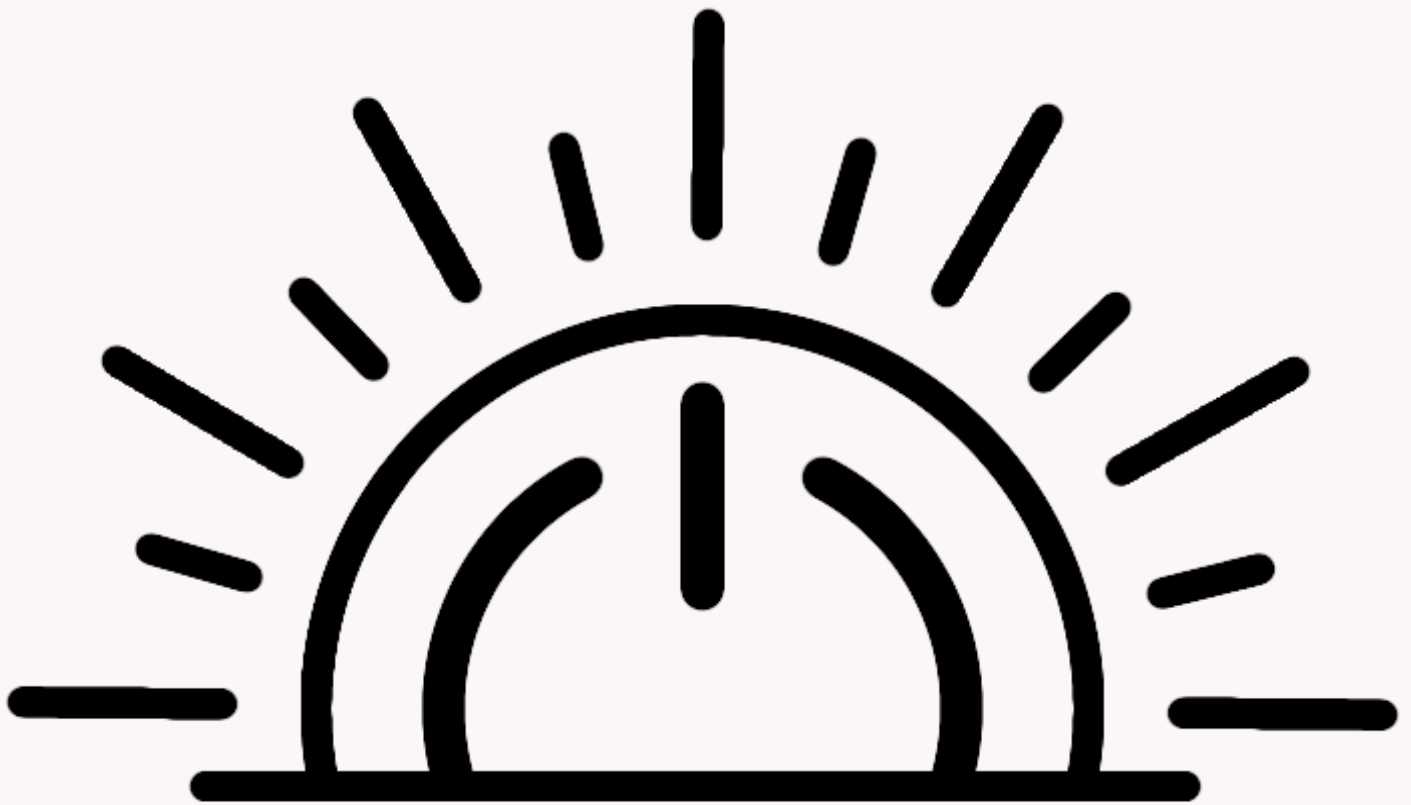


SUGGESTION BUSINESS CREDIT APPLICATION



RisingSunIT

Make Your Company Grow Better

Jl Sudirman, No 100, Kel. Gunung Sindur, Kec
Setu, Kota Jakarta Selatan, 13469
Phone : 0813-8983-4951
Email : risingsunit100@gmail.com

Jakarta, 14 June 2022

Number : 125/PPU/4/2022
Subject : Application for Business Credit
Attachment : -

Dear,
Head of PT Bank BTPN South Jakarta Branch In place

Yours faithfully,

Together with this letter, we send a business feasibility study proposal in the field of business web dev and app dev services. This business is a business development to the Jakarta area because of its high demand in the area. Usually this business development investment is Rp. 100,000,000,-(one hundred million rupiah).

