Haven Jovel Morales

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UI/UX | Illustration | Design

EDUCATION

Cognitive Science Major, Digital Humanities Minor
University of California – Los Angeles, Los Angeles CA
Expected Graduation in 2023

KEY SKILLS

Design
Personas
Prototyping
Wireframing
UX Survey/Interviews

Data Analysis/Visualizations
Microsoft Excel / Google Sheets
Tableau / GIS

Tools
Procreate
Figma / Canva
Adobe Creative Suite
  • Photoshop, Illustrator, InDesign

Coding
Python
HTML/CSS
R Studio

Art / Illustration
Character Design
Storyboarding
Visual Design

LANGUAGES

Spanish (Intermediate)
ASL (Basic)

EXPERIENCE

UCLA Gamers without Labels – Visual Director
January 2023 - Present
Helping with new sister club of UCLA Esports for marginalized gamers, main tasks being creating the club's graphics for social media and flyers, curate the club's branding with logos and mascots, and creating a style guide

UCLA Arts Library – Student Assistant I
May 2022 - Present
Assisting librarians and staff with tasks such as shifting, shelving, and paging projects, interacting with visiting patrons. Designed Valentine's Day themed merchandise for the 2023 Arts Library Open House (stickers, buttons)

UCLA Creative Labs – Design Co-Director
November 2022 - Present
Delegate the team with tasks and deliverables, manage members and provide feedback/assistance, lead internal projects to re-brand, redesign the website, and host workshops (ex. Intro to Figma)

UCLA *La Gente* Newsmagazine — Visuals & Layout Editor
August 2020 - Present
Creating illustrations/graphics for web articles and magazines. Designing and managing magazine layout following certain quarterly themes for print and digital releases while managing team member's contributions.

PORTFOLIO

https://hajovel.github.io/portfolio/