

31.8.2016

Sussanne's White House in Coimbatore

**Celebrity interior designer
Sussanne Khan was in the city
to inaugurate her first venture
in Tamil Nadu**

● V Sidharthan

Internationally acclaimed interior designer Sussanne Khan, who conceptualised and created her first designer apartment 'The White House' in Coimbatore was in the city for the handing-over ceremony. *City Express* caught up with Sussanne for a chat...excerpts follow:

Do you have plans of expanding your team across India?

I have done most of the home decor predominantly in Mumbai and a lot is happening in Pune too. We are also doing a project in Delhi. So I think that we are spreading but it is also about building your team. I can expand only if I have a team that is going to give me the same quality that I do. I don't want to expand with just hiring new people. I want to grow slowly and gradually because my team is very important.

How do you relate yourself to designs?

I have been completely intrigued and enchanted by the world of design, architecture, art and landscape. I think the first person who brought that into my life was my mother because she was an interior designer. I think she helped me choose this because I didn't know I wanted to do this until I saw her (laughs)

How difficult is it to project yourself individually, when you are always in the

limelight?

The whole thing is that you have to be unique, you have to work hard, you have to be extremely perseverant and it takes time, it doesn't happen overnight. Year after year, providing good projects and doing good work, then you will be recognised on your own merit."

How did you design 'The White House'?

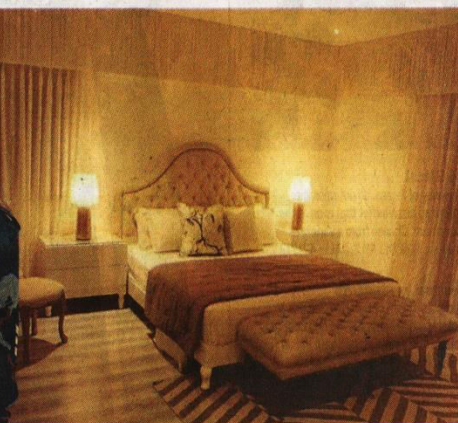
We wanted to design this entire property for luxury. While working on it, I learnt that the richness shouldn't scream for attention (smiles). We called it The White house, because it looks more peaceful. I usually prefer to use natural materials like jewel tones and earth tones over synthetic material.

How much do your children relate to your designs and interiors?

Well, they are fascinated by designs but the designs that they like could be anything for that matter. Today design is a very wide word; it doesn't have to be interiors or architecture. My children are more towards liking the designs of technology – computers, and I am very happy because I want them choose a career in that world. They are interested in cinema too, they make short movies but I don't know about acting... it's more behind the cameras for now. Right now it is very early to say, they are quite young."

Your future plans?

Well, temples inspire me a lot and yes the concept of 'evil being shunned away' too. I am going to work towards that concept and I am planning to work on modernising that.



Sussanne Khan and her designs ● Prakash Chellamuthu

Time of India

31.8.2016

I can't act to save my life; it's not my cup of tea

Sangeetha.P
@timesgroup.com

It wouldn't be an exaggeration to say that design runs in her genes. Former wife of Bollywood star Hrithik Roshan and interior designer Susanne Khan's tryst with interior designing began when she was just five years old. "Since my mother was an interior designer, it was only natural that I developed an interest in creative designing. I got introduced to the world of design very early in my life. My mother was involved in a number of projects and she would ask my opinion on certain designs or colour palettes. Sometimes, she would take

them into consideration," says Susanne, who was in Coimbatore recently to inaugurate her maiden project in the city.

The proud mother is thrilled that her sons Hrehaan and Hridhaan, too, are showing interest in architecture and creative designing. "I think their knowledge for colour and design is innate. My children are my best critics as they don't sugarcoat anything. They offer their inputs from time to time, just like I did when I was a child." So, does that mean that they would take up designing in future? "Honestly speaking, though they are interested in architecture and movies, they are more interested in technology. Moreover, I think it's too

I'M GLAD THAT WOMEN ARE COMING OUT AND PROVING THAT THEY CAN BE MUCH MORE THAN JUST BEING HOMEMAKERS

early to talk about their career choices."

Quiz Suzanne on who she thinks has the most stylish home in Bollywood, and pat comes the reply, "Everybody has a unique style and taste. Design is very personal thing and I cannot call a design 'good' or 'bad'."