Meanwhile, our current capital is Rp. 35,000,000,- (thirty five million rupiah). We hope to receive credit assistance from Bank BTPN Jakarta - South Jakarta Branch.

For consideration and analysis, we complete this proposal with the results of the analysis

about this business development plan. Thus, we have made this application for credit, we hope to get financial support from the Bank that you lead. We thank you for your attention and cooperation thanks.

Best regards



Bima Darmaja Suryatama

CHAPTER 1

BACKGROUND

PT. RisingSunIT was initiated by Unpam Informatics Engineering students in 2019 which aims to meet the needs of companies facing the 4.0 industrial revolution in Indonesia. at the beginning of its establishment the company was managed by Mr. Rudi Krisbiyan. Which is currently Mr. Krisbianto as the initiator has served as the owner of the company which was then led by Mr. Bima Darmaja Suryatama.

PT.RisingSunIT was established on November 15, 2019 with Company Registration Number (TDP) : 14.20.7.51.06157. With ownership of the registration number and business license PT.RisingSunIT has been registered as a company in 2020 PT.RusingSunIT received support from new investors in terms of working capital, technology and human resource development, in the following year, in 2021 our company received an award from Komminfo.

CHAPTER II

BUSINESS OWNERSHIP AND MANAGEMENT

Business Ownership

This RissingSunIT business is an individual business, with the following data:

Owner : Mr. Rudi Krisbiyan
Head President : Mr. Bima Darmaja Suryatama
Employees : 1. Ms. Aisyah M.K.S
 2. Mr. Andri F.S
 3. Mr. Dzaki R
 4. Mr. Fariz S
 5 .Mr. Rangga A

Business Location

Jl Sudirman, No 100, Kel. Gunung Sindur, Kec Setu, Kota Jakarta Selatan, 13469

Startup Capital

The authorized business capital that has been deposited is Rp. 35,000,000,-

Letters of Permission

Permits and references that have been owned:

1. Domicile Permit
2. Land certificates, property rights
3. IMB (Building Permit)
4. Family Card
5. BPKB
6. ID card

CHAPTER III

SEGMENTATION AND MARKETING/PROMOTION STRATEGIES

With the 4.0 economy in Indonesia, our company introduces the best ERP software in Indonesia, namely reliable for your company in managing data related to business processes, speed, accuracy and security.

which is supported by a professional workforce in their field, our company provides the best service for business / business development facing the 4.0 economy that demands speed, flexibility and convenience. for MSMEs, companies, and businesses. price details for our products :

RisingSunIT		
JL.Sudirman No 100 Kel Gunung Sindur, Kec Setu Kota Jakarta Selatan 13469		
Package	Description	Price
SILVER	<ul style="list-style-type: none">• 4 Menu• FREE Domain Web.id• Hosting 500 MB (30 photos of work quota)• Social Media Integration• SSL Website• Premium WP Templates• User + Video Editing Guide• Server Average 5 Milli Seconds• Unlimited Bandwidth• Standard Contact Form• Free Support• Guaranteed Forever	Rp. 600rb/yr Extension/Year Rp. 300,000,-

