

Hala Gharaibeh

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Personal Statement

I am a lover of organizing information and spotting patterns. My early interest in using software to manage data grew into a strong drive to explore tech and data analysis.

Experience

Mujaddidun Jordan - Volunteer

May 2024 – Mar 2025

- Volunteered in 5+ charity events.
- Selected as a **subteam leader** for one event, where I organized team members, delegated tasks, and ensured smooth collaboration within a larger team.
- Demonstrated **agility**, teamwork, and strong communication.

Student Volunteer

- Coordinated with students and faculty from **3 departments** to resolve **8 timetable conflicts**, improving schedule accessibility for peers, supporting logistics for events of 200+ attendees.
- Explained complex academic topics and created detailed explanatory notes and summaries in **18 courses**.

Projects

Data Tidying

- Conducted comprehensive exploratory data analysis on a **19,382-entry TikTok dataset**, identifying and handling missing values, outliers, and variable distributions.
- Discovered significant behavioral patterns, including higher engagement rates for claim videos vs. opinion videos, and nuanced impacts of author ban status on engagement.

Handwritten Number Recognition Model

- Built a neural network in Python to predict handwritten, pixelated black-and-white numbers (0–9).
- Used scikit-learn, NumPy, and Matplotlib to process input images, train the model, and visualize predictions.
- Showcased clear and interpretable outputs to demonstrate model capabilities.

Call Center Performance Dashboard

- Developed a Power BI dashboard to monitor and analyze **5,000 call center records**, covering key KPIs such as customer satisfaction, resolution rates, and agent efficiency.
- Built interactive visuals and filters for real-time tracking of monthly trends and agent-level performance.

Licenses and Certifications

- Google Advanced Data Analytics Professional Certificate: Get Started with Python
- Google Advanced Data Analytics Professional Certificate: Foundations of Data Science
- Kaggle: Intro to machine learning

Technical Skills

Programming Languages & Libraries: Python, pandas, NumPy, matplotlib.pyplot

Tools & Platforms: Power BI, Tableau, scikit-learn, Microsoft Excel, Microsoft Word, Microsoft Collab, Notion.

Languages: Arabic(Native), English(Advanced).

Soft Skills: Teamwork, Workflow Design, Stakeholder Communication, Strategic Planning