

### **Paper Review**

# Simplifying and Powering Graph Convolution Network for Recommendation

(LightGCN)

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#### **Content**

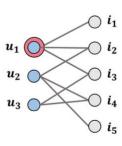


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#### NGCF – Problem



- □ High-hop neighbors로 sub-graph 구조의 사용을 심화한 모델 (gcn으로부터 발전된모델)
- □ Ablation Study 결과 두가지를 발견
  - Feature transformation과 nonlinear activation이 성능에 오히려 악영향을 끼치고 있음
  - 제거 후 상당한 성능 향상으로 이어짐
- □ Collaborative filtering에서는 user-item 사이의 one-hot ID로만 설명됨
  - Sematic 한 정보가 없어서 성능을 저하함



**User-Item Interaction Graph** 

### **Solution**



GCN을 단순화하여 추천에 더 간결하고 적합하게 하는 모델

GCN 에 가장 필수적인 neighborhood aggregation만을 사용

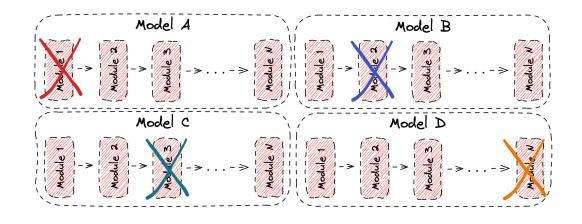


LightGCN

### **Ablation Study**



"Machine learning system의 building blocks을 제거해서 전체 성능에 미치는 효과에 대한 insight를 얻기 위한 과학적 실험"

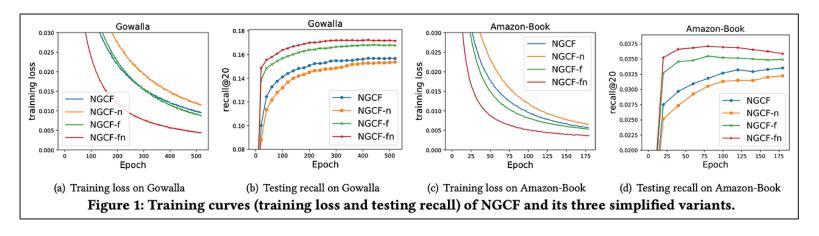


### **Ablation Study**



#### □ NGCF-fn

Such lower training loss successfully transfers to better recommendation accuracy



 $\square$  NGCF-f : removing the feature matrices,  $W_1$  and  $W_2$ 

 $\square$  NGCF-n : removing nonlinear activation function,  $\sigma(\cdot)$ 

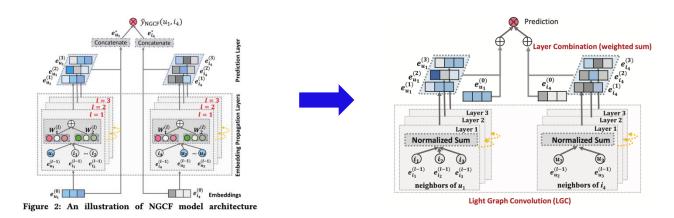
□ NGCF-fn : removing both

### **Proposed Method**



#### □ LightGCN

- Feature transformations, nonlinear activation, self-connection을 제거함
- Layer Combination을 통해 유저와 아이템의 점수를 계산함
- 유저가 구매하지 않은 아이템 중 상위의 점수에 있는 k개의 아이템을 유저에게 추천



### **Proposed Method**



#### ☐ LightGCN

- Performing two essential components
  - ☐ (1) Light graph convolution
    - Adopting simple weighted sum aggregator

$$\mathbf{e}_{u}^{(k+1)} = \sum_{i \in \mathcal{N}_{u}} \frac{1}{\sqrt{|\mathcal{N}_{u}|}\sqrt{|\mathcal{N}_{i}|}} \mathbf{e}_{i}^{(k)},$$

$$\mathbf{e}_{i}^{(k+1)} = \sum_{u \in \mathcal{N}_{i}} \frac{1}{\sqrt{|\mathcal{N}_{i}|}\sqrt{|\mathcal{N}_{u}|}} \mathbf{e}_{u}^{(k)}.$$

☐ (2-1) Layer combination to get final representations

$$\mathbf{e}_u = \sum_{k=0}^K \alpha_k \mathbf{e}_u^{(k)}; \quad \mathbf{e}_i = \sum_{k=0}^K \alpha_k \mathbf{e}_i^{(k)}$$

- $\alpha_k \ge 0$ : hyper-parameter/ model parameter (here setting uniformly: 1/(K + 1))
- $\Box$  (2-1) Model Prediction ->  $\hat{y}_{ui} = \mathbf{e}_u^T \mathbf{e}_i$  (used as ranking score)



