# SEPIDAH HAJI YOUSEFI

Email: sepidah.yousefi@gmail.com

#### -EDUCATION

## Interactive Media Design – College Diploma

May 2021 – April 2023

School of Media and Design, Algonquin College, Ottawa, Ontario

- Achieved a perfect 4.00 GPA and received recognition for academic excellence in the Dean's Honours List.
- Developed expertise in human-centered design and user experience (UX) design principles using tools such as Figma and Adobe XD.
- Redesigned multiple mobile applications and websites for school projects, focusing on responsive designs and optimal user experience.
- Gained proficiency in digital graphics and web applications, along with coding languages such as HTML, CSS, and JavaScript.

## Interior Design – Master

Sep 2015 - Sep 2017

University of Art and Architecture, Pars University, Iran

Attained proficiency in 3D modeling using 3d Studio Max, V-Ray, and Corona

## **Architecture** – Bachelor

Sep 2009 - Jun 2013

University of Science and Culture, Iran

#### —SKILLS-

- Wireframing: Figma, Adobe XD, Photoshop, Illustrator
- Content Management Systems: WordPress, Drupal, Shopify
- Front-end: CMS, HTML, CSS, JavaScript, Bootstrap, React.js, Vite
- Back-end: Node.js, PHP (Laravel), MySQL
- Video Editing: Premiere Pro, Audition, Lightroom, After Effects
- 3d Modeling and Rendering: 3ds Max, Revit, SketchUp, Corona, V-Ray

### —WORK EXPERIENCE

## R.I.S.E Academy Project - Phase III

Jan 2023 – April 2023

Interactive Media Design Students of Algonquin College

(The purpose of this project was to build an app that served as a cross between learning management and a project management app tailored to meet the specific needs of the academy we were working with.)

- Collaborated with a five-member team to create a functional prototype for the R.I.S.E web application, using research data from the initial project phases and our team's findings from user testing.
- Enhanced the high-fidelity prototype through design iterations to facilitate further implementation by the development team.

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## Cooperative Education Work Placement

- Created and updated web pages on Canada.ca using Content Management Systems like Drupal and Adobe Experience Manager (AEM).
- Developed ages and updated web content using MySource and Dreamweaver, ensuring compliance with digital presence standards and Web Content Accessibility Guidelines (WCAG).
- Collaborated with Digital Communication Advisors to address client inquiries and ensure timely web content publication.

## -LINKS-

- https://ca.linkedin.com/in/sepidhy90
- https://haji00.github.io/portfolio/
- https://github.com/haji00

### -REFERENCES-

### **Nicole Germain**

Manager, Digital Workplace (Intranet) Web Publishing - Communications & Public Affairs Branch Health Canada / Government of Canada nicole.r.germain@hc-sc.gc.ca / Tel: 613-797-9103

### **Abhay Sharma**

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