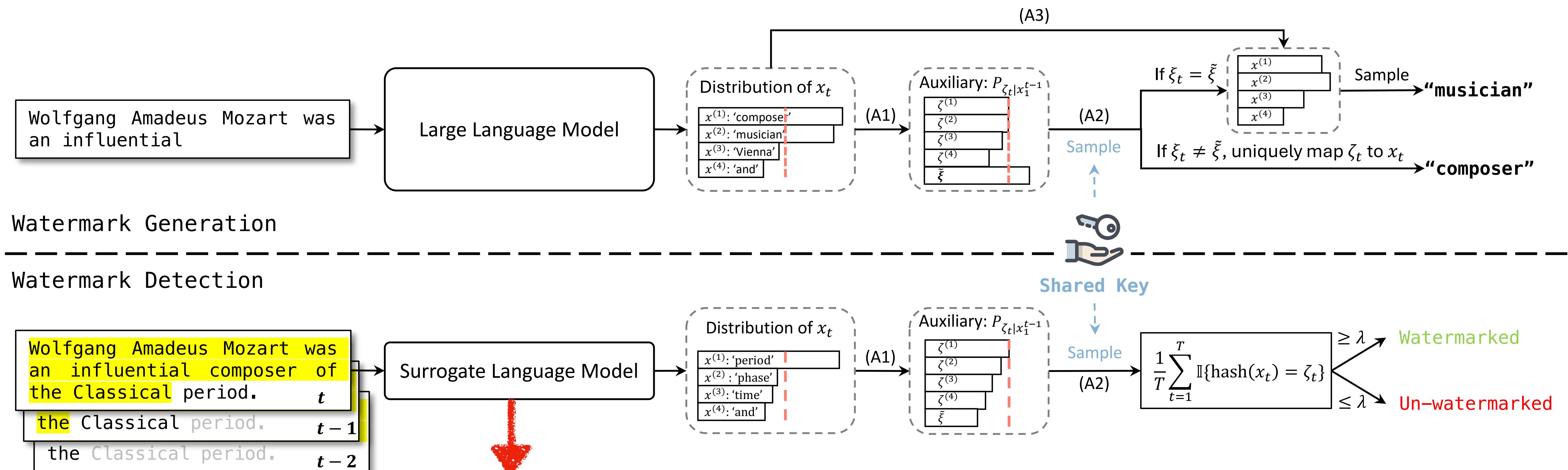
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Sample  $\zeta_t$  using Gumbel max trick:  $\zeta_t \leftarrow \arg \max_{\zeta} \log P_{\zeta_t|x_1^t}^*(\zeta) + G_{\zeta,t}$



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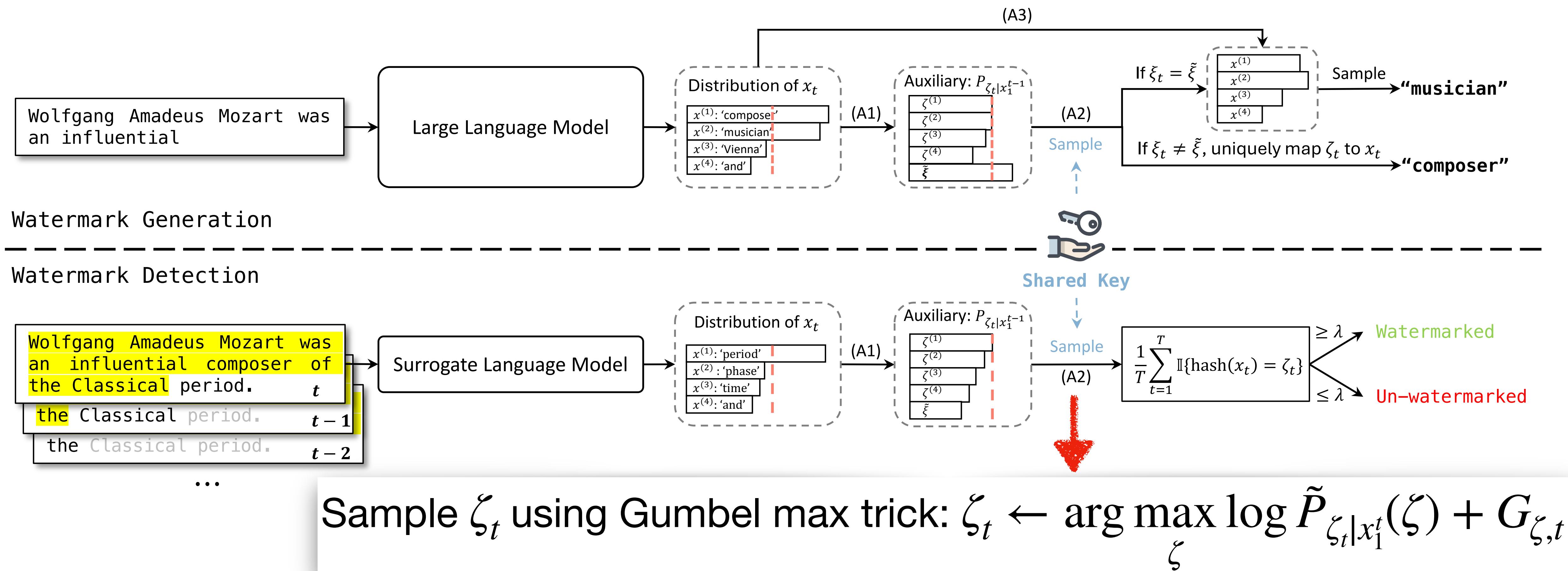
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Approximate distribution of  $X_t$  so as to construct  $\tilde{P}_{\zeta_t|x_1^{t-1}}$

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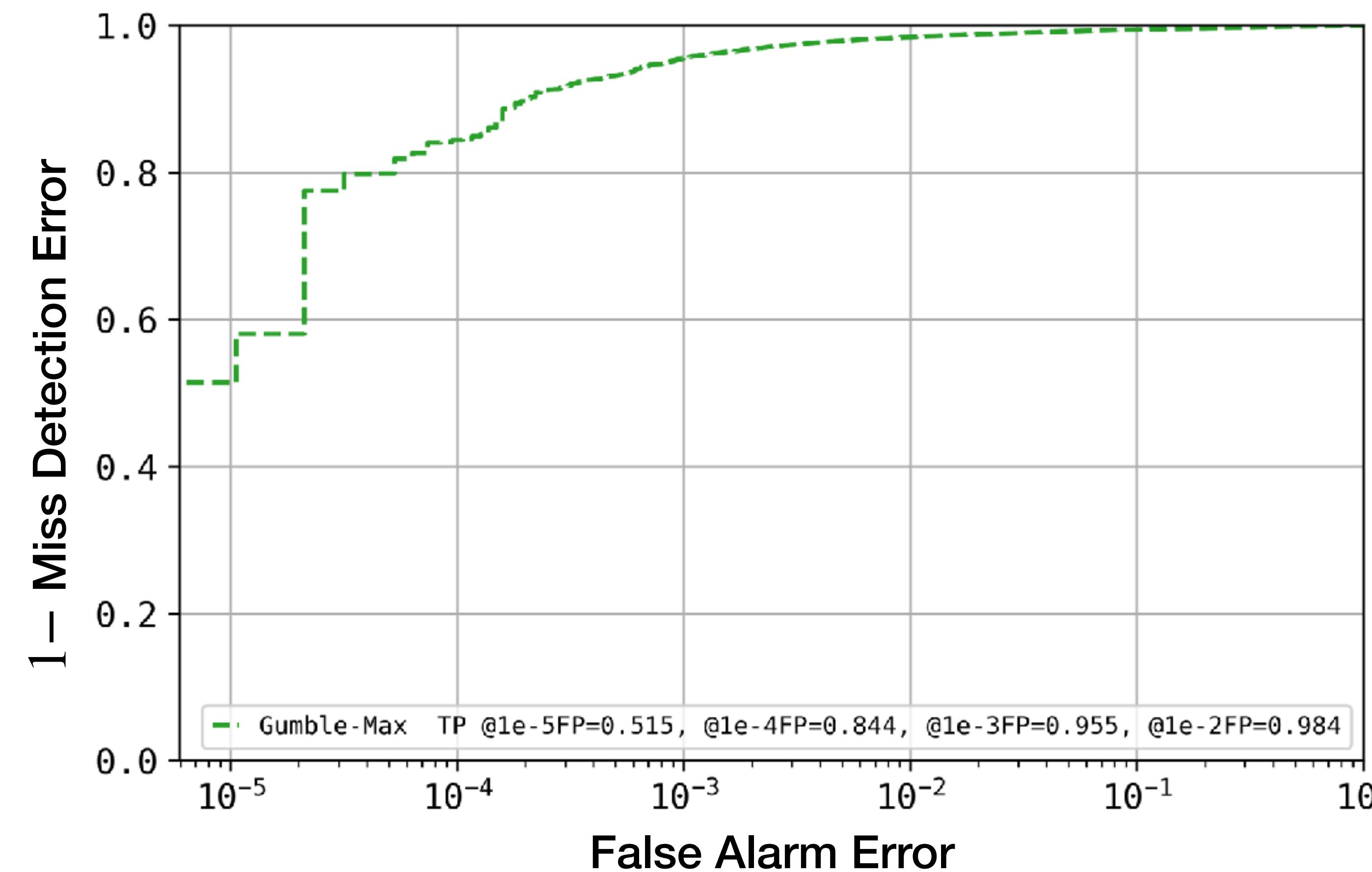


