

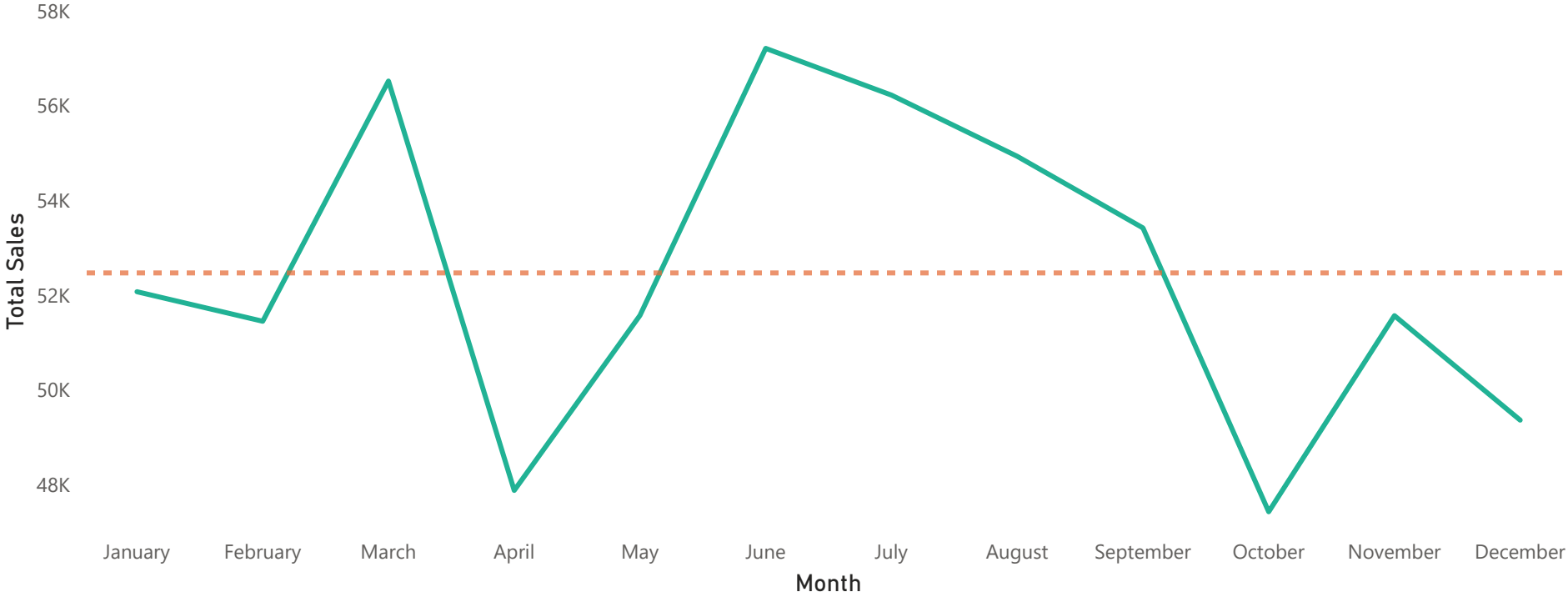
Coffee Bean Sales Analysis



Sales Performance Over Time

2023 Year	313149 Total Sales	2023 Year	9498 Total Quantity Soled
2024 Year	316499 Total Sales	2024 Year	9541 Total Quantity Soled

