

Haley Akchurin

Motion Graphic Design & Front-End Engineer

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EXPERTISE

Illustrator, Photoshop, InDesign, Premiere Pro, After Effects, Cinema 4D, HTML, CSS/SASS, Compass, Bootstrap, React, Git, JavaScript, jQuery, WordPress, SEO

PROFESSIONAL EXPERIENCE

Harris Media LLC | Austin, TX

Front-End Engineer | 02.17- 07.17

–Harris Media is the nation's leading digital public affairs firm, having worked with heads of state, influential advocacy groups, and Fortune 500 companies. Harris Media was named the "buzziest firm of the cycle" by Politico Magazine.

- + Partnered with to build and deliver dynamic websites for clients, such as Governors, State Legislators, and non-profit advocacy groups.
- + Collaborated with account coordinators and art directors to create innovative media for clients, such as Adam Putnam and his Florida governor campaign, New Mexico's Oil & Gas Association, etc.
- + Utilized content management platforms such as WordPress, organizing and publishing content in a clean, easy, and updatable manner.
- + Help maintain existing client sites, making updates, implementing new features, and fixing bugs.

EDUCATION

The Iron Yard | Austin, TX

Certificate, Front-End Engineering | 06.17- 09. 17

–The program covered: a career-focused curriculum, targeting broad Front-End Engineering fundamentals, from web design principles to complex JavaScript applications.

- + Completed an immersive 12-week program, putting in 80 hours of work per week, and building over 30 projects.
- + Developed custom and fully-functional responsive websites using HTML, CSS, and Javascript.
- + Well versed in version control and source code management with Git and GitHub.
- + Cohesively used web APIs and frameworks such as Backbone and React to create dynamic projects, some including a chatbox, games, and a music popularity app.

SAE Ex'pression College | Emeryville, CA

BAS Motion Graphic Design | 09.13- 01.16

–The program covered: traditional design training in print and web, and fundamentals in motion and digital graphic design.

- + Developed proper technique in the fundamentals of fine art drawing, typography, content creation, and color theory by creating a variety of graphical elements.
- + Learned to streamline the production process by creating descriptive storyboards and written project treatments.
- + Designed high-impact 2D and 3D graphics that attracted attention and delivered cohesive messages within seconds using Adobe Photoshop, Illustrator, After Effects, and Cinema 4D.
- + Finalized video productions with processes including editing, color correction, sound design, and green screen.