# From Theory to Practical Algorithm

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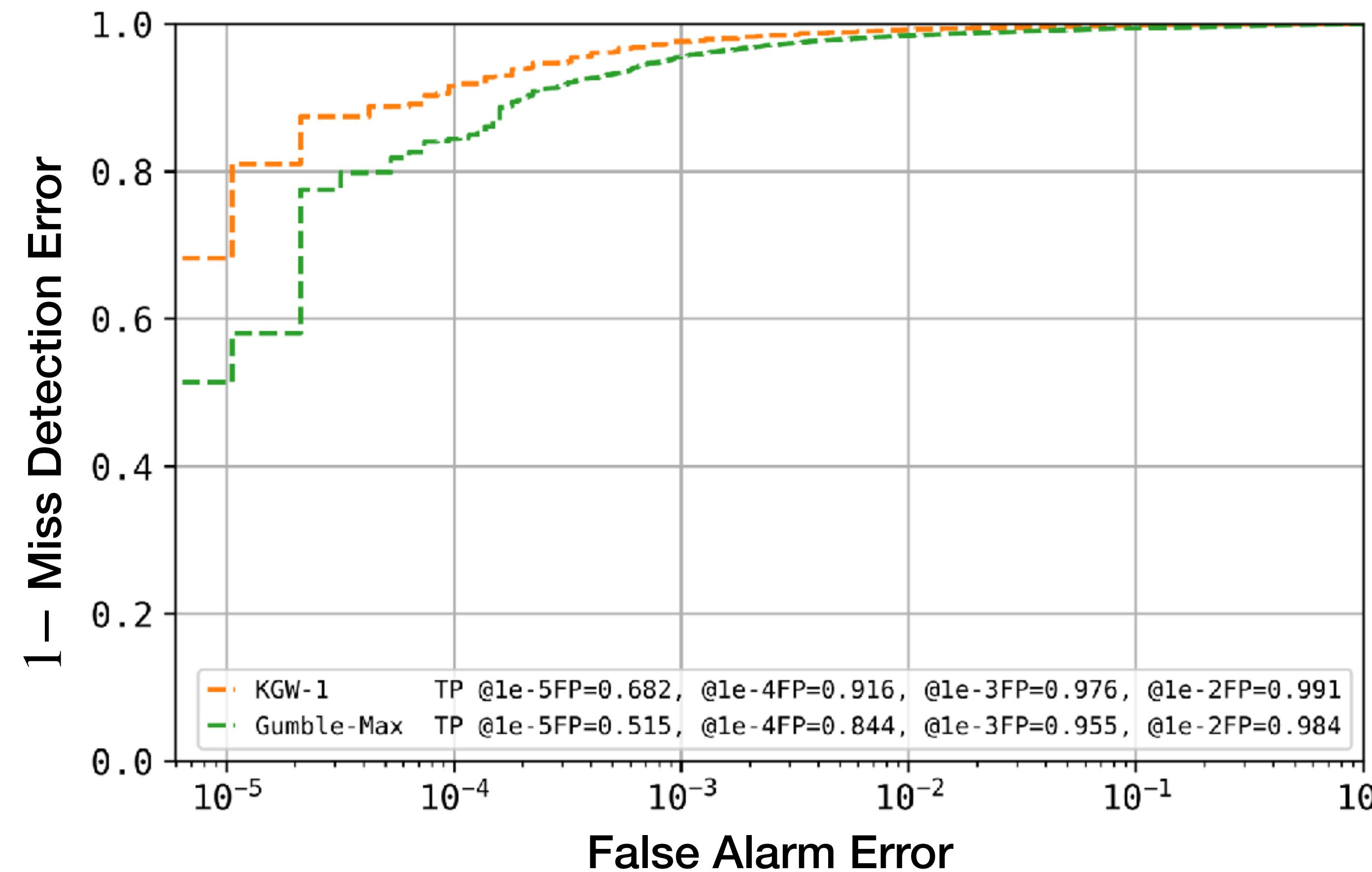
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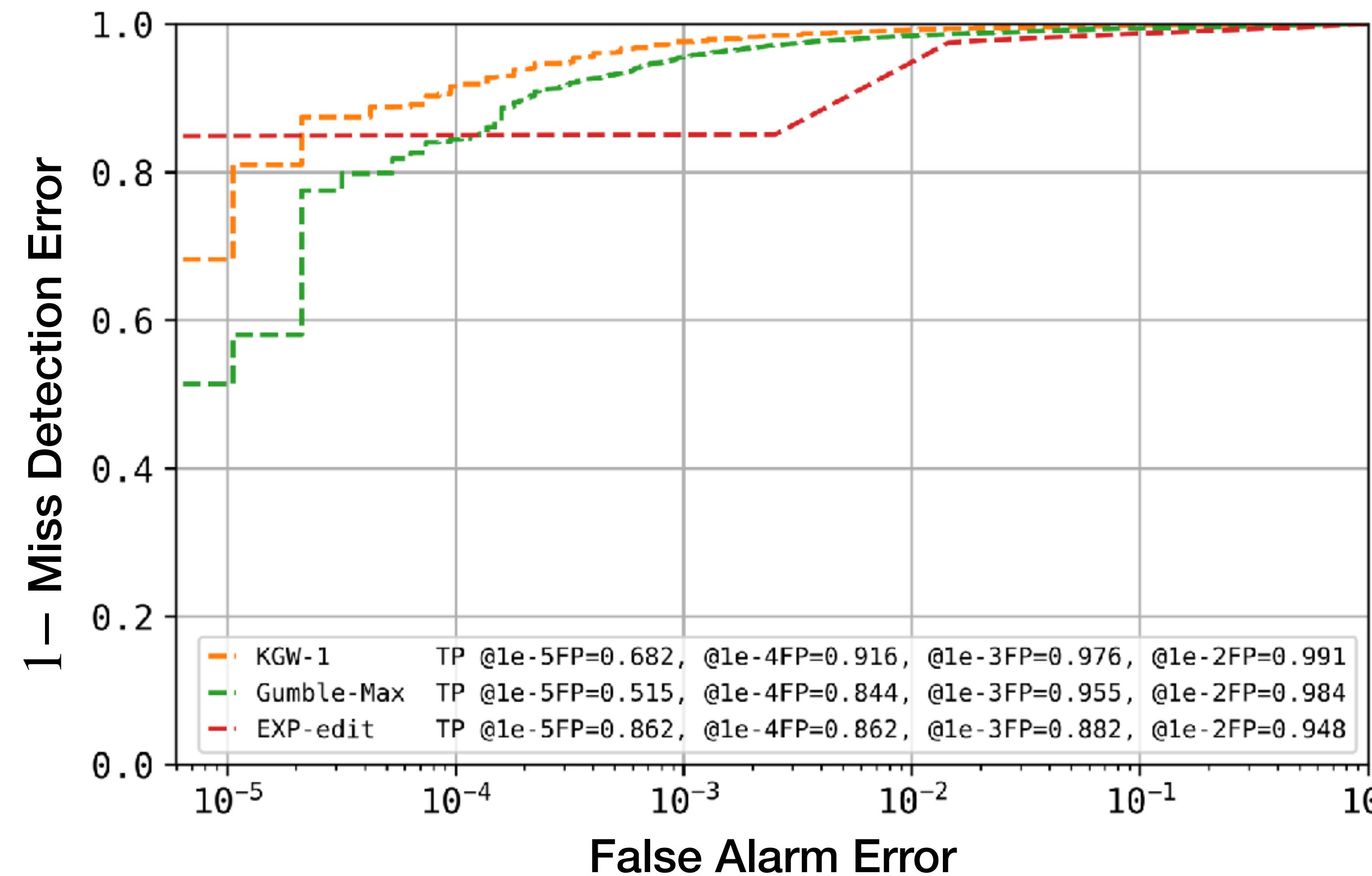
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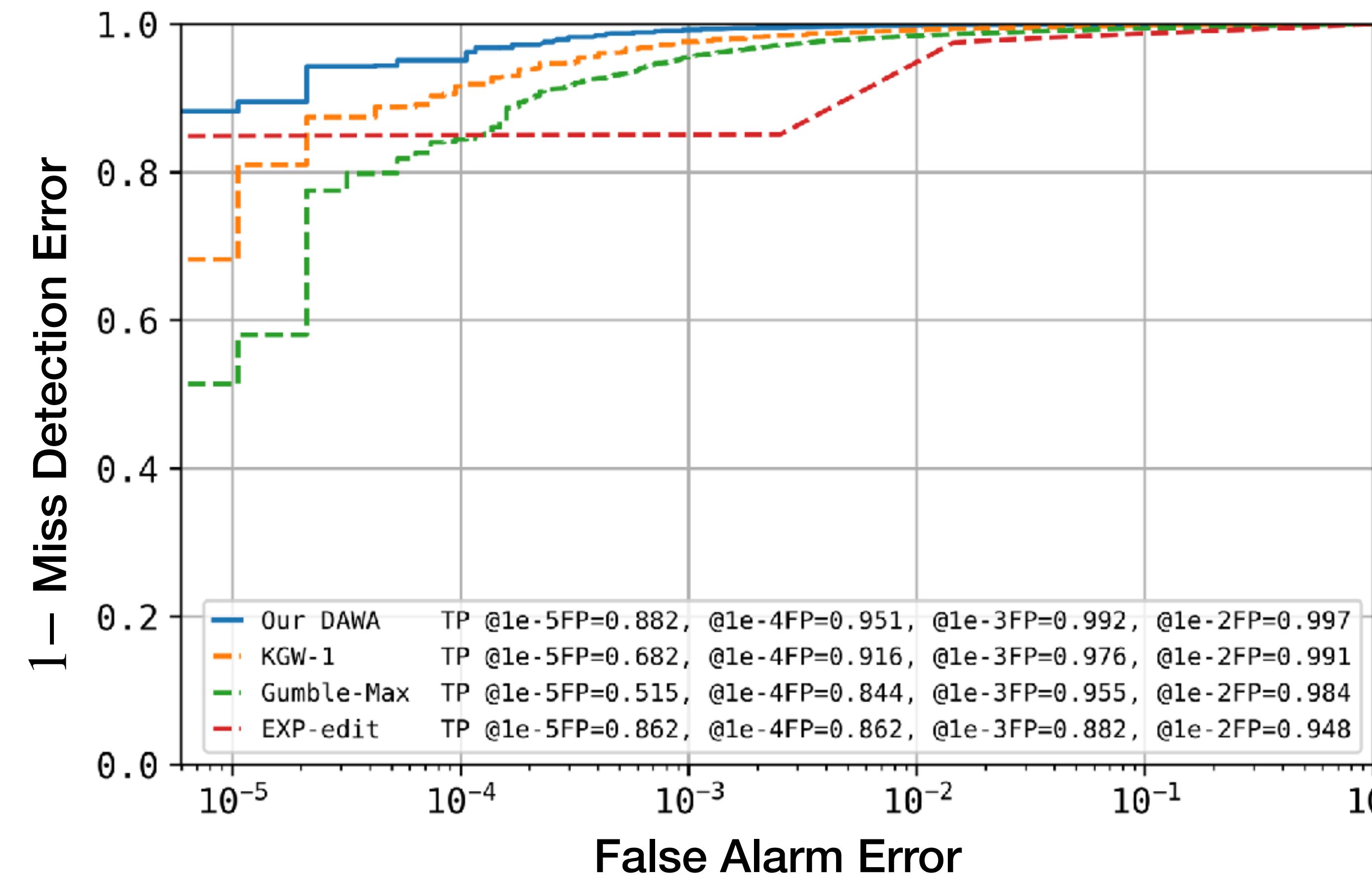
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# From Theory to Practical Algorithm

