



Presentation Portfolio

Hakan Gundogdu





revjen

Fueling a Greater Good

May 2023

Brian Joseph
Co-Founder and Co-CEO
bjoseph@revjengroup.com

Presentation Template



THE STATE OF

Nonprofit Leadership

70%
of nonprofit leaders report loneliness at the top.¹

TOP UNMET DEVELOPMENT NEEDS

- Coaching/mentoring²
- Fundraising training/education²
- Philanthropy continues to invest only 1% of its budget in staff development.⁴

37%
of nonprofit leaders report being happy in their jobs between years 1 - 3.⁵

¹ Stanford Graduate School of Business ² Bridgespan ³ T.Rowe Price ⁴ Council of Foundations ⁵ Opportunity Knocks



One step at a time, we're changing the way change happens.

Let's change it, together.

ALL OF THIS COMBINES AND CREATES

Nonprofit Sector Challenges

Although there are many, we focus on 3 of the most impactful challenges:



A Lack of Financial Sustainability

Many nonprofit organizations live under **constant financial pressure** leading to fundraising stress and under-investment in operations. This is exacerbated by sector norms that restrict operational investment.



Development Talent Turnover

The financial stress and a reticence to invest in things outside of the core program, such as leadership development, sees **development teams turning over at incredibly high rates**, adding to the financial pressures of the organization.



Leadership Isolation and Burnout

The combination of high team turnover, financial stress, and high expectations from funders and boards, takes a toll on the organizational leaders leading to **high rates of burnout and a feeling of isolation**.



RevJen exists to solve these challenges.



Investing in their leaders, teams, and revenue engines is how change-making organizations make a truly lasting impact — that's where RevJen comes in.

We think it's time that nonprofit sector organizations and leaders had the opportunities, training, and network of support that will see them truly thrive.

With support from RevJen, nonprofit leaders are developing actionable plans for growth they can maintain, cracking the code on their biggest challenges, and linking arms with peers and guides to keep them going for the long haul.



Let's Change the Way ChangeHappens

ONE LEADER AT A TIME.



The Opportunity

OUR RECOMMENDED NEXT STEPS

You can drive human and financial sustainability in the nonprofit sector through one of our initiatives: through a group of funders aligned by a cause — or through direct support to your existing portfolios.

Initiatives

Bolster a Current Initiative

A great entry point to investing in the development of the sector is joining one of our current initiatives. Examples include the Trinity Initiative, designed to support Christian leaders in their professional development; and the Bridgespan Group, supporting their community organizations. As part of these rewarding partnerships, you will join other philanthropists to provide scholarships for nonprofits that are meaningful to you.

Be a Convener for a New Initiative

We can provide the convening function to create a new initiative for an issue and/or geographic focus of interest.

How Do Initiatives Work?

We work with partners to establish a pool of funds available to the community. We then work within an aligned framework set by the initiative supporters to find nonprofits to offer scholarships.

Revjen has partnered with philanthropists to create the Trinity Initiative, designed to support Christian leaders. We have reached dozens of individuals across the country in their professional and financial sustainability training. And as the momentum builds, we hope to reach hundreds more through this work across the country.

R-Squared PEER GROUPS

Proven Results



say, "I have made decisions that have saved my organization money."



say, "I am a more effective leader."

Today was such a breath of fresh air... I've already learned so much from my peer group and will be able to implement some of the nuggets I've taken away... Thank you for such a well organized and executed program.

Recommending to so many peers.

Fuel Series Our Dynamic Revenue Workshops

Using our proven framework, Revjen's Fuel Series Workshops help organizations:

1

Reframe the team's approach to revenue that may be contributed, earned, government-funded, or any combination of these categories.

2

Identify root causes of revenue challenges – not just symptoms.

3

Build a solid foundation upon which sustainability (and thinking) can be achieved.

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Leadership Development



revjen

AIDS • Nonprofit HR • Bridgespan

12

Fuel Series Our Dynamic Revenue Workshops



Fuel Series WORKSHOPS Proven Results



say, "Our long-term revenue health has improved."



say, "Our organization is more strategic in regard to revenue development."

revjen

22

revjen

As part of our application form, we ask a series of baseline questions to understand key elements of the three key challenges we focus on and the impact they are having. We then measure the change to these metrics over time.

