

Churn Analysis

16.84%

Customer Churn Rate

79%

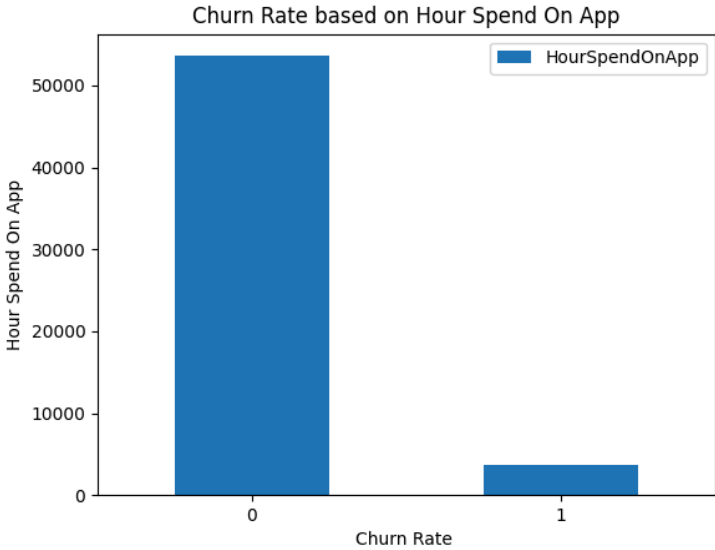
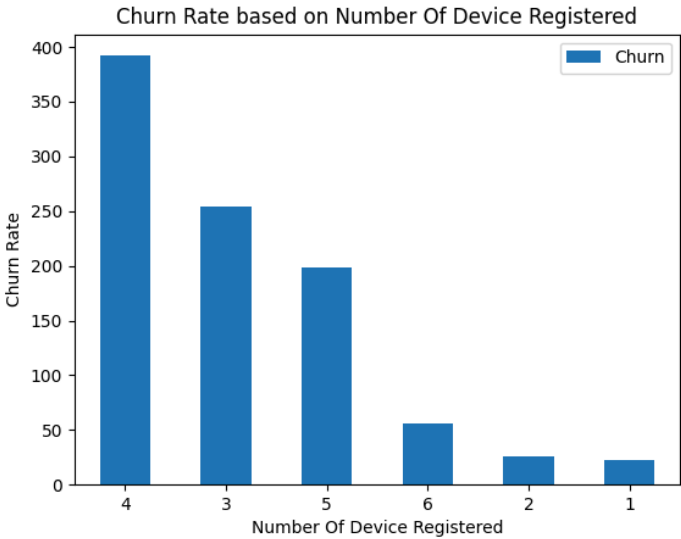
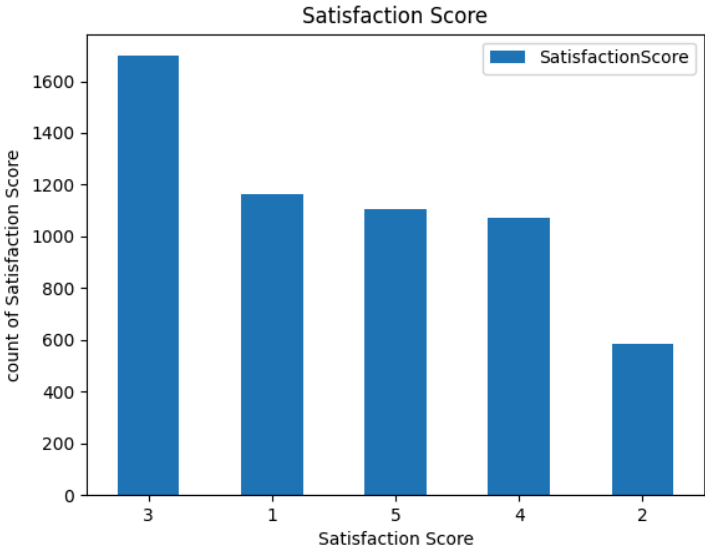
Repeat Purchase Rate

