



**EVERYONE IS A RECYCLER**

PRECIOUS PLASTIC, 2020.



**PROBLEM**





**WHY?**

**INACCESSIBLE KNOWLEDGE & TOOLS**



# SOLUTION

A network of people who work together  
to tackle the plastic pollution on a daily basis



# BUILD

## SMALL SCALE



# BUILD

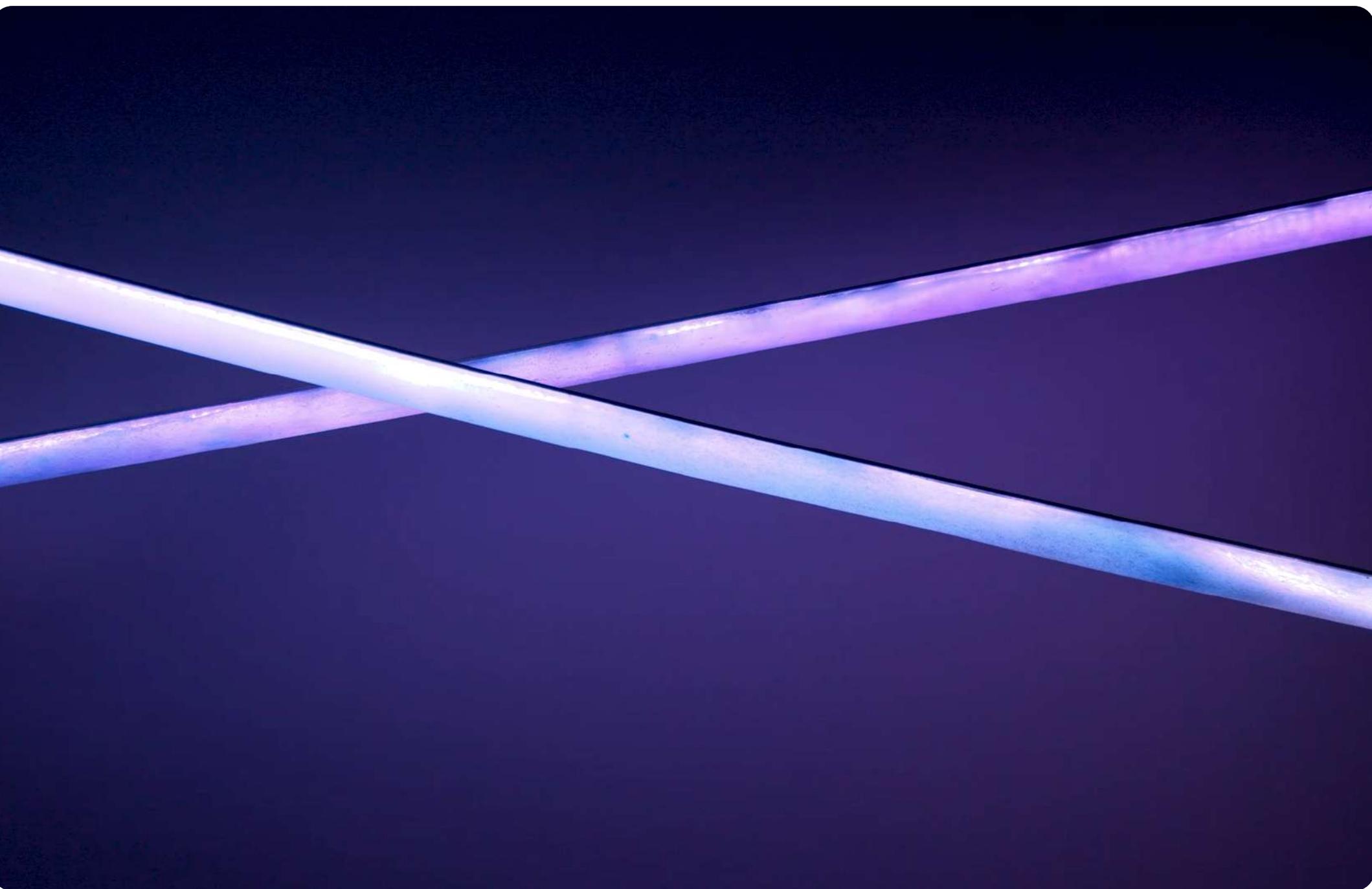
## SEMI-INDUSTRIAL

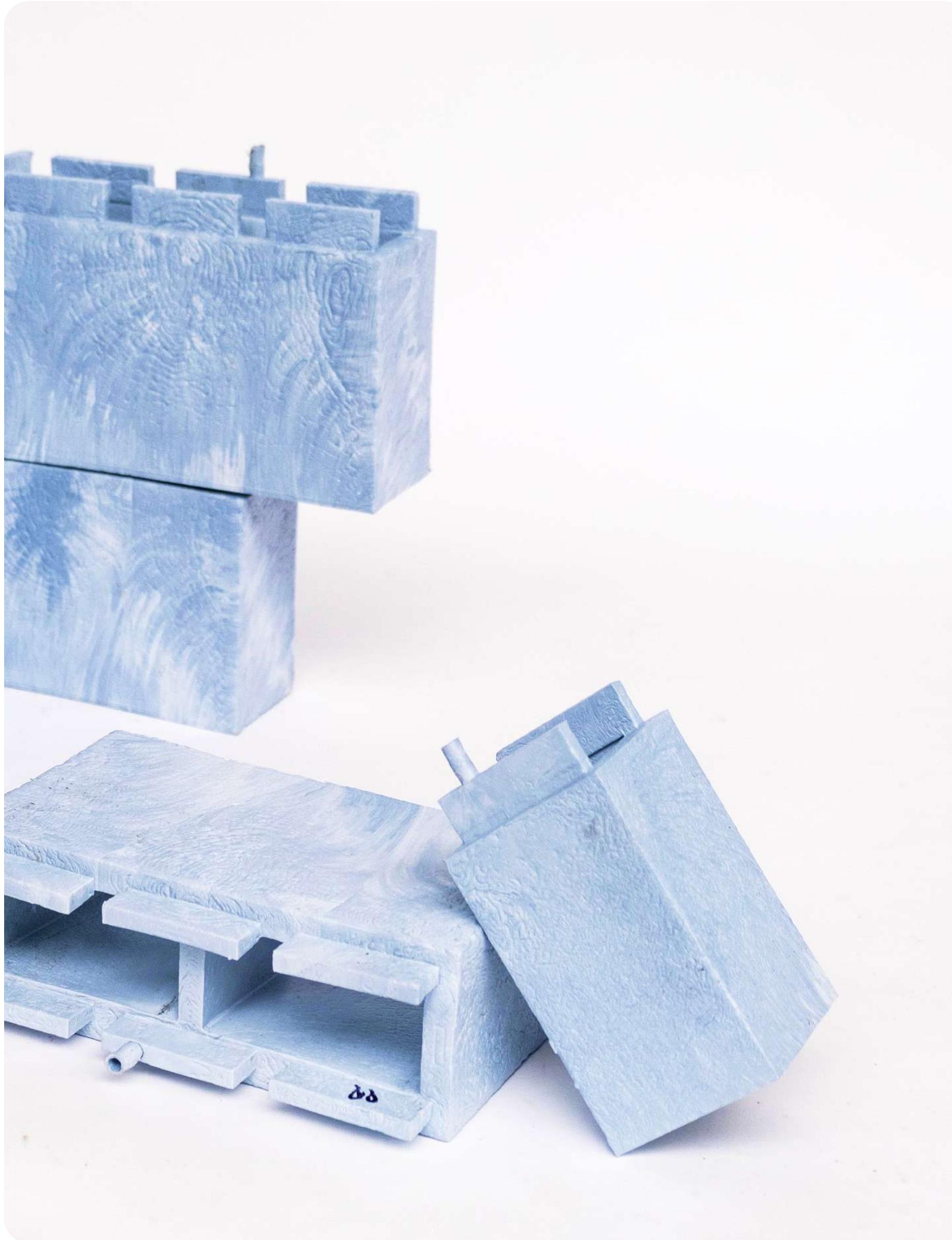




CREATE











# PLATFORMS

An online world for everyone  
to learn & share, connect  
and make it easy to start recycling



# GET INSPIRED

The screenshot shows a web browser window with a light purple header bar containing the text "GET INSPIRED". Below the header is a white webpage with a dark grey header bar. The header bar includes a circular logo on the left, a search bar with the text "preciousplastic.com" in the center, and navigation links "Universe ▾", "Solutions ▾", "People ▾", "About ▾" on the right, along with "Support Now", "Starterkits", and a grid icon. The main content area features a large, bold, black, hand-drawn style text "STARTERKITS TO CREATE RECYCLING SPACES" centered on the page. Below this text is a paragraph of smaller text: "Starterkits are packages with everything you need to kick off your recycling business and tackle plastic pollution. Add lots of enthusiasm and you're ready to go." At the bottom of the page are two small images: a man's hands working on a recycling project and a close-up of a man's face.

