

# **UI/UX DESIGN PROCESS**

# INTRODUCTION

## UI & UX



1. *Analyst*
2. *Researcher*
3. *UX Design*
4. *Software Engineer*
5. *Product Management*

“Itu adalah lima **Job** yang paling Hot di Indonesia saat ini”



DESIGNING THE  
PRODUCT

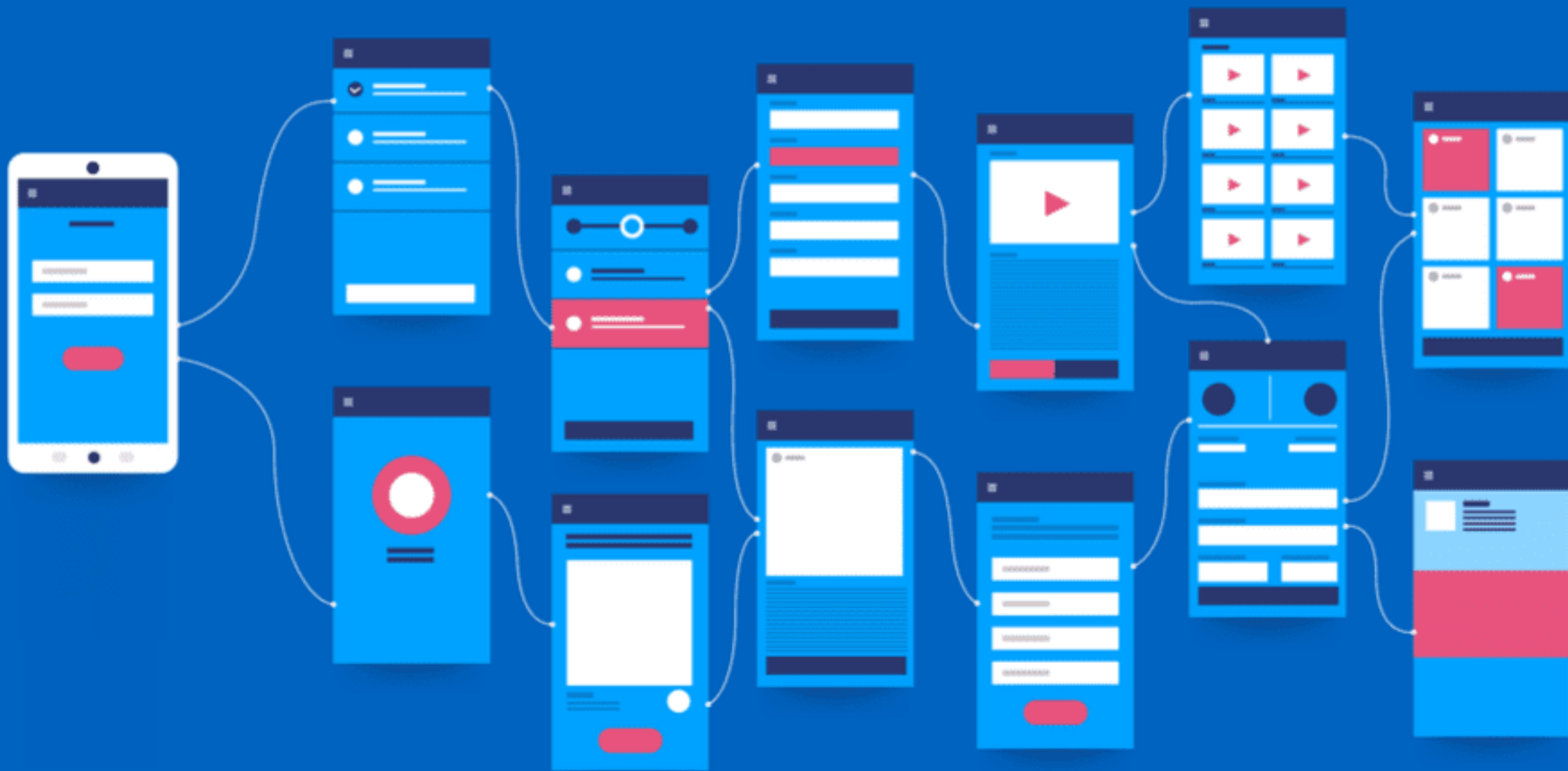


DESIGNING THE  
EXPERIENCE



