



PACARI<sup>®</sup>

PREMIUM ORGANIC CHOCOLATE  
FROM TREE TO BAR

Catálogo | Catalogue





## ¿Qué es Pacari?

Pacari es considerado el mejor chocolate del mundo. La palabra Pacari significa "naturaleza" en Quechua, nombre elegido para evocar todo lo que representa nuestro chocolate: los mejores productos de la tierra, completamente orgánicos. Somos la única compañía de chocolate que trabaja con cacao biodinámico. Así garantizamos la salud de la tierra y de quienes consumen nuestros productos, ya que son libres de soya, lácteos, gluten, químicos y transgénicos. Nosotros usamos cacao fino de aroma "Naciona Arriba".

## Nuestros valores:

### Chocolate con propósito

Cuidamos la comunidad y todos los procesos de la cadena de valor. Desde el árbol a la barra. Trabajamos con más de **4000** agricultores de pequeña escala, sin intermediarios.

### Imaginación infundida

Cada chocolate está lleno de un toque de imaginación, con sabores innovadores del Ecuador y de distintas regiones del mundo.

### Expertos en el trabajo

Hemos ganado siete años seguidos como el mejor chocolate del mundo, nos preocupamos por tener la mejor calidad de cacao y de cada ingrediente para tener las barras de chocolate de la mejor calidad.

### Hecho localmente en origen

El mejor cacao del mundo es el fino de aroma y se encuentra en Ecuador, donde elaboramos cuidadosamente cada barra de chocolate.

## Beneficios de Pacari:

100% Orgánico

Vegano

Libre de soya

Libre de lácteos

Libre de gluten

Non-GMO

Libre de químicos

Rico en antioxidantes



## Clients - Countries

The chocolates of Pacari are sold in more than 40 destinations around the world. Pacari has a wide range of products, among them individual bars, organic chocolate covered in fruit, raw organic chocolate, raw chocolate covered in fruit, organic chocolate covered in grains, Andean bars, gift boxes.

### What differentiates Pacari from other brands?

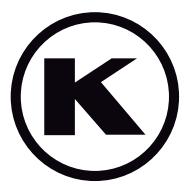
Pacari works with more than 4,000 small-scale cacao farmers. We pay a fair price so we work directly without intermediaries. At the moment when farmers are happy with a higher productivity and receiving very superior and fixed prices (in 2019 double the price of the stock). So we are going to achieve the best raw material; always of happy people we harvest the best results.

### How many chocolate flavors does Pacari have?

Currently Pacari has a variety in its bars of more than 50 flavors.



**VEGANO**



**PARVE**



**Empresa  
Certificada**



EC-BIO-141  
Agriculture non-EU  
POA BCS: 001-AC



POA BCS: 001-AC  
POA.0263-6



**GUARANTEED  
FAIR TRADE**





## What is Pacari?

Pacari is the #1 chocolate in the world, it has become the best in the world for 7 years in a row. Pacari products are 100% organic and biodynamic, the chocolate is produced in the country of origin, Ecuador. Pacari's exceptional quality rest upon two main ingredients, the Ecuadorian fine aroma cacao bean, known as "Arriba Nacional" and the small scale farmers whose knowledge comes from a tradition of nurturing their own cacao.

### Brand Pillars:

#### **Chocolate with purpose**

Bringing soul to the chocolate making process through community advocacy and sustainable sourcing.

#### **Imagination Infused**

Infusing imagination into every bite with innovative flavors from regions across the world.

#### **Expertise at work**

Continually raising the bar on what's possible to create a premium, award-winning experience.

#### **Made Locally at source**

Originating in Ecuador, the original home of premium cacao.

## The benefits that you receive with Pacari:

100% Organic

Vegan

Soy Free

Lactose Free

Gluten Free

Non-GMO

Free of Chemicals

Rich in antioxidants



## What differentiate us from other brands?

Pacari started working with 700 family of farmers, now it works with over 4000 families of small scale farmers in certified organic farms. Pacari works on a direct trade base and pays farmers higher fair prices depending on their effort, Pacari has boosted the rural economy of our allied farmers and their communities. By keeping the work and focus on the farmers and the importance of their part in the value chain, maintaining all of the organic and natural processes from tree to bar.

