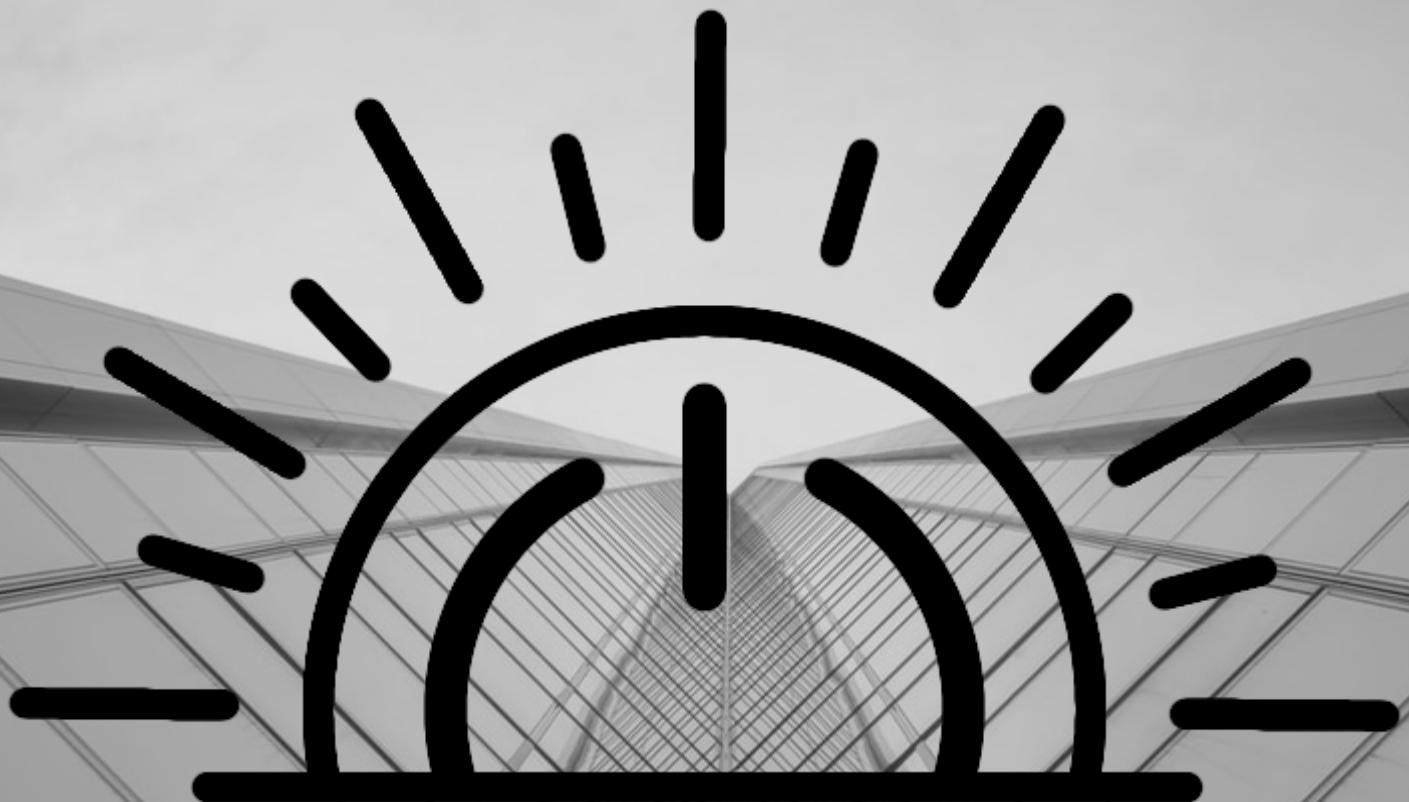


# SUGGESTION BUSINESS CREDIT APPLICATION



## RisingSunit

Make Your Company Grow Better

JI Sudirman, No 100, Kel. Gunung Sindur, Kec.  
Setu, Kota Jakarta Selatan, 13469  
Phone : 0813-8983-4951  
Email : [risingsunit100@gmail.com](mailto:risingsunit100@gmail.com)

Jakarta, 21 June 2022

Number : 125/PPU/4/2022

Subject : Application for Business Credit

Attachment :-

Dear,

Head of PT Bank BTPN South Jakarta Branch In place

Yours faithfully,

Together with this letter, we send a business feasibility study proposal in the field of business web dev and app dev services. This business is a business development to the Jakarta area because of its high demand in the area. this business development investment is Rp. 100,000,000,-(one hundred million rupiah). Meanwhile, our current capital is Rp. 35,000,000,-(thirty five million rupiah). We hope to receive credit assistance from Bank BTPN Jakarta - South Jakarta Branch.

