

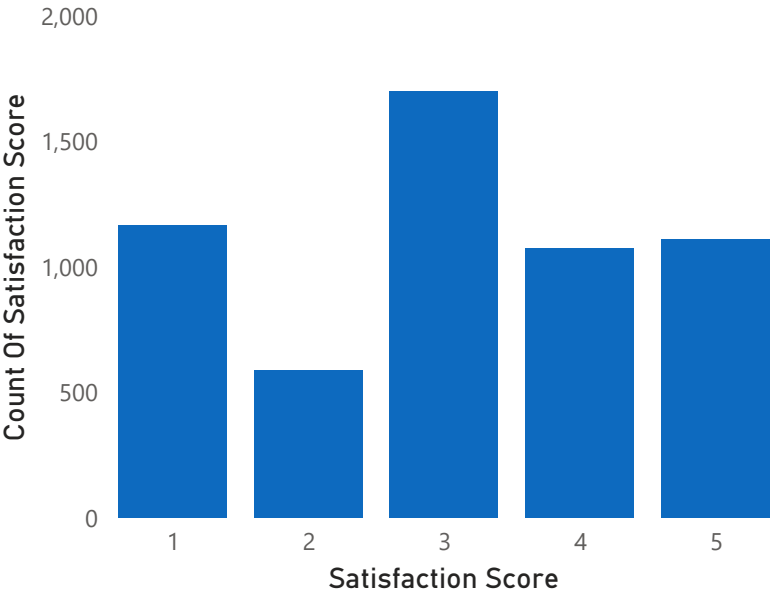
Churn Analysis

16.84%

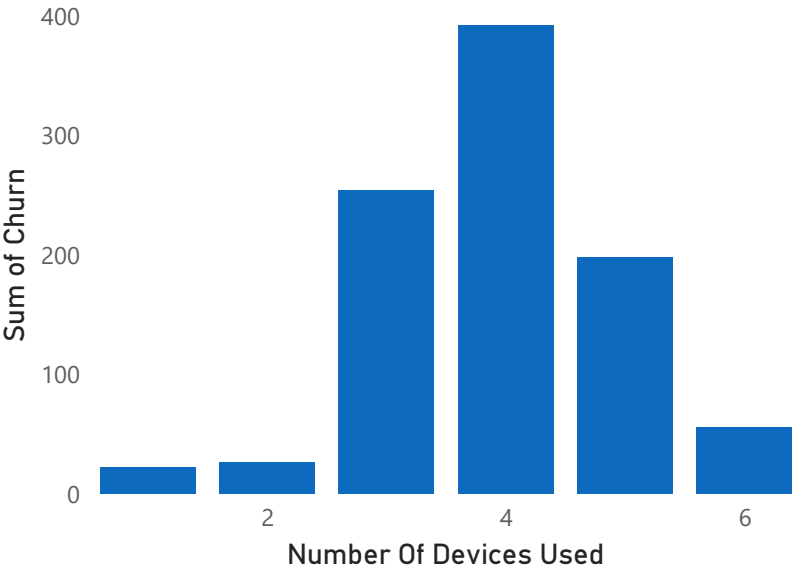
Customer Churn Rate

28%

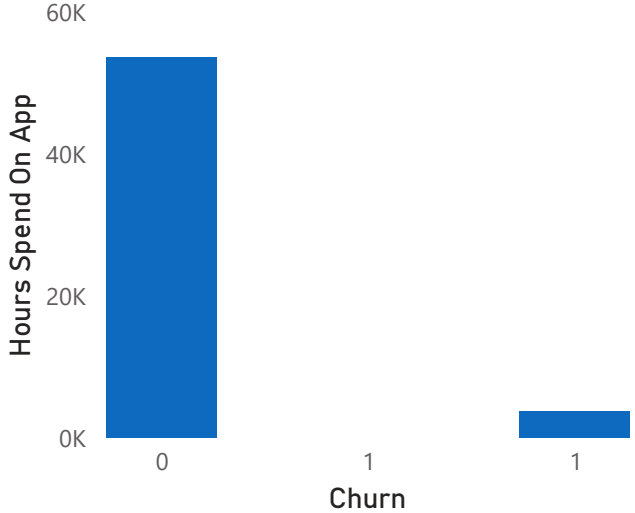
Customer feedback rate



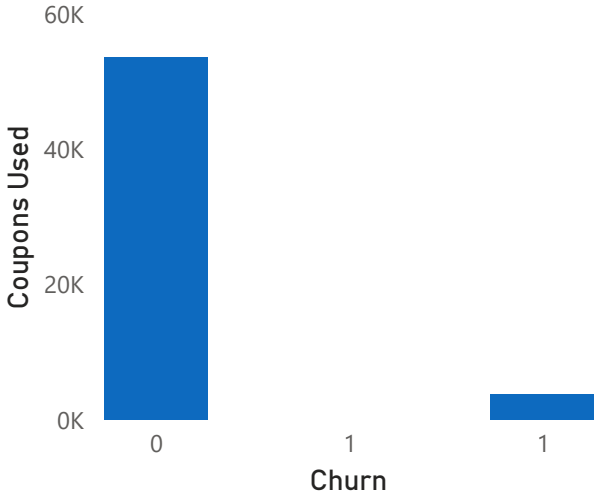
Churn Rate Based On Number Of Devices Registered



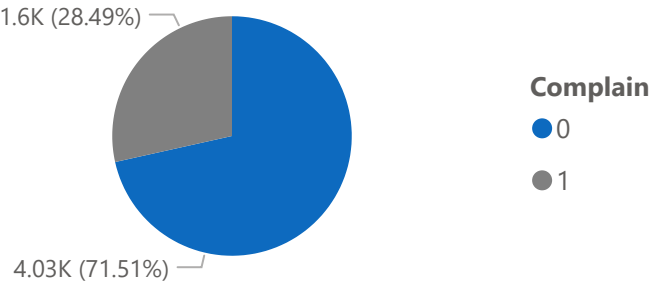
Churn Rate Based On Hours Spend On App



Churn Rate Based On Coupons Used



Complains Count



Churn Rate based on Preferred Login Device

