

In collaboration with



# Salesforce Supported Virtual Internship Program 2023

An initiative to help Young Minds of India build their Careers in  
Salesforce Ecosystem

## Disclaimer

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# Introduction



SmartBridge and Salesforce have joined forces to establish a Virtual Internship Program designed to upskill students with the necessary knowledge and skills to excel in the job market and navigate the Salesforce ecosystem. The program aims to foster proficiency in the Salesforce domain, enabling them to become experts in this field.

The program will be delivered with edtech company SmartBridge Educational Services Pvt. Ltd. through their career readiness platform – SmartInternz

The program is open to all the students who will be joining the workforce in the next 2 years along with students who graduated in the last two years. The virtual internship will be 8 weeks long, and those who complete the virtual internship and meet the criteria will be given completion certificates.

# Program Objective



“New Study Finds Salesforce Economy, Powered by AI, Will Create a Net Gain of **11.6 Million Jobs** and **\$2.02T** in Business Revenues Between **2022 and 2028**” — Source IDC Report 2021

In order to cater to this rising demand for Salesforce talent, Salesforce in collaboration with AICTE (All India Council for Technical Education), has come up with an outcome based skilling initiative – Virtual Internship Program 2023.

## Program Objectives:

- Extend the Support to Skill India Initiative
- Upskill 15,000 students in Salesforce technologies
- Create a talent pipeline for the Salesforce ecosystem
- Help fulfill the industry training or internship need of academia
- Help foster opportunities for qualified learners

*Note: No employment relationship is created between participants and Salesforce under, or in relation to, this program*

## Program Details

- Total Number of Virtual Internships – 15,000
- Virtual Internship Tracks : 2 Nos.
  - [Salesforce Administrator](#)
  - [Salesforce Developer](#)
- Number of upcoming Cohorts : 2 (Oct - Nov & Nov - Dec)
- Cohort Duration : 7 Weeks
- Eligibility : Student - Free (Bachelors in Engineering, Sciences, M.Tech / MBA / MCA etc)
- Region : India

# Success Story of SFVIP -2022

**WE COVERED  
THE LENGTH  
AND BREATH  
OF INDIA**

**47,358**

LEARNERS

**31**

STATES/UT

**45%**

GIRLS  
PARTICIPATION

**2500+**

JOBS OFFERED



**TIER2/TIER3 CITIES**

OVERWHELMING PARTICIPATION  
FROM TIER2/TIER3 CITIES

# “WHAT STUDENTS SAY ABOUT THE PROGRAM



**Ms. Saloni Kochar**

Salesforce Administrator Virtual Intern

Laxshmi Narain College Of Technology

I have successfully completed my Salesforce supported Virtual Internship program in partnership with AICTE and powered by SmartInternz. Honestly **it was one of the best things I could have taken part in this program in order to improve my knowledge in Salesforce.** SmartInternz team and Salesforce team, Mr Yadav and Shiva Kumar sir who drive this initiative. Although I started with Salesforce couple of years back but due to studies and exam, I wasn't able to work on Salesforce in devops environment. This was the perfect program to brush up my knowledge. We had multiple sessions on zoom and also YouTube. They cleared each doubt via chat. Trainers had great knowledge on the platform. If people miss the sessions the sessions were even recorded. **The best part was the slack channel where all the people enrolled were there and any doubt any query you had was cleared in minutes.**

The syllabus was very efficient because it helped beginner like me to take my first step very easy and smooth also the **platform interface of SmartInternz was very good** where you can keep a track of your progress and various topics you have covered under different modules. We were also assigned mentors during our internship which were there to help us in clearing different doubts about various hands-on challenges or any other problems. **Both the support team and mentors did a great job.** They were very clear about each and every task and steps we had to follow throughout our internship.