28%

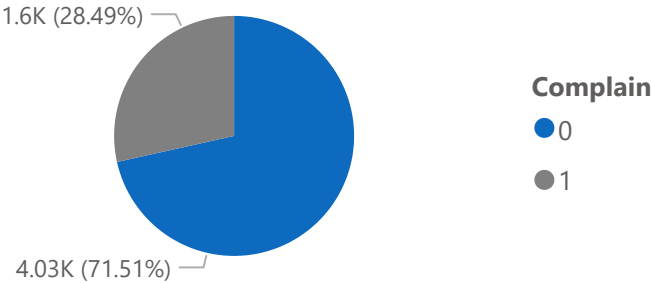
Customer feedback rate

8%

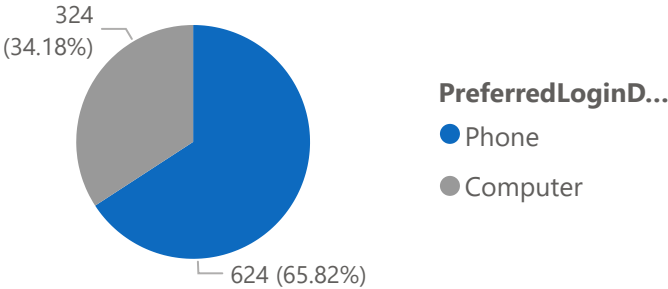
Net Promoter Score



Complains Count

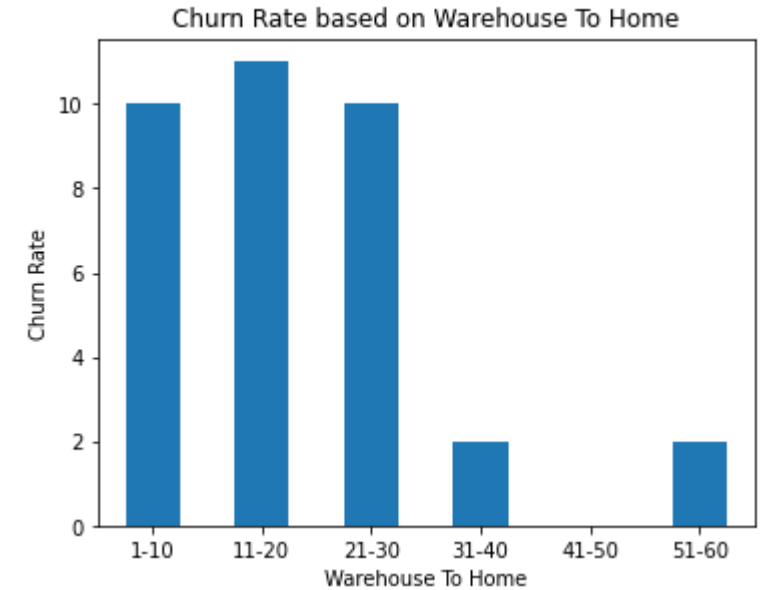
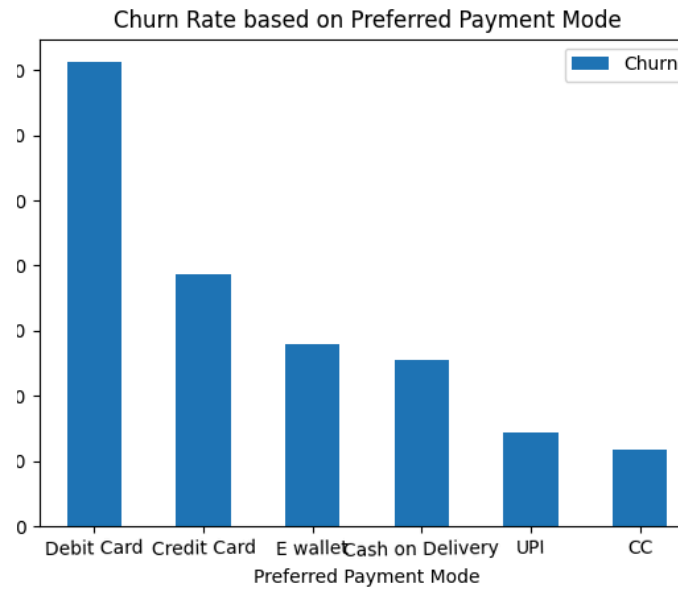
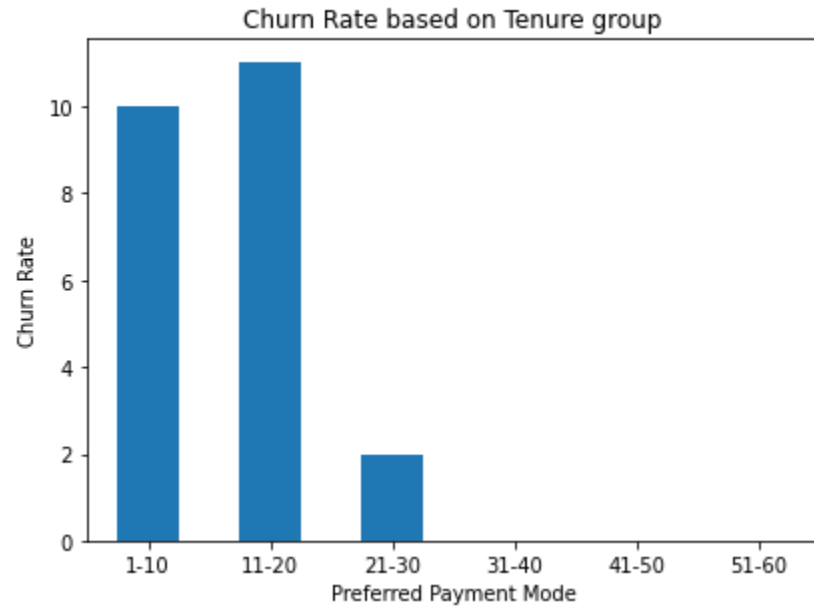
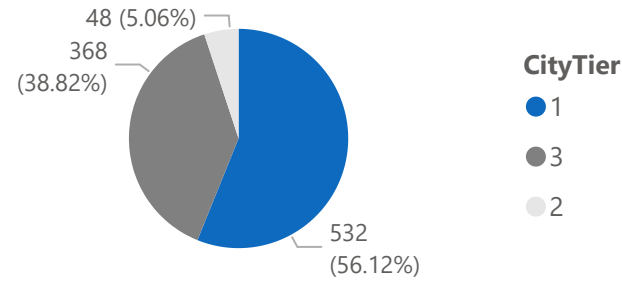