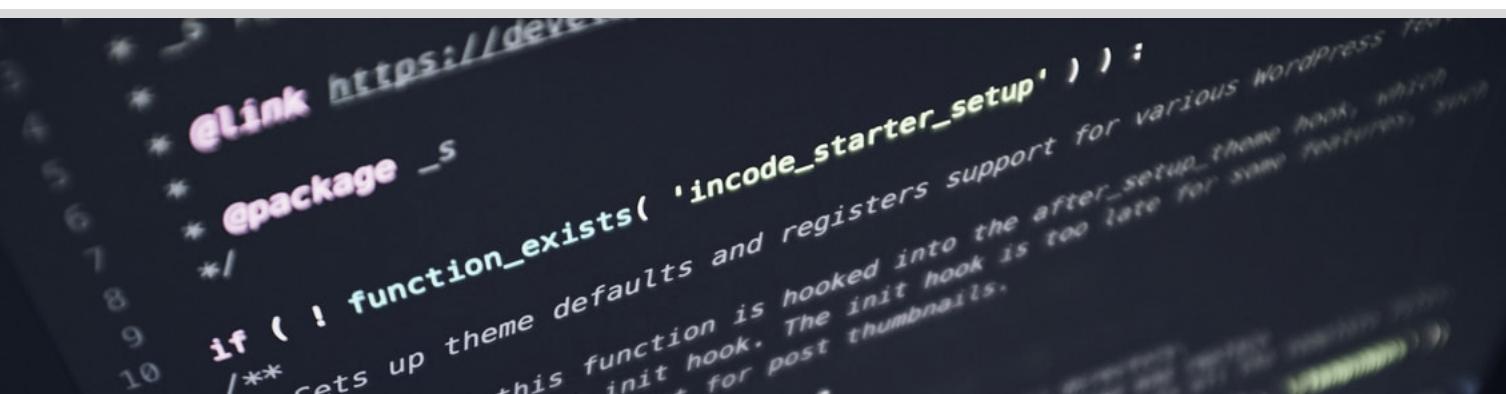
For consideration and analysis, we complete this proposal with the results of the analysis

about this business development plan. Thus, we have made this application for credit, we hope to get financial support from the Bank that you lead. We thank you for your attention and cooperation thanks.

Best regards



Bima Darmaja Suryatama



The background image shows a portion of a computer screen displaying code. The visible text includes:

```
* Click https://deve...
* package_s
*/
if ( ! function_exists( 'incode_starter_setup' ) ) {
    /* Sets up theme defaults and registers support for various WordPress fe...
    this function is hooked into the after_setup_theme hook, which
    is called too late for post thumbnails.
}
```

## CHAPTER 1 BACKGROUND

PT. RisingSunIT was initiated by Unpam Informatics Engineering students in 2019 which aims to meet the needs of companies facing the 4.0 industrial revolution in Indonesia. at the beginning of its establishment the company was managed by Mr. Rudi Krisbiyan. Which is currently Mr. Krisbianto as the initiator has served as the owner of the company which was then led by Mr. Bima Darmaja Suryatama.

PT.RisingSunIT was established on November 15, 2019 with Company Registration Number (TDP) : 14.20.7.51.06157. With ownership of the registration number and business license PT.RisingSunIT has been registered as a company in 2020 PT.RusingSunIT received support from new investors in terms of working capital, technology and human resource development, in the following year, in 2021 our company received an award from Komminfo.