A lot of Bollywood star wives have turned entrepre-

neurs, a case in point being, Adhuna Akhtar and Gauri Khan. Do they exchange tips and ideas? "We may not meet regularly, because of our work schedules, but we are a unit and we respect each other's work. Adhuna's business has taken off in a huge way. Our country has always supported the male child more and I am glad that things are gradually changing. Women are coming out and proving that they can be much more than just being homemakers. They know how to strike a balance between work and personal life. My children look up to me and adore the fact that I am doing something creative. I want them to be proud of their wives and daughters as well in future. India is changing for the good." When asked why she never took the plunge into acting, Susanne says, "I can't act to save my life. It's not my cup of tea."

The designer says that though she hasn't watched many Tamil films, but she has always loved coming to the southern part of the country. "My father (actor Sanjay Khan) is fluent in Tamil, since he lived in Bengaluru. So, I am familiar with a few words in Tamil like *Thanni Kondu Vaa* and *Poda*. After we moved to Mumbai, we kept travelling to Bengaluru often. I have always had this special connect with the south. I find this part of the country to be well cultured and people extremely intelligent. I am planning to expand my work to the south," she signs off.

Jackson J

The Hindu – 2.9.2016

METROPLUS

GOODFOOD
BEWIN BERACHAH PAUL ON
HANDCRAFTING WOODEN
CUTTING BOARDS P2

SOCIETY
A MOBILE APP
TO GUIDE YOU
AROUND TEMPLES P3

WEEKEND
Friday, September 2, 2016

INTERVIEW
MASTERCHEF AUSTRALIA
WINNER ELENA DUGGAN ON
HER CULINARY JOURNEY P4

'I am enchanted by the world of design'

Sussane Khan talks to K. JESHI on her first South India design project



time off to talk to MetroPlus.
Excerpts
South connect
I have a huge connect with South. My father can speak fluent Tamil. He studied in Bengaluru. My brother studied in Kodakanal. I am familiar with the South. After doing projects in Mumbai, Pune, and Delhi, now we are spreading to the South. I want to grow slowly because building up a good team is important for me.

On coming from a privileged background
I wasn't interested in acting (her parents are the actor Sanjay Khan and interior designer Zarine Khan). I can't act to save my life (laughs). My mother has been an inspiration too. I am enchanted by the world of design, architecture, landscape, and art.

Like with all famous personalities, every one in the family is known by their work. It's a part of life. But, if one person does something great, he/she will be known by his/her own merit. It doesn't happen overnight. It takes a lot of time — year after year of providing good projects and doing good work. Finally when you have a substantial body of work, then you are recognised. You have to put hard work and be extremely persevering.

Her designs for White House Developers in the city
We wanted to emphasise on quiet luxury; that's why we've called it the White House because it is peaceful. The design is subtle, not gaudy or loud. The colour palette — right from the hard finishes, the walls, the elevation of the building, the terrace — have a serene tranquil vibe. The woods are sun-bleached, there's a vanilla white shade coming over everything.

It was a conscious effort to make each and every element, including the doors, light coloured, bleached or stained. All these things are important to make the project complete. When you walk around the property, everything ties up together and looks good. That is the main goal as a designer. The developers completed the project in 24 months right from conception to delivery. This is also a unique combination of a design team and developer team having the same vision and working together.

Design themes for kids' rooms
In Mumbai, theme-based design décor for kids doesn't happen much now. They are more practical and design décor for a mid-level age group like 12-year-old so that the colours are not babyish and the design don't have to be changed later.

Are her children fascinated by design?
Yes, my children are fascinated by design of technology and computers. And I am very happy with that. Today design is a wide world; it doesn't have to be interiors or architecture. It could be anything. Design could be technology too. They are also interested in cinema. They make short movies. It is not so much about acting but more behind the camera. Right now, they are young, 10 and eight. They might feel the urge to do something different later.

Design inspiration from the South
Temples and their bright colours and the concept to have the bad/evil shut away



SIGNATURE STYLE Sussane Khan (left) and her work in the city PHOTOS: S. SHIVA SARAVANAN

inspires me. For my next project I am going to work towards modernising that concept. I wanted to keep my first project subtle and classy. May be we will think differently for the others.