- □ Layer combination한 결과를 사용하는 이유
  - 레이어 수가 늘어나면 임베딩들이 over-smoothing 됨
    - □ 마지막 layer만을 사용하는 것은 문제가 존재
  - 포괄적인(comprehensive) representation을 추출할 수 있음
    - □ 각각의 layer에서 서로 다른 semantic을 포착한
      - First layer Smoothness on users and items that have interactions
      - Second layer Smoothness on users(items) that have overlap on interacted items(user)

- Self-connected의 효과를 포착할 수 있음
  - □ 서로 다른 layer의 embedding을 가중합(weighted sum)을 통해 결합함으로써



#### ☐ Matrix form of LightGCN

- user-item interaction matrix :  $\mathbf{R} \in \mathbb{R}^{M \times N}$
- Adjacency matrix:  $A = \begin{bmatrix} \mathbf{0} & \mathbf{R} \\ \mathbf{R}^T & \mathbf{0} \end{bmatrix}$
- $E^{(0)} \in \mathbb{R}^{(M+N)\times T}(T: \text{embedding size})$
- **E**<sup>(k+1)</sup> =  $(\mathbf{D}^{-\frac{1}{2}}\mathbf{A}\mathbf{D}^{-\frac{1}{2}})\mathbf{E}^{(k)}$ , **D**:  $(M+N) \times (M+N)$  Degree matrix
- Final embedding matrix :  $\mathbf{E} = \alpha_0 \mathbf{E}^{(0)} + \alpha_1 \mathbf{E}^{(1)} + \alpha_2 \mathbf{E}^{(2)} + \dots + \alpha_K \mathbf{E}^{(K)}$ =  $\alpha_0 \mathbf{E}^{(0)} + \alpha_1 \tilde{\mathbf{A}} \mathbf{E}^{(0)} + \alpha_2 \tilde{\mathbf{A}}^2 \mathbf{E}^{(0)} + \dots + \alpha_K \tilde{\mathbf{A}}^K \mathbf{E}^{(0)}$ 
  - $\square$   $\tilde{\mathbf{A}} = \mathbf{D}^{-\frac{1}{2}} \mathbf{A} \mathbf{D}^{-\frac{1}{2}}$ : Systematically normalized matrix



- ☐ Self-connection in SGCN (Simplified GCN)
  - By removing nonlinearities and collapsing weight matrices to one weight matrix

$$\mathbf{E}^{(k+1)} = (\mathbf{D} + \mathbf{I})^{-\frac{1}{2}} (\mathbf{A} + \mathbf{I}) (\mathbf{D} + \mathbf{I})^{-\frac{1}{2}} \mathbf{E}^{(k)}$$

- $\square$   $I \in \mathbb{R}^{(M+N)\times(M+N)}$ : identity matrix (added on A to include self-connections)
- $\Box$  (D + I)<sup>-1/2</sup> terms for simplicity, since they only re-scale embeddings.

$$\mathbf{E}^{(K)} = (\mathbf{A} + \mathbf{I})\mathbf{E}^{(K-1)} = (\mathbf{A} + \mathbf{I})^{K}\mathbf{E}^{(0)}$$

$$= {K \choose 0}\mathbf{E}^{(0)} + {K \choose 1}\mathbf{A}\mathbf{E}^{(0)} + {K \choose 2}\mathbf{A}^{2}\mathbf{E}^{(0)} + \dots + {K \choose K}\mathbf{A}^{K}\mathbf{E}^{(0)}$$

□ LightGCN fully recovers the self-connection effect by layer combination



- Alleviate Over-smoothing (APPNP)
  - Connecting GCN with personalized PageRank
  - Propagating long range without the risk of over-smoothing

$$\mathbf{E}^{(k+1)} = \beta \mathbf{E}^{(0)} + (1 - \beta) \tilde{\mathbf{A}} \mathbf{E}^{(k)}$$

$$\mathbf{E}^{(K)} = \beta \mathbf{E}^{(0)} + (1 - \beta) \tilde{\mathbf{A}} \mathbf{E}^{(K-1)},$$

$$= \beta \mathbf{E}^{(0)} + \beta (1 - \beta) \tilde{\mathbf{A}} \mathbf{E}^{(0)} + (1 - \beta)^2 \tilde{\mathbf{A}}^2 \mathbf{E}^{(K-2)}$$

$$= \beta \mathbf{E}^{(0)} + \beta (1 - \beta) \tilde{\mathbf{A}} \mathbf{E}^{(0)} + \beta (1 - \beta)^2 \tilde{\mathbf{A}}^2 \mathbf{E}^{(0)} + \dots + (1 - \beta)^K \tilde{\mathbf{A}}^K \mathbf{E}^{(0)}$$

☐ LightGCN shares the strength of APPNP in combination over-smoothing



- □ Model Training
  - Trainable parameter : only the embeddings of the 0-th layer
  - Bayesian Personalized Ranking (BPR) loss 를 사용

$$L_{BPR} = -\sum_{u=1}^{M} \sum_{i \in \mathcal{N}_u} \sum_{j \notin \mathcal{N}_u} \ln \sigma(\hat{y}_{ui} - \hat{y}_{uj}) + \lambda ||\mathbf{E}^{(0)}||^2$$

- ☐ A pairwise loss
- □ Observed/unobserved user-item interaction 사이의 상대적 우선순위 고려
- □ 유자의 선호를 더 반영하는 observed interaction 에 unobserved interaction 보다 높은 점수 부여

### **Experiments**



LightGCN closely follows the setting of the NGCF work

Table 3: Performance comparison between NGCF and LightGCN at different layers.

