

2020 Sales Performance Overview

2020

2021

2022

Sales by Country
Filter

Select all

Australia

Canada

France

Germany

United Kingdom

United States

Total Sales

\$6.4M

Profit

\$2.6M

Orders

2630

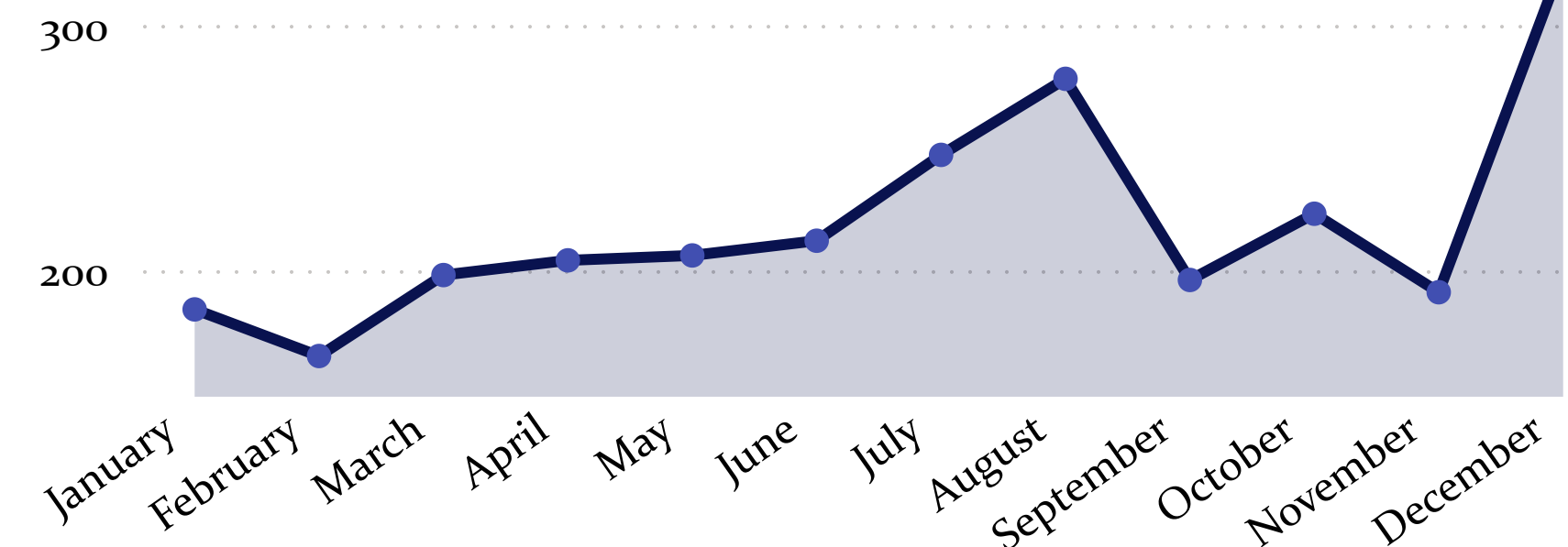
Average Sales

\$2K

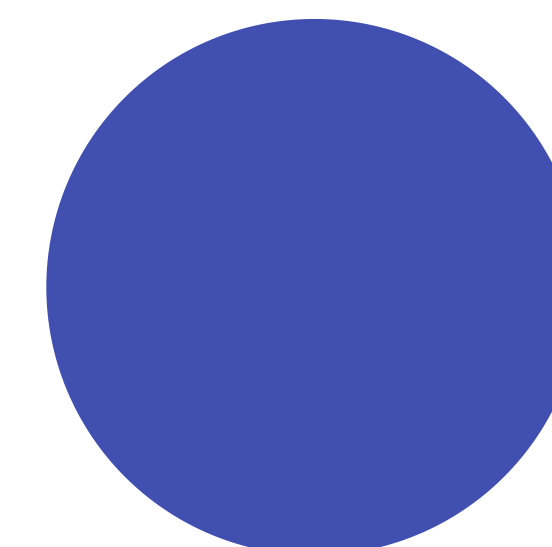
Top Products Performance

ProductName	Count of OrderQuantity	Total Profit 2020	Count of ReturnQuantity
Road-150 Red, 44	139	\$195,570 ▲	7
Road-150 Red, 48	179	\$251,849 ●	8
Road-150 Red, 52	168	\$236,372 ●	5
Road-150 Red, 56	157	\$220,895 ●	5
Road-150 Red, 62	169	\$237,779 ●	4
Road-250 Black, 48	83	\$71,453 ◆	8
Road-250 Black, 52	108	\$92,975 ▲	11
Road-250 Red, 48	90	\$83,211 ◆	4
Road-250 Red, 52	80	\$73,965 ◆	5
Road-250 Red, 58	106	\$91,253 ▲	11