PRECIOUSPLASTIC.COM



# LEARN

preciousplastic.com

The screenshot shows a web browser window with the URL "preciousplastic.com" in the address bar. The main content area features a video player titled "Precious Plastic - introduction". The video shows a man sitting on the floor in a workshop, surrounded by plastic waste and recycling equipment. The video player includes standard controls like play, pause, and volume, along with "Watch later" and "Share" buttons. To the left of the video player is a sidebar menu with the following items:

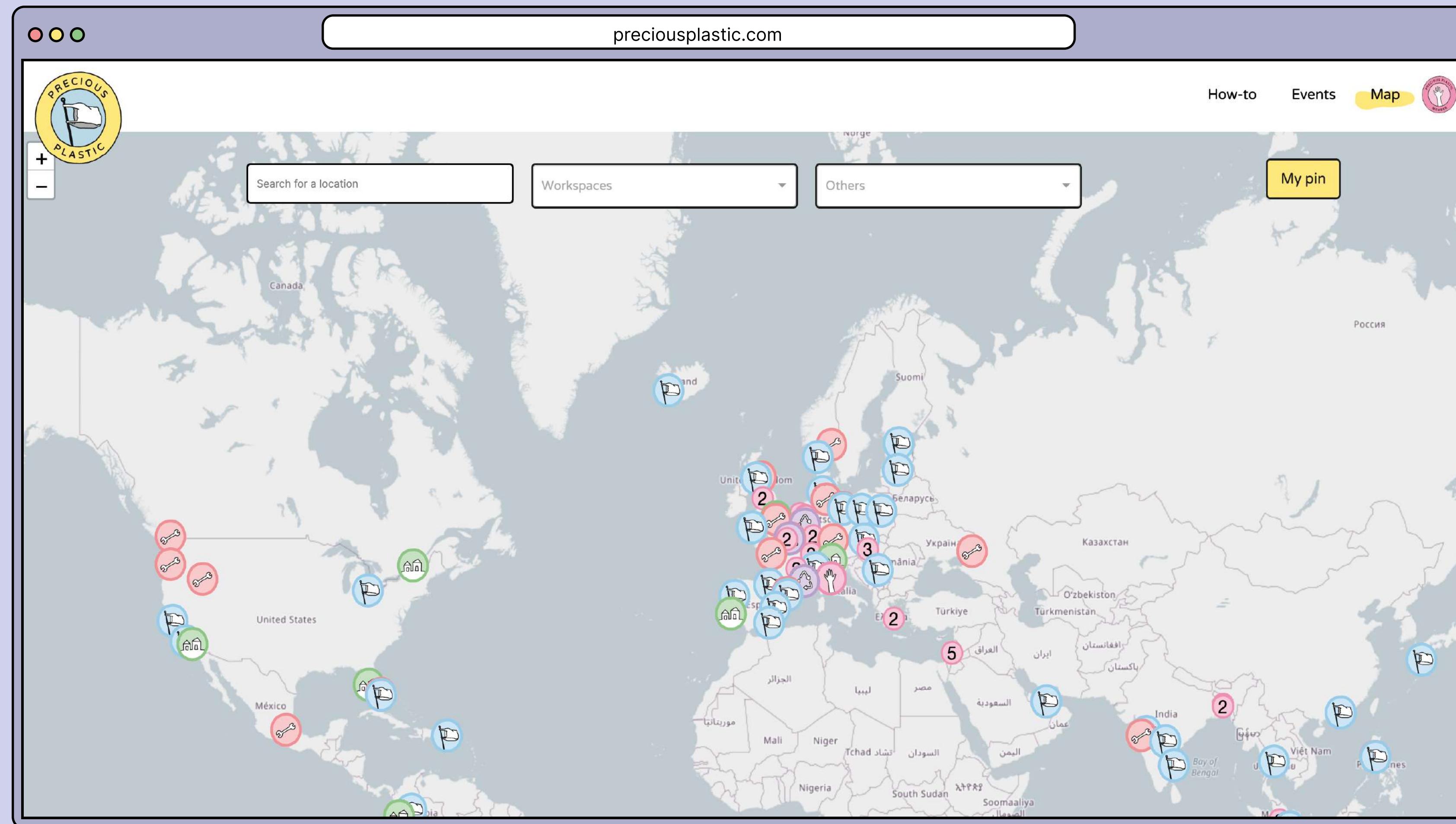
- 1. Intro
- Hello! 🙌
- 2. Plastic
- 3. Build
- 4. Collect
- 5. Create
- 6. Business
- 7. Spaces
- 8. Research
- 9. Universe

Below the sidebar, a large welcome message reads: "Welcome to the Precious Plastic Academy!"

ACADEMY



# CONNECT



MAP



# CONNECT

The screenshot shows a web browser window with the URL [preciousplastic.com](http://preciousplastic.com) in the address bar. The page title is "Precious Plastic events from around the world". The header includes a logo, a search bar, and navigation links for "How-to", "Events" (which is highlighted in yellow), "Map", and a user icon. Below the header, there are search filters for "Select tags - 4 maximum" and "Search for a location", along with a "Create an event" button. The main content area displays four event cards:

- 20 Nov** **Taller Ca Revolta - Open workshop** By preciosplasticvalencia Valencia, ES **#workshop #exhibition** [Go to event](#)
- 23 Nov** **Evenement PP France - Quimper** By Rehab Quimper, FR **#workshop** [Go to event](#)
- 30 Nov** **Upcycling Festival** By athensmakerspace Aθήνα, GR **#open day #workshop** [Go to event](#)
- 30 Nov** **Zero waste festival** By athensmakerspace Aθήνα, GR **#open day #workshop** [Go to event](#)