## DAWA (Distribution-Adaptive Watermarking Algorithm)

Fast and  
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## DAWA (Distribution-Adaptive Watermarking Algorithm)

Fast and  
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Text quality  
high

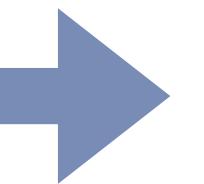


Methods	Human	KGW-1	EXP-Edit	Gumbel-Max	Ours
BLEU Score ↑	0.219	0.158	0.203	0.210	0.214
Avg Perplexity ↓	8.846	14.327	12.186	11.732	6.495

# With Text Modifications?

Original Text     $x^T$

We propose a pipeline to inject multi-bit text watermark. We encode the watermark by paraphrasing a piece of text using special paraphrasers. Then the watermark can be detected by our trained decoder.



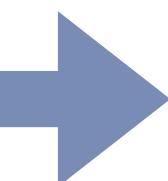
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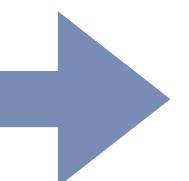
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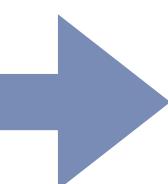
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- Equivalent class:  $\mathcal{B}_h(x^T) = \{\tilde{x}^T \in \mathcal{V}^T : h(\tilde{x}^T) = h(x^T)\}$

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# Watermarking Robust Against Text Modifications

**Optimization problem:**

$$\min_{\gamma, P_{X^T, \zeta^T}} MD(\gamma, P_{X^T, \zeta^T}, h)$$

$$\text{s.t. } \sup_{Q_{X^T}} FA(\gamma, Q_{X^T}, P_{\zeta^T}, h) \leq \alpha$$

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$$\beta_1^*(Q_{X^T}, \alpha, \epsilon, h)$$

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Higher than the minimum miss-detection error without considering robustness

## ♦ Optimal watermarking scheme:

add signal  $\zeta^T$  to  $P_{h(X^T)}$ , e.g., in the semantic space

# Watermarking Robust Against Text Modifications

## Optimization problem:

$$\min_{\gamma, P_{X^T, \zeta^T}} MD(\gamma, P_{X^T, \zeta^T}, h)$$

$$\text{s.t. } \sup_{Q_{X^T}} FA(\gamma, Q_{X^T}, P_{\zeta^T}, h) \leq \alpha$$

$$D(P_{X^T}, Q_{X^T}) \leq \epsilon$$

## ♦ Minimum $h$ -robust miss-detection error:

$$\beta_1^*(Q_{X^T}, \alpha, \epsilon, h)$$

$$= \min_{P_{X^T}: D(P_{X^T}, Q_{X^T}) \leq \epsilon} \sum_{k \in [K]} \left( \left( \sum_{x^T: h(x^T)=k} P_{X^T}(x^T) \right) - \alpha \right)_+$$

Higher than the minimum miss-detection error without considering robustness

## ♦ Optimal watermarking scheme:

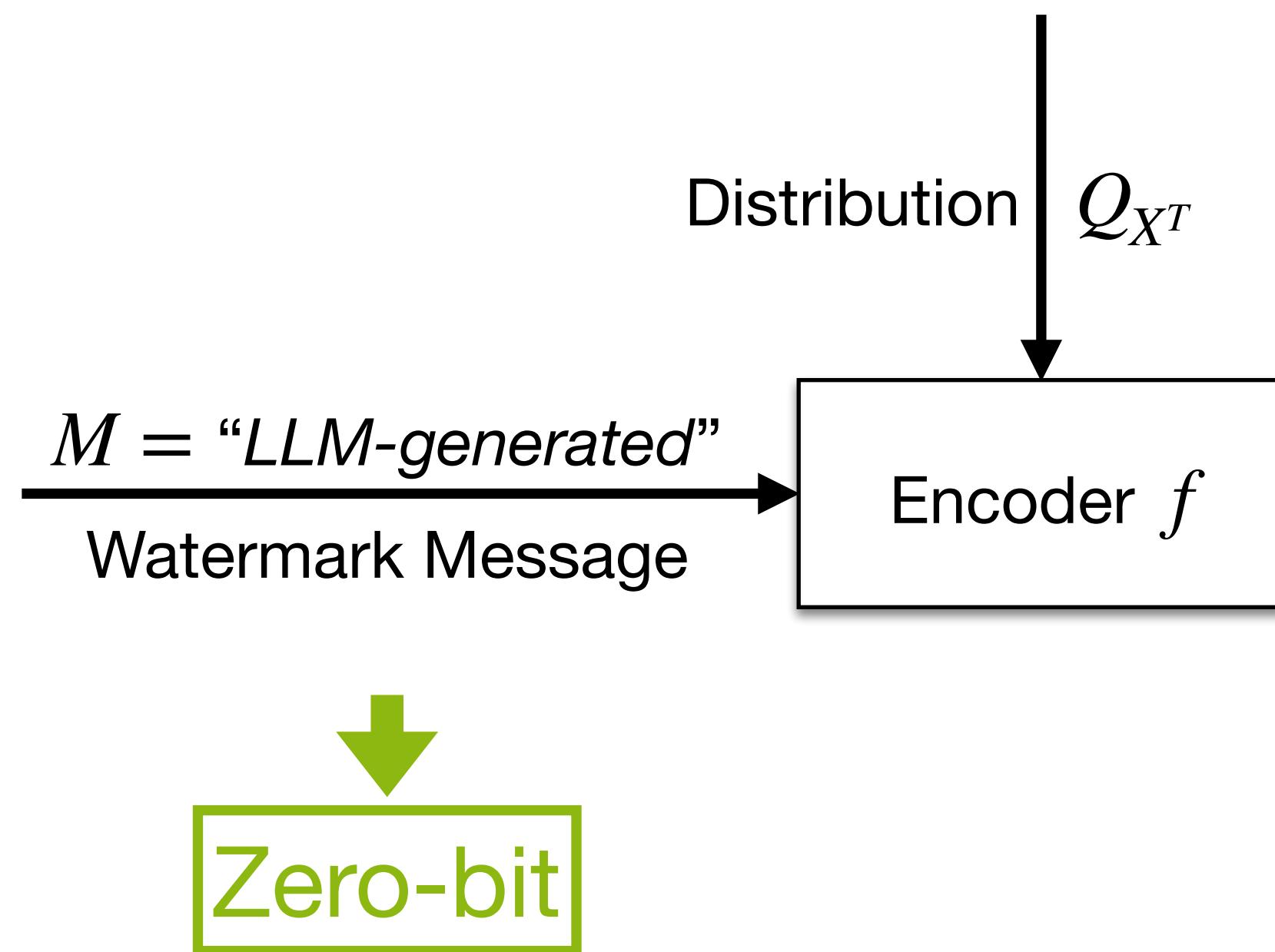
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Future work