### Support and projects with the small scale farmers?

Workshops to improve their crop production, the quality of their products and to be efficient with their piece of land. The aim is to promote self-sustainable and multi diverse agriculture.

Workshops to learn, apply, and improve their organic and biodynamic agriculture processes. Thus, the land and bean quality increases.

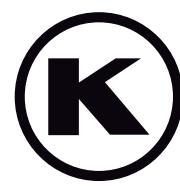
We give farmers constant advisory, having developed long term commitments with each one.

### How many chocolate flavours do we have?

We have around 50 different flavours. Each flavour introduce you to a part of the world and flavours keeps increasing.



**VEGANO**



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POA.0263-6



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## Barras de chocolate puras, sin sabores adicionales. Plain bars, no added flavours.

### Sabores Regionales/Regional Bars

En esta colección de barras buscamos los sabores característicos de los cacaos finos que crecen en regiones específicas.

These collection of bars tries to find different flavours of fine aroma cacao from specific regions.



#### Esmeraldas 60%

**50505072**

Notas de crema con toque a banana y avellana y un ligero caramelo.

Cream notes with a hint of banana and hazelnut and a note of soft candy.



#### Manabi 65%

**50502027**

Notas florales, frutos rojos y nuez.

Floral notes, red fruits and nuts.



#### Los Ríos 72%

**50502037**

Toque amaderado, con notas de especies.

Notes of wood with species.



### Barras de 50g, para disfrutar

Los mejores momentos!

**Todas nuestras barras son veganas, libres de lácteos.**

All our products are vegan, they don't have milk.



### Puras/Raw

Somos los creadores del chocolate raw, no quiere decir que son chocolates crudos pero las temperaturas de tostado son menores a lo común, lo que nos permite encontrar una variedad de sabores, conservando la mayor cantidad de nutrientes.

We are the creators of the raw movement in chocolates, which means that the temperatures at which the cacao is toasted is lower than usual. This helps maintain a higher percentage of the nutrients.



#### Raw 70%

**50502035**

Ataque floral, frutos rojos, sabores a madera, herbales especiados.

Floral attack, red fruits, woody and spicy herbs.



#### Raw 85% con azúcar de coco/with coconut sugar

**50502038**

Aroma a caramel y nueces con notas de frutos secos y balsámico.

Toffish, caramel and nut aroma, banana, citric and red fruits with balsamic notes.



#### Raw 100%

**50502001**

Toffee caramel, acidity, citrus, wood and nuts.

Toffish caramel, citric acidity, wood, nuts with the plus of the crunchy texture of the nibs.



#### Raw 101%

**50502002**

Toffee caramel, acidity, citrus, wood, nuts with the plus of the crunchy texture of the nibs.

Toffish caramel, citric acidity, wood, nuts with the plus of the crunchy texture of the nibs.

## Edición Limitada/Limited Edition



Piura 70%  
50502034

Destellos de fruta,  
crema, cítrico, detalle  
de caramelo tostado.

Sparky fruits, cream,  
citric flavours with a  
hint of toasted candy.



La Cumbia 70%  
50502032

Sabor cremoso,  
anuezado, con toque  
mineral y un destello  
frutal.

Creamy flavour, nutty  
notes with a hint of  
minerals and a frutal  
spark.

Evocamos todos los años a regiones cacaoteras latinoamericanas donde existe cacao de cualidades excepcionales, lo que nos permite tener barras únicas con sabores muy especiales.

Each year we try to find cacao from different regions around Latinamerica, where cacao of the best quality can be found and we can use it to do unique chocolate bars with very special flavors.

## Cosecha de frutas: Frutas Andinas/Andean Fruits



Uvilla/  
Goldenberries  
50502024

Chocolate Pacari 60%  
con inclusiones de  
uvillas orgánicas  
deshidratadas.

Pacari chocolate 60%  
with inclusions of  
organic dehydrated  
goldenberries.



Mortiño/Andean  
Blueberry  
50502017

Chocolate Pacari 60%  
con inclusiones de  
uvillas orgánicas  
deshidratadas.

Pacari chocolate 60%  
with inclusions of  
organic dehydrated  
Andean blueberries.