When starting a Revjen Program

28%
I currently have a group of **nonprofit peers** outside of my organization, with whom I trust my most challenging and sensitive leadership issues.

12 months after completing a Revjen Program

98%
+70%
I currently have a group of **nonprofit peers** outside of my organization, with whom I trust my most challenging and sensitive leadership issues.

61%
I currently feel **lonely** in my leadership role because I don't have peers with whom I can discuss challenges or opportunities with.

12%
-49%
I currently feel **lonely** in my leadership role because I don't have peers with whom I can discuss challenges or opportunities with.

45%
The social sector is a place where professional development is valued and invested in appropriately.

62%
+17%
The social sector is a place where professional development is valued and invested in appropriately.

I currently have a group of **nonprofit peers** outside of my organization, with whom I trust my most challenging and sensitive leadership issues.

I currently feel **lonely** in my leadership role because I don't have peers with whom I can discuss challenges or opportunities with.

The social sector is a place where professional development is valued and invested in appropriately.

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Company Presentation



Welcome Title

Melbourne
20.04.2019

 MARIA MARKMAN maria@mariamarkman.com linkedin.com/in/mariamarkman

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 MARIA MARKMAN maria@mariamarkman.com linkedin.com/in/mariamarkman

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MARIA MARKMAN maria@mariamarkman.com linkedin.com/in/mariamarkman

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Welcome Title

Melbourne
20.04.2019

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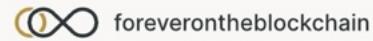
maria@mariamarkman.com linkedin.com/in/mariamarkman

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Thank You

MARIA MARKMAN

maria@mariamarkman.com linkedin.com/in/mariamarkman



Presentation Title

January 2021



Presentation Template



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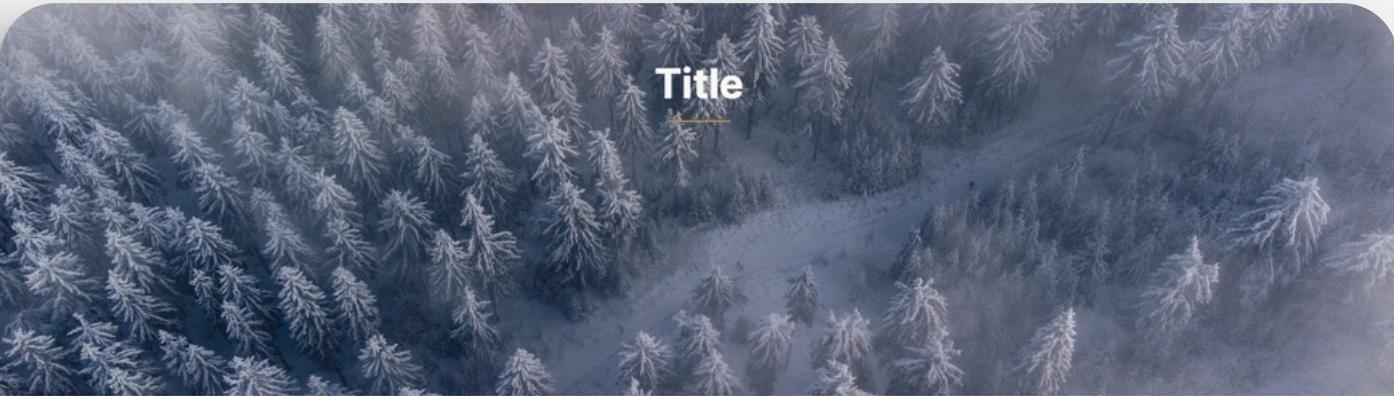
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foreverontheblockchain

Presentation Title

January 2021

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Who we are and what we do

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Company Presentation



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Transformational medical communications.

We bring you the very best dedicated medical communications expertise. At your service: exceptional PhD-level medical writers, scientists, statisticians, highly trained medical illustrators, leading-edge graphic designers, digital solutions experts and pharmaceutical medical communications professionals.

