E Commerce Website Analysis

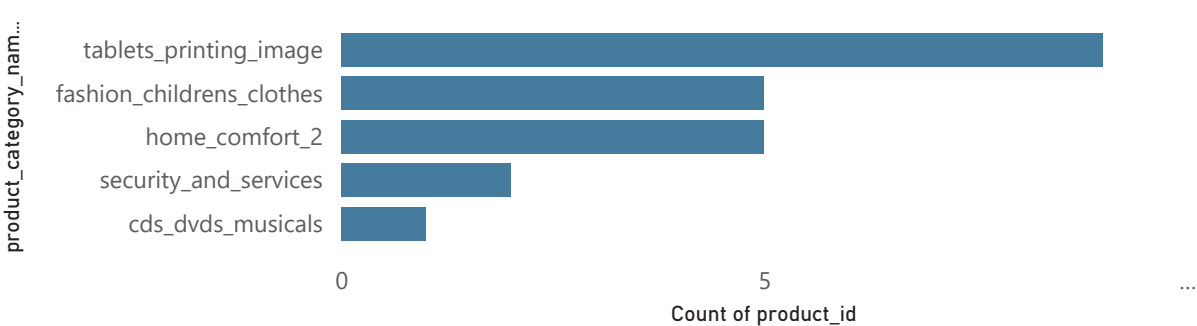|			
120.65	**7.87**	**12**	**0.01**
avg_revenue_per_order	delayed_orders_per	avg_delivery_date	canceled_orders_per

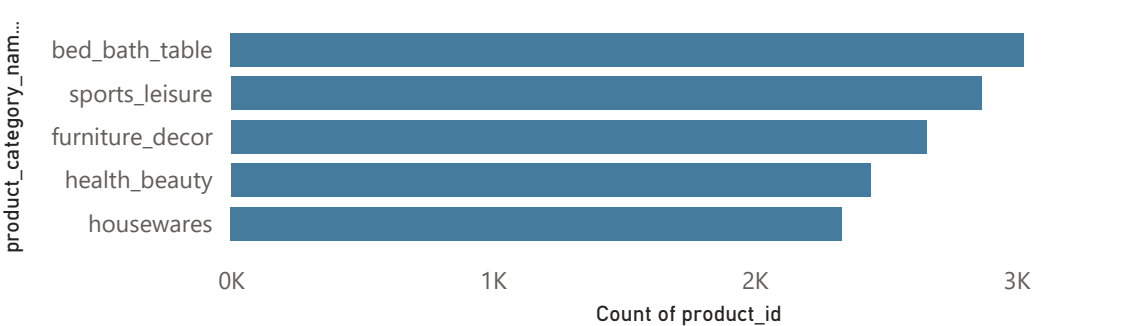## avg revenue per order by Year and Month

