

HANA KIEGER

Bloomington, IN

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EDUCATION

Indiana University: 2022–Present

PhD in Entrepreneurship

University of Colorado, Boulder: 2015–2019

BS in Creative Technologies & Design: GPA: 3.9, Dean's List, Summa Cum Laude

Minors in Entrepreneurial Business & Spanish

Certificate in Entrepreneurial Studies

CURRENT RESEARCH PROJECTS

Kieger, H., Burnell, D., Fisher, G., Swiech, K. How Do Pre-entry Experiences Shape Minority Groups' Transition Into Entrepreneurship? *In Progress*.

Kieger, H. Intellectual Humility and Arrogance: How Overconfidence Influences Perceptions of Entrepreneurial Challenges. *In Progress*.

CONFERENCE PRESENTATIONS

Kieger, H., Burnell, D., Fisher, G., Swiech, K. How Do Pre-entry Experiences Shape Minority Groups' Transition Into Entrepreneurship? *Babson Conference, June 2023*.

TEACHING EXPERIENCE

New Venture Creation, CU Boulder: January 2019–Present

Class & Team Mentor

- Mentor Executive MBA and senior-level undergrad students in the semester-long development of a startup

Invention and Innovation, CU Boulder: August 2019–December 2019

Teacher's Assistant for Engineering and Business Students

- Mentored students in the semester-long development of a startup
- Provided insights into course structure/content to enhance learning

Intro to Design, CU Boulder: August 2019–December 2019

Teacher's Assistant for Engineering Students

- Taught one of two days, co-teaching class with the primary instructor

NON-ACADEMIC EXPERIENCE

Social Dynamic: *April 2020–January 2022*

Co-Founder and Lead Strategist

- Developed innovative strategies for client companies, company maturity ranging from pre-seed to growth
- Co-managed team of eight and facilitated project management

Frenz: *January 2019–January 2020*

Co-Founder and CEO

- Determined market need, developed and tested products
- Managed five-person team
- Set goals for the company, both big-picture and detailed
- Designed all company branding/promotional materials

University of Colorado Boulder: *July 2017 - July 2019*

Graphic Designer & Marketing Assistant

- Designed print & digital materials: websites, presentations, email graphics, social media posts, and other content
- Stayed abreast of current marketing and design trends
- Provided valuable marketing strategy to clients

SERVICE

Officer, Doctoral Students Association: 2022-Present