

Financial Performance Dashboard – S&P 500 Company Financial Performance Overview



Ticker Symbol
AAL

Year of Period Ending
All

Chart

Table

Financial Performance Summary Table

	Period Ending			
	2012	2013	2014	2015
Total Revenue	24,855,000,000	26,743,000,000	42,650,000,000	40,990,000,000
Cost of Goods Sold	10,499,000,000	11,019,000,000	15,620,000,000	11,096,000,000
Gross Profit	14,356,000,000	15,724,000,000	27,030,000,000	29,894,000,000
Sales, General and Admin.	12,977,000,000	12,913,000,000	20,686,000,000	21,275,000,000
Research and Development	0	0	0	0
Other Operating Items	845,000,000	853,000,000	1,295,000,000	1,364,000,000
Total Operating Expenses	13,822,000,000	13,766,000,000	21,981,000,000	22,639,000,000
Operating Income	534,000,000	1,958,000,000	5,049,000,000	7,255,000,000
Cost to Revenue Ratio	55.61%	51.48%	51.54%	55.23%

Gross Margin %	57.76%	58.80%	63.38%	72.93%
Operating Margin %	2.15%	7.32%	11.84%	17.70%
YoY Revenue Growth %		7.60%	59.48%	-3.89%

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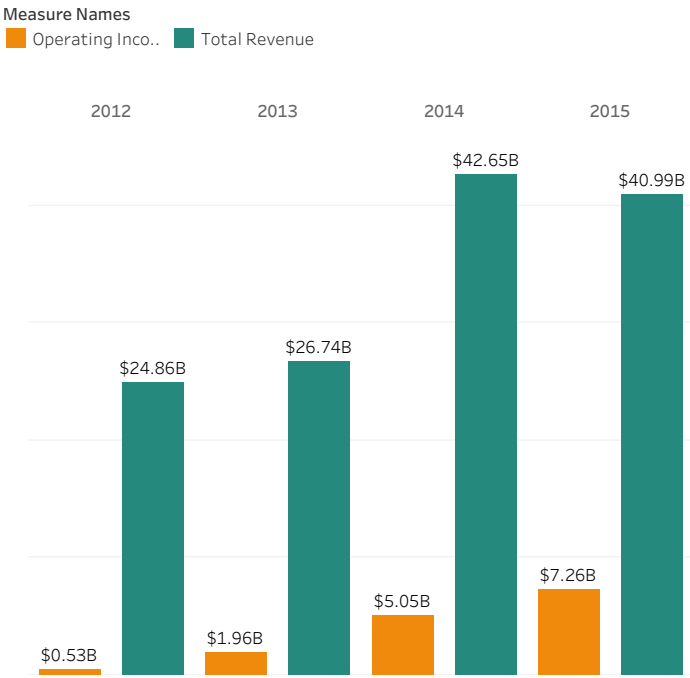
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Revenue vs. Operating Income



Margin Comparison: Gross vs Operating