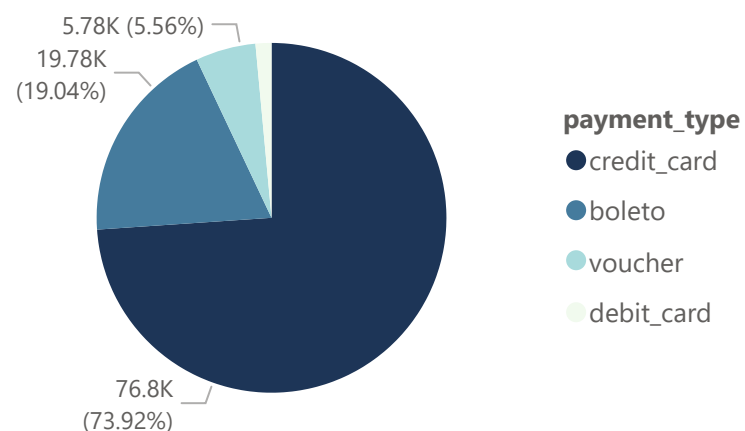## order status by orders

buttom 5 prducts
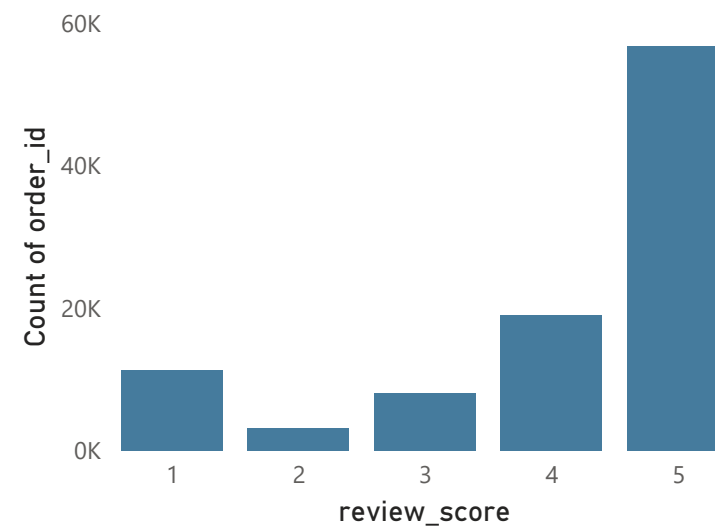

top 5 products

51.63
installment_payment_rate

68.74
on-time-delivery_date_for_rating_1

payment type by orders

5.78K (5.56%)
19.78K (19.04%)
76.8K (73.92%)

payment_type
- credit_card
- boleto
- voucher
- debit_card

Count of order_id by review_score

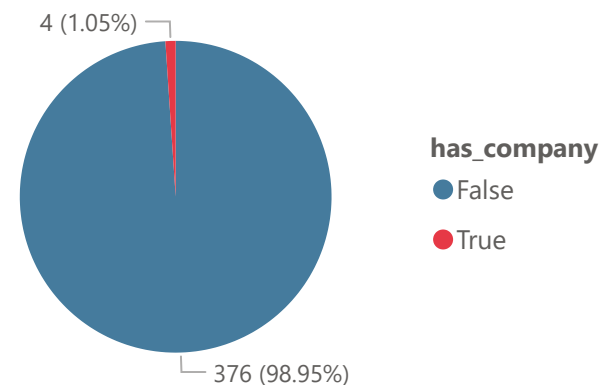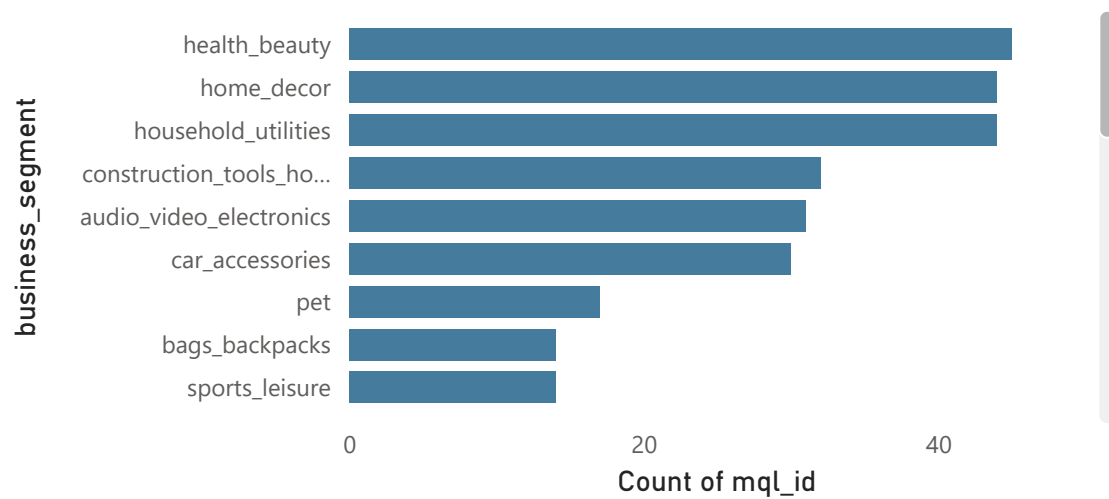| seller_id	Sum of price	seller_state
4869f7a5dfa277a7dca6462dcf3b52b2	229,472.63	SP
4a3ca9315b744ce9f8e9374361493884	200,472.92	SP
53243585a1d6dc2643021fd1853d8905	222,776.05	BA
7c67e1448b00f6e969d365cea6b010ab	187,923.89	SP
fa1c13f2614d7b5c4749cbc52fecda94	194,042.03	SP

4.75
deal_wristband_completion_rate

target customars business_type

90 (23.87%)

287 (76.13%)

business_type
- reseller
- manufacturer

target customars has_company

4 (1.05%)

376 (98.95%)

has_company
- False
- True

target customars business segment

Count of mql_id

target customars lead_type

Count of mql_id