Colours that inspire you
I love earth tones, jewel tones and everything that is natural. I also like natural materials like cottons, silks. I don't like synthetic. Even the wood we use has to be authentic. I scout for materials from across the country and the globe for pure fabrics, pure furniture, and accents that can make my furniture look better.

With a degree in Interior Design from Brooks College, California, interior designer Sussane Khan's work is edgy and unique. She started The Charcoal Project, a concept-driven store in Mumbai to create signature style décor for private homes, villas, commercial of-

ices and apartments. She uses metal, wood, natural fibres, geometric patterns, and embellishments, and weaves them subtly together to create unique designs.

Now, Sussane Khan marks her entry into the South with a new project for White House Developers. At the launch in Coimbatore, she took some

The Trinity Mirror

28.8.2016

Coimbatore's first designer project 'The White House' unveiled

Coimbatore, Aug 28: White House is the first designer project in Coimbatore with 48 designer apartments. Conceptualised and created by Sussaane Khan, the celebrity international designer on global standards. Coimbatore is one of the fastest emerging cities in India today and buyers & investors from across India & abroad are all having great interest in buying homes here. Notably, Sussaane Khan has designed The White House on the lines of British colonial architecture. Located in a premium area in the heart of the city, near Race Course Road, with very stylish and excellent finishes, The White House is ultra luxury living at its best in Coimbatore. The White House has 48 very exclusive apartments, excellent ventilation, tall ceilings, luxury finishes & materials, ample car parking facilities, a sprawling 22,000 sq ft terrace area with 5-star amenities and a modern club house with all features. This is the most stylish & ultra luxury living crafted for the elite.

The buyers of this designer development are top industrialists, leading businessmen from abroad, film stars and top professionals. 80% of the apartments have been sold and very limited apartments available. Sussaane Khan along



with her team flew from Mumbai to Coimbatore to hand over the project of White House. The developers of The White House project are from renowned backgrounds from Mumbai & Chennai. The Directors are Agnelorajesh Athaide, Nagu Chidambaram, Geetha Nagu and Sugra Athaide. Link to a Walk through of The White House <https://youtu.be/KByUgDxBG60> Nagu Chidambaram is the fifth generation entrepreneur into multiple industries—auto parts manufacturing, infra structure leasing, cinema and constructions. He is armed with Best Entrepreneur in the year 2005 by then President of India Dr APJ Abdul Kalam. And he is the son of Late VN Chidambaram Chettiar, who was Chairman of Madurai Meenakshi Temple for 9 consecutive

years.

Nagu Chidambaram is one of the Directors of St Angelos VNCT Ventures which specialises in residential projects development in Dubai, Mumbai, Coimbatore and Madurai. The company is soon launching projects in Chennai and Hyderabad. Agnelorajesh Athaide, Director of St Angelos VNCT Ventures focuses on global ventures, forging strategic alliances, acquisition of businesses and in creating the vision for the group. A very dynamic personality and an extraordinary thinker, he gives his all towards a win-win situation all the time. Geetha Nagu, Director of St Angelos VNCT Ventures is a successful woman entrepreneur with vast experience in business. Heads Marketing of all projects at St Angelos

VNCT. Aruna R Krishnan is an extraordinary young entrepreneur with business interests in publishing, e-commerce and many more. She runs RITZ, South India's largest lifestyle magazine; Managing Editor and Partner of Southscope film magazine, CEO and Founder of ThatIToo.com, India's first curated destination for fashion boutiques online. She has won several Awards for entrepreneurship including Best magazine Award for RITZ from NDTV-Hindu, Best Fashion Magazine Award for RITZ from the multi-billion dollar Lulu group, Woman Entrepreneur Award, Style Icon Award and many more. She was also featured on the cover of India Today-Simply Chennai as Chennai's Best Dressed Personality.

broken skull

Newspaper :- Afternoon

30.8.2016

First Designer Project launched

COIMBATORE, AUG. 30

The White House, the first Designer Project in Coimbatore, conceptualised and created by Ms Sussaane Khan, the celebrity in-



ternational Designer was launched recently.

Ms Sussaane Khan has created The White House in the lines of British colonial architecture. Located in a premium area in the heart of the city, near Race Course Road, with very stylish and excellent finishes, The White House is ultra luxury living at its best in Coimbatore.