Monthly Sales Trend



Sales by Category



Category Name

● Bikes

2021 Sales Performance Overview

Sales by Country
Filter

Select all

Australia

Canada

France

Germany

United Kingdom

United States

Total Sales

\$9.32M

Profit

\$3.97M

Orders

23.9K

2020

2021

Average Sales

\$390

2022

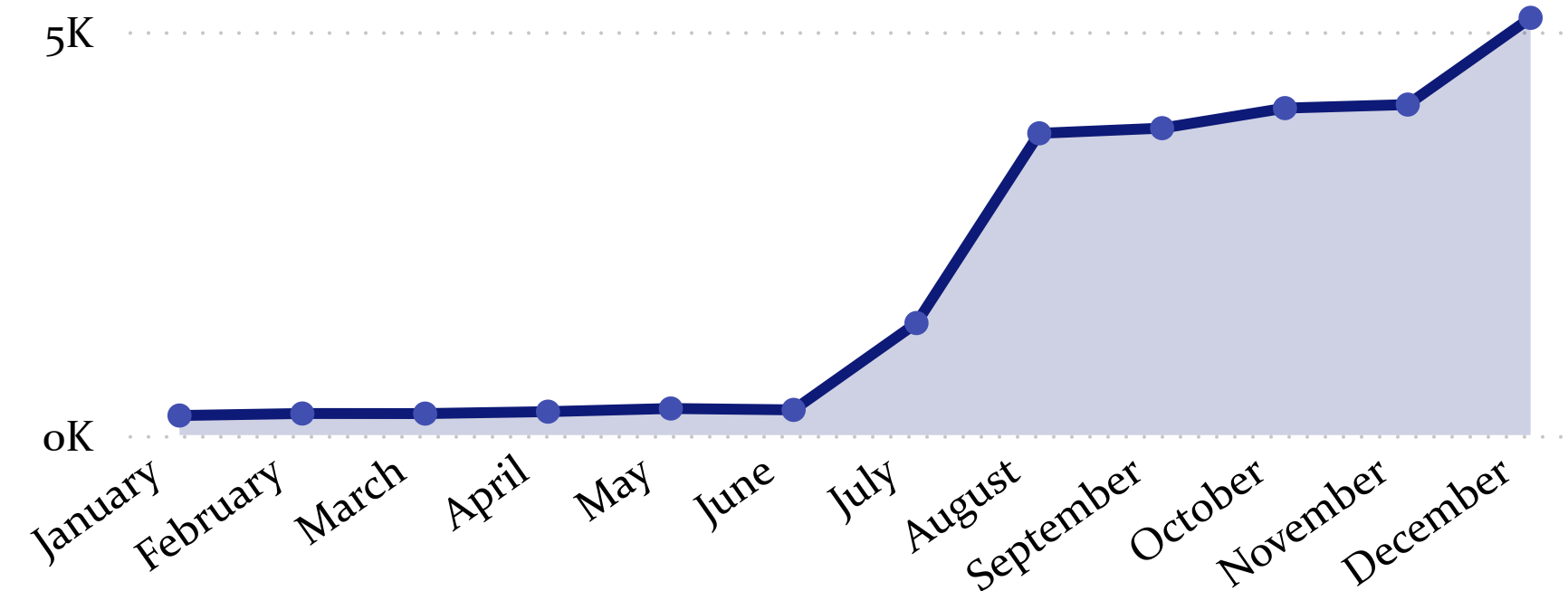
Sales Growth vs.
Last Year

\$9.32M✓

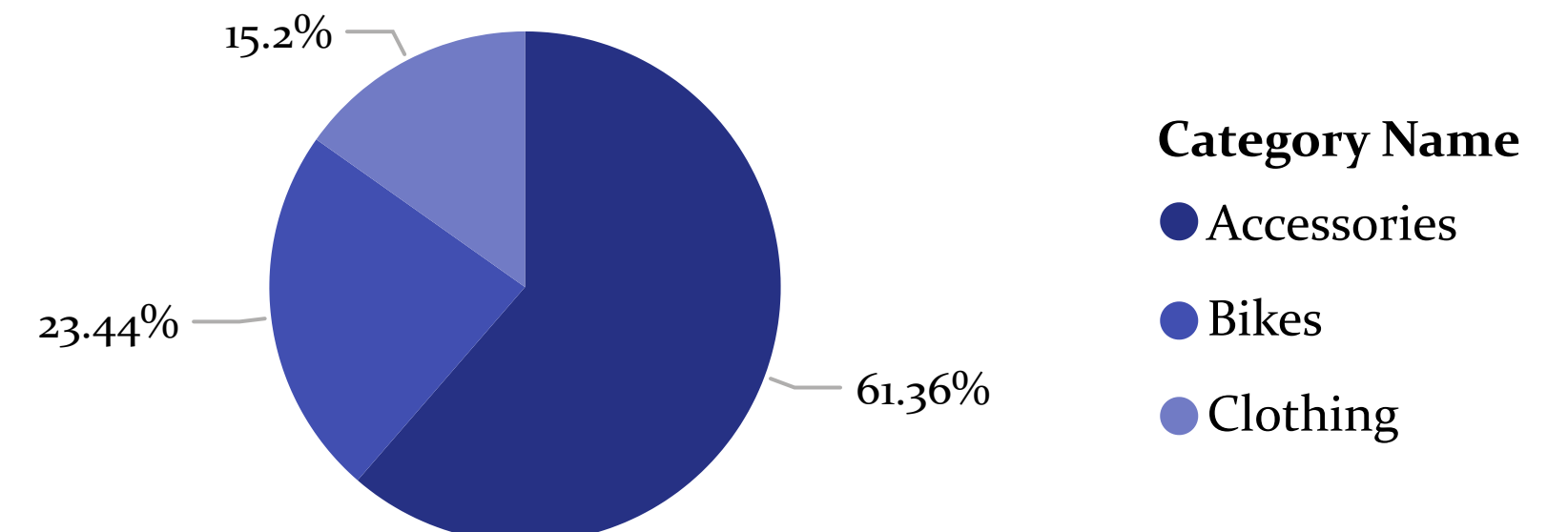
Top Products Performance

ProductName	Count of Order	Quantity	Total Profit 2021	Count of Return	Quantity
AWC Logo Cap		870	\$5,164		45
Fender Set - Mountain		865	\$23,914		54
Mountain Bottle Cage		805	\$10,131		74
Mountain Tire Tube		1286	\$7,987		91
Patch Kit/8 Patches		1324	\$3,789		92
Road Tire Tube		974	\$4,866		67
Sport-100 Helmet, Bl...		866	\$18,720		52
Sport-100 Helmet, Blue		843	\$18,223		66
Sport-100 Helmet, Red		881	\$19,297		70
Water Bottle - 30 oz.		1696	\$10,627		149

Monthly Sales Trend



Sales by Category



2022 Sales Performance Overview

Sales by Country
Filter

Select all

Australia

Canada

France

Germany

United Kingdom

United States

Total Sales

\$9.19M

Profit

\$3.89M

Orders

29.5K

Average Sales

\$312

Sales Growth vs.
Last Year

9.19M.