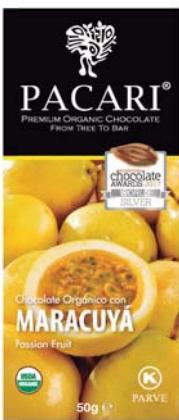
Higo/Fig  
50502011

Chocolate Pacari 60%  
con higo orgánico  
deshidratadas.

Pacari chocolate 60%,  
organic dehydrated  
figs.

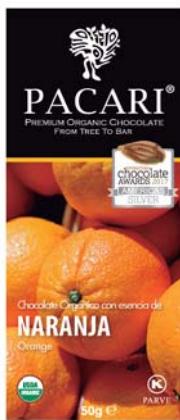


## Frutas tropicales/Tropical Fruits



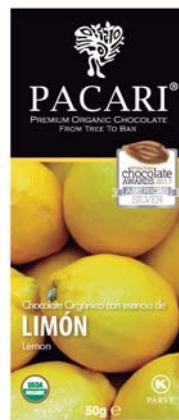
**Maracuya/  
Passion Fruit**  
**50502013**  
Chocolate Pacari 60%  
con maracuyá  
orgánica.

Pacari chocolate 60%  
with organic passion  
fruit.



**Naranja/Orange**  
**50502018**  
Pacari chocolate 60%  
con infusiones de  
naranja orgánica.

Pacari chocolate 60%,  
infused with organic  
orange.



**Limón/Lemon**  
**50502012**  
Pacari chocolate 60%  
con infusiones de  
limón orgánico.

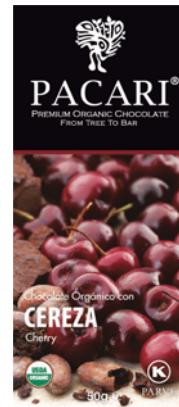
Pacari chocolate 60%,  
infused with organic  
lemon.



**Trabajamos de la mano con más de 4000 agricultores de pequeña escala, practicando comercio directo.**

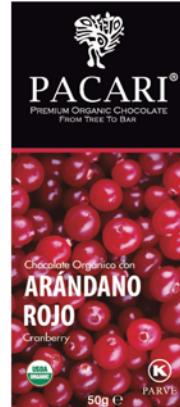
We work hand in hand with more than 4000 small-scale farmers, practicing direct commerce.

## Frutos Rojos/Red Fruits



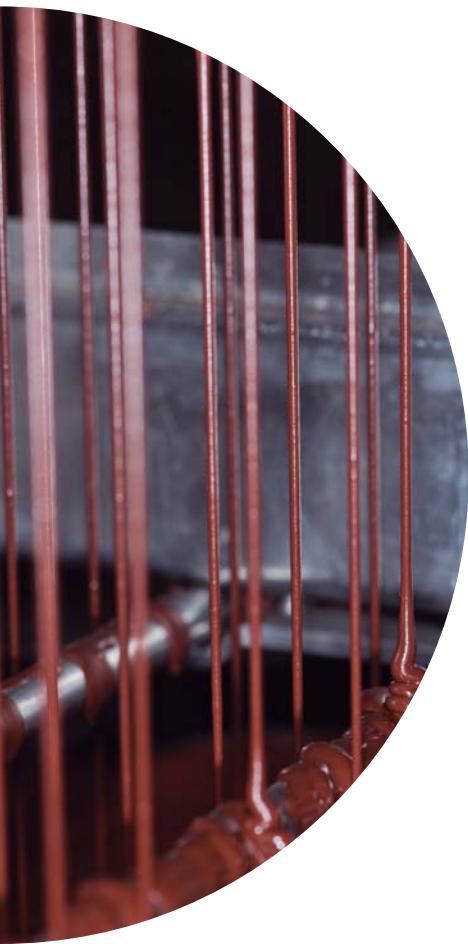
**Cereza/Cherry**  
**50502007**  
Pacari chocolate 60%  
con infusiones de  
cereza orgánica.

Pacari chocolate 60%,  
with organic cherry.

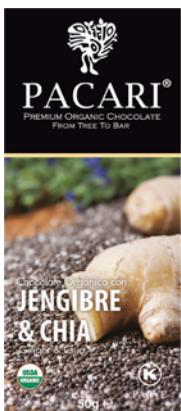


**Arándanos/  
Cranberry**  
**50502017**  
Pacari chocolate 60%  
con infusiones de  
arándano orgánico.

Pacari chocolate 60%,  
inclusions of  
cranberries.



