



# BMW Global Sales Performance Overview

[Dashboard](#)[3 Series](#)[5 Series](#)[7 Series](#)[i3](#)[i8](#)[X1](#)[X3](#)[X5](#)[X6](#)[M3](#)[M5](#)[Clear all slicers](#)

COLOR

All

Model

All

REGION

All

**TOTAL SALES VOLUME  
(USD)**

\$253.38M

**AVERAGE PRICE (USD)**

\$75.03K

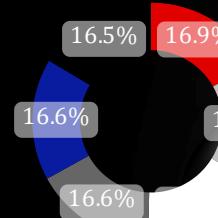
**TOTAL REVENUE (USD)**

\$19.01T

**MOST POPULAR COLOR**

Black

## SALES BY COLOUR



## PRICE vs MILEAGE WITH TRENDLINE

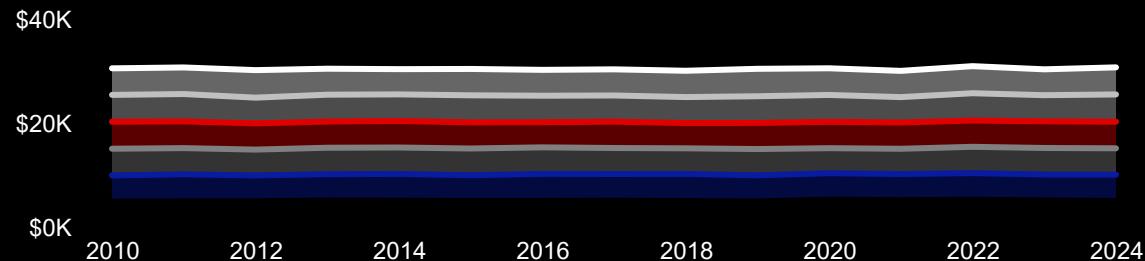
480M  
460M  
440M  
\$330M\$340M  
\$350M

## SALES vs AVERAGE PRICE BY FUEL TYPE (USD)

\$75,300  
\$75,200  
\$75,100  
\$75,000  
\$74,900  
\$74,800

## AVERAGE OF SALES BY YEAR AND COLOR

Color: Black ● Blue ● Grey ● Red ● Silver ● White



## SALES VOLUME BY MODEL

7 Series  
i8  
X1  
3 Series  
i3  
5 Series  
M5  
X3  
X5  
X6  
M3

Hybrid Petrol Electric Diesel



Clear all slicers

# BMW 3 SERIES ANALYSIS

COLOR

All

FUEL TYPE

All

TOTAL SALES VOLUME  
(USD)