## EVENTS



# SHARE

preciousplastic.com

How-to Events Map

Learn & share how to recycle, make and hack plastic

Filter How-tos by tag

Create a How-to

Set up a Collection Point  
By Precious Plastic  
#collection

Tag the Collection's Bags  
By Glykeria Makrygiani  
#product #collection

Set up a Collection Point  
By Precious Plastic  
#starterkit #collection

## HOW-TO'S



# BUY & SELL

preciousplastic.com

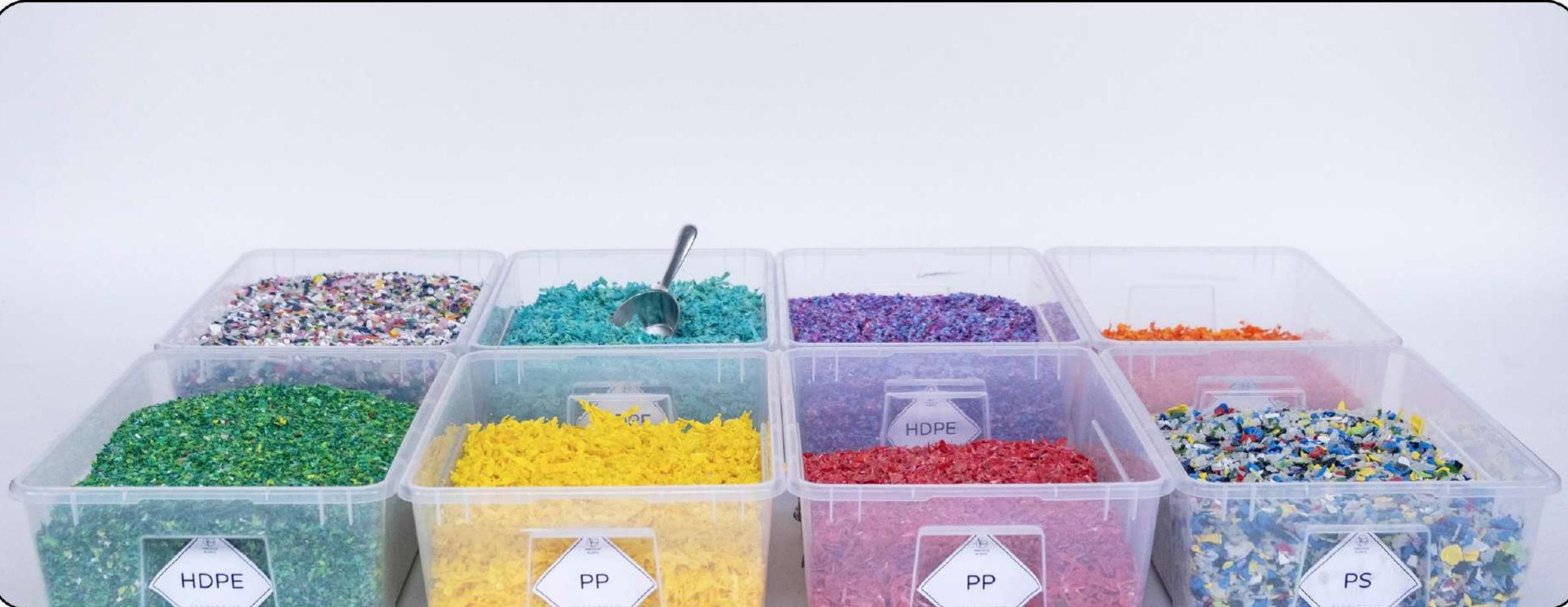
\$ € £

Become a seller My Account

Search products

Cart is empty

Machines Moulds Raw Materials Products Extras



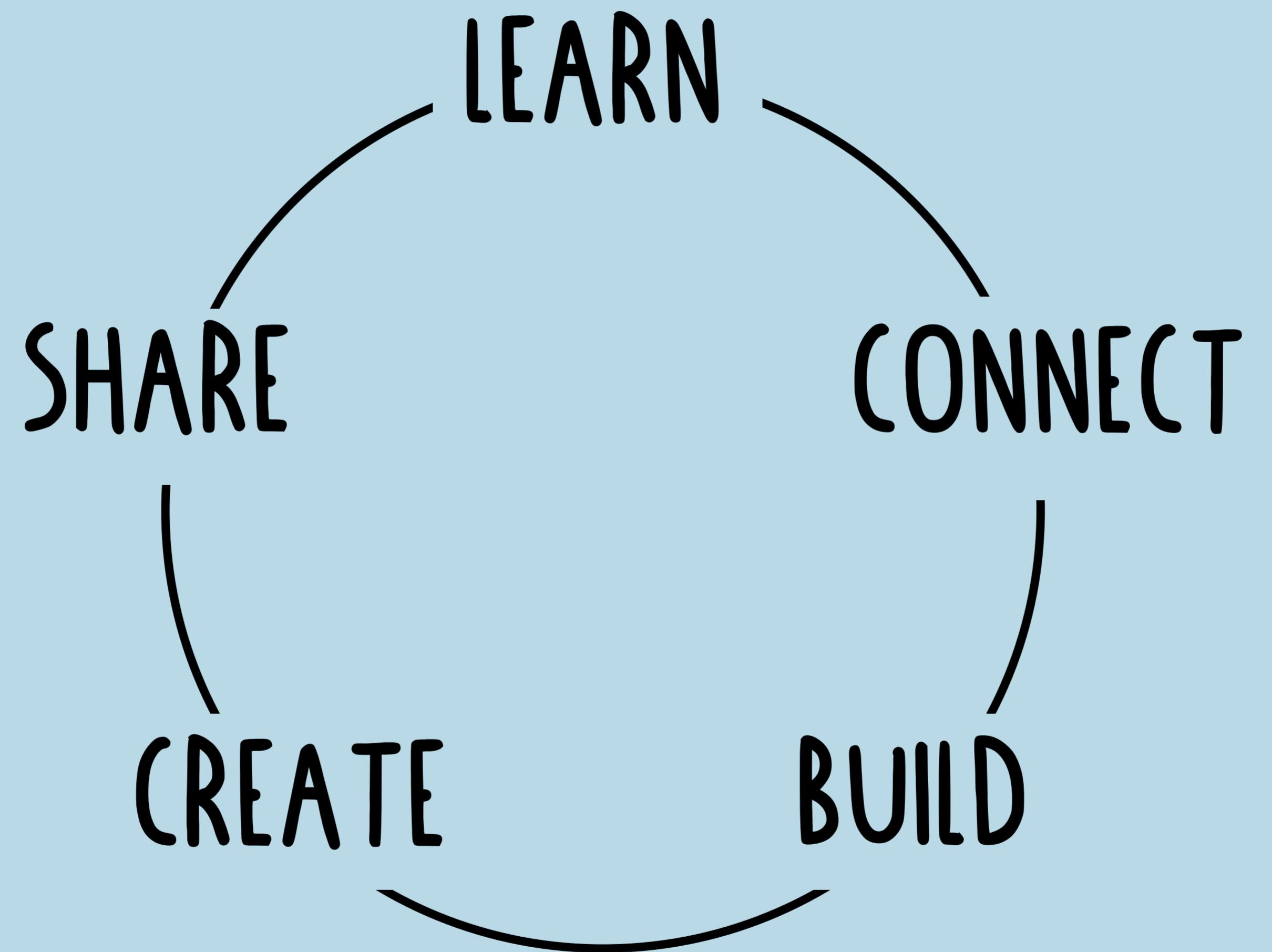
Recently Added



O ● O O O

BAZAR

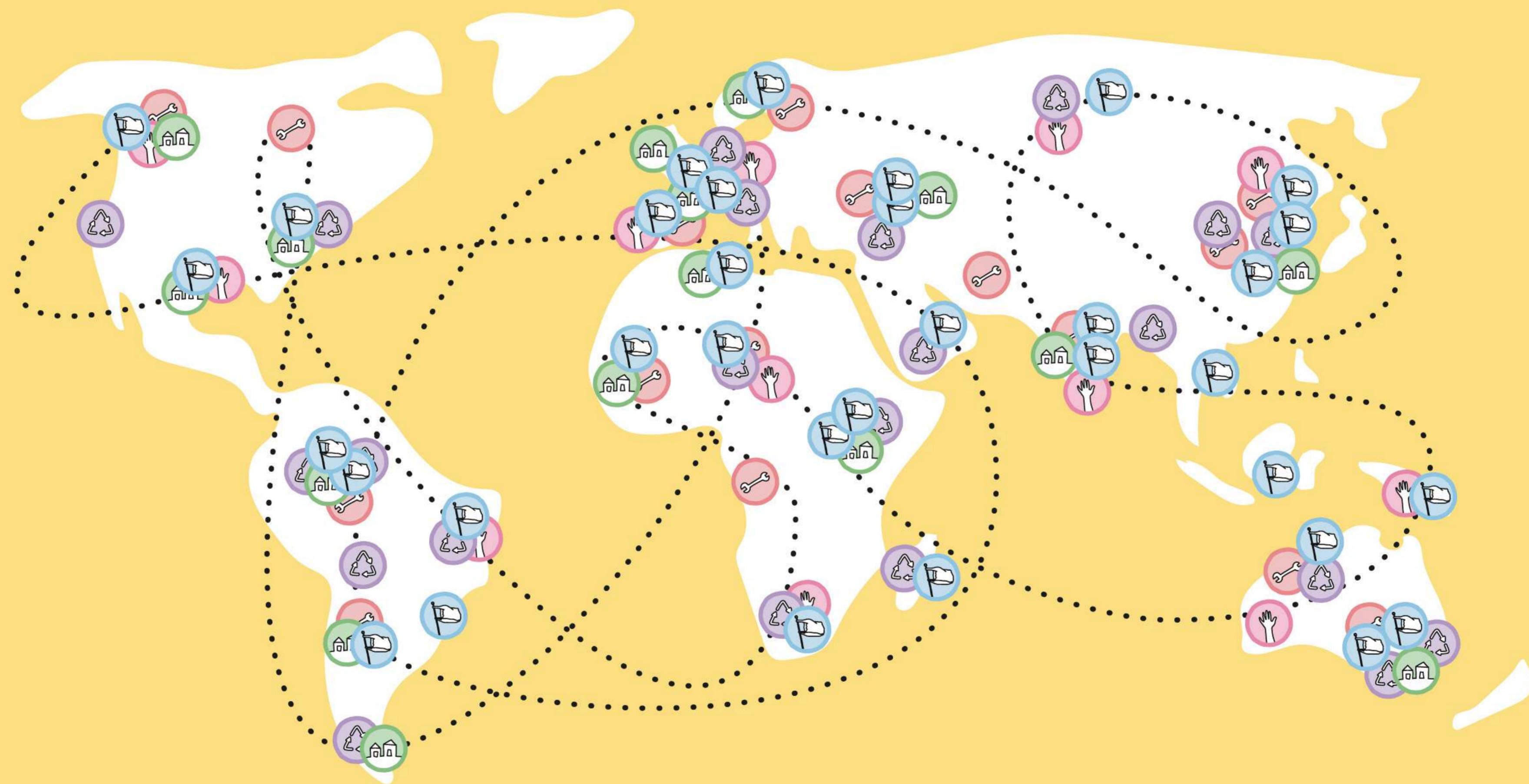




# STARTER KITS



# UNIVERSE



# OPEN SOURCE

Everything online, for free.  
Enabling everyone to start!