## Sabores Andinos/Andean Flavours

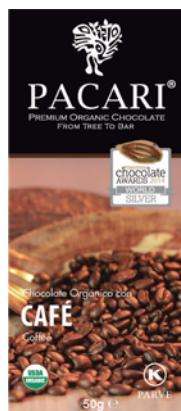


**Jengibre y chia/  
Ginger and chia**

**5050208**

Pacari chocolate 60% con inclusiones de jengibre y chía orgánica.

Pacari chocolate 60%, with inclusions of organic ginger and chia.

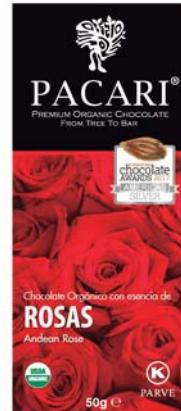


**Café/Coffee**

**5050204**

Pacari chocolate 60% con inclusiones de granos de café orgánico.

Pacari chocolate 60%, with inclusions of organic coffee.



**Rosa/Andean  
Rose**

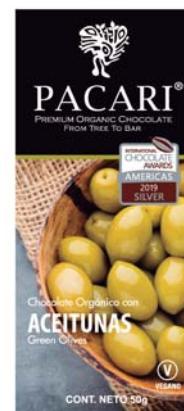
**5050220**

Pacari chocolate 60% con infusión de rosa orgánica.

Pacari chocolate 60%, with infusions of organic roses.



## Sabores del mundo/Flavours from around the world



**Aceituna/  
Green Olives**

**5050204**

Pacari chocolate 60% con inclusiones de aceituna verde orgánica.

Pacari chocolate 60%, with inclusions of organic green olives.



**Chile**

**50502015**

Pacari chocolate 60% con mercken orgánico.

Pacari chocolate 60%, with organic mercken.



**Cardamomo/  
Cardamom**

**50502005**

Pacari chocolate 60% con infusiones de cardamomo orgánico.

Pacari chocolate 60%, infused with organic cardamom.

**Innovamos constantemente con ingredientes del mundo entero creando chocolates con distintos aromas, texturas, sensaciones y sabores únicos.**

We are constantly innovating with different ingredients from around the world, creating special chocolate with different characteristics: aromas, textures, sensations and unique flavours.

## Sabores del mundo/Flavours from around the world

Rescatamos sabores que muestran al mundo.

We rescue flavours which let you travel around the world.



**Pimienta dulce/  
Allspice  
50502019**  
Pacari chocolate 60%  
con infusión de  
pimienta dulce  
orgánica.  
  
Pacari chocolate 60%,  
infused with organic  
sweet pepper.



**Jazmin/Jasmin  
50506015**  
Pacari chocolate 60%  
con infusión de jazmin  
orgánico.  
  
Pacari chocolate 60%,  
infused with organic  
jasmin.



**Enebro/Juniper  
10104031**  
Pacari chocolate 60%  
con polvo de enebro  
orgánico.  
  
Pacari chocolate 60%,  
with organic enebro  
powder.



**Sal y Nibs/  
Salt & Nibs  
50502021**  
Pacari chocolate 60%  
con inclusiones sal del  
cuzco rosa y pedazos  
de nibs.  
  
Pacari chocolate 60%,  
with inclusions of  
cuzco pink salt and  
pieces of nibs.

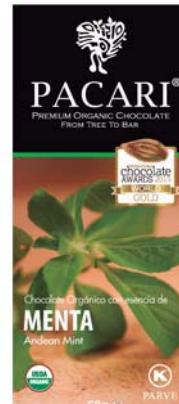
Trabajamos de la mano  
con más de 4000  
agricultores de pequeña  
escala, practicando  
comercio directo.

We work hand in hand with  
more than 4000 small-scale  
farmers, practicing direct  
commerce.

## Herbales/Herbal



**Hierbaluisa/  
Lemongrass  
50502010**  
Pacari chocolate 60%  
con infusión de  
hierbaluisa orgánica.  
  
Premium organic 60%,  
infused with organic  
lemongrass.