## CHAPTER II

# BUSINESS OWNERSHIP AND MANAGEMENT

### Business Ownership

This RissingSunIT business is an individual business, with the following data:

Owner : Mr. Rudi Krisbiyan

Head President : Mr. Bima Darmaja Suryatama

- Employees : 1. Ms. Aisyah M.K.S  
2. Mr. Andri F.S  
3. Mr. Dzaki R  
4. Mr. Fariz S  
5. Mr. Rangga A

### Business Location

Jl Sudirman, No 100, Kel. Gunung Sindur, Kec Setu , Kota Jakarta Selatan, 13469

### Startup Capital

The authorized business capital that has been deposited is Rp. 35,000,000,-

### Letters of Permission

Permits and references that have been owned:

1. Domicile Permit
2. Land certificates, property rights
3. IMB (Building Permit)
4. Family Card
5. BPKB
6. ID card

# CHAPTER III

## SEGMENTATION AND MARKETING/ PROMOTION STRATEGIES

With the 4.0 economy in Indonesia, our company introduces the best ERP software in Indonesia, namely reliable for your company in managing data related to business processes, speed, accuracy and security.

which is supported by a professional workforce in their field, our company provides the best service for business / business development facing the 4.0 economy that demands speed, flexibility and convenience. for MSMEs, companies, and businesses. price details for our products :

### RisingSunIT

JL.Sudirman No 100 Kel Gunung Sindur, Kec Setu Kota Jakarta Selatan 13469

Package	Description	Price
SILVER	<ul style="list-style-type: none"><li>• 4 Menu</li><li>• FREE Domain Web.id</li><li>• Hosting 500 MB (30 photos of work quota)</li><li>• Social Media Integration</li><li>• SSL Website</li><li>• Premium WP Templates</li><li>• User + Video Editing Guide</li><li>• Server Average 5 Milli Seconds</li><li>• Unlimited Bandwidth</li><li>• Standard Contact Form</li><li>• Free Support</li><li>• Guaranteed Forever</li></ul>	Rp. 600rb/yr Extension/Year Rp. 300,000,-
GOLD	<ul style="list-style-type: none"><li>• 8 Menu</li><li>• FREE Domain Web.id</li><li>• Hosting 3GB (70 photos of work quota)</li><li>• Social Media Integration SSL Website</li><li>• Premium WP Templates</li><li>• Extend Every Year</li><li>• User + Video Editing Guide</li><li>• Server Average 5 Milli Seconds</li><li>• Unlimited Bandwidth</li><li>• Standard Contact Form</li><li>• Free Support</li><li>• Guaranteed Forever Google Maps Installation</li></ul>	Rp. 1,5Million/yr Extension/Year Rp. 750,000,-
PLATINUM	<ul style="list-style-type: none"><li>• 8 Menu</li><li>• FREE Domain Web.id.co.id</li><li>• Hosting 3GB (90 photos of work quota)</li><li>• Social Media Integration</li><li>• SSL Website</li><li>• Premium WP Templates</li><li>• User + Video Editing Guide</li><li>• Server Average 5 Mill Seconds</li><li>• Unlimited Bandwidth</li><li>• Standard Contact Form</li><li>• Free Support</li></ul>	Rp. 2million/yr Extension/Year Rp. 1.000,000,-

<b>DIAMOND</b>	<ul style="list-style-type: none"> <li>• 15-20 Menu</li> <li>• FREE Domain Web.id.co.id</li> <li>• Hosting 5GB (120 photos of work quota)</li> <li>• Social Media Integration</li> <li>• SSL Website</li> <li>• Premium WP Templates</li> <li>• User + Video Editing Guide</li> <li>• Server Average 5 Mill Seconds</li> <li>• Unlimited Bandwidth</li> <li>• Standard Contact Form</li> <li>• Free Support</li> <li>• Guaranteed Forever</li> <li>• Premium Plugins</li> <li>• Free Banners and Logos</li> </ul>	<small>Rp. 5Million/yr Extension/Year Rp. 2.500,000,-</small>
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## Private Sales

Is a form of communication that we use with the media Individual communication systems between company with consumers, carried out by salespeople. In building communication will do the following:

1. Informing the product
2. Introducing product advantages
3. Convince and make potential buyers believe in the superiority of the product.

## Strategy for Facing Other Competitors

Competitive price

We provide competitive prices in the market with competitive facilities

Special offer

Every purchase of our package provides additional features and services such as: Guaranteed Forever ,Premium Plugins,Free Banners and many more.