**Mr. Kshitij Singh**

Salesforce Developer Virtual Intern

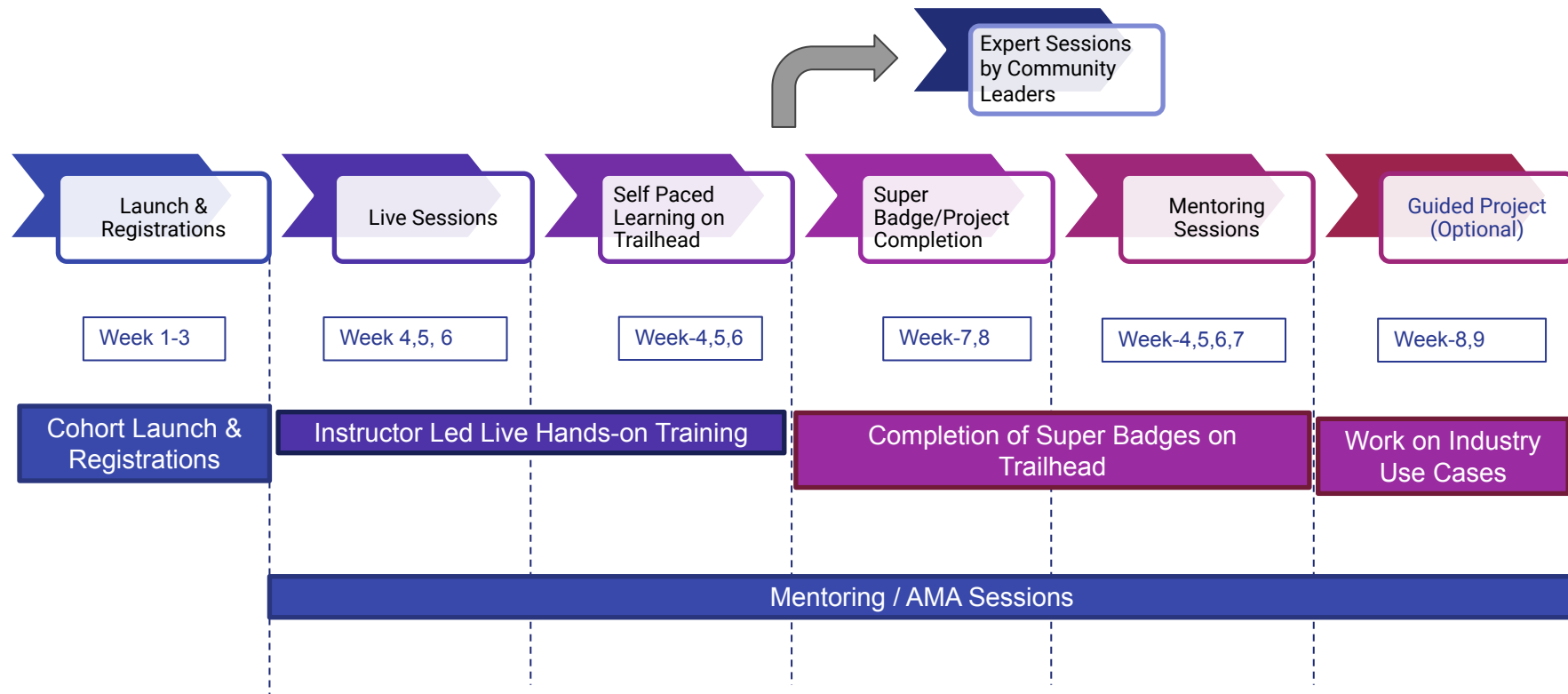
Maharaja Surajmal Institute Of Technology

## Benefits to Learners

- ❖ 100 - 120 Hours of Overall Learning Experience
- ❖ Online Instructor-led Hands-on Bootcamps
- ❖ Complete trail mixes & Develop Project (Super Badge) with Mentor support
- ❖ Acquire Super Badges on Trailhead platform
- ❖ Get Virtual Internship Completion Certificate
- ❖ Develop interview soft skills through an exclusive soft skills training
- ❖ Get prepared for Salesforce Professional Certifications



# Program Structure



# Learning Tracks



Participants can choose any one of the following below tracks based on their coding skills and field of study. Admin track is suitable for non-IT students, Developer track is suitable for learners with coding skills

## Salesforce Administrator

Salesforce administrators are responsible for managing, configuring, and customizing Salesforce systems to support business operations. Here are some essential skills for a Salesforce administrator:

1. Salesforce Products Knowledge
2. Salesforce Architecture
3. Data Management
4. Data Security, User Management
5. Business Process Automation
6. Reports & Dashboards
7. AppExchange
8. Collaboration Skills

[Admin Trailmix](#)

## Salesforce Platform Developer

Salesforce developers are responsible for developing and customizing applications on the Salesforce platform. Here are some essential skills for a Salesforce developer:

1. Salesforce Products Knowledge
2. Salesforce Architecture
3. Apex Programming
4. Visualforce & Lightning Web Components
5. API Integration
6. Lightning Experience
7. Source Control
8. Collaboration Skills

[Developer I Trailmix](#)

# SuperBadges & SuperSets



Superbadges offer individuals the opportunity to utilize their acquired skills to solve intricate business challenges. And with Super Set credentials, one can showcase their expertise in a specific domain and take the next step towards landing a top job



## Admin Super Set

Prove your hands-on skills with real-world business scenarios that test your expertise across reports and dashboards, business administration, and security.

Career



[Salesforce Administrator](#)

Helpful Prework



[Admin Beginner](#)

Related to



[Administrator Certification](#)



## Developer Super Set

Put your developer skills to the test with this Super Set that dives deep into business process automation and Apex coding.

Career



[Salesforce Developer](#)

Helpful Prework



[Developer Beginner](#)

Related to



[Developer Certification](#)

# Guided Projects

The Salesforce ecosystem partners offer Guided Projects that assist learners in comprehending actual business difficulties and empowering them to develop technology-based solutions. Sample guided projects are listed below



**Recruiting Assistant for HR managers**



**Build a CRM application for schools/colleges**



**Property management application using Salesforce**



**Event management system using Salesforce**

## Expert Sessions from Trailblazer community



Talk by Salesforce MVP's, Salesforce Partner Leaders, Salesforce Community Leaders etc to inspire & encourage learners to become part of the ecosystem.