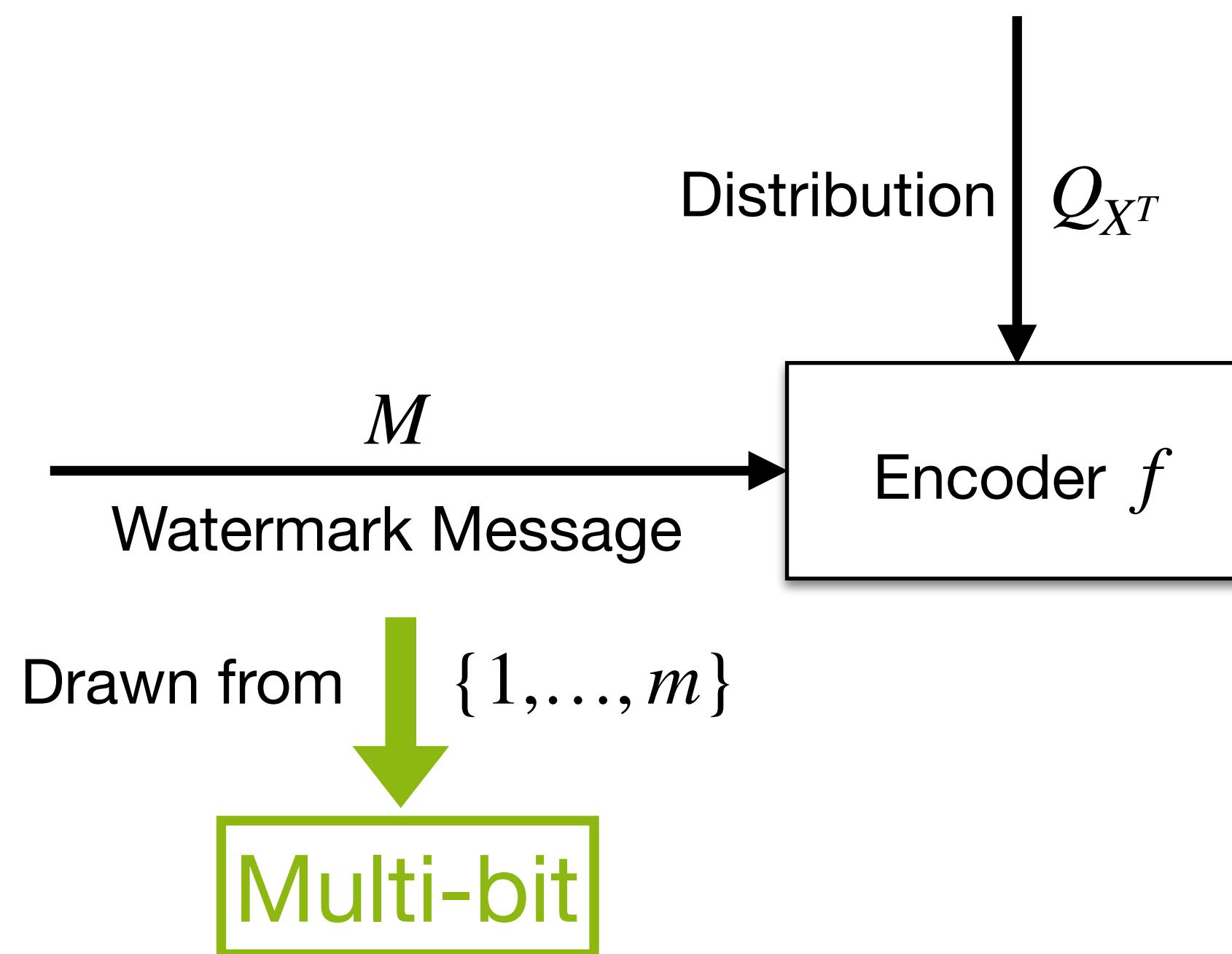
**Want to embed more watermark message?**

**e.g. LLM ID, User ID, Content Summary...**

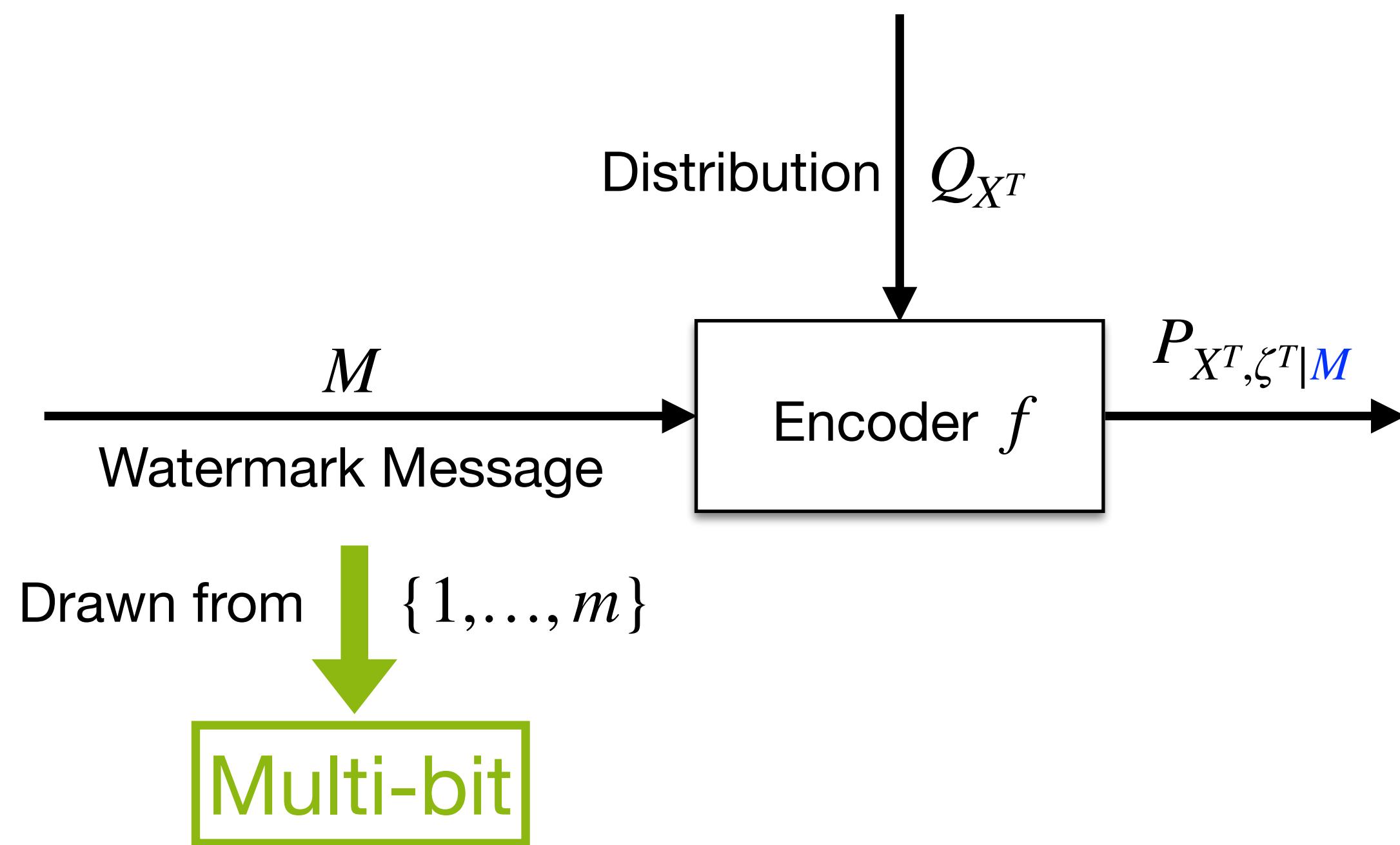
# Distributional Information Embedding with Side Information — — Multi-bit Watermarking