The White House has 48 very exclusive apartments, excellent ventilation, tall ceilings, luxury finishes & materials, ample car parking facilities, a sprawling 22,000 Sq ft terrace area with 5-star amenities and a modern club house with all features. This is the most stylish and ultra luxury living crafted for the

elite.

The buyers of this designer development are top industrialists, leading businessmen from abroad, film stars and top professionals.

The project was handed over on Saturday and 80% of the apartments are sold and only very limited are available now.

Ms Sussaane Khan & her team from Mumbai were present at the handing over of this grand project.

The developers of The White House project are from renowned backgrounds from Mumbai & Chennai. The Directors are Agnelorajesh Athaide, Nagu Chidambaram, Geetha Nagu and Sugra Athaide.

Aug 28, 2016

KOVAI TALK

கோயம்புத்தூரில் “ஓயிடஹவுஸ்”

வேகமான வளர்ச்சியடைந்து வரும் நகரங்களில் ஒன்றான கோயம்புத்தூரில், வீடு வாங்குவதில் இந்தியாவிலிருந்து மட்டுமல்ல, சர்வதேச அளவில் ஆர்வம் அதிகரித்து வருகிறது.

கோயம்புத்தூரில் துவக்கப்படும் முதல் முதலாக சர்வதேச அளவில் புகழ் பெற்ற டிசைனர் ஸ்ஸானே கான் சர்வதேச தரத்தில் உருவாக்கியுள்ளார். பிரிட்டிஷ் காலனி வடிவமைப்பில், உருவாக்கப்பட்டுள்ள இந்த திட்டம், புதிய ரேஸ்கோர்ஸ் ரோட்டில் மிகவும் அழகான, நேர்த்தியான வடிவமைப்பில், சிறப்பான, சொகுசான வாழ்க்கைக்கு ஏற்ற வகையில் அமைக்கப்பட்டுள்ளது. தனித்துவமிக்க 48 அடுக்குமாடி குடியிருப்பு வீடுகள், அருமையான காற்றோட்டம், உயரமான கூரை சொகுசான அறைகள், தரமான பொருட்கள், விசாலமான கார் பார்க்கிங் வசதியுடன் அமைக்கப்பட்டுள்ளது. மேல் மாடியில் 22000 சதுரடியில் ஐந்து நட்சத்திர வசதியுடன் அதி நவீன கிளப் ஹவுஸ் அமைத்து



சிறப்பம்சங்களுடன் நேர்த்தியாக உள்ளது. இந்த அழகான, சொகுசான வீடுகள், உயர்தர மக்களுக்கென வடிவமைக்கப்பட்டுள்ளது. இந்த வீடுகளை தொழிலதிபர்கள், வெளிநாடுகளைச் சேர்ந்த முன்னணி வணிகர்கள், நடிக்கின்ற மற்றும் உயர் தொழிலில் இருப்போர் வாங்க உள்ளனர். இத்திட்டம், முழுமையாகக் கட்டப்பட்டு ஒப்படைக்கப்படுகிறது. 80% சதவீதம் வீற்பனையான

நிலையில், இன்னும் சில வீடுகள் மட்டுமே உள்ளன. ஸ்ஸானே கான் மற்றும் அவருடைய அணியினர் இந்த திட்டத்தை ஒப்படைக்கும் விழாவுக்கு வந்துள்ளனர். வொயிட் ஹவுஸ் திட்டம், சென்னை, மும்பை ஆகிய இடங்களில் மட்டுமே உள்ளது. இதன் இயக்குனர்களாக அக்னேலோ ராஜேஷ் அதைதே, நாகு சிதம்பரம், கீதாநாகுமற்றும் சுக்ரா அதைதே ஆகியோர் உள்ளனர்.