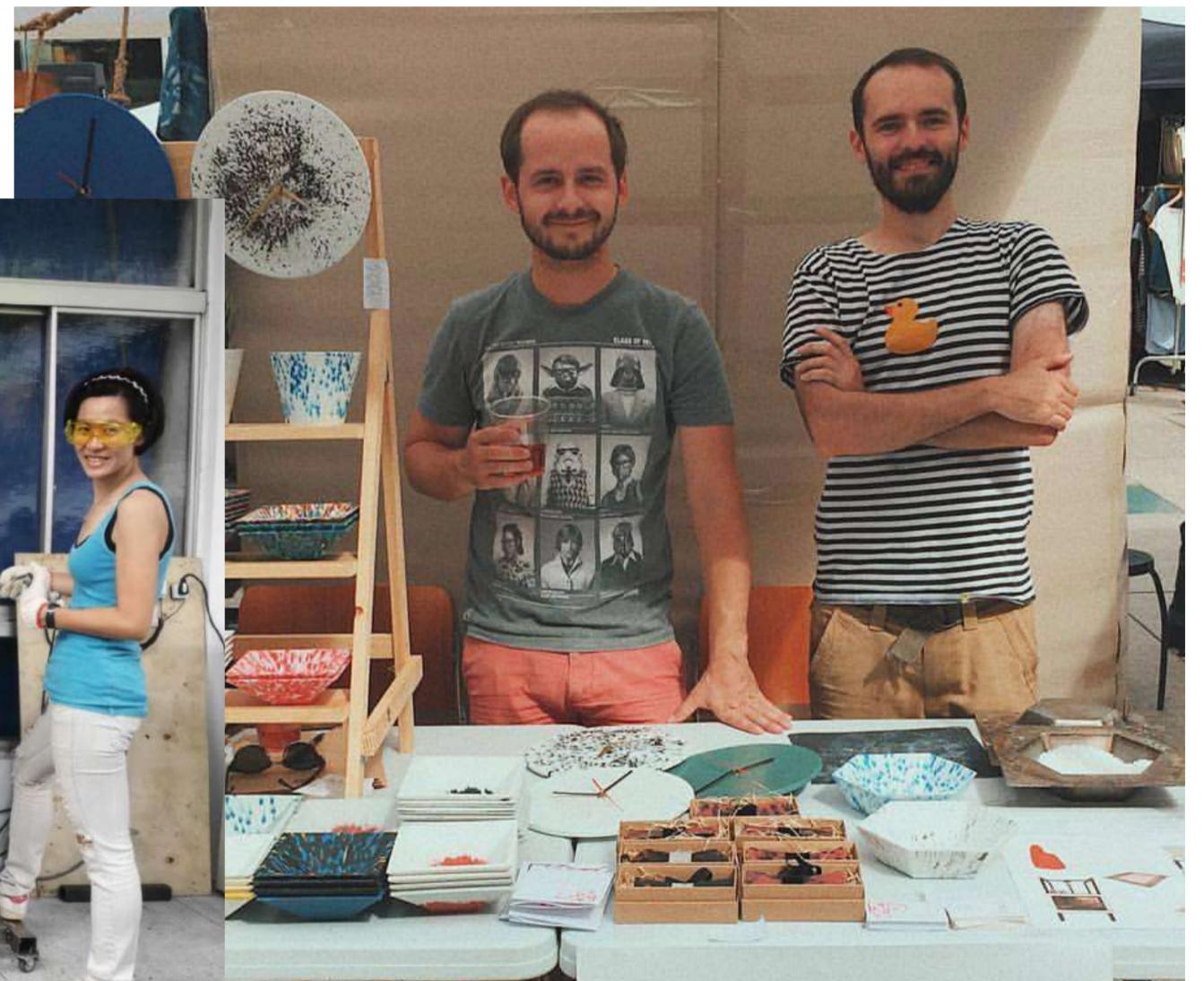