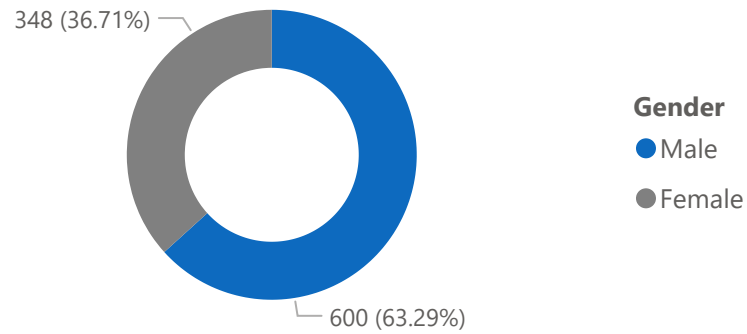
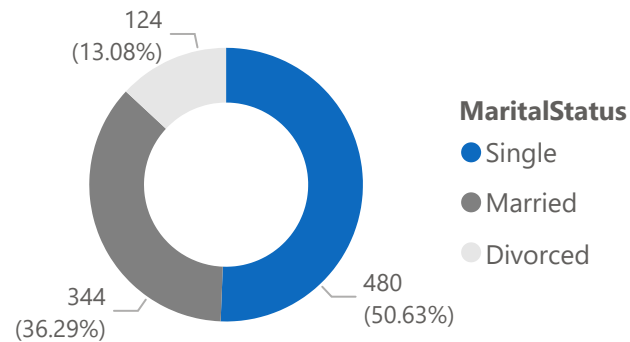
Churn Rate based on Preferred Login Device



10.18%

Average Customer Tenure





order categories by martial status

PreferredOrder... ● Fashion ● Grocery ● Laptop & ... ● Mobile ▶