**Menta/Mint  
50502014**  
Pacari chocolate 60%  
con infusión de menta  
orgánica.  
  
Premium organic 60%,  
infused with organic  
mint.



**Guayusa  
50502009**  
Pacari chocolate 60%  
con infusión de  
guayusa orgánica.  
  
Premium organic 60%,  
infused with organic  
guayusa.



**Cedron/  
Lemon verbena  
50502006**  
Pacari chocolate 60%  
con infusión de  
cedrón orgánico.  
  
Premium organic 60%,  
infused with lemon  
verbena.

## Raw con sabores 70% cacao/Raw 70% with flavours



**Raw 70% con sal y nibs/**  
**Raw 70 % with Salt & nibs**  
**50502030**  
 Pacari chocolate 70% con inclusiones de sal y nibs.

Premium organic 70%, with inclusions of salt and nibs.



**Raw 70 % con Espirulina/Raw 70% with spirulin**  
**50502031**  
 Pacari chocolate 70% con infusión de espirulina.

Premium organic 70%, with spirulin.



**Raw 70 % con Mortiño/ raw 70% with Andean Blueberry**  
**50502029**  
 Pacari chocolate 70% con inclusiones de mortiño.

Premium organic 70%, with organic Andean blueberry.

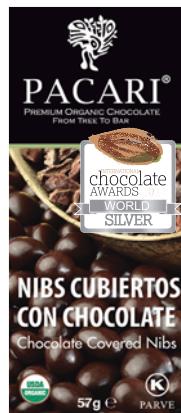


**Raw 70% con Maca/ Raw 70% with Maca**  
**50502028**  
 Pacari chocolate 70% con maca.

Premium organic 70%, with organic maca.



## Frutas Cubiertas con chocolate/Chocolate covered



**Trozos de cacao/Nibs**  
**50501001**  
 Pacari chocolate 60%, recubriendo trozos de cacao.

Premium organic 60% covering cacao nibs.



**Uvillas/ Goldenberries**  
**50501015**  
 Pacari chocolate 60% recubriendo trozos de uvillas orgánicas deshidratadas.

Premium organic 60% covering dehydrated goldenberries.



**Café/Coffee**  
**50501004**  
 Pacari chocolate 60% recubriendo pepas de cacao orgánica.

Premium organic 60% covering coffee beans.



**Banana**  
**50501001**  
 Pacari chocolate 60% recubriendo pedazos de banana orgánica deshidratada.

Premium organic 60% covering dehydrated banana.



## Pepas de cacao cubiertas de chocolate



### Natural

**5050104**

Pepas de cacao cubiertas con Pacari chocolate 60% con cacao en polvo.

Cacao beans covered with Premium organic 60%, sprinkled with natural cacao powder.



### Banana

**50501012**

Pepas de cacao cubiertas con Pacari chocolate 60% con cacao en polvo sabor a banana.

Cacao beans covered with Premium organic 60%, sprinkled with cacao powder flavored with banana.



### Jengibre/Ginger

**50501013**

Pepas de cacao cubiertas con Pacari chocolate 60% con cacao en polvo con jengibre.

Cacao beans covered with Premium organic 60%, sprinkled with cacao powder flavored with ginger.



**EC-BIO-141**  
Agriculture non-EU  
POA BCS: 001-AC



# Regalos para llevar contigo a cualquier parte.

Disfruta de la variedad de sabores seleccionados para que tengas contigo el mejor producto.

Gifts to take with you wherever you go!

## Cajas de regalo

Cantidad/Packaging: 4 barras de 50 gramos en cada caja de regalo/4 bars of 50g in each gift box. Peso neto/ Net weight: 200g



### Sabores del sur/Southern flavors

50505020

Peso neto/net weight: 7.05 OZ. (200g)



### Barras regionales/Single origin

50505016

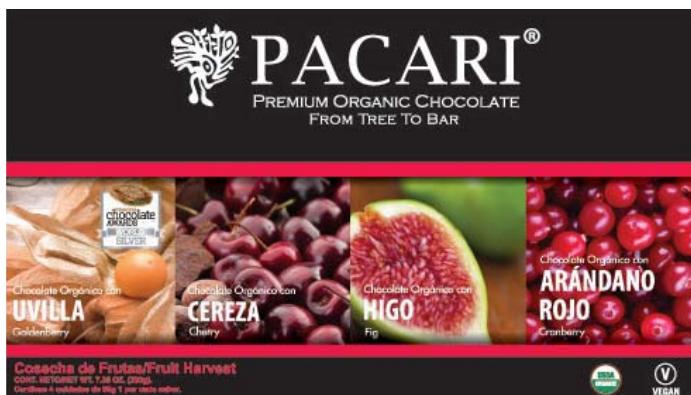
Peso neto/net weight: 7.05 OZ. (200g)



### Sabores andinos/Andean flavors

10105232

Peso neto/net weight: 7.05 OZ.