GOLD	<ul style="list-style-type: none"> • 8 Menu • FREE Domain Web.id • Hosting 3GB (70 photos of work quota) • Social Media Integration SSL Website • Premium WP Templates • Extend Every Year • User + Video Editing Guide • Server Average 5 Milli Seconds • Unlimited Bandwidth • Standard Contact Form • Free Support • Guaranteed Forever Google • Maps Installation 	<p>Rp. 1,5Million/yr Extension/Year Rp. 750,000,-</p>
PLATINUM	<ul style="list-style-type: none"> • 8 Menu • FREE Domain Web.id.co.id • Hosting 3GB (90 photos of work quota) • Social Media Integration • SSL Website • Premium WP Templates • User + Video Editing Guide • Server Average 5 Mill Seconds • Unlimited Bandwidth • Standard Contact Form • Free Support • Guaranteed Forever • Premium Plugins • Free Banners and Logos 	<p>Rp. 2million/yr Extension/Year Rp. 1.000,000,-</p>

DIAMOND	<ul style="list-style-type: none"> • 15-20 Menu • FREE Domain Web.id.co.id • Hosting 5GB (120 photos of work quota) • Social Media Integration • SSL Website • Premium WP Templates • User + Video Editing Guide • Server Average 5 Mill Seconds • Unlimited Bandwidth • Standard Contact Form • Free Support • Guaranteed Forever • Premium Plugins • Free Banners and Logos 	Rp. 5Million/yr Extension/Year Rp. 2.500,000,-
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Private Sales

Is a form of communication that we use with the media Individual communication systems between company with consumers, carried out by salespeople. In building communication will do the following:

1. Informing the product
2. Introducing product advantages
3. Convince and make potential buyers believe in the superiority of the product.

Strategy for Facing Other Competitors

- Competitive price
We provide competitive prices in the market with competitive facilities
- Special offer
Every purchase of our package provides additional features and services such as: Guaranteed Forever ,Premium Plugins,Free Banners and many more.
- Service
We don't only talk about product quality, but also how to make consumers are satisfied with our products
- sales situation
With the rapid development of technology at this time, our company comes with an answer for your business to stay competitive

Market Turnover Opportunity Capacity

Our business opportunity has very good prospects in the short and long term. The demands of the development of the digital economy in industry 4.0 make the marketing opportunities for our business accelerate. we also provide convenience for consumers with our facilities and fast service.

