

# Hajin Lee

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☎ (650) 772-1239

## Work Experience

### Product Management Internship | Oct. 2017 – Feb. 2018

ELSA, Corp.



ELSA

- Improved retention and payer conversion by developing a top user-requested feature from concept to full launch using agile methods
- Raised global app store install rates through leading A/B tests and data analysis

### General Secretary / Project Manager | Jun. 2014 – Jun. 2016

The International Go Federation (IGF)



THE INTERNATIONAL  
GO FEDERATION

- Managed international projects including the Google DeepMind Challenge Match, educating a global audience of 280+ million viewers about AI and Go
- Collaborated with external partners to organize the 2014 SportAccord World Mind Games in Beijing with a total budget of \$5+ million USD

### International Operations | Jan. 2012 – May 2014

The Korean Baduk Association (KBA) \*Baduk is a mind sport also known as Go



- Managed government-funded international projects with \$1m+ USD annual budget
- Organized international events including the Korean Prime Minister's Cup International Amateur Go Championship (60 countries represented)

### Professional Go (Baduk) Player | Nov. 2004 – Aug. 2016

- Won \$180,000+ competing in 50+ international and domestic tournaments
- Bronze medalist, 2008 World Mind Sports Games in Beijing
- Published author: *Outside the Board* (Old Hickory Press LLC, 2016)
- YouTube creator of English Go strategy channel *Haylee's World of Go* reaching 11,900+ subscribers and 17,000,000+ minutes watched

## Education

### Master of Business Administration (MBA) | Sep. 2016 – Feb. 2018

University of Geneva, Switzerland



- Specialized in International Organizations & Public-Private Partnerships
- Thesis topic: Global Governance Models in Cybersecurity



UNIVERSITÉ  
DE GENÈVE

### Bachelor of Business Administration | Mar. 2010 – Aug. 2013

SolBridge International School of Business, South Korea



- Specialized in Finance
- Valedictorian, GPA: 4.39/4.5

## Personal

- Fluent communicator in English and Korean / U.S. Green Card holder