* Urban cities the highest number of rides, the highest number of drivers and had the lowest average fare of the three city types.
* Urban cities have the highest percentage of total fares at 62.97%.
* Even if rural cities had the highest average fare per city, the rural cities had the smallest segment of the total fares by city pie chart at 6.68%.
* Urban cities had the largest percentage of total rides.
* Urban cities had the largest percentage of drivers.