





MICHELLE MYERS

ENTRY-LEVEL UX DESIGNER

CONTACT

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EDUCATION

Bachelor of Design
Communication Design
Carnegie Mellon
University
2029 - 2023
Pittsburgh, PA

SKILLS

Figma
Adobe Photoshop
UserZoom
Lucidchart
Google Analytics
Principle
Mouseflow
Bootstrap

INTEREST

Participating in UX/UI
meetups
Engaging in usability
testing

CAREER OBJECTIVE

Entry-level UX designer competent in developing products that drive brand awareness and meet user expectations. Looking to leverage niche-specific software skills to create business value through delivering unique user experience for Aurora Innovation customers.

PROJECTS

AccessiWeb

UX Designer

March 2022

- Overhauled the front end of the website with Principle and JavaScript to boost user experience by 56%
- **Enhanced CTR by 28%** by adding disabled user-friendly Figma-designed apps
- Implemented intuitive mobile designs, boosting overall site access by 77%
- Integrated user feedback from Google Analytics and **achieved 87% 5-star review rating**
- Succeeded in achieving 88% sales rate for a mock product promotion on User Zoom
- Generated analytical report that would potentially boost search quality and accuracy by 66%

ResponSite

UX Designer

October 2021

- Upgraded website with Bootstrap to solve mobile browser access errors, achieving 99% of all-device access
- Streamlined navigation using Mouseflow that reduced user bounce rate by 61%
- Revised charts and diagrams designs on Lucidchart to maintain perfect page consistency
- Prototyped a Figma product and staged a sale drive, **exceeding sale expectations by 17%**
- Decreased product development time by 28% through the integration of wireframe templates for similar products
- Tracked and fixed 12+ user-reported bugs with Bitbucket and scored 97% for user support