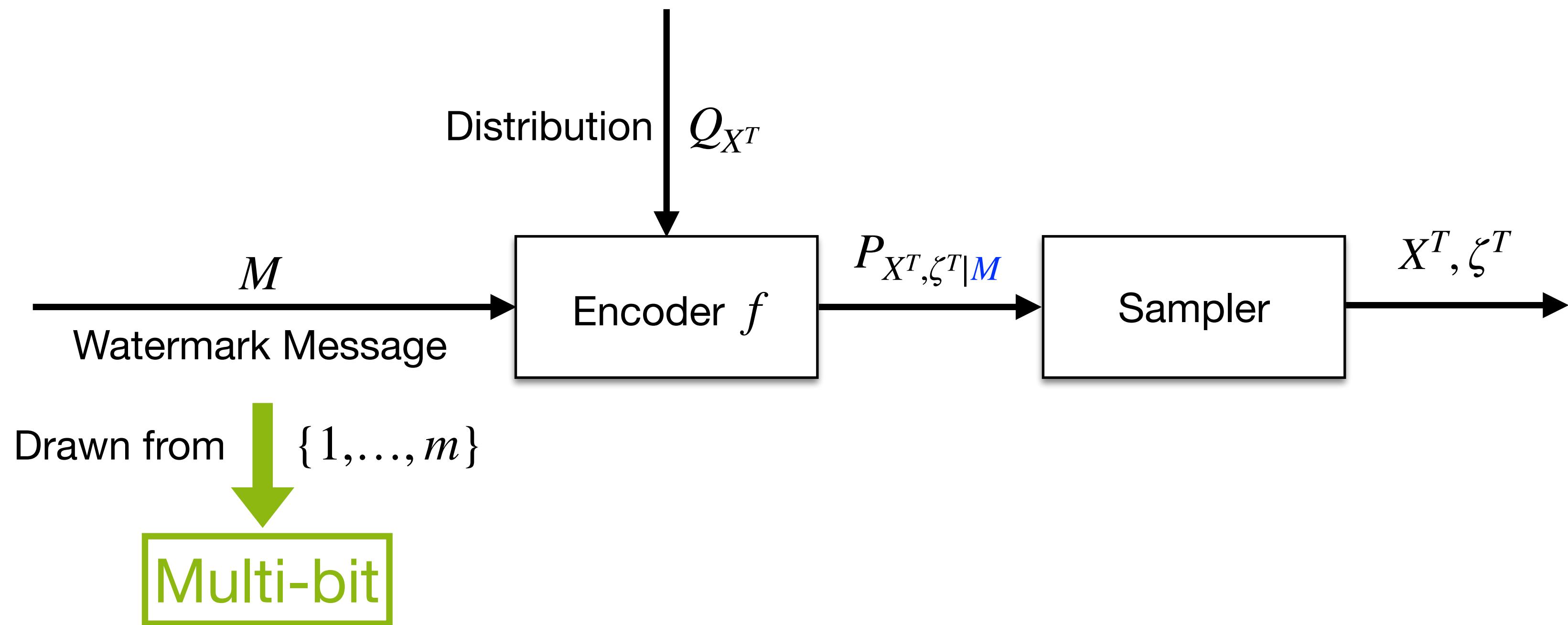
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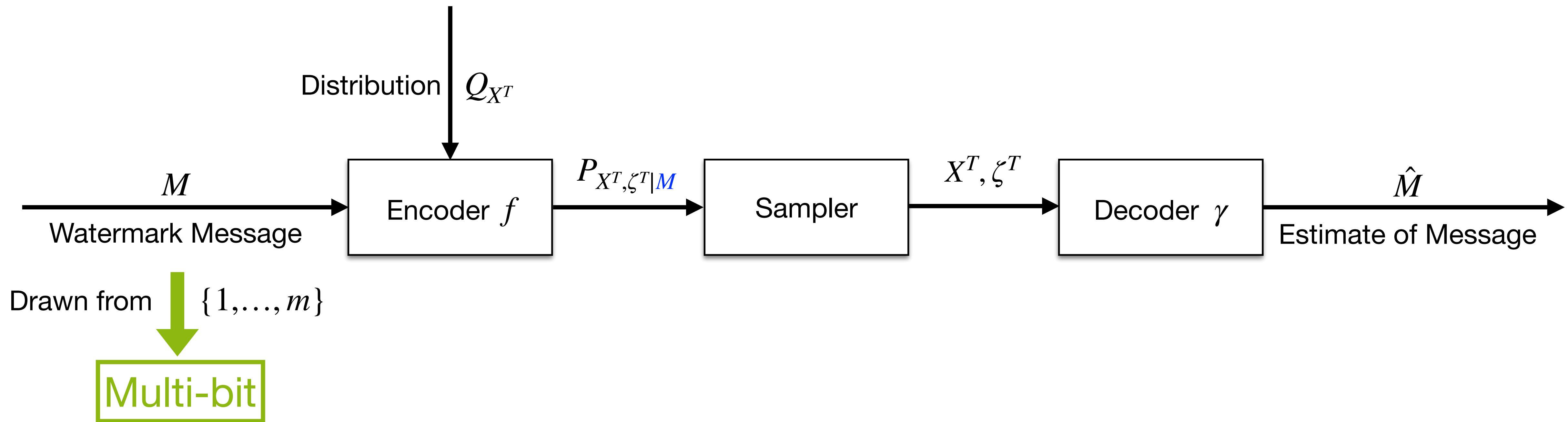
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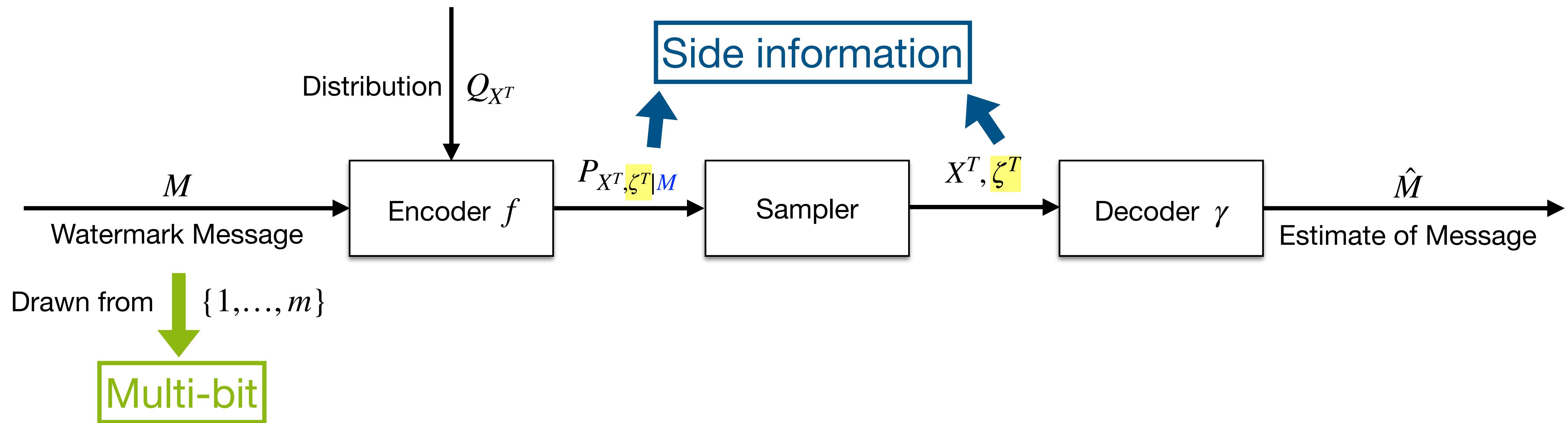
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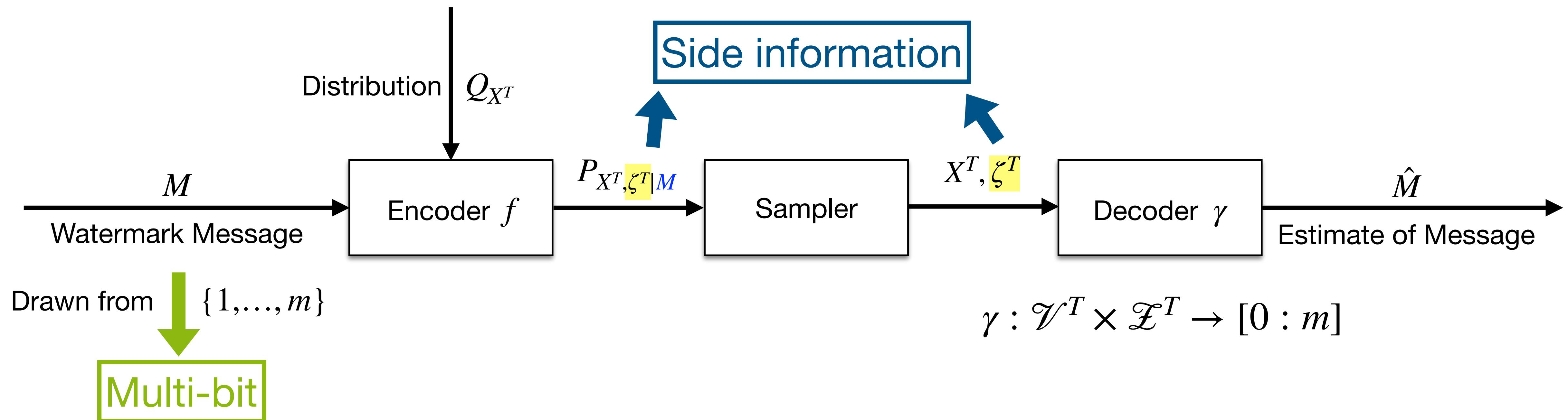
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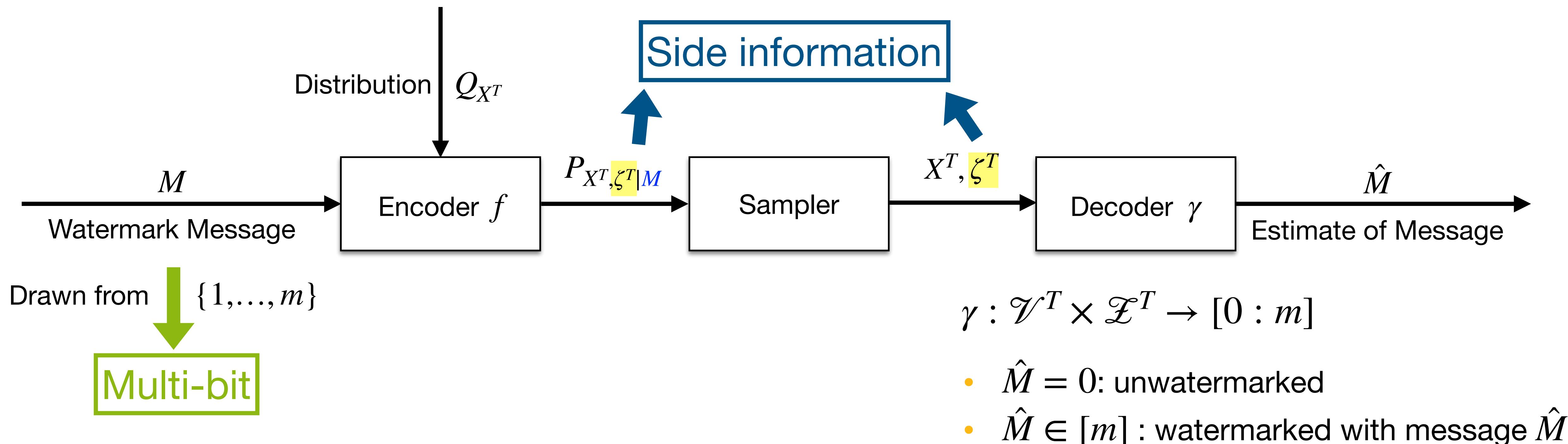
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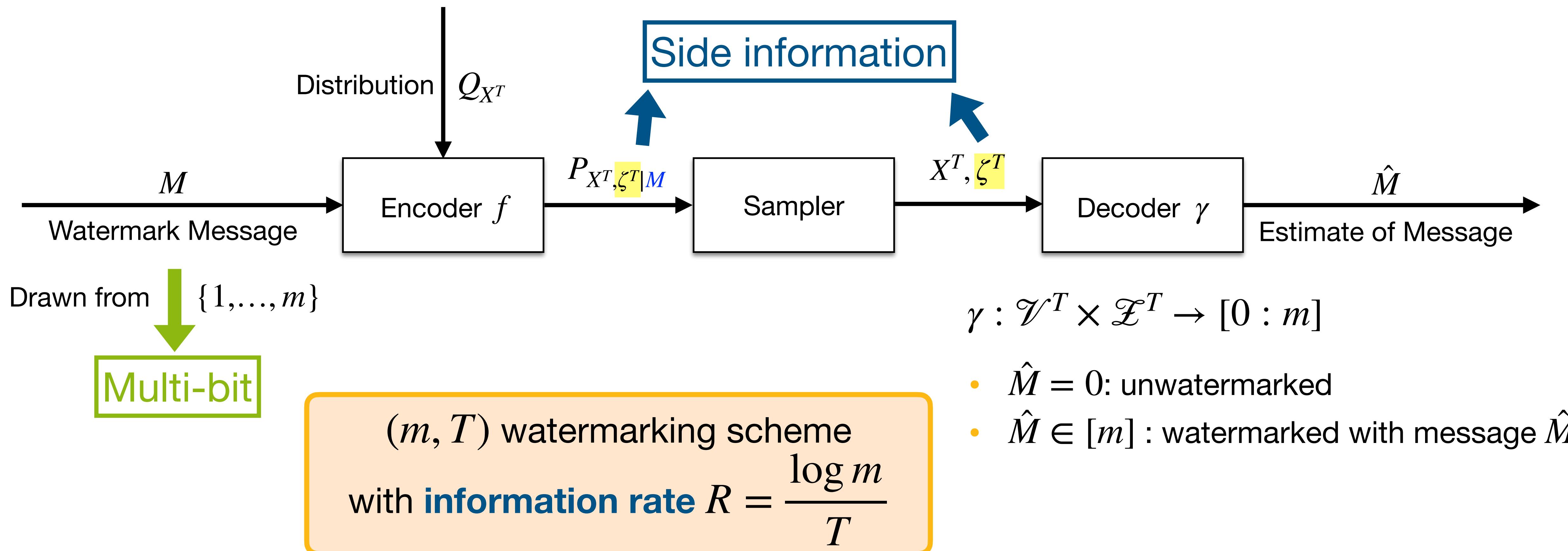
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- Message  $M$  cannot be inferred simply from  $X^T$  or  $\zeta^T$
- Must exploit the joint structure

