



**Haley Akchurin**

**Motion Graphic Design & Front-End Engineering**  
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## OBJECTIVE

I've always had a rich imagination and thirst for creativity. Pursuing a career in art and design allows me to focus my passions on real-life projects. I love solving customer needs by thinking outside the box and am happiest when I'm growing as an artist and designer.

## PROFESSIONAL EXPERIENCE

### **Harris Media LLC, Front-End Engineer**

February 2017- July 2017

–Harris Media is the nation's leading digital public affairs firm, having worked with heads of state, influential advocacy groups, and Fortune 500 companies. Harris Media was named the "buzziest firm of the cycle" by Politico Magazine.

- Built and delivered dynamic websites for clients, such as Governors, State Legislators, and non-profit advocacy groups.
- Collaborated with account coordinators and art directors to create innovative media for clients, e.g. Adam Putnam's campaign relaunch in running for Florida's governor, and New Mexico's Oil & Gas Association website redesign.
- Utilized content management platforms such as WordPress, organizing and publishing content in a clean, easy, and updatable manner.
- Helped maintain existing client sites, making updates, implementing new features, and fixing bugs.

## EDUCATION

### **The Iron Yard**

Certificate, Front-End Engineering

June- August 2016

–The program covered: a career-focused curriculum, targeting broad Front-End Engineering fundamentals, from web design principles to complex JavaScript applications.

- Completed an immersive 12-week program, putting in 80 hours of work per week, and building over 30 projects.
- Developed customized and fully-functional responsive websites using HTML, CSS, and Javascript.
- Well-versed in version control and source code management with Git and GitHub.
- Cohesively used web APIs and frameworks such as Backbone and React to create dynamic chat boxes, games, and music popularity applications.

### **SAE Ex'pression College**

BAS Motion Graphic Design

September 2013- January 2016

–The program covered: traditional design training in print and web, and fundamentals in motion and digital graphic design.

- Developed proper technique in fine art drawing, typography, content creation, and color theory by creating a variety of graphical elements.
- Learned to streamline the production process by creating descriptive storyboards and written project treatments
- Designed high-impact 2D and 3D graphics that attracted attention and delivered cohesive messages within seconds using Adobe Photoshop, Illustrator, After Effects, and Cinema 4D.
- Finalized video productions with processes including editing, color correction, sound design, and green screen.

## TECHNICAL SKILLS

Illustrator, Photoshop, InDesign, Premiere Pro, After Effects, Cinema 4D, HTML, CSS/SASS, JavaScript, jQuery, Compass, Bootstrap, React, Git, WordPress, SEO