






SAMUEL BURTON

Lead Marketing Front-End Developer

CONTACT

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EDUCATION

B.S.
Computer Science
University of California, Berkeley
September 2007 - May 2011
Berkeley, California
GPA: 4.0

SKILLS

HTML/CSS
JavaScript
React
Redux
Handlebars
Angular
WordPress
REST APIs
Timber/Elementor
SQL

WORK EXPERIENCE

Lead Marketing Front-End Developer

Aya Corporate

September 2017 - current / Mountain View, CA

- Create world-class experiences for clinicians with WordPress, achieving 100% usability and accessibility.
- Build, iterate, and maintain 20+ interactive web pages, editable marketing landing pages, and unique user experiences.
- Own front-end development across multiple brands within Aya.
- Leverage REST APIs to build 100+ dynamic and interactive pages.
- Assist with 100+ HTML emails, landing pages, and forms in HubSpot.
- Work with marketing designers, translating 40+ designs into code.
- Advise on viability and approach to 30+ web projects.

Mid-Level Marketing Front-End Developer

Workday

June 2014 - August 2017 / San Jose, CA

- Built 60+ interfaces from visual designs and wireframes to be responsive, accessible, and performant across all types of devices.
- Worked with 16 members of the creative team to develop technical solutions for marketing initiatives and to help scope projection.
- Integrated 2 new interfaces with CMS to facilitate non-technical editors creating and editing new pages.
- Implemented web performance optimizations, and ensured web pages conformed to accessibility standards.
- Kept up with best practices, recommending improvements to 6 websites to provide an optimal experience for customers.

Marketing Front-End Developer

Oracle Corporation

January 2012 - May 2014 / Remote

- Bridged the gap between graphic design and technical implementation by working both sides and helping define 30+ applications' look and feel.
- Translated 30+ UI/UX designs to code, resulting in visual elements of the application.
- Worked with development lead, 6 business partners, and 12 developers to implement 92% of business requirements, and built useful systems to drive results.