*Trailblazer*  
COMMUNITY

# Awards & Recognition for Best performing Learners



Appreciation/Recognition Certificate and Swags will be provided for best performing learners to encourage them to take up Guided Project after completion of super badges.





# Salesforce Administrator - Learning Content


Module	Delivery Type	Duration Hrs/Mins
Salesforce Organisation & Fundamentals	Live Session	3 Hrs
Salesforce Platform Basics	Self Learning	1 Hr
Data Modeling	Self Learning	1 Hr
Relationship & Sales Cloud	Live Session	3 Hrs
Accounts & Contacts for Lightning Experience	Self Learning	30 Mins
Service Cloud & Process Automation	Live Session	3 Hrs
Service Cloud for Lightning Experience	Self Learning	2 Hrs
Customize the user interface for a security app	Activity	2 Hrs
Flows & Chatter	Live Session	3 Hrs
Salesforce Flow, Flow Basics & Builder	Self Learning	5 Hrs
Chatter Administration for Lightning Experience	Self Learning	1Hr 10Mins


# Salesforce Administrator - Content




Module	Delivery Type	Duration Hrs/Mins
Security & Dashboard	Live Session	3 Hrs
Data Security	Self Learning	2 Hrs
Reports & Dashboard for Lightning Experience	Self Learning	2 Hrs
Data Management	Live Session	3 Hrs
Data Management Tools & Data Loader (Data Management)	Self Learning	3 Hrs




**Admin Super Set**  
Prove your hands-on skills with real-world business scenarios that test your expertise across reports and dashboards, business administration, and security.




Career  
 **Salesforce Administrator**

Helpful Prework  
 **Admin Beginner**

Prep For  
 **Administrator Certification**

**Superbadge  
Business Administration Specialist**  
Brighten up a new business unit with the Salesforce tools the team needs to succeed.  
  ~6 hrs

**Superbadge  
Lightning Experience Reports & Dashboards Specialist**  
Design powerful reports and dashboards to shine a light on your data.  
  ~6 hrs

**Superbadge  
Security Specialist**  
Flex your security muscles by locking down permissions and tracking changes.  
  ~6 hrs

## Admin Super Set

30 - 40 Hrs

Self Learning course modules are aligned in such a way that super badges would be unlocked by the end of bootcamps



# Salesforce Developer Content

Module	Delivery Type	Duration Hrs/Mins
Salesforce Organisation & Fundamentals	Live Session	3 Hrs
Salesforce Platform Basics	Self Learning	1 Hr
Platform Development Basics	Self Learning	1 Hr
Relationship & Process Automation	Live Session	3 Hrs
Picklist Administration	Self Learning	1 Hr
Duplicate Management	Self Learning	1 Hr
Data Modeling	Self Learning	1 Hr
Build a Data Model for a Travel Approval App	Activity	2 Hrs
Formulas & Validations	Self Learning	1 Hr
Improve Data Quality for a Recruiting App	Activity	1 Hrs
Customize a Salesforce Object	Activity	2 Hrs
Customize the UI for Recruiting App	Activity	1 Hrs

# Salesforce Developer Content

Module	Learning Type	Duration Hrs/Mins
Types of Flow & Security	Live Session	3 Hrs
Salesforce Flow	Self Learning	2 Hrs
Lightning App Builder	Self Learning	2 Hrs
Flow Builder	Self Learning	2 Hrs
Automate Business Process for a Recruiting App	Activity	2 Hrs
Build a Discount Approval Process	Activity	1 Hr
Quick start: Lightning App Builder	Activity	30 Mins
Quick start: Process Builder	Activity	30 Mins
Data Management	Self Learning	1 Hr
Event Monitoring	Self Learning	1 Hr

# Salesforce Developer - Content

Module	Learning Type	Duration (Hrs)
Data Security	Self Learning	2 Hrs
Keep Data Source in Recruiting App	Activity	30 Mins
Shield Platform Encryption	Self Learning	1 Hr
Apex, Testing & Debugging	Live Session	3 Hrs
Apex Triggers, Testing & Asynchronous Apex	Self Learning	4 Hrs
Apex Integration Services	Self Learning	2 Hrs
Lightning Web Components & API	Live Session	6 Hrs
API Basics & Leads and Opportunities for Lightning Experience	Self Learning	2 Hrs



Superbadge

## Process Automation Specialist

Showcase your mastery of business process automation without writing a line of code.



Superbadge

## Apex Specialist

Use integration and business logic to push your Apex coding skills to the limit.



**Super Badges**  
**30 - 40 Hrs**

# Contact Us

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*Project Based Learning &  
Remote Internship Platform*