$$I(M; X^T, \zeta^T) = I(M; X^T | \zeta^T) = I(M; \zeta^T | X^T)$$

# **Multi-bit Watermarked Text Quality**

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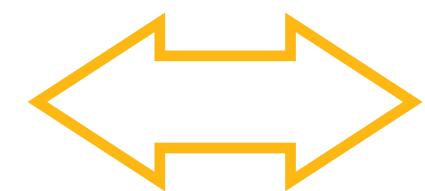
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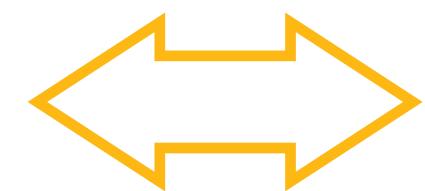
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(Distortion Level)

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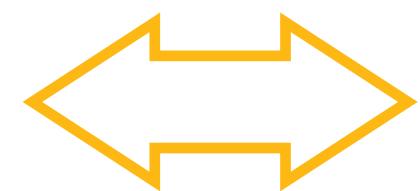
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(D can be any distortion metric)



(Distortion Level)

# LLM Multi-bit Watermark Detection

Watermark Detection  $\implies$   $(m + 1)$ -ary Hypothesis Testing:

$H_0 : X^T$  is human written, i.e.,  $(X^T, \zeta^T) \sim \mathbb{P}_j \triangleq Q_{X^T} \otimes P_{\zeta^T}$

$H_j, \forall j \in [m] : X^T$  is LLM generated with embedded message  $j$ ,  
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Watermarking scheme

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# Multi-bit Watermarking Design Objective

## Three-fold

1. Maximize information rate  $R = \frac{\log m}{T}$
2. Ensure text quality  $D(P_{X^T}, Q_{X^T}) \leq d$
3. Minimize  $MD_j$  while worst-case false alarm  $\sup_{Q_{X^T}} FA \leq \alpha, \quad \forall j \in [m]$

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## Lemma 1 (Maximum Information Rate)

If the decoding error  $\Pr(\hat{M} \neq M) = \frac{1}{m} \sum_{j=1}^m MD_j \rightarrow 0$  as  $T \rightarrow \infty$ ,

then we have  $R \leq \sup_{P_X: D(P_X^T, Q_X^T) \leq d} H(P_X)$ .