**Cosecha de frutas/Fruit harvest**

**harvest**

**50505022**

Peso neto/net weight: 7.05 OZ.



**Pepas de cacao cubiertas con chocolate/Chocolate covered cacao beans**

**50505018**

Cantidad/packaging: 4

Peso neto/net weight:



**Frutas tropicales cubiertas con chocolate/Tropical fruits**

**50505017**

Cantidad/packaging: 4

Peso neto/net weight: 273g



**Pack Mix de 12 minibarras/Mix**  
**505053060**  
Cantidad/packaging: 12:  
maracuyá, sal, hierbaluisa, rosas,  
raw 70, esmeraldas  
Peso neto/net weight: 120g



**Pack de sal/Mix pink salt**  
**50503061**  
Cantidad/packaging: 12: sal &  
nibs  
Peso neto/net weight: 120g



**Pack de 12 minibarras Raw/Raw mix**  
**50503062**  
Cantidad/packaging: 12 :raw 70%, raw 85%,  
raw 100% y raw 101%  
Peso neto/net weight: 120g



**Dosis diaria**  
**50505025**  
Cantidad/packaging: 7  
Peso neto/net weight: 70g



**Caja de cuero grande**

**10105224**

Cantidad/packaging: 8 barras y 2 cubiertos/ 8 bars and 2 chocolate covered  
Peso neto/net weight: 935g



**Caja de cuero pequeña**

**10105225**

Cantidad/packaging: 5 barras/5 bars  
Peso neto/net weight: 450g



**Caja de cuero mini**

**10384537**

Cantidad/packaging:  
Peso neto/net weight: 205g



**Caja de madera negra**

**503079**

Cantidad/packaging: 12  
Peso neto/net weight: 1060g



Caja de madera de laurel

**50809**

Cantidad/packaging: 12  
Peso neto/net weight:



After Dinner minibaras

**101013874**

Cantidad/packaging: 7  
Peso neto/net weight:



## Chocolate en polvo



Cacao con Jengibre  
**50508007**

Cacao orgánico con jengibre  
Organic cacao powder with ginger  
Peso neto/net weight:



Cacao con canela  
**50508001**

Cacao orgánico con canela.  
Organic cacao powder with cinnamon.  
Peso neto/net weight:



Polvo de cacao orgánico  
**200g**  
**50508005**

Cacao puro orgánico  
Pure organic cacao powder.  
Peso neto/net weight:



Pacari kids  
**50508006**  
Cacao orgánico con panela  
Cacao powder with Brown sugar  
Peso neto/net weight:

## Nibs



Cacao Nibs  
**50504001**  
Trozos de cacao orgánico.  
Organic Cacao Nibs.  
Peso neto/net weight: 454g

## Displays con mini barras



**Display de 100 mini barras de cacao esmeraldas 60%/Display of 100 mini bars esmeraldas 60%**

**10101030**

Peso neto/net weight: 1000g (35.27 OZ.)



**Display de 100 mini barras de cacao raw 70%/Display of 100 mini bars raw 70%**  
**10101027**

Peso neto/net weight: 1000g  
(35.27 OZ.)



**Display de 100 mini barras de hierbaluisa//Display of 100 mini bars lemongrass**  
**10101031**

Peso neto/net weight: 1000g  
(35.27 OZ.)



**Display de 100 mini barras de café//Display of 100 mini bars coffee**  
**10101028**

Peso neto/net weight: 1000g  
(35.27 OZ.)



**Display de 100 mini barras de cedrón/Display of 100 mini bars lemon verbena**  
**10101029**

Peso neto/net weight: 1000g  
(35.27 OZ.)