Ulachi Murassu

29.8.2016

கோவையில் “ஓயிட்டஹவுஸ்” ரெடி

கோவைஆக 30, வேகமான வளர்ச்சியடைந்து வரும் நகரங்களில் ஒன்றான வீடு வாங்குவதில் இந்தியாவிலிருந்து மட்டுமல்ல, சர்வதேச அளவில் ஆர்வம் அதிகரித்து வருகிறது. துவக்கப்படும் முதல் முதலாக சர்வதேச அளவில் புகழ் பெற்ற டிசைனர் சுஸ்ஸானே கான் சர்வதேச தரத்தில் உருவாக்கியுள்ளார். பிரிட்டிஷ் காலனி வடிவமைப்பில், உருவாக்கப்பட்டுள்ள இந்த திட்டம், புதிய ரேஸ்கோர்ஸ் ரோட்டில் மிகவும் அழகான, நேர்த்தியான வடிவமைப்பில், சிறப்பான, சொகுசான வாழ்க்கைக்கு ஏற்ற வகையில் அமைக்கப்பட்டுள்ளது. தனித்துவமிக்க 48 அடுக்குமாடி குடியிருப்பு வீடுகள், அருமையான காற்றோட்டம், உயரமான கூரை சொகுசான அறைகள், தரமான பொருட்கள், விசாலமான கார் பார்க்கிங் வசதியுடன் அமைக்கப்பட்டுள்ளது. மேல் மாடியில் 22000 சதுரடியில் ஐந்து நட்சத்திர வசதியுடன் அதி நவீன கிளப் ஹவுஸ் அனைத்து சிறப்பம்சங்களுடன் நேர்த்தியாக உள்ளது. இந்த அழகான, சொகுசான வீடுகள், உயர்தர மக்களுக்கென வடிவமைக்கப்பட்டுள்ளது.

இந்த வீடுகளை தொழிலதிபர்கள், வெளிநாடுகளைச் சேர்ந்த முன்னணி வணிகர்கள், நடிகர்கள் மற்றும் உயர் தொழிலில் இருப்போர் வாங்க உள்ளனர். இத்திட்டம், முழுமையாக்கப்பட்டு ஒப்படைக்கப்படுகிறது. 80% சதவீதம் விற்பனையான நிலையில், இன்னும் சில வீடுகள் மட்டுமே உள்ளன. திருமதி சுஸ்ஸானே கான் மற்றும் அவருடைய அணியினர் இந்த திட்டத்தை ஒப்படைக்கும் விழாவுக்கு வந்துள்ளனர். வோயிட் ஹவுஸ் திட்டம், சென்னை, மும்பை ஆகிய இடங்களில் மட்டுமே உள்ளது. இதன் இயக்குனர்களாக அக்னேலோராஜேஷ் அதைடே, நாகு சிதம்பரம், கீதாநாகு மற்றும் சுக்ரா அதைடே ஆகியோர் உள்ளனர்.

Pirpagal

30.8.2016

அடுக்குமாடி குடியிருப்பு திறப்பு

கோவை, ஆக. 30-

கோவை திருச்சி ரோடு ரெயின்போ மேன்சன் எதிரே நவீன வசதிகளுடன் கூடிய ஒயிட் ஹவுஸ் என்ற அடுக்குமாடி குடியிருப்பு கட்டப்பட்டுள்ளது. 48 வீடுகள் கொண்ட இந்த குடியிருப்பை டிசைனர் திருமதி. சுஸ்ஸானே கான் திறந்து வைத்தார். காற்றோட்டம், உயரமான சுவை, சொகுசான அறைகள், தரமான பொருட்கள், விசால மான கார் பார்க்கிங் வசதியுடன் மேல் மாடியில் 22 ஆயிரம் சதுரடியில் ஐந்து நட்சத்திர வசதியுடன் அதிநவீன கிளப் ஹவுஸ் உள்ளிட்ட அனைத்து சிறப்புகளும் உள்ளன. விழாவில் இதன் இயக்குனர்கள் அக்னேலோ ராஜேஷ், அதைடே, நாகு சிதம்பரம், கீதாநாகு மற்றும் சுகரா அதைடே ஆகியோர் கலந்து கொண்டனர்.

Dinamadhi

30.8.2016

கோவையில் ஒயிட் ஹவுஸ் குடியிருப்புகள்

கோவை ஆக.28-

கோவை ரேஸ்கோர்ஸ் அருகில் ஒயிட் ஹவுஸ் அடுக்கு மாடிக்குடியிருப்புகள்கட்டிமுடிக்கப்பட்டுவாடிக்கையாளர் களுக்கு வழங்கி வருகிறது.

48 குடியிருப்பு வீடுகள்,22000 சதுர அடியில் நவீன கிளப் ஹவுஸ், போன்ற வசதிகளுடன் கட்டப்பட்டு சென்னை, மும்பை, கோவை நகரங்களில் விற்பனை செய்து வருகிறது.