# UI Designer

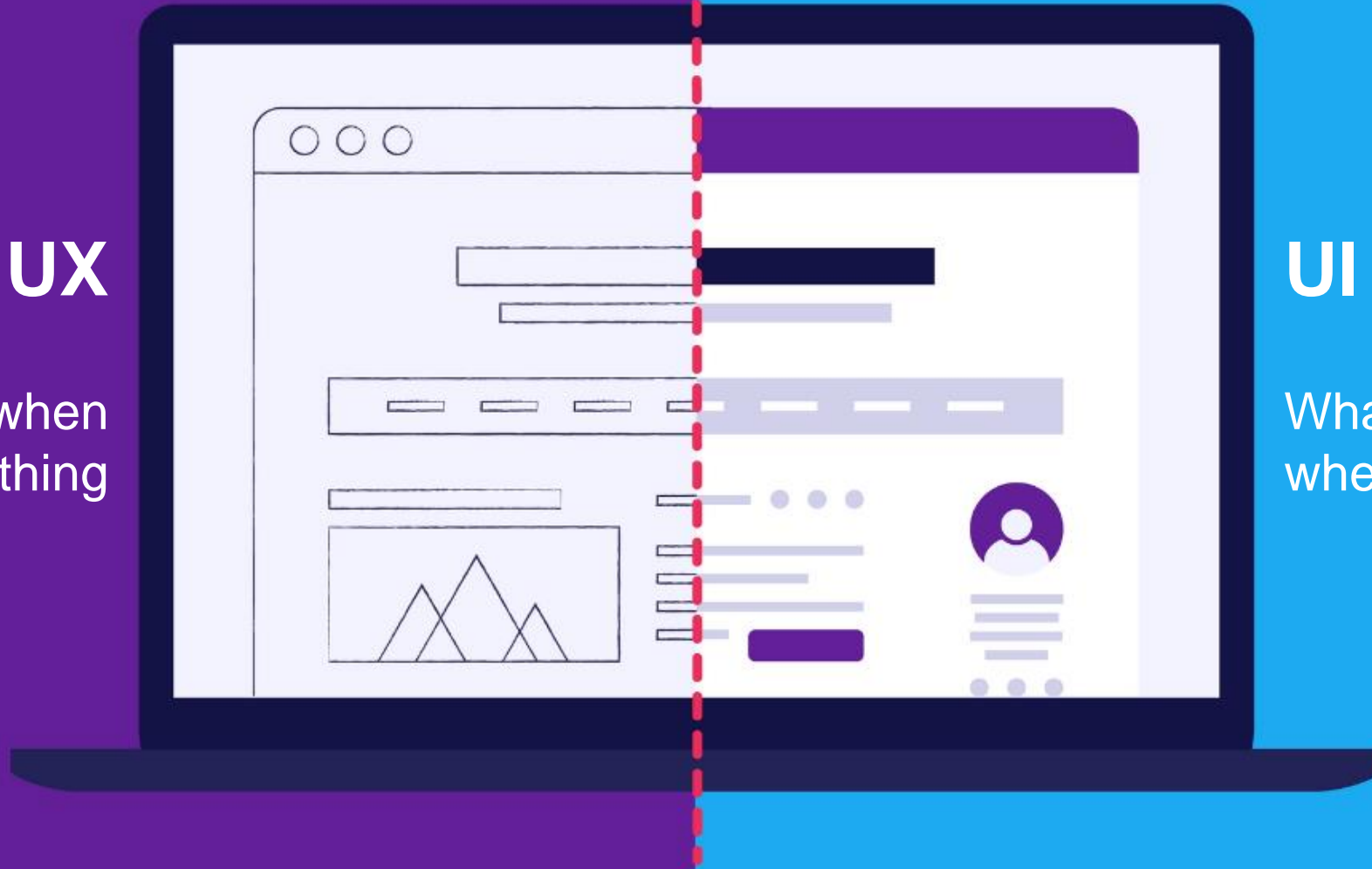






# UX

What you **feel** when  
you use a thing



# UI

What you **see & do**  
when you use a thing



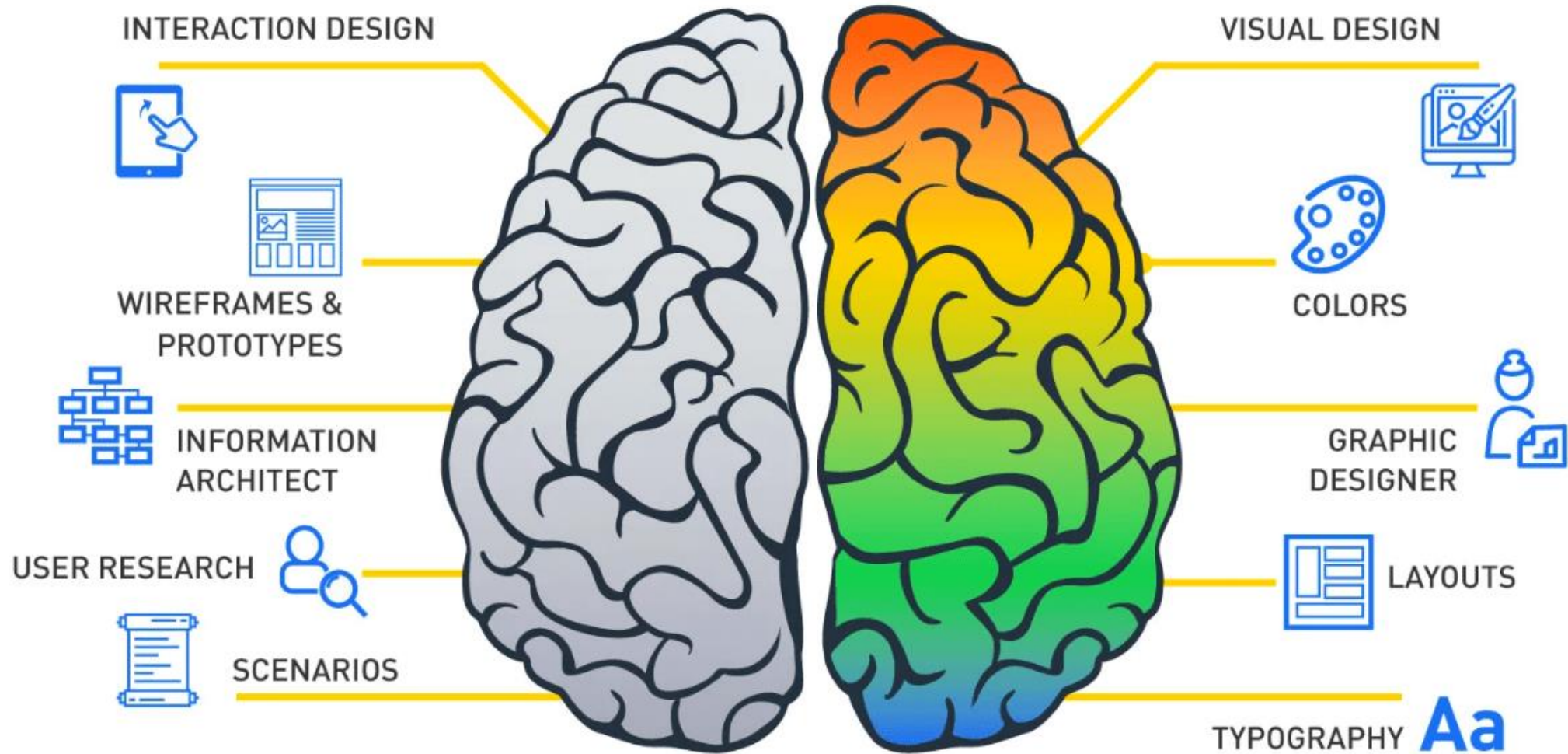
# KNOWING THE DIFFERENCE BETWEEN

# UX

# &

# UI

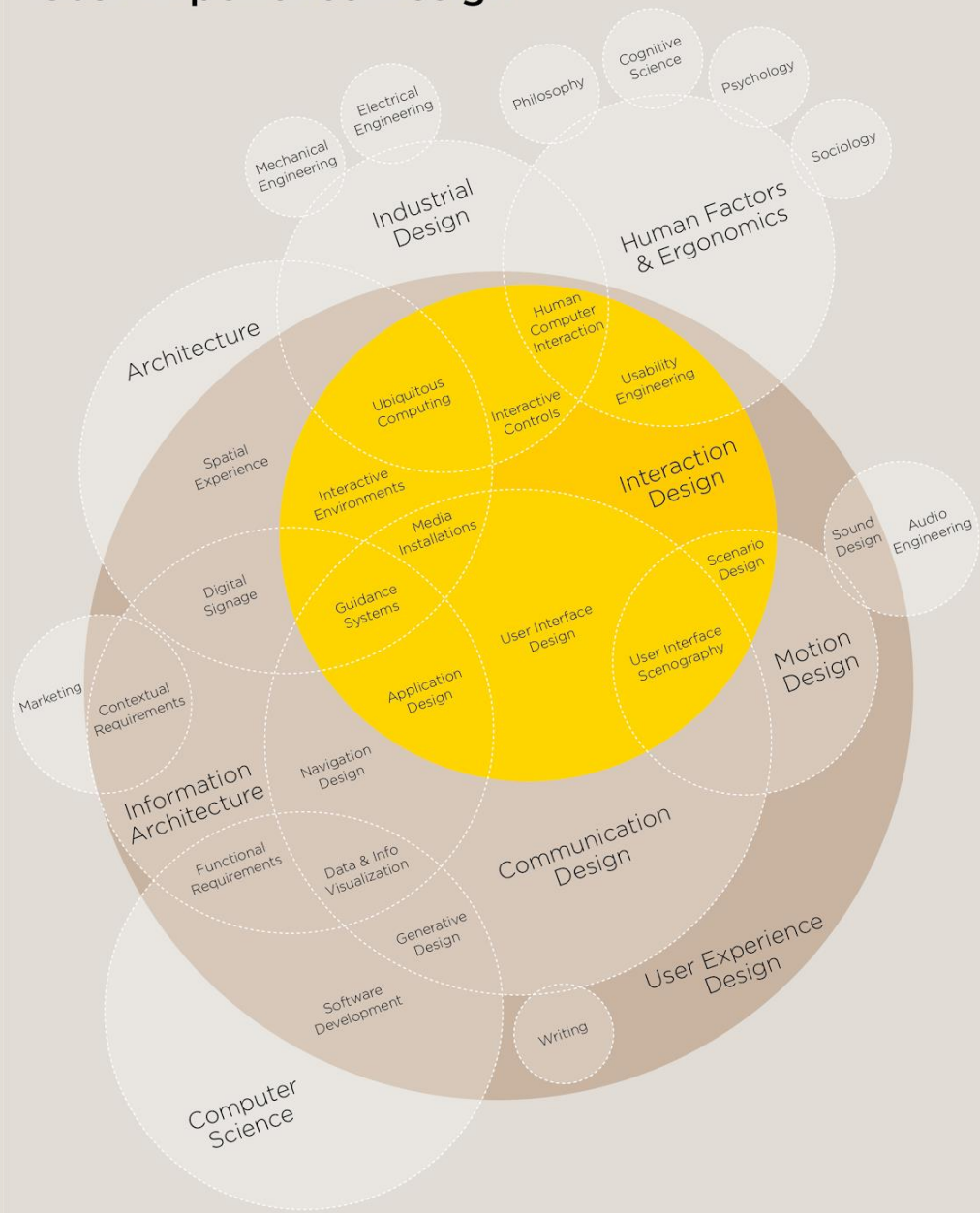