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$(X^T, \zeta^T)$  stationary  
ergodic processes  
—> entropy rate

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Design idea: make them concentrated at different locations

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(Example:  $m=3$ )

Detector  $\gamma^*$

Encoder output  $P_{X,\zeta|M}^{*T}$

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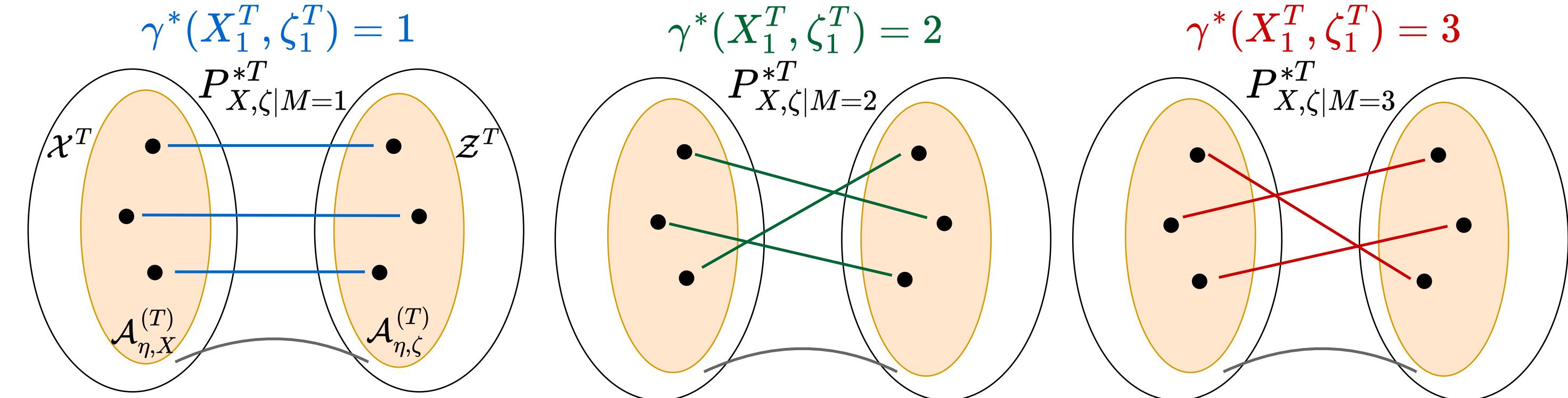
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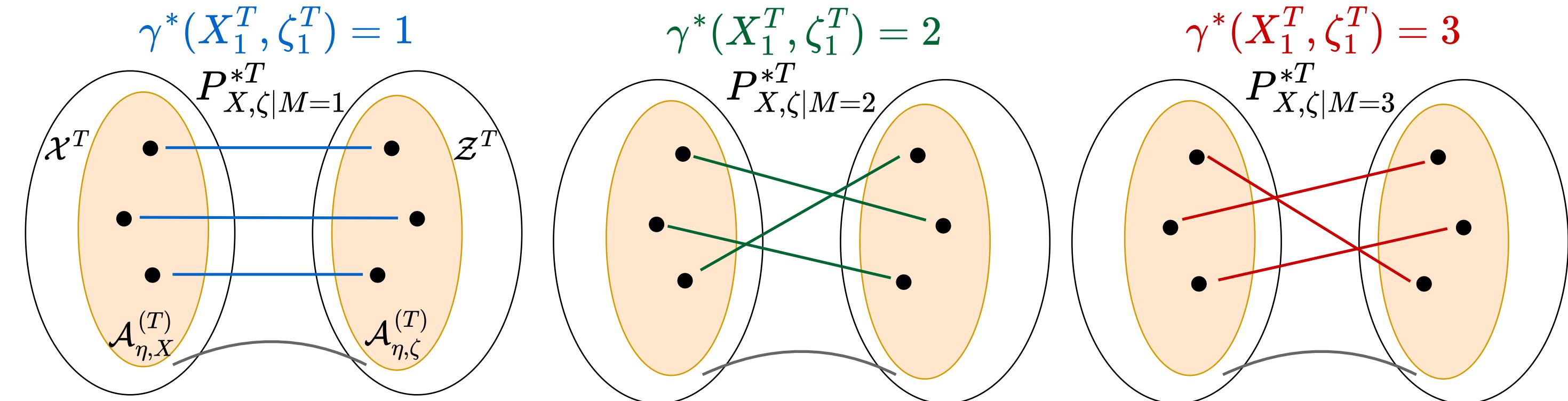
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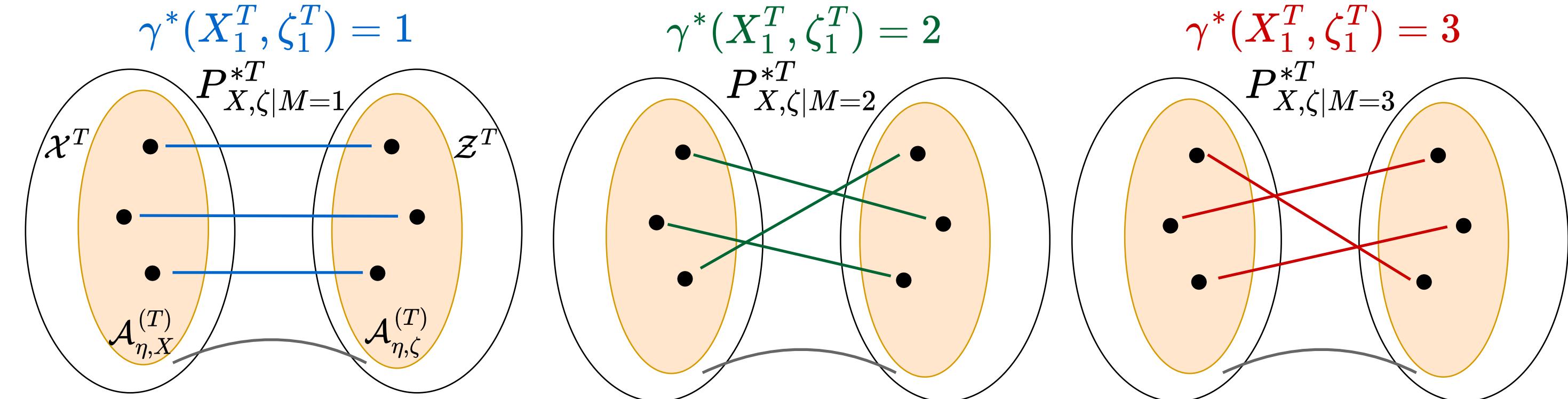
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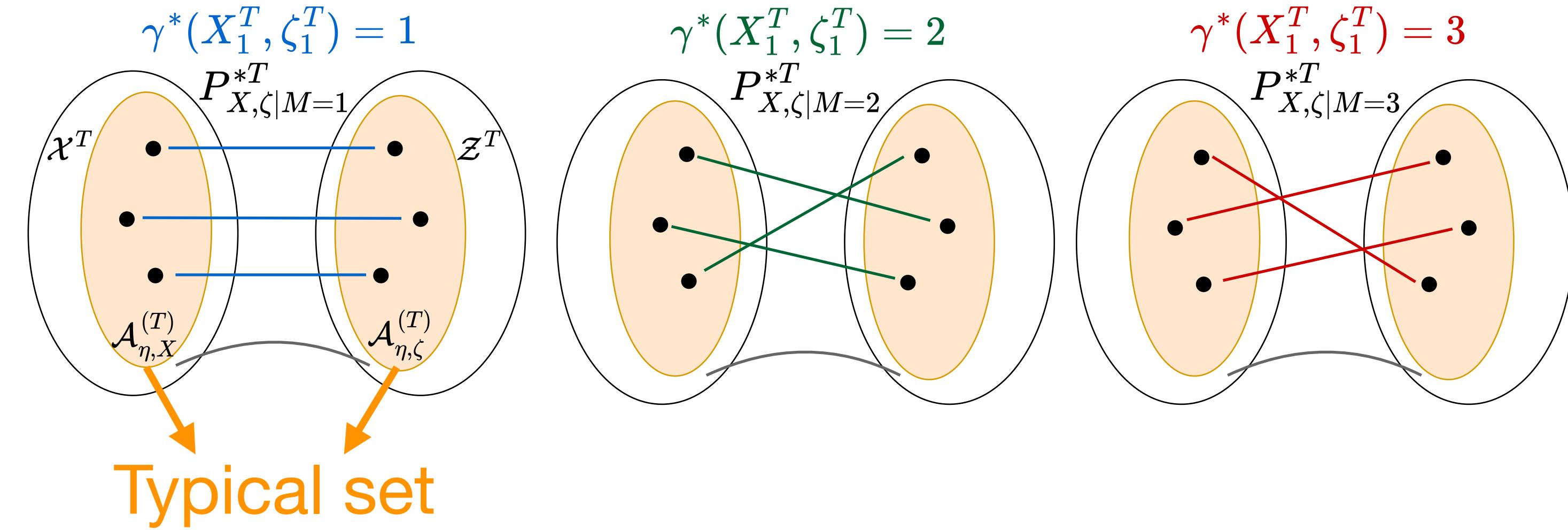
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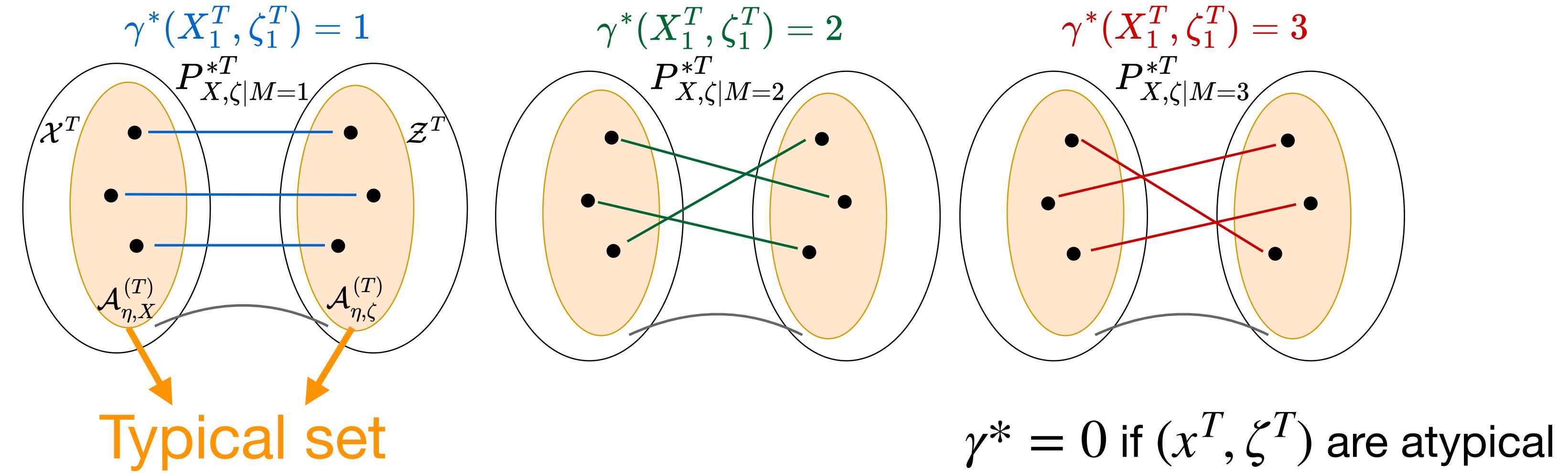
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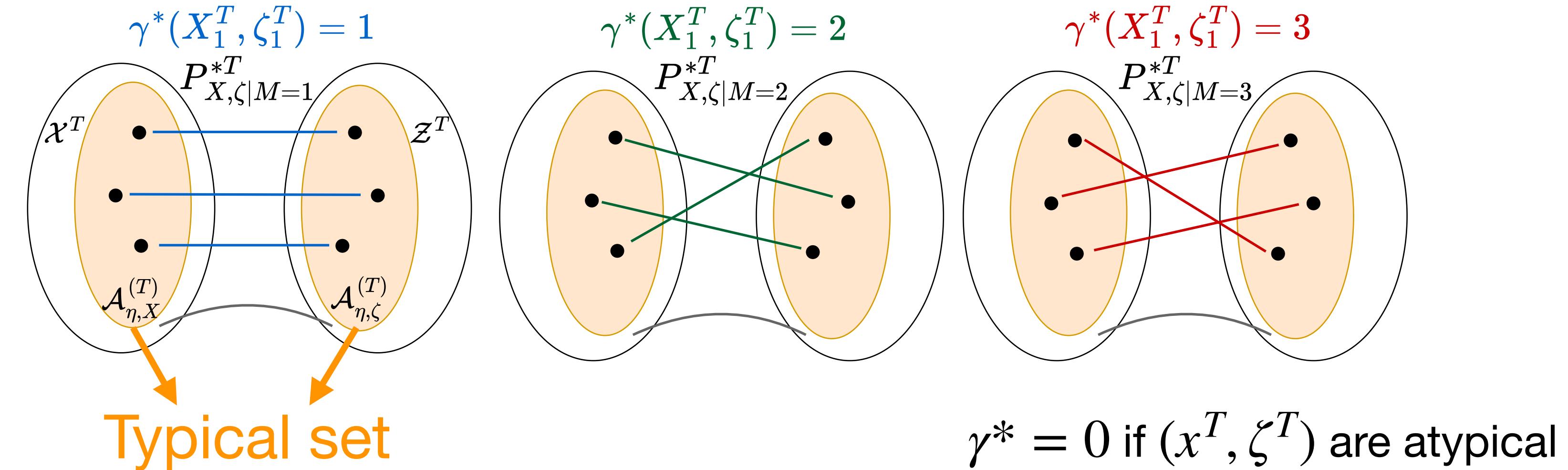
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This ensures:  $\forall j \in [m], MD_j \rightarrow 0, FA \rightarrow 0, \text{ and } \max R \rightarrow \sup_{D(P_X^T, Q_X^T) \leq d} H(P_X)$