\$23.28M

TOTAL REVENUE OF  
THE MODEL

\$1.77T

MOST POPULAR  
COLOR

Silver

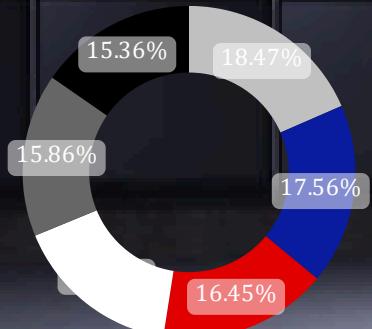
MOST POPULAR FUEL  
TYPE

Diesel

AVERAGE MILEAGE

100.16K

## SALES BY COLOR



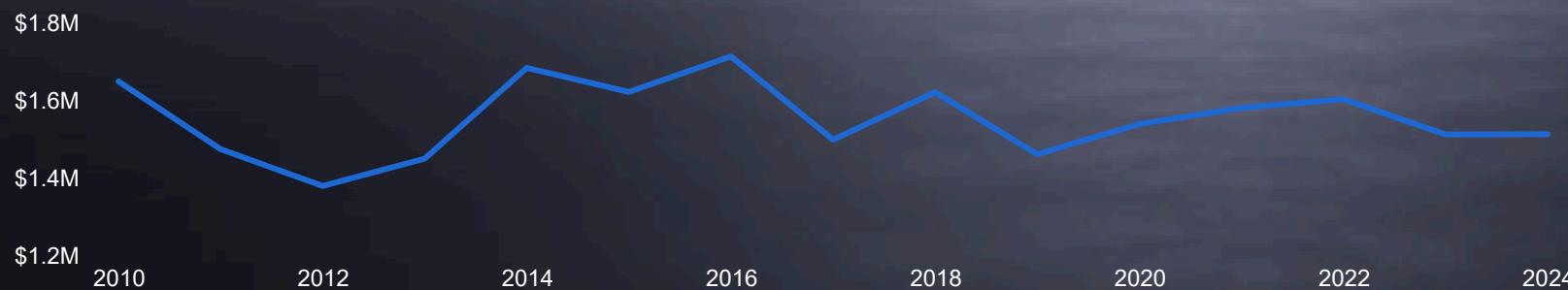
## PRICE DISTRIBUTION



## AVERAGE PRICE BY REGION



## SALES VOLUME TREND





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# BMW 5 SERIES ANALYSIS

**TOTAL SALES VOLUME (USD)**  
**\$23.1M**

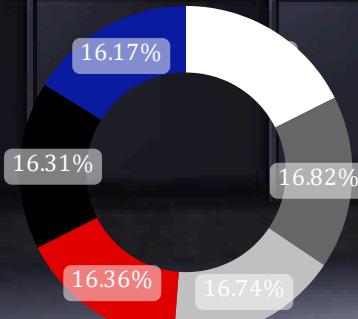
**TOTAL REVENUE OF THE MODEL**  
**\$1.74T**

**MOST POPULAR COLOR**  
**White**

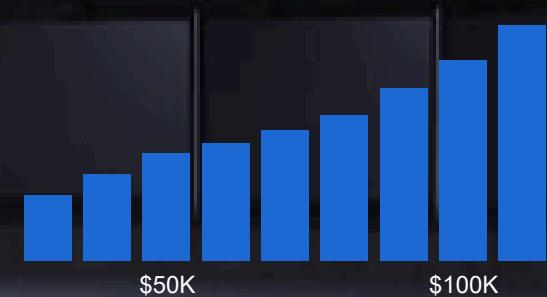
**MOST POPULAR FUEL TYPE**  
**Diesel**

**AVERAGE MILEAGE**  
**101.36K**

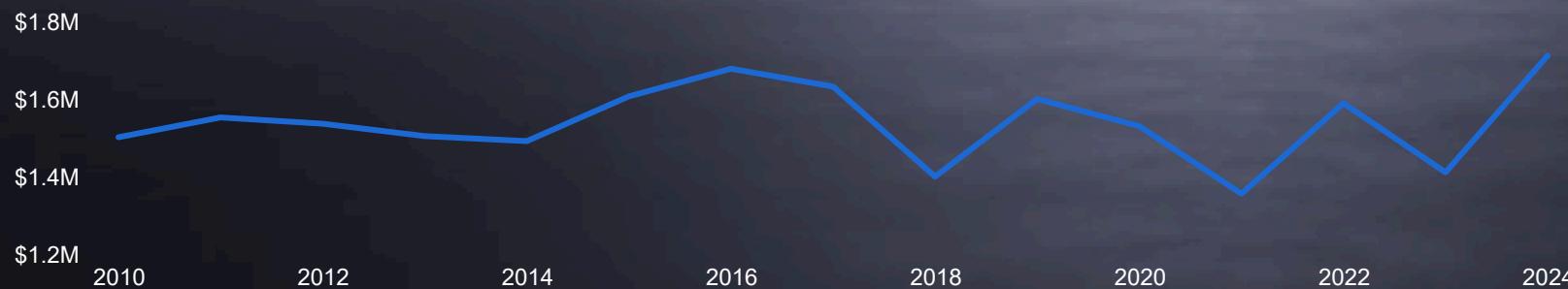
## SALES BY COLOR



## PRICE DISTRIBUTION



## SALES VOLUME TREND



## AVERAGE PRICE BY REGION





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# BMW 7 SERIES ANALYSIS

COLOR

All

FUEL TYPE

All

TOTAL SALES VOLUME  
(USD)