## DESIGN





UX Design ditemukan oleh  
Don Norman pada 1995

# The Disciplines of User Experience Design



# UX

User Research

Information Architecture

Personas

Usability Testing

Journey Mapping

Task Analysis

Usability Metric

Wireframing

# UI

UI Trends

UI Style Guide

UI Mockup

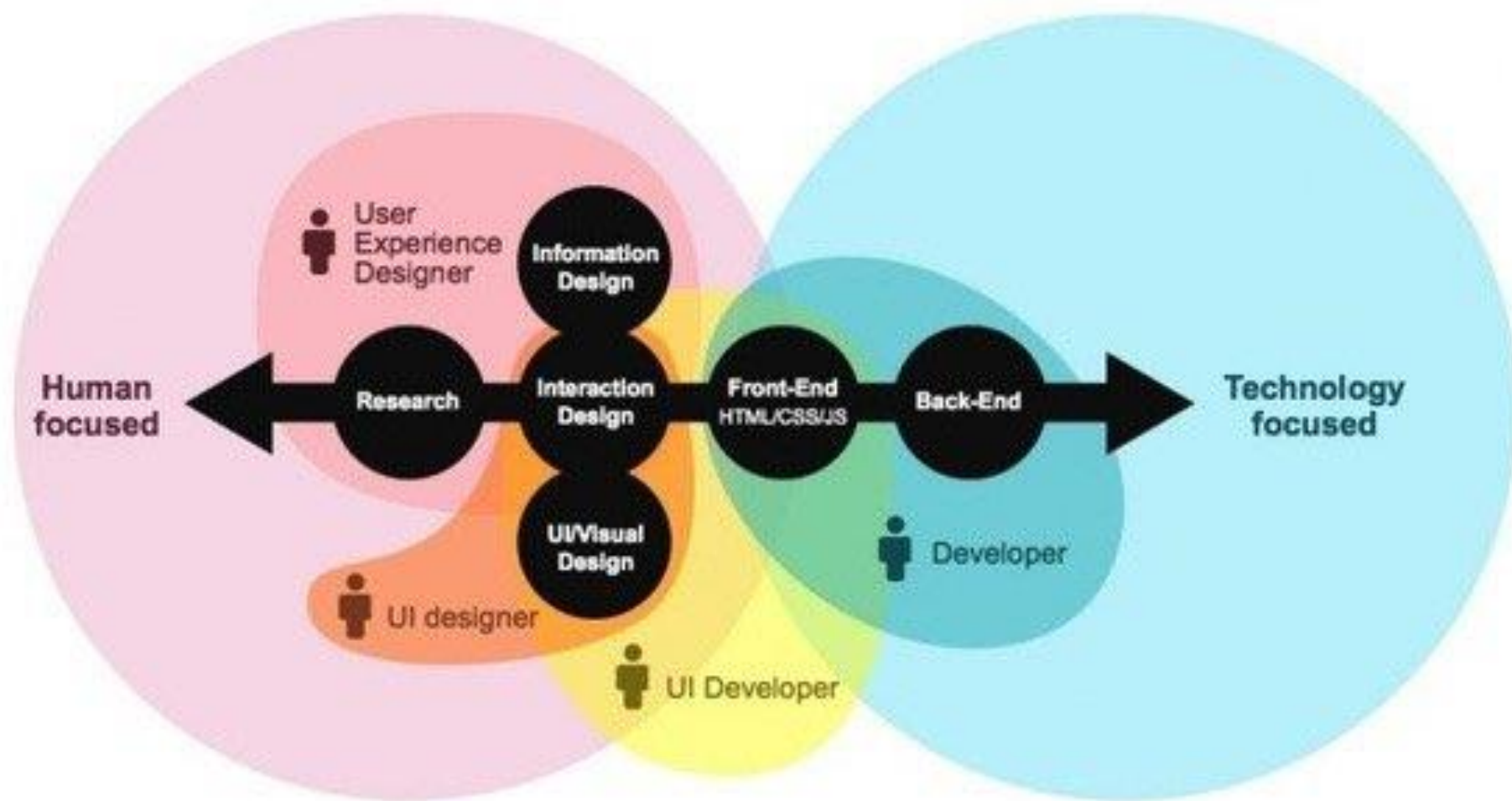
Prototyping

Design Handoff


User Flow

Design Ops

Interaction Design





A high-angle photograph of a person walking away from the camera on a dirt path in a park. The person is wearing a dark jacket and carrying a red bag. To the right of the path is a grassy area with a young tree and a paved walkway. In the background, there is a bench and a fence. The scene is brightly lit, suggesting a sunny day. A white rectangular box with the text 'User experience' is overlaid on the lower-left portion of the image.

User experience

Design



**Thank  
You**

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