



CERTIFICATE OF GRADUATION



No. 6576 /Digimind/II/2022

THIS IS TO CERTIFY THAT

ANDRI FIRMAN SAPUTRA

Has successfully completed the following
program and receive the passing grades verified
in 11 March 2022

With Score: 99

DIGITAL MARKETING

Dian Martin
CHAIRMAN OF INDONESIA
DIGITAL MARKETING
ASSOCIATION

Dr. E Nurzaman AM, MM, MSi
RECTOR OF UNIVERSITAS
PAMULANG

CERTIFICATE
OF APPRECIATION

**LIST OF DIGITAL MARKETING
STUDY VALUES**

Nomor	Materi	Waktu(Jam)	SKS
1	Digital Marketing Strategy	2.5	
2	Dasar-dasar Landing Page	2.5	
3	Membuat Landing Page dengan Wordpress	2.5	
4	Install Template Toko Online	2.5	
5	Search Engine Optimization On Page	2.5	
6	UTS	6	
7	Search Engine Optimization Off Page	2.5	
8	Cara Berjualan di marketplace Tanpa Iklan	2.5	
9	Cara Berjualan Menggunakan Facebook Marketplace	2.5	
10	Sosial Media Marketing dengan Metaverse	2.5	
11	Search Engine Marketing	2.5	
12	Google Ads Konversi dan Remarketing	2.5	
13	UAS	6	
14	Tugas pertemuan	11	
15	Tugas harian	11	
16	Konsultasi harian	55	
JUMLAH		116.5	3 SKS