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Dr. Drew Provan
Leading ITP expert, Barts & The London School of Medicine

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Since establishing in 2012, Medicalwriters.com has become the multi-disciplinary medical communications partner of choice for major pharmaceutical companies across the globe. In fact, we just hit our 1,000-project milestone. That's a lot of happy clients. But don't take our word for it. Take a look at a selection of recent work. We'll let our clients do the talking.

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Science & Creativity

We bring you the very best dedicated medical communications expertise.
We bring you the very best dedicated medical communications expertise.
We bring you the very best dedicated medical communications expertise.

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TALENT
Flexibility

We bring you the very best dedicated medical communications expertise. At your service: exceptional PhD-level medical writers, scientists, statisticians, highly trained medical illustrators, leading-edge graphic designers, digital solutions experts and pharmaceutical medical communications professionals.

TALENT
Open Culture

We bring you the very best dedicated medical communications expertise. At your service: exceptional PhD-level medical writers, scientists, statisticians, highly trained medical illustrators, leading-edge graphic designers, digital solutions experts and pharmaceutical medical communications professionals.

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Our Purpose

We partner with clients to **uncover insights that transform communications for better medical decision making.**

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Company Presentation



Private Equity Solutions

December 2019

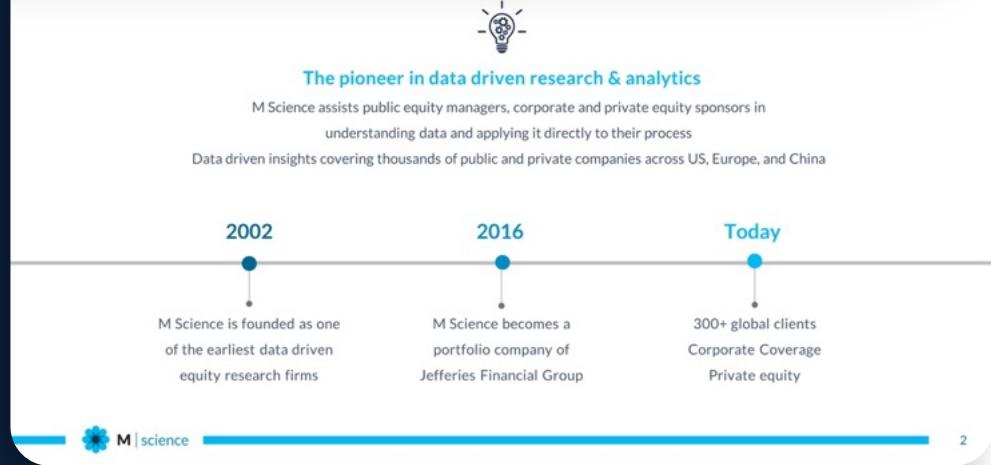
The M | science Overview



The pioneer in data driven research & analytics

M Science assists public equity managers, corporate and private equity sponsors in understanding data and applying it directly to their process

Data driven insights covering thousands of public and private companies across US, Europe, and China



2002
M Science is founded as one of the earliest data driven equity research firms

2016
M Science becomes a portfolio company of Jefferies Financial Group

Today
300+ global clients
Corporate Coverage
Private equity

M | science

2



M|science Private Equity

Actionable Insights from Data

Market Leading Breadth of Data Resources



Data Science and Engineering

25+ person team responsible for turning millions of rows of unstructured data into usable raw material for our research teams

Dedicated Private Equity Research

Industry and subject matter experts derive relevant, **actionable insights** from our unique data resources to support origination, due diligence and value creation efforts



4

Case Study: Due Diligence

What is the pulse of the shopper today?



Overall spending growth for a consumer products vertical indicated deceleration and an inflection of Y/Y spending growth

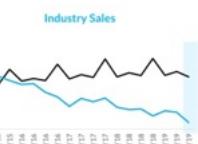
Near real-time read on spending trends indicated a need for further diligence on current health of industry

Source: M Science

9

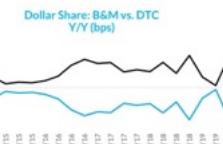
Case Study: Theme Development

Is DTC beauty really expanding the category?