Service

We don't only talk about product quality, but also how to make consumers are satisfied with our products

sales situation

With the rapid development of technology at this time, our company comes with an answer for your business to stay competitive

## CHAPTER IV FINANCIAL STATEMENT (2022-06-14)

The average price per web site is Rp. 5.350.000,- In 1 month, sales are approximately 4. = Rp. 2.140.000,-

### RISINGSUNIT

#### Laporan Laba Rugi

Untuk periode yang Berakhir 15 Juni 2022

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#### PENDAPATAN

Penjualan Bersih	Rp. 5.870.000
Pendapatan Bunga	Rp. 0
<b>TOTAL PENDAPATAN</b>	<b>Rp. 5.870.000</b>

#### PENGELUARAN

Harga Pokok Penjualan	Rp. 2.935.000
Beban Operasional	Rp. 500.000
Beban Bunga	Rp. 0
<b>TOTAL PENGELUARAN</b>	<b>Rp. 3.435.000</b>

#### PENDAPATAN BERSIH

Rp. 2.435.000



## **Market Turnover Opportunity Capacity**

Our business opportunity has very good prospects in the short and long term. The demands of the development of the digital economy in industry 4.0 make the marketing opportunities for our business accelerate. we also provide convenience for consumers with our facilities and fast service.

### **Assumption**

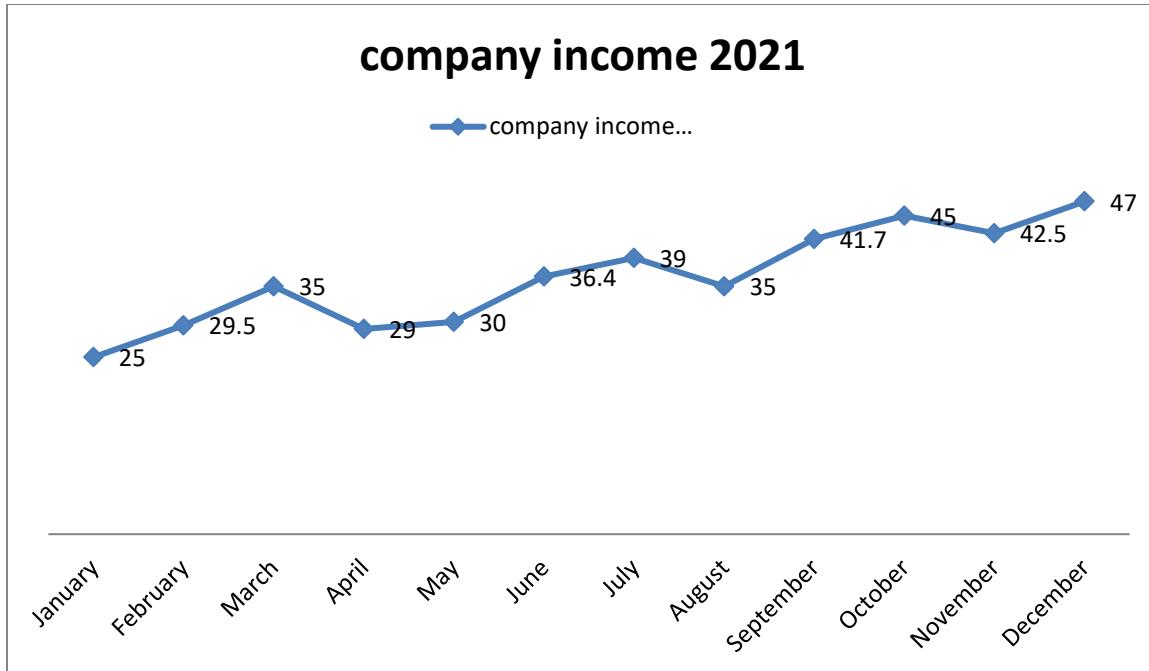
Assumption		
No	Name of goods	Usage Period
1	Computer	15 years
2	Laptop	10 years
3	Mouse	1 years
4	Keyboard	1 years
5	Domain Name	6 years
6	Hosting	3 years
7	Aplikasi Website	2 years
8	Pengelola Website	1 years

