OLIVER TURNER

Freelance UX Designer

CONTACT

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(123) 456-7890 📞

Pasadena, CA 📍

[LinkedIn](#) in

EDUCATION

Bachelor of Arts

Interaction Design

ArtCenter College of Design

2016 - 2020

Pasadena, CA

SKILLS

Sketch

Figma

Usertesting.com

Optimal Workshop

Balsamiq

Lucidchart

Asana

Google Analytics

Mixpanel

WORK EXPERIENCE

Freelance UX Designer

Supplyframe

2020 - current / Pasadena, CA

- Implemented design version control processes in Figma, ensuring seamless collaboration with multiple stakeholders and **reducing version conflicts by 97%.**
- Created a Usertesting.com feedback loop, ensuring that user insights were consistently integrated into the design process, leading to a 29% cut in post-launch issues.
- Established clear project priorities and deadlines in Asana, lowering instances of missed project milestones by 32%.
- Incorporated Optimal Workshop's data to help redesign the call-to-action buttons on the homepage, resulting in an 18% increase in click-through rates.

UX Intern

OpenX

2019 - 2020 / Pasadena, CA

- Conducted usability testing sessions to discover and correct user pain points, shrinking bounce rates by 11%.
- Integrated Mixpanel to track and analyze conversion rates, leading to a 13% increase in the conversion rate from trial users to paid subscribers.
- Monitored Google Analytics real-time data to identify and respond to website issues promptly, lowering downtime by 19%.
- Presented Balsamiq mockups for a mobile-responsive ad placement tool that led to a **16% growth in ad impressions** on mobile devices.

Restaurant Server

Plate 38

2017 - 2019 / Pasadena, CA

- Leveraged Sketch to create unique and eye-catching menu displays which increased daily specials orders by 14%.
- Designed custom seating plans for special events and large parties using Lucidchart, contributing to a **$5,386 rise in revenue** from hosting private events.
- Assisted in the design and execution of themed dining events, resulting in a 26% boost in themed event reservations and bookings.
- Handled instructions between the front-of-house and back-of-house teams, improving communication and cutting order errors by 17%.