In 3Q'19, overall spend across the Prestige Beauty category declined for the first time in the dataset

DTC's are taking share from Brick and Mortar but the industry is contracting



Direct to consumer beauty companies are taking share from traditional brick and mortar retailers

Source: M Science

8



Private Equity Solutions

December 2019

Case Study: Due Diligence

What is the pulse of the shopper today?



Overall spending growth for a consumer products vertical indicated deceleration and an inflection of Y/Y spending growth

Near real-time read on spending trends indicated a need for further diligence on current health of industry

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The M|science Overview

The pioneer in data driven research & analytics
M|science assists public equity managers, corporate and private equity sponsors in understanding data and applying it directly to their process.

Data-driven insights covering thousands of public and private companies across US, Europe, and China

2002
M|science is founded as one of the earliest data driven equity research firms

2016
M|science becomes a portfolio company of Jefferies Financial Group

Today
300+ global clients
Corporate Coverage
Private equity

M|science

2

M|science Private Equity

How leading PE Sponsors are leveraging alternative data throughout the deal lifecycle



M|science

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M|science At a Glance

300+
Global Clients

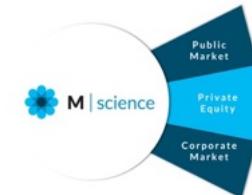
50+
Highly cleansed datasets

50+
Sub-Sectors Covered

200+
Public Equities Covered

150+
Data experts, investment professionals and business leaders

18+
Years utilizing data for business and investment decision making

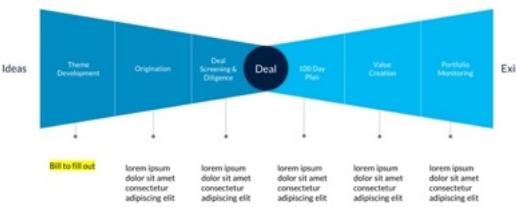


M|science

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M|science Private Equity

How leading PE Sponsors are leveraging alternative data throughout the deal lifecycle

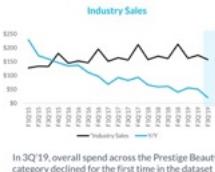


M|science

5

Case Study: Theme Development

Is DTC beauty really expanding the category?



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DTC's are taking share from Brick and Mortar but the industry is contracting

Source: M|science

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M|science Private Equity

Actionable Insights from Data

Market Leading Breadth of Data Resources



Data Science and Engineering

25+ person team responsible for turning millions of rows of unstructured data into usable raw material for our research teams

Dedicated Private Equity Research

Industry and subject matter experts derive relevant, actionable insights from our unique data resources to support origination, due diligence and value creation efforts

