

# Ivana Reynolds

## Alteryx Data Analyst

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San Diego, CA

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*A results-driven Alteryx Data Analyst eager to contribute my versatile skill set in database administration and analytics to Teradata's forward-thinking team. With a keen eye for predictive modeling and committed to unlocking insights that will advance Teradata's vision for empowering businesses through data-driven excellence.*

## WORK EXPERIENCE

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### Intuit Inc. - Data Analytics Manager

2019 - current

San Diego, CA

- Led a team of 8 data analysts, achieving a 27% boost in productivity through strategic task delegation.
- Manipulated data to merge disparate sources, which increased the availability of consolidated data by 41%.
- Introduced data governance measures to ensure consistency and **reduced data errors by 32%**.
- Conducted in-depth data analysis to identify market trends to provide insights that led to a 17% improvement in marketing campaign performance.

### Illumina, Inc. - Senior Data Analyst

2016 - 2019

San Diego, CA

- Leveraged data preparation tools to clean and transform raw data, improving data quality by 29%.
- Used advanced algorithms to develop predictive models that **increased customer retention by 46%**.
- Created interactive dashboards to facilitate real-time monitoring of key performance metrics, which led to a reduced response time to critical business events.
- Applied data visualization techniques to clearly present complex insights that resulted in a 57% improvement in stakeholders' data-driven decision-making.

### Qualcomm Incorporated - Database Administrator

2013 - 2016

San Diego, CA

- Developed a streamlined workflow canvas that reduced data processing time by 42%.
- Executed complex database queries to extract information for reporting and analysis, reducing query retrieval time by 36%.
- Employed data manipulation techniques to consolidate redundant data, which reduced storage space by 51% and enabled faster retrieval times.
- Implemented automated database backup procedures to minimize potential data loss and **reduce recovery time by 63%**.

## EDUCATION

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### University of California, San Diego - Bachelor of Science, Computer Science

2009 - 2013

San Diego, CA

## SKILLS

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Workflow canvas; Data preparation tools; Predictive modeling tools; Data visualization; Interactive dashboards ; Database querying; Data manipulation; Data extraction