\$23.79M

TOTAL REVENUE OF  
THE MODEL

\$1.79T

MOST POPULAR  
COLOR

Black

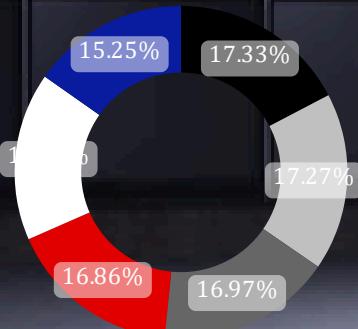
MOST POPULAR FUEL  
TYPE

Diesel

AVERAGE MILEAGE

100.79K

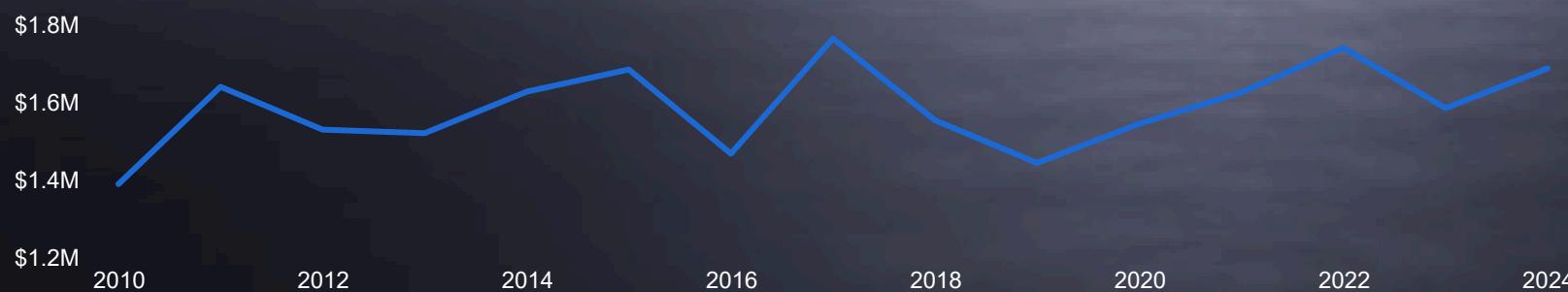
## SALES BY COLOR



## PRICE DISTRIBUTION



## SALES VOLUME TREND



## AVERAGE PRICE BY REGION





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## BMW i3 ANALYSIS

TOTAL SALES VOLUME  
(USD)  
\$23.13M

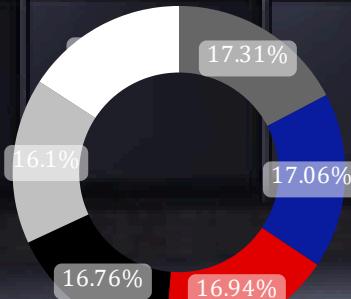
TOTAL REVENUE OF  
THE MODEL  
\$1.72T

MOST POPULAR  
COLOR  
Grey

MOST POPULAR FUEL  
TYPE  
Electric

AVERAGE MILEAGE  
98.73K

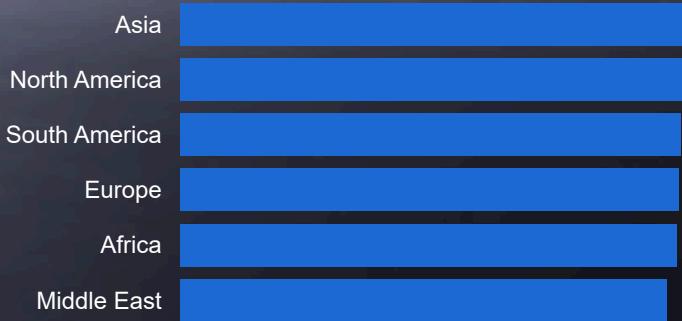
### SALES BY COLOR