Total Sales by Month



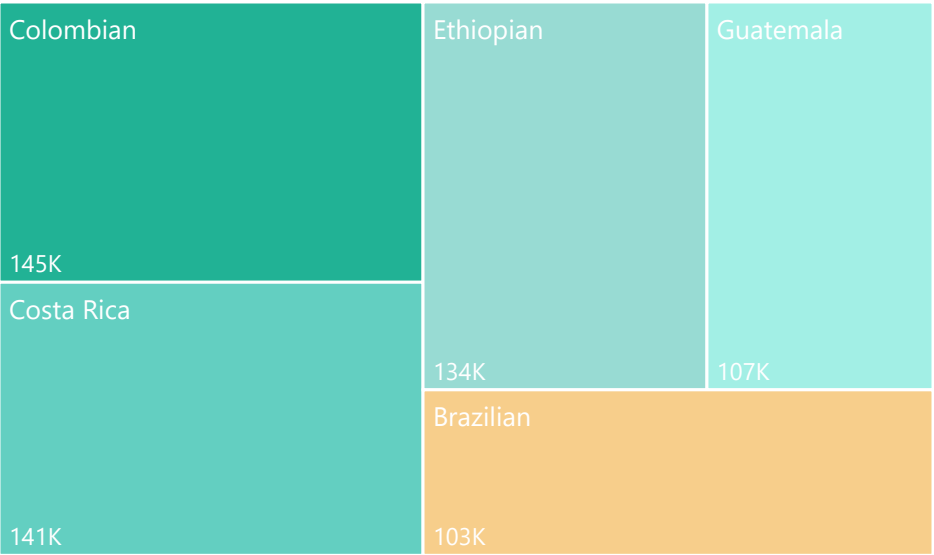
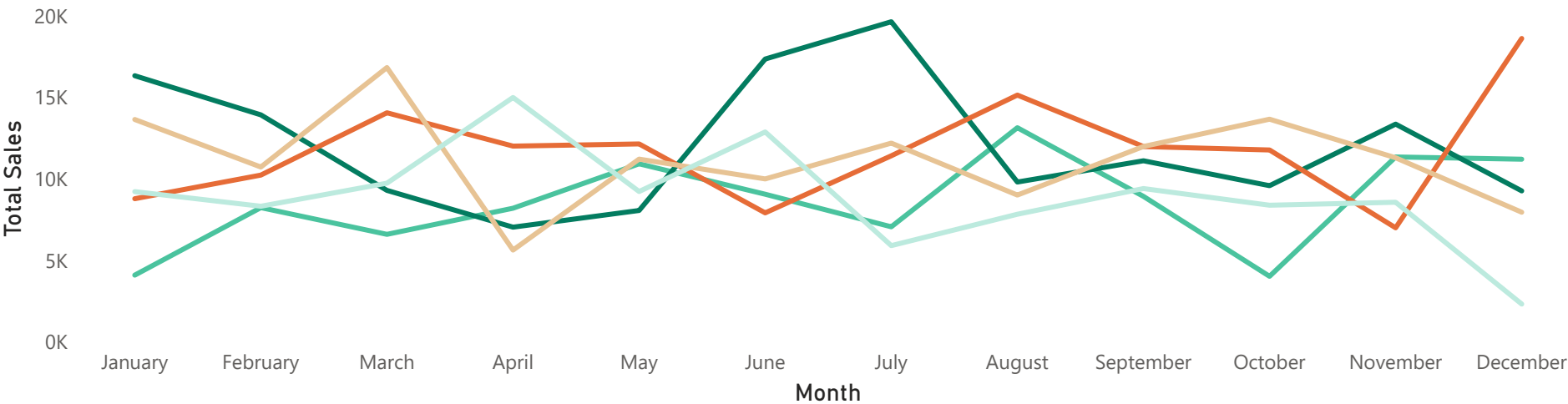
Coffee Bean Sales Analysis



