



blinkit

India last minute App

\$336.4K



TOTAL SALES

\$141



AVERAGE SALES

\$2,388



NO OF ITEMS

\$3.9



AVERAGE RATING

OUTLET ESTABLISHMENT

\$140K

\$130K

\$100K

\$80K

2012

2014

\$132K

2016

\$74K

2018

Outlet Location Type

Outlet Size

Item Type

Total sales

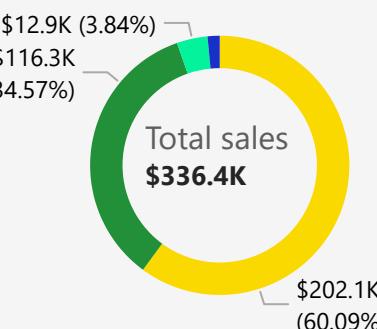
Avg sales

No of items

Average r...

TOTAL SALES

Item F... ● Low Fat ● Regular ● LF ● reg



FAT BY OUTLET

● LF ● Low Fat ● reg ● Regular

Tier 1 \$0.01M \$0.01M \$0.12M \$0.20M

\$0.0M

\$0.1M

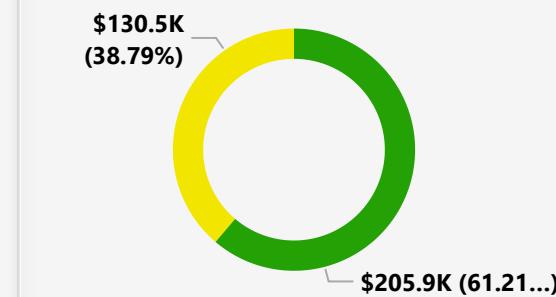
\$0.2M

ITEM TYPE

Fruits a...	\$50K
Snack F...	\$49K
Househ...	\$38K
Frozen ...	\$34K
Dairy	\$30K
Canned	\$25K
Baking ...	\$23K
Health ...	\$18K
Meat	\$17K
Soft Dri...	\$16K
Breads	\$10K
Others	\$8K
Hard D...	\$7K
Starchy...	\$5K
Breakfast	\$4K
Seafood	\$3K

OUTLET SIZE

Outlet ... ● Small ● Medium



OUTLET LOCATION

Tier 1

336.40K

Outlet Type	Total sales	No of items	Avg sales	Average rating	Item Visibility
Grocery Store	\$73.8K	\$0M	\$0.1K	\$0K	57
Supermarket Type1	\$262.6K	\$0M	\$0.1K	\$0K	113