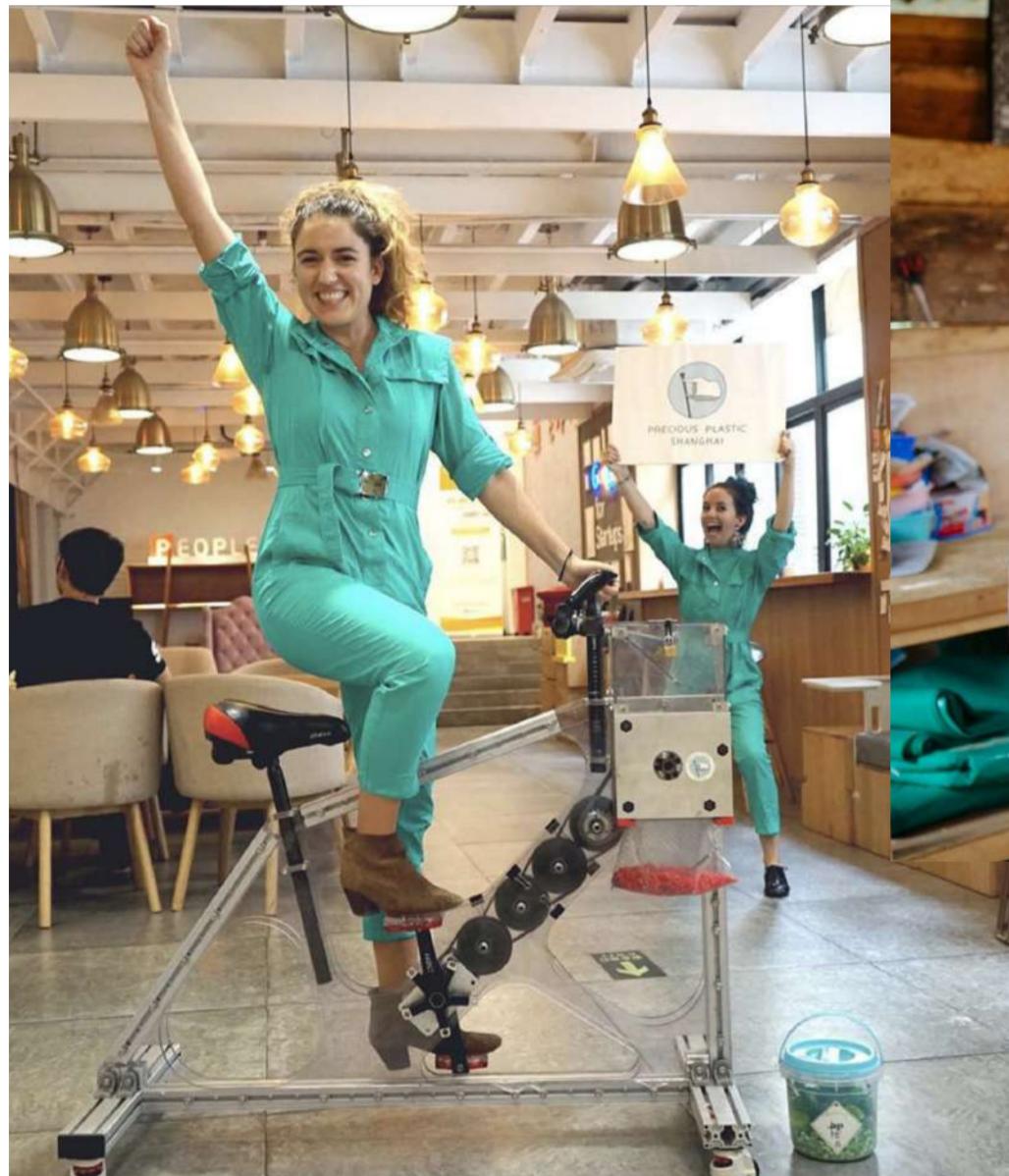