M|science

4

Process for working with us

Our Project Management Process Reinforces High Quality On-Time Delivery

Scoping Meeting Project Launch Final Read-out of Deliverables Ongoing Monitoring

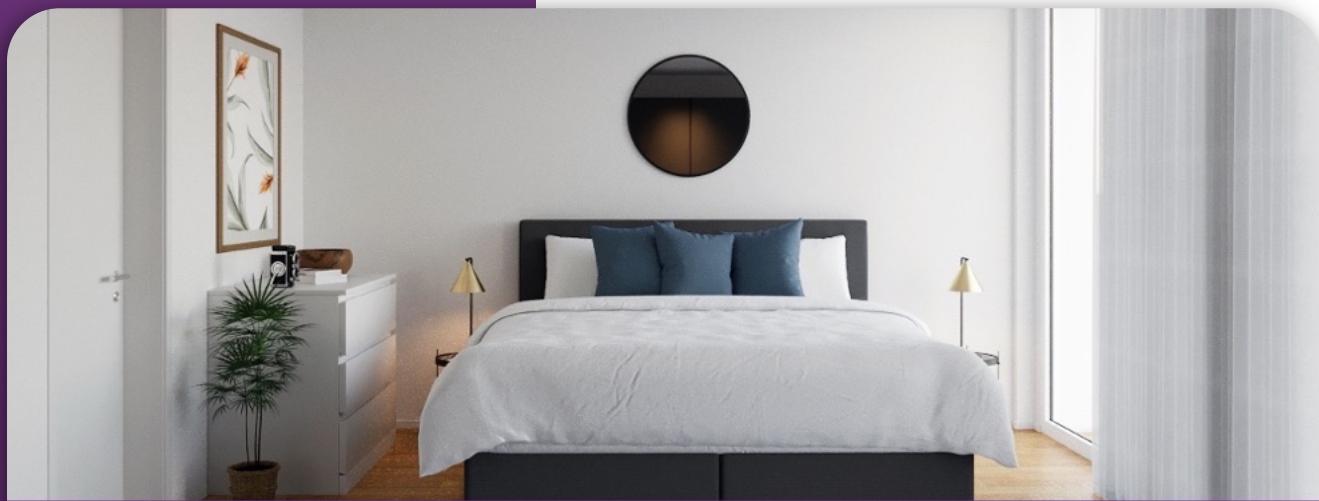


M|science

11



Presentation Template



MYO TAKU
Project d'ammeublement Kriens
11th of November 2022

● MYOTAKU



Document Content

Floor plans & project overview

Offer 1

- Visuals
- Floor plans layouts
- Furniture detail
- Quote

Offer 2

- Visuals
- Floor plans layouts
- Furniture detail
- Quote

www.myotaku.ch



● MYO TAKU

www.myotaku.ch

6



Document Content

Floor plans & project overview

Offer 1

- Visuals
- Floor plans layouts
- Furniture detail
- Quote

Offer 2

- Visuals
- Floor plans layouts
- Furniture detail
- Quote

● MYO TAKU

Offer 1
LIVING LIFE
205 CHF

TTC per room on average

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www.myotaku.ch

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● MYO TAKU

We have
prepared
2 offers



Offer 1
LIVING LIFE

205 CHF TTC per room on average

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Offer 2
MODERN LIVING

235 CHF TTC per room on average

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Bedrooms

● NYOTAKU

Offer 1

[www.nyotaku.ch](#)

Common Space

● NYOTAKU

Offer 1

[www.nyotaku.ch](#)

Offer 1

LIVING LIFE
205 CHF

TTC per room on average

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[Pages 6-10](#)

● NYOTAKU

Offer 2

[www.nyotaku.ch](#)

**#1015
Side Table Cupid XXL Black**

Dimensions (LxBxH) : 82.5 x 82.5 x 35
Tempered glass table top with iron powder coated frame.

● NYOTAKU

Offer 2

[www.nyotaku.ch](#)

**#1007
Table Denise Round**

Dimensions (LxBxH) : 100 x 100 x 100
MDF table top with ash wood veneer in walnut colour finish (szemes, lacquered) and gold pointed iron

● NYOTAKU

Offer 2

[www.nyotaku.ch](#)

**#1011
Pouf Liv Sea Blue**

Dimensions (LxBxH) : 60 x 60 x 40
Mixed fabric (70% cotton, 30% polyester) upholstery. Filled with (PP foam beads

● NYOTAKU

Offer 2

[www.nyotaku.ch](#)

**#1016
Winslow**

Dimensions (LxBxH) : 91 x 58 x 103
Winslow desk chair, PU vintage leather look, black base, black legs, black powder coated metal, with broke castors, gas lift, high back, horizontal stitching and swivel

● NYOTAKU

Offer 2

[www.nyotaku.ch](#)

**#1040
Decoration Kit**

● NYOTAKU

Offer 2

[www.nyotaku.ch](#)

**#1019
Lounge Chair Bon Velvet Gold**

Dimensions (LxBxH) : 76 x 80 x 78cm
Polyester fabric, plywood shell and foam seat. Black painted iron frame.



Pitch Deck



Digital Solutions for Cardiovascular Health

Confidential



Product - Therapy

A digital therapy drives lifestyle change and medication adherence.

