

Leo Mitchell

Senior UX Designer

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Pittsburgh, PA

[LinkedIn](#)

WORK EXPERIENCE

Bosch - Senior UX Designer

2021 - current

Pittsburgh, PA

- Developed a Sketch-based style guide for the web and mobile applications, slashing design-related development errors by 14%.
- Established Usertesting.com as the primary usability testing tool, cutting testing setup time by 37 minutes.
- Collaborated with the product team to create interactive wireframes in Balsamiq for a connected home automation system, lowering 29% of user onboarding friction.
- Implemented Google Analytics to track user journeys on Bosch's website, leading to a **16% improvement in the user funnel conversion rate** by fixing drop-off points.

Philips Respironics - UX Designer

2019 - 2021

Pittsburgh, PA

- Led the UX/UI design of a critical update for the sleep apnea management system, resulting in a 63% reduction in measured user errors.
- Redesigned the user experience for Philips Respironics' patient portal with Adobe XD, **cutting down navigation time for users from 2 minutes to 57 seconds**.
- Formalized Optimal Workshop's first-click testing to evaluate the effectiveness of menu navigation, improving the website's menu intuitiveness by 24% as per usability testing.
- Conducted in-depth user behavior analysis using Mixpanel, contributing to a 26% decrease in cart abandonment rates.

ANSYS, Inc. - UX Intern

2017 - 2018

Pittsburgh, PA

- Assisted in creating an organized way for sending and receiving design drafts and quick UX design brainstorming using Slack, reducing turnaround time by 22%.
- Used Microsoft Teams to gather and incorporate feedback on 18 UX projects which assisted in creating designs that exceeded **client expectations 94% of the time**.
- Incorporated Moqups to design user flow diagrams for the ANSYS simulation suite, improving user navigation experience by 27%.
- Created extensive user personas and journey maps for 3 new product lines, assisting seniors to build targeted design strategies.

EDUCATION

Carnegie Mellon University - Bachelor of Science, Human-Computer Interaction

2013 - 2017

Pittsburgh, PA

SKILLS

Sketch; Usertesting.com; Balsamiq; Slack; Google Analytics; Adobe XD; Optimal Workshop; Moqups; Microsoft Teams; Mixpanel