### **Asset**

No	Name of goods	Price of goods	Amount	Total Cost
<b>A</b>	<b>Office Equipment</b>			
1	Tables and chairs	Rp.875.000	6 Pc	Rp.5.250.000
2	Printer atau Mesin Fotokopi	Rp.4.450.000	1 Pc	Rp.4.450.000
3	Printer or Copier	Rp.1.450.000	1 Pc	Rp.1.450.000
4	Internet installation (wifi)	Rp.500.000	1 Pc	Rp.500.000
5	Router	Rp.359.000	1 Pc	Rp.359.000
6	Lan Cable	Rp.40.000	7 Pc	Rp.280.000
7	Computer	Rp.5.640.000	1 Set	Rp.5.640.000
8	Ac	Rp.4.500.000	2 Pc	Rp.9.000.000
9	Proyektor	Rp.4.600.000	1 Pc	Rp.4.600.000
10	Speaker	Rp.1.500.000	1 Pc	Rp.1.500.000
11	Rent a house	Rp.3.500.000	Until the appointed time	Rp.3.500.000
12	Office phone	Rp.250.000	1 Pc	Rp.250.000
<b>B</b>	<b>Office Supplies</b>			
1	Calendar	Rp.30.000	1 Pc	Rp.30.000
2	Wall clock	Rp.135.000	1 Pc	Rp.135.000
3	Trash can	Rp.23.000	3 Pc	Rp.69.000
4	Stationary	RP.50.000	1 Box	RP.50.000

5	Stop Map	Rp.25.000	1 Box	Rp.25.000
6	Paperclip	Rp.10.500	1 Box	Rp.10.500
7	Place and name card	Rp.40.000	1 Set	Rp.775.000
8	Dispenser	Rp.110.000	2 Pc	Rp.220.000
9	Carpet size 10x10	Rp.200.000	1 Pc	Rp.200.000
10	Electrical terminal	Rp.56.000	2 Pc	Rp.112.000
11	Paper hvs A4	Rp.46.000	1 Box	Rp.230.000
12	Ink cmyk	Rp.240.000	10 bottle	Rp.2.400.000
13	Gallon	Rp.35.000	2 Pc	Rp.70.000
14	Cleaning tool	Rp.50.000	1 Set	Rp.50.000
15	Electricity and Water	Rp.500.000	Until the appointed time	Rp.500.000
			<b>Total</b>	<b>Rp.41.655.500</b>

## Company Income 2021



Seeing an increase in turnover from month to month then The business that we manage requires financial/loan support for smooth operation our efforts so as to be able to achieve the targeted turnover. We plan to develop our business by adding the necessary manpower and infrastructure business fund credit by seeing an increase in turnover from month to month then The business that we manage requires financial/loan support for smooth operation our efforts so as to be able to achieve the targeted turnover.

We plan to develop our business by adding the necessary manpower and infrastructure business fund credit to my National Pension Savings Bank hope the plan can be implemented- to my National Pension Savings Bank hope the plan can be implemented

## CHAPTER V

### CREDIT GUARANTEE

We hope to obtain a credit for our business development of Rp. 50,000,000, - assuming an interest of 10% with a credit period of 2 months. As a guarantee for business credit for the credit I guarantee a land certificate, besides that I also have other assets in the form of vehicles.

The location of my land is located at Jl Rungkut Industri II 6 Kawasan SIER, Jakarta with a price per meter of land Rp.150.000,- with an area of 5 m<sup>2</sup>. While private vehicles, Honda Mobilio worth Rp. 100,000,000,- on my behalf personally.

## CHAPTER VI

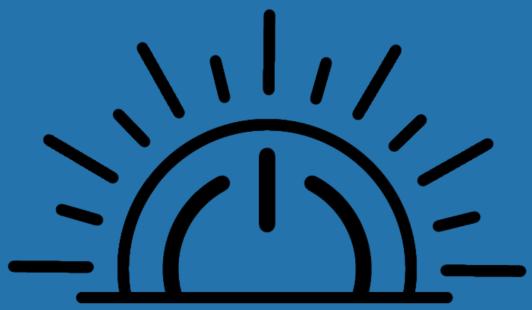
## CLOSING

Thus I made this application proposal, I really hope to get credit loan assistance from the bank that you lead. Thank you for your cooperation and attention.

Yours faithfully  
Jakarta, 21 June 2022



Bima Darmaja Suryatama.



RisingSun IT

PT RisingSunIT

JI Sudirman, No 100, Kel. Gunung Sindur, Kec  
Setu, Kota Jakarta Selatan, 13469

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