Dataset		Gowalla		Yelp2018		Amazon-Book	
Layer #	Method	recall	ndcg	recall	ndcg	recall	ndcg
1 Layer	NGCF	0.1556	0.1315	0.0543	0.0442	0.0313	0.0241
	LightGCN	0.1755(+12.79%)	0.1492(+13.46%)	0.0631(+16.20%)	0.0515(+16.51%)	0.0384(+22.68%)	0.0298(+23.65%)
2 Layers	NGCF	0.1547	0.1307	0.0566	0.0465	0.0330	0.0254
	LightGCN	0.1777(+14.84%)	0.1524(+16.60%)	0.0622(+9.89%)	0.0504(+8.38%)	0.0411(+24.54%)	0.0315(+24.02%)
3 Layers	NGCF	0.1569	0.1327	0.0579	0.0477	0.0337	0.0261
	LightGCN	0.1823(+16.19%)	0.1555(+17.18%)	0.0639(+10.38%)	0.0525(+10.06%)	0.0410(+21.66%)	0.0318(+21.84%)
4 Layers	NGCF	0.1570	0.1327	0.0566	0.0461	0.0344	0.0263
	LightGCN	0.1830(+16.56%)	0.1550(+16.80%)	0.0649(+14.58%)	0.0530(+15.02%)	0.0406(+17.92%)	0.0313(+18.92%)

<sup>\*</sup>The scores of NGCF on Gowalla and Amazon-Book are directly copied from Table 3 of the NGCF paper (https://arxiv.org/abs/1905.08108)

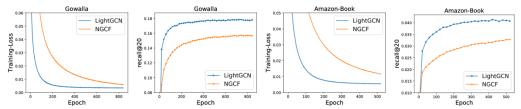


Figure 3: Training curves of LightGCN and NGCF, which are evaluated by training loss and testing recall per 20 epochs on Gowalla and Amazon-Book (results on Yelp2018 show exactly the same trend which are omitted for space).

- Increasing the # of layers can improve the performance of LightGCN
- LightGCN obtains lower training loss, but transfers to better testing accuracy

### **Experiments**



■ Performance comparison with other SOTA

Dataset	Gowalla		Yelp2018		Amazon-Book	
Method	recall	ndcg	recall	ndcg	recall	ndcg
NGCF	0.1570	0.1327	0.0579	0.0477	0.0344	0.0263
Mult-VAE	0.1641	0.1335	0.0584	0.0450	0.0407	0.0315
GRMF	0.1477	0.1205	0.0571	0.0462	0.0354	0.0270
GRMF-norm	0.1557	0.1261	0.0561	0.0454	0.0352	0.0269
LightGCN	0.1830	0.1554	0.0649	0.0530	0.0411	0.0315

- LightGCN consistently outperforms other methods on all data sets
- Hight effectiveness with simple yet reasonable designs

### **Experiments**



Comparison of LightGCN and LightGCN-single

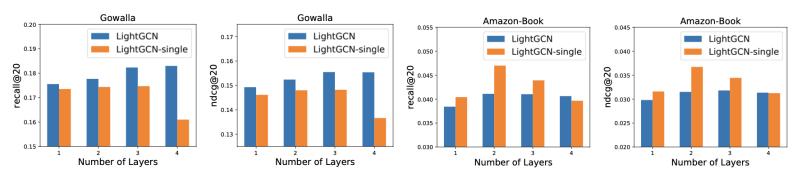


Figure 4: Results of LightGCN and the variant that does not use layer combination (i.e., LightGCN-single) at different layers on Gowalla and Amazon-Book (results on Yelp2018 shows the same trend with Amazon-Book which are omitted for space).

- Layer combination의 효과로 over-smoothing 문제를 잘 해결한다고 판단 할 수 있음
  - □ LightGCN-single : Layers의 수가 증가할수록 모델의 성능이 떨어짐 (over-smoothing이 발생 )
  - □ LightGCN: Layers의 수가 증가할수록 일관성 있게 성능이 좋아짐

### **Conclusion**



- □ Problem
  - Unnecessarily complicated design of GCNs for collaborative filtering
- □ Solution
  - LightGCN beign simple
    - consists of two essential components
      - Light graph convolution
        - ☐ Discarding feature transformation and nonlinear activation
      - layer combination
        - ☐ Recovering the effect of self-connection and helpful to control over-smoothing





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