

Miryem Bank

Lead Data Analyst

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Santa Monica, CA

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WORK EXPERIENCE

Disney Media & Entertainment Distribution - Lead Data Analyst

March 2020 - current

Santa Monica, CA

- Led team of 12 in data warehousing (500+ TB), tools, queries, and 1,200 reports for media enterprise
- Spearheaded and launched big data program to examine consumer demands, compare them to internal libraries, and archive unused data, which reduced data storage requirements by 11%
- Created 23 data pipeline procedures and processes, decreasing data processing times by 13%
- Partnered with IT and Marketing to create an advertising analysis tool/database and automated ad-selling process, leading to the elimination of two roles (\$120k+)

Tek Ninjas - Data Analyst

September 2016 - February 2020

Santa Monica, CA

- Oversaw 19 contractors, updating databases and warehousing for enterprise reporting systems
- Gathered and organized training data and reported 21 sets of statistics to senior management
- Received the 2019 Outstanding Achievement Award for developing an innovative company database
- Trained over 27 specialists on data management standards to ensure system-wide consistency

SimplePractice - Data Analyst Internship

May 2015 - August 2015

Santa Monica, CA

- Completed project to identify, analyze, and interpret trends in consumer credit data
- Designed 6 analytical workflows to automate report generation and enable self-service analytics
- Built 4 data solutions for metrics-gathering and KPIs using SQL and BI data visualization tools
- Analyzed 7 large datasets and created 32 reports using Alteryx, SQL, and Python

EDUCATION

UCLA - Bachelor's of Science, Computer Science

2012 - 2016

Los Angeles, CA

SKILLS

Databases (MS SQL, SAP); Computer Programming (R, Python); Google Analytics; Machine Learning

CERTIFICATIONS

- Google Data Analytics Professional