Products Performance

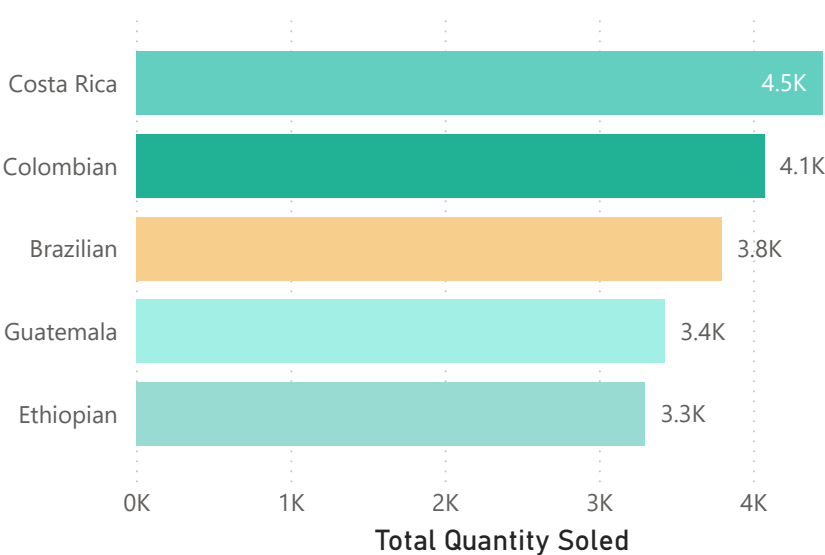
Product Performance

Product Brazilian Colombian Costa Rica Ethiopian Guatemala



Month

Product



Coffee Bean Sales Analysis



Top customers .. Sales Contribution - Discount vs No Discount

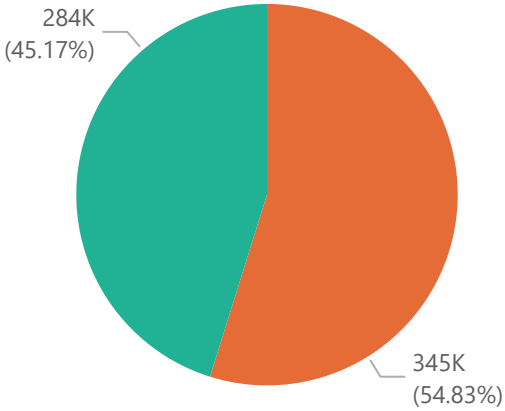
Top 10 customers by total purchases

Customer_ID	Total Sales
2	14334
97	13602
82	12932
81	11903
50	11285
45	10910
60	10622
9	10094
72	9930
91	9731
Total	115343

Top 10 customers by Purchase Frequency Sales Contribution - Discount vs No Discount

Customer_ID	Purchase Frequency
2	15
82	15
97	13
60	11
45	10
81	10
91	10
50	9
72	9
9	6
Total	108

Used Disc... False True

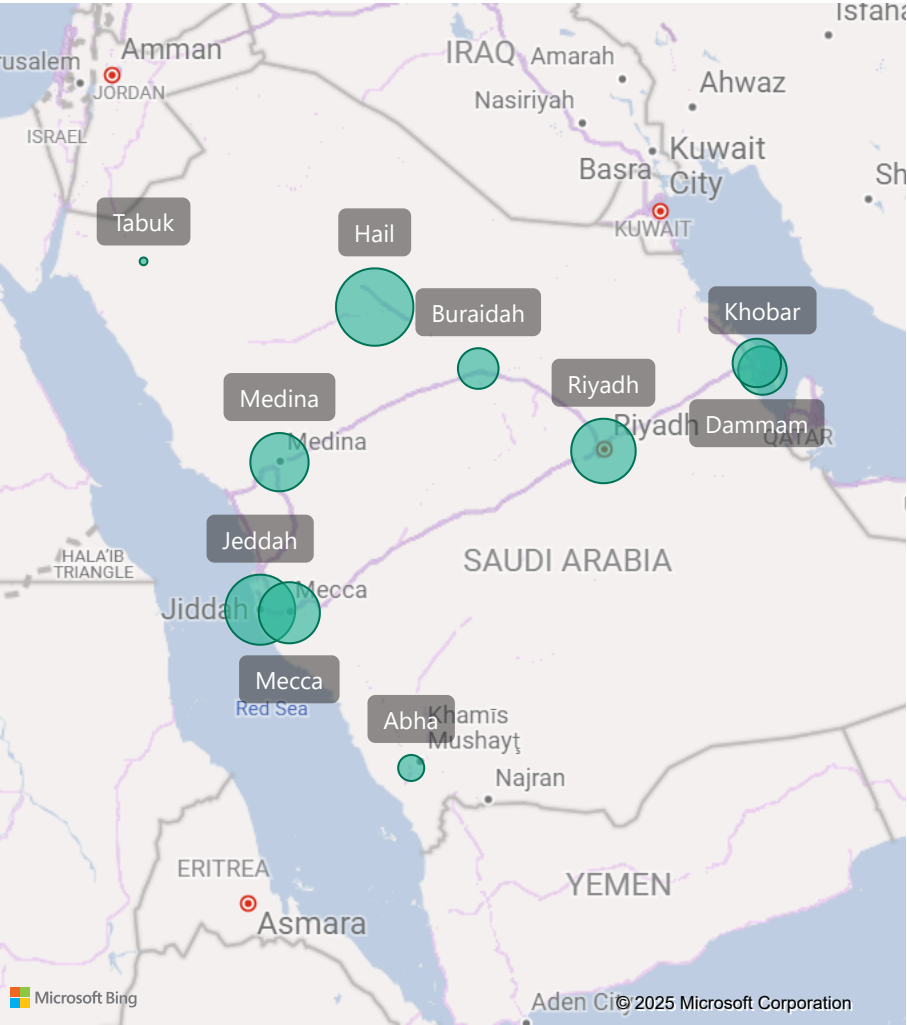


Coffee Bean Sales Analysis



Top City

the Total Sales by Citys



Where Are Most Customers From?