# Finite-Length Analysis

Optimization problem:

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$$\text{s.t.} \quad \sup_{P_{X^T, \zeta^T | M=i}} MD_i(\gamma, P_{X^T, \zeta^T | M=i}) \leq \alpha, \quad \forall i \neq j$$

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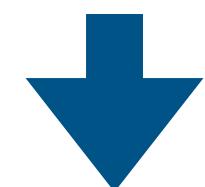
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$$m \leq 1/\beta^*(\alpha, T)$$

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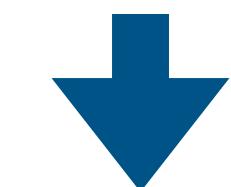
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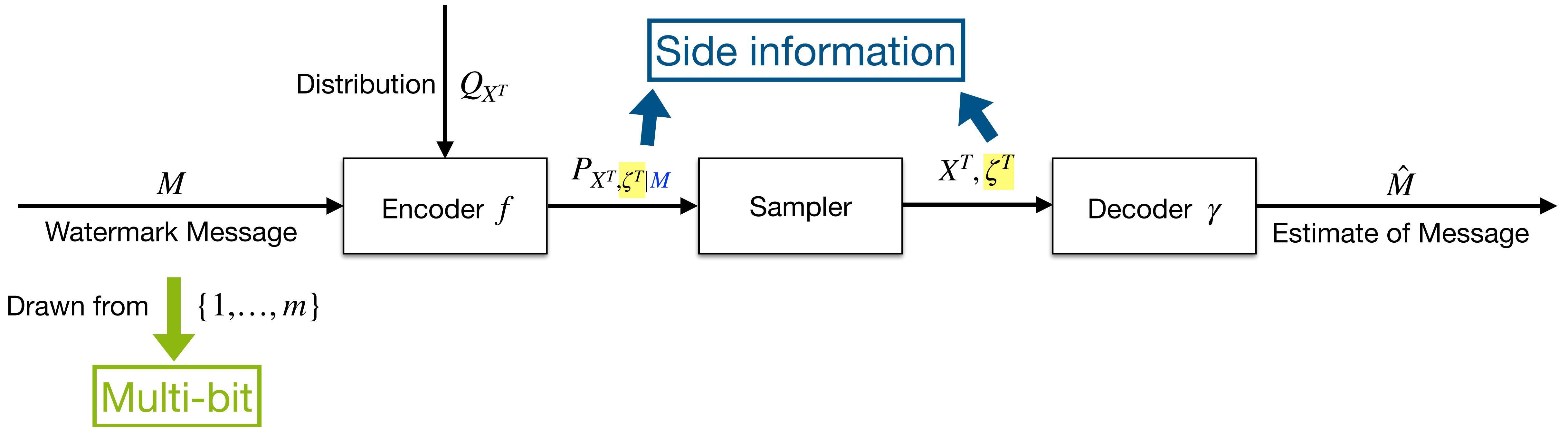
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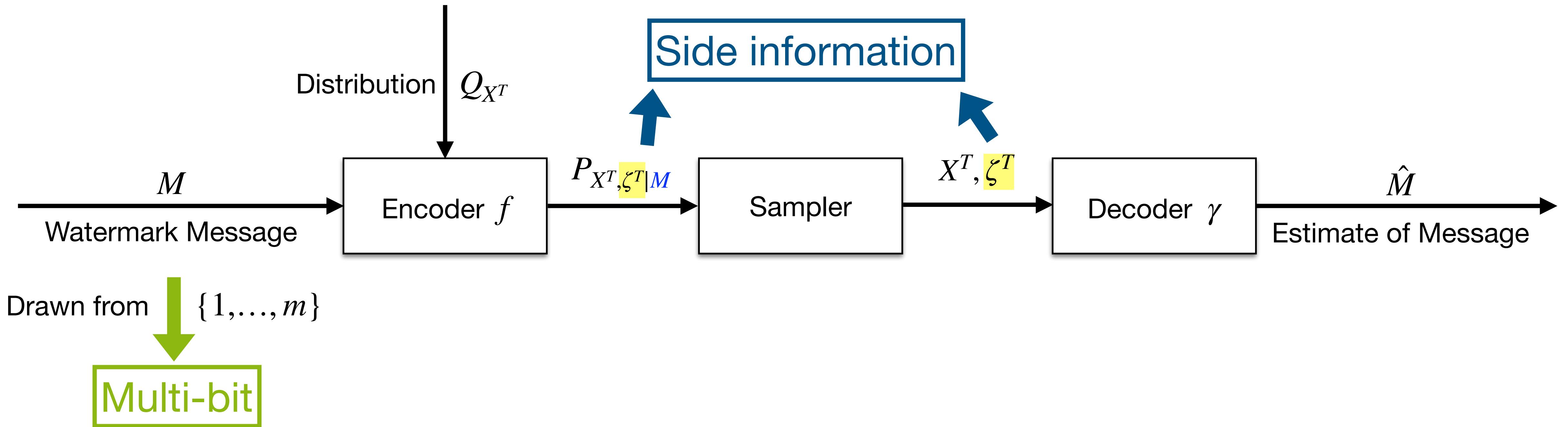
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**Achievability:** future work

# Summary



# Summary



*Thank you!* ☺