**Display de 100 mini barras de rosa andina/Display of 100 mini bars andean rose**  
**10101033**

Peso neto/net weight: 1000g  
(35.27 OZ.)



**Display de 100 mini barras sal del cuzco & nibs/Display of 100 mini bars cuzco salt & nibs**  
**10101032**

Peso neto/net weight: 1000g  
(35.27 OZ.)

## Otros sabores/ Other flavours:

Menta Andina/Andean Mint - 1010168

Guayusa/Guayusa - 10101029

Maracuyá/Passion Fruit - 1010167

Piura 70%/Piura 70% - 1010169

## Cobertura de chocolate orgánico 60%



**Notas de crema con toque a banana y avellana y un ligero caramelito.**

Cream notes with a hint of banana and hazelnut and a notes of soft candy.

Peso neto/net weight: 1 kg



**Notas de crema con toque a banana y avellana y un ligero caramelito.**

Cream notes with a hint of banana and hazelnut and a notes of soft candy.

Peso neto/net weight: 2.5 Kg

Manteca de cacao % Cacao butter %	Sólidos cacao no grasos % Fat free cocoa solids %	Azúcar Sugar %	Fluidez
39	25	40	💧💧💧

Usos: Trufa - ganache, mousses, crema, helados, chocolate a la taza, baño - moldeado.

## Cobertura de chocolate orgánico 70%



**Ataque floral, frutos rojos, sabores a madera, herbales especiados.**

Floral attack, red fruits, woody and spicy herbs.

Peso neto/net weight: 1 kg



**Ataque floral, frutos rojos, sabores a madera, herbales especiados.**

Floral attack, red fruits, woody and spicy herbs.

Peso neto/net weight: 2.5 Kg

Manteca de cacao % Cacao butter %	Sólidos cacao no grasos % Fat free cocoa solids %	Azúcar Sugar %	Fluidez
42	29	30	💧💧💧

Usos: Trufa - ganache, mousses, crema, helados, chocolate a la taza, baño - moldeado.

## Cobertura de chocolate orgánico 85%



**Aroma a caramel y nueces con notas de frutos secos y balsámico.**

Toffish, caramel and nut aroma , banana, citric and red fruits with balsamic notes.

Peso neto/net weight: 1 kg



**Aroma a caramel y nueces con notas de frutos secos y balsámico.**

Toffish, caramel and nut aroma , banana, citric and red fruits with balsamic notes.

Peso neto/net weight: 2.5 Kg

Manteca de cacao % Cacao butter %	Sólidos cacao no grasos % Fat free cocoa solids %	Azúcar Sugar %	Fluidez
40	40	15	💧💧

Usos: Trufa - ganache, mousses, crema, helados, chocolate a la taza.

## Cobertura de chocolate orgánico 100%



**Toffee caramel, acidez cítrica, madera y nuez.**

Toffish caramel, citric acidity, woody and nuts.

Peso neto/net weight: 1 kg



**Toffee caramel, acidez cítrica, madera y nuez.**

Toffish caramel, citric acidity, woody and nuts.

Peso neto/net weight: 2.5 Kg

Manteca de cacao % Cacao butter %	Sólidos cacao no grasos % Fat free cocoa solids %	Azúcar Sugar %	Fluidez
55	45	0	💧

Usos: Helados, chocolate a la taza, piezas artísticas.

**Cobertura de chocolate orgánico 32% con crema de coco y azúcar de coco**  
**Organic chocolate couverture 32% with coconut cream and coconut sugar**



**Peso neto/net weight: 1 kg**  
**Presentación en tabletas de 5g/5g tablets inside the bag**

**Snack de chocolate orgánico**  
**Organic chocolate snack**



**Avellanas cubiertas  
de chocolate con crema de  
coco/Hazelnuts covered  
of chocolate with coconut cream**  
Peso neto/net weight: 60g



**Uvillas cubiertas  
de chocolate con crema de  
coco/Goldenberries covered  
of chocolate with coconut cream**  
Peso neto/net weight: 60g

Cereal orgánico crocante de chocolate  
Organic crispy chocolate cereal



Peso neto/net weight: 250g

Muesli orgánico con chocolate  
Organic muesli with chocolate



Peso neto/net weight: 300g



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