2020

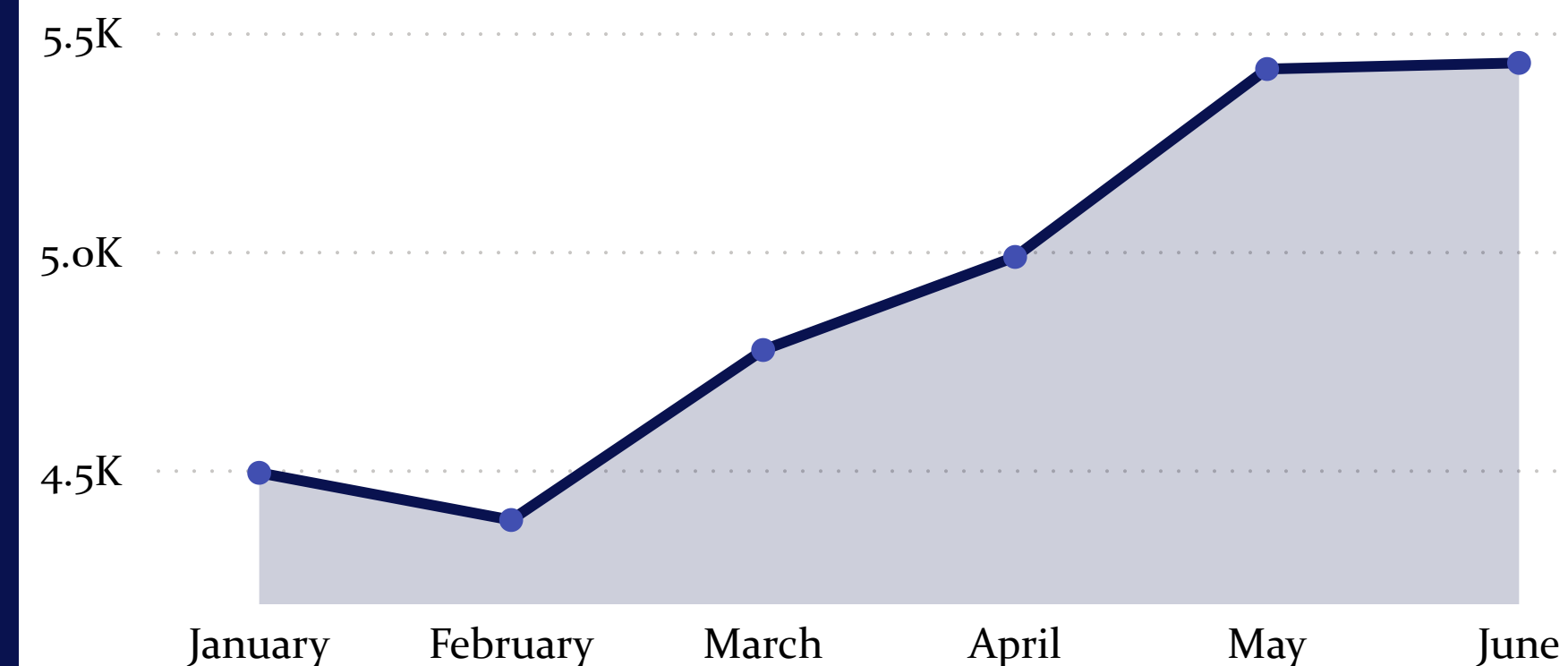
2021

2022

Top Products Performance

ProductName	Count of Order	Quantity	Total Profit 2022	Count of Return	Quantity
AWC Logo Cap		1192	\$7,036		26
Fender Set - Mountain		1110	\$30,574		36
Mountain Bottle Cage		1091	\$13,696		36
Mountain Tire Tube		1560	\$9,749		51
Patch Kit/8 Patches		1628	\$4,666		53
Road Tire Tube		1199	\$5,942		36
Sport-100 Helmet, Black		1074	\$23,216		29
Sport-100 Helmet, Blue		1152	\$24,902		36
Sport-100 Helmet, Red		1218	\$26,679		43
Water Bottle - 30 oz.		2287	\$14,260		83

Monthly Sales Trend



Sales by Category

