Conclusion

The category Theater has the most successful count with 839 projects for a total of 1393 projects which represent 60%. But Music with the second successful count has 540 for a total 700 which represent 77%. Therefore, the Music category has most successful rate. The worst category is journalism with total of 24 project and all have been cancelled.

In sub-category, the play has the most successful count with 694 projects for a total of 1066 projects which also represent the most projects count. The hardware has 100% of successful rate with 140 successful projects.

2015 is the year with most project with a total of 1226 projects and 567 were successful. Followed by 2014 with a total of 976 projects which had 474 successful projects. For the overall data, the month of May has the most successful projects followed by June.

Limitations

On over three hundred thousand projects launched on Kickstarter, we are only analysing a little bit over four thousand. Our concerns with data limitation will be in regards to the data collection process and selection of the dataset.

Only a third of the data project are made outside of US which does not represent a balanced selection.

Additional graph/table

Table and graph showing the state of the project in relation with the country

Staff pick versus state of project

Table with state of project percentage by each category. This table will provide the percentage of successful, failed, cancelled projects for each category or sub category.