Personalized therapy plan

Ihre Therapie

Medikamente planen

Medikamentenplan anlegen

Daily Curriculum

Medikamente planen

Lassen Sie Ihre Medikamentenpläne am ✓ Sie werden erinnert, wenn eine Erinnerung ist. ✓ Sie erhalten die Dosierung einfach & einfach. ✓ Sie erhalten immer den Überblick. Beginnen Sie jetzt und klicken Sie Ihr erstes Medikament herunter.

Specific digital coaches tailored to cardiovascular disease

Digital nutrition coach

Ernährungs-Coach

Mit Ihnen für sich gesundheitlich. Polypathie. Wonne Nahrung. Kaffe Manufaktur. Soziale. Geistige.

Digital exercise coach

Digital exercise coach

Medikamenten Coach

VANTIS

Confidential - 12



Market Timing

Two developments pave the way for a digital solution now.



New re-imbursement path



Shift in patient readiness

2020

Digital Care Act opens reimbursement path

>60%

of patients open for prescribed Apps

2020

Virtual care start

85%

smartphone penetration of 55+ population



Confidential - 10



Problem

This problem is due to an insufficient treatment of the disease today.

Typical treatment today

Episodic check-ups

Patient / doctor interaction < 15 minutes every 6 months

Reactive interventions

Focus on reactive vs. proactive interventions (with smart implementation / by-pass surgery)

One size fits all

Standard medication and behaviour Change recommendations

Treatment needed

Continuous therapy

Risk increases without continuous lifestyle modification and optimal medication intake

Proactive care and monitoring

Vital parameter monitoring: blood pressure, fitness level, blood oxygen saturation, symptoms, medication

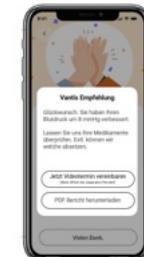
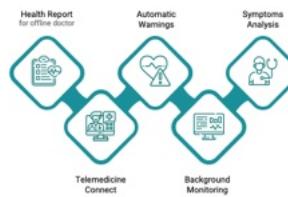
Data driven care

Treatment tailored to specific needs of every patient – based on data



Product – Virtual Care

Virtual care provides access to remote care and proactive health analysis.



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Source: Understanding Human Behavior in designing a Future of Health, Deloitte Insights 2015, EHI Guidelines 2015



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VANTIS

Digital Solutions for
Cardiovascular Health

Confidential



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80%
of health outcomes determined by non-health-care activities

70%
of patients don't adhere to lifestyle modification

Source: Implementing home telemonitoring in designing a future of health. Institute Insights. 2010. 100. Institute 2010

VANTIS

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Clinical Study

A Vantis beta product was successfully tested with 43 patients at the Heart Centre Bonn.

70% all patients with a smartphone and minimal fitness level started with the Vantis test program independently

95% would recommend the program to others
High perceived long-term benefit (8 out of 10 points)

82% of active users increased physical activity

59% of active users improved guideline conform eating habits



Study accepted for publication

Partner:

(ranked 9th of German hospitals ranking 2020)

Team

Our management team has extensive experience in company building product development and health.



Tim Janzen
CEO
CFO and Managing Director at Vantis. Previous roles include CTO at GEY M and Strategy Consulting at Booz & Company



Matthias Riedel
CFO
Lead Product Manager for Medical Devices for Amazon Mfg. and Investor Relations at Amazon Web Services and Amazon Device Company



Stephan Reindl
CTO
Head of App Development at Amazon Device Company



Kevin Werner
CTO
Head of Software Development at Magenta. +12 years mobile development



Ulrich Klaas
CEO (Chief Quality Officer)
Head of Software Development at Magenta. +12 years mobile development

GEY M

amazon

tado°

MAGAZINO

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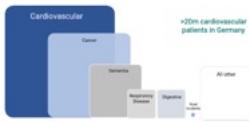
Confidential - 12

Problem

Chronic cardiovascular diseases are the largest health problem in Germany and worldwide.

For Patients

#1 reason for death



For Insurances

#1 cost factor for payers

Eur 46 B

Cost in Germany p.a.

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Product - Virtual Care

Virtual care provides access to remote care and proactive health analysis.



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VANTIS



Let's talk on your project!

Contact Me



<https://www.upwork.com/fi/hakan>