# COMMUNITY

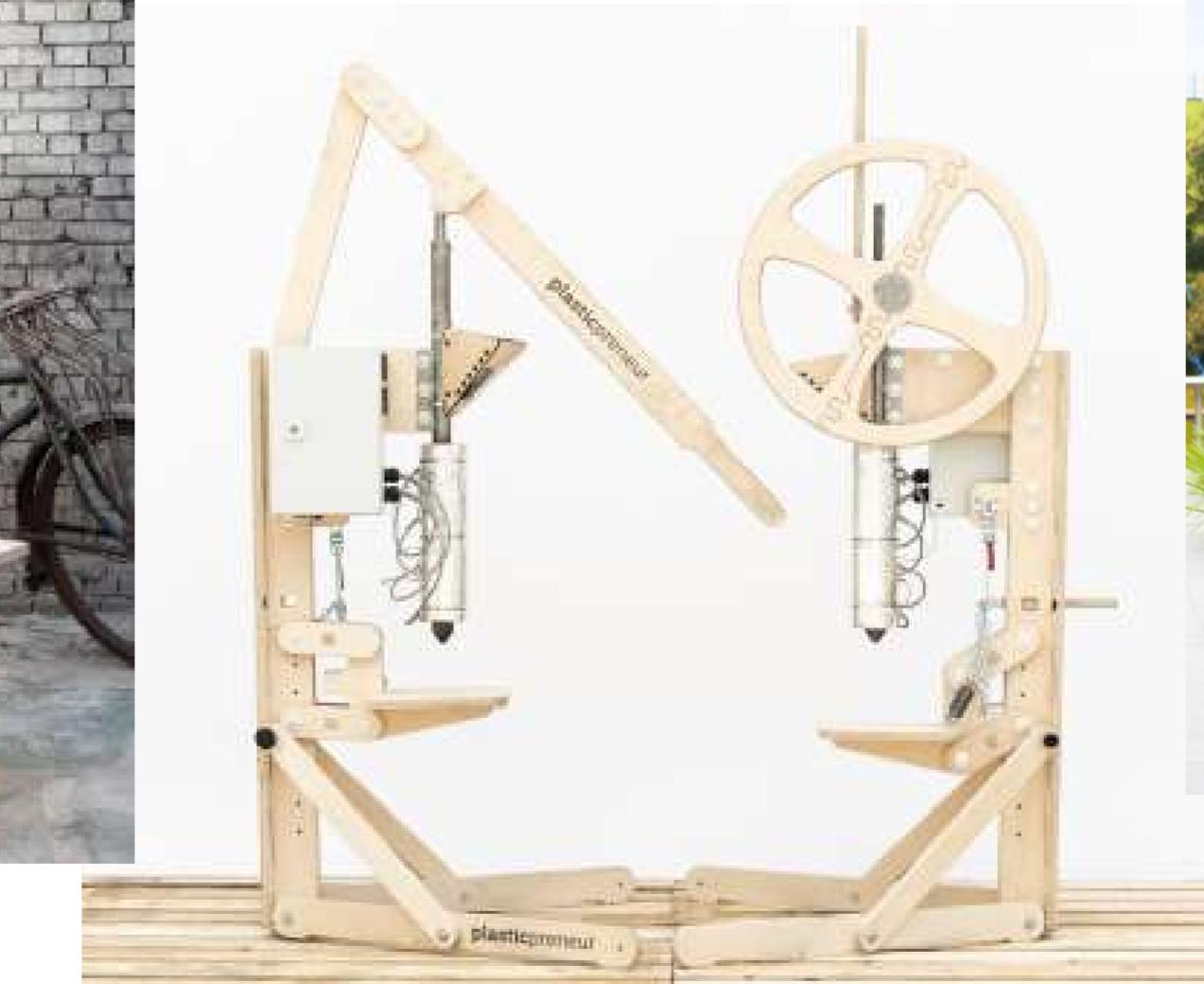
People all over the world recycling plastic to clean up, to create, to educate and get income.



# GLOBAL ARMY



# GLOBAL HACKS



# GLOBAL CREATIONS



# GLOBAL CHANGE



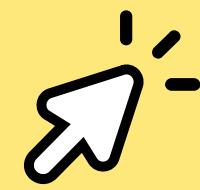


**EVERYONE IS A RECYCLER**

**COLLECT   RECYCLE   SHARE   DONATE**

DON'T WASTE YOUR PLASTIC

MAKE IT  
PRECIOUS



[www.preciousplastic.com](http://www.preciousplastic.com)