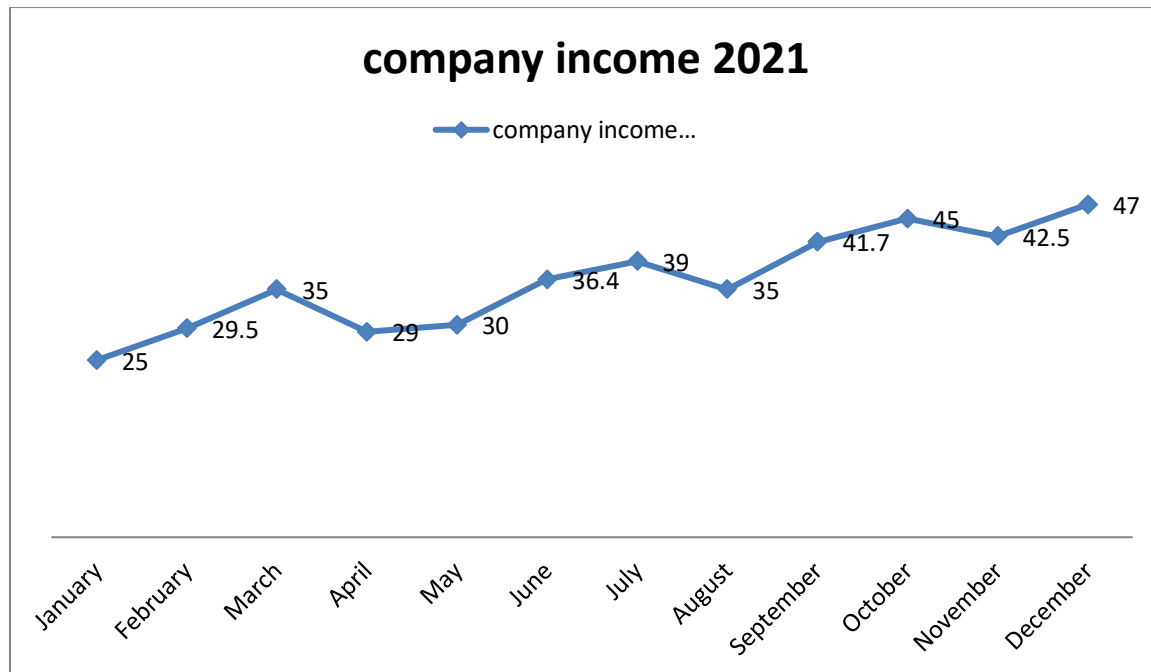
Assumption

Assumption		
No	Name of goods	Usage Period
1	Computer	15 years
2	Laptop	10 years
3	Mouse	1 years
4	Keyboard	1 years
5	Domain Name	6 years
6	Hosting	3 years
7	Aplikasi Website	2 years
8	Pengelola Website	1 years

Asset

Asset			
No	Name of goods	Price of goods	Amount
1	Computer	Rp. 19.540.000	3
2	Laptop	Rp. 16.700.000	5
3	Mouse	Rp. 275.000	8
4	Keyboard	Rp.1.490.000	8
5	Speaker	Rp1,999,000	5

Company Income 2021



Seeing an increase in turnover from month to month then The business that we manage requires financial/loan support for smooth operation our efforts so as to be able to achieve the targeted turnover. We plan to develop our business by adding the necessary manpower and infrastructure business fund credit by seeing an increase in turnover from month to month then The business that we manage requires financial/loan support for smooth operation our efforts so as to be able to achieve the targeted turnover.

We plan to develop our business by adding the necessary manpower and infrastructure business fund credit to my National Pension Savings Bank hope the plan can be implemented- to my National Pension Savings Bank hope the plan can be implemented

CHAPTER IV FINANCIAL STATEMENT
(2022-06-14)

The average price per web site is Rp. 5.350.000,- In 1 month, sales are approximately 18.
So Rp. 5.350.000,- x 18 = Rp. 96.300.000,-

LAPORAN RABA RUGI SEBELUM PINJAMAN

RISINGSUNIT

Laporan Laba Rugi

Untuk periode yang Berakhir 15 Juni 2022

PENDAPATAN	
Penjualan Bersih	Rp. 5.870.000
Pendapatan Bunga	Rp. 0
TOTAL PENDAPATAN	Rp. 5.870.000
PENGELUARAN	
Harga Pokok Penjualan	Rp. 2.935.000
Beban Operasional	Rp. 500.000
Beban Bunga	Rp. 0
TOTAL PENGELUARAN	Rp. 3.435.000
PENDAPATAN BERSIH	Rp. 2.435.000

CHAPTER V

CREDIT GUARANTEE

We hope to obtain a credit for our business development of Rp. 50,000,000, - assuming an interest of 10% with a credit period of 2 years. As a guarantee for business credit for the credit I guarantee a land certificate, besides that I also have other assets in the form of vehicles.

The location of my land is located at Jl Rungkut Industri II 6 Kawasan SIER, Jakarta with a price per meter of land Rp.750.000,- with an area of 160 m². While private vehicles, Honda Mobilio worth Rp. 100,000,000,- on my behalf personally.

CHAPTER VI

CLOSING

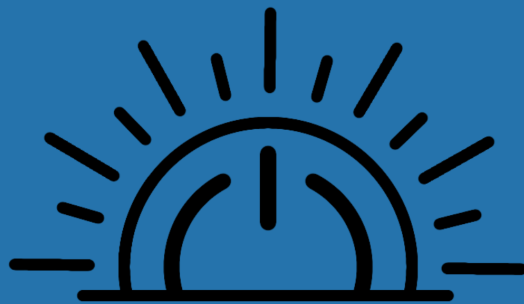
Thus I made this application proposal, I really hope to get credit loan assistance from the bank that you lead. Thank you for your cooperation and attention.

Jakarta, 14 June 2022

Hormat Saya

A handwritten signature in brown ink, appearing to read 'Bima' followed by a stylized flourish.

Bima Darmaja Suryatama.



RisingSun IT

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