

# Haley Akchurin

## Graphic Designer

### CONTACT

Austin, TX

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(650) 346-2491

### EXPERTISE

[www.haleyakchurin.com](http://www.haleyakchurin.com)

[github.com/hakchurin](https://github.com/hakchurin)

[vimeo.com/haleya](https://vimeo.com/haleya)

### SKILLS

Illustrator	HTML
Photoshop	CSS/SASS
InDesign	JavaScript
Premiere Pro	jQuery
After Effects	Compass
Cinema 4D	Bootstrap
Sketch	React
SEO	Git
A/B Testing	WordPress

### PROFESSIONAL SUMMARY

Passionate and multi-talented graphic designer with demonstrable experience in web design and content creation. Exceedingly creative with a passion for creating innovative and unique marketing campaigns. Technical and innovative in areas of research, problem solving, and artistic compositions.

### EXPERIENCE

#### Haley Akchurin Designs | Freelance -- Graphic Design | Present

– Creative Freelance Graphic Designer with experience in developing engaging and innovative digital and print designs for clients in broad range of industries. Highly adept at visual strategy, layout development, branding, and print and new media advertising. Excellent communicator, able to work as part of a team or as the sole designer.

#### Harris Media LLC | Front- End Engineer | Austin, TX | 02.17- 10.17

– Harris Media is the nation's leading digital public affairs firm, having worked with heads of state, influential advocacy groups, and Fortune 500 companies.

- + Built and deliver dynamic websites for clients, such as Governors, State Legislators, and non-profit advocacy groups.
- + Collaborated with account coordinators and art directors to create innovative media for clients, such as Adam Putnam and his Florida governor campaign, New Mexico's Oil & Gas Association, etc.
- + Utilized content management platforms such as WordPress, organizing and publishing content in a clean, easy, and updatable manner.
- + Help maintain existing client sites, making updates, implementing new features, and fixing bugs.

#### Save The Bay | Creative Director - Intern | Oakland, CA | 11.15

– Acting as the creative director for this project, I led myself and a team of designers in creating a stop motion PSA for the Zero Trash, Zero Excuse campaign for Save the Bay, a non-profit in the San Francisco Bay Area stressing the importance in eliminating the amount of trash consumers make. I focused on researching a specific target audience that I believed would be the most receptive the campaign, as well as serve as a project manager overseeing all daily operations.

### EDUCATION

#### The Iron Yard | Austin, TX | Certificate, Front-End Engineering | 06.17- 09. 17

–The program covered: a career-focused curriculum, targeting broad Front-End Engineering fundamentals, from web design principles to complex JavaScript applications.

- + Completed an immersive 12-week program, putting in 80 hours of work per week, and building over 30 projects.
- + Developed custom and fully-functional responsive websites using HTML, CSS, and Javascript.
- + Cohesively used web APIs and frameworks such as Backbone and React to create dynamic projects, some including a chatbox, games, and a music popularity app.

#### SAE Ex'pression College | Emeryville, CA | BAS Motion Graphic Design | 09.13- 01.16

– The program covered: traditional design training in print and web, and fundamentals in motion and digital graphic design.

- + Developed proper technique in the fundamentals of fine art drawing, typography, content creation, and color theory by creating a variety of graphical elements.
- + Learned to streamline the production process by creating descriptive storyboards and written project treatments.
- + Designed high-impact 2D and 3D graphics that attracted attention and delivered cohesive messages within seconds using Adobe Photoshop, Illustrator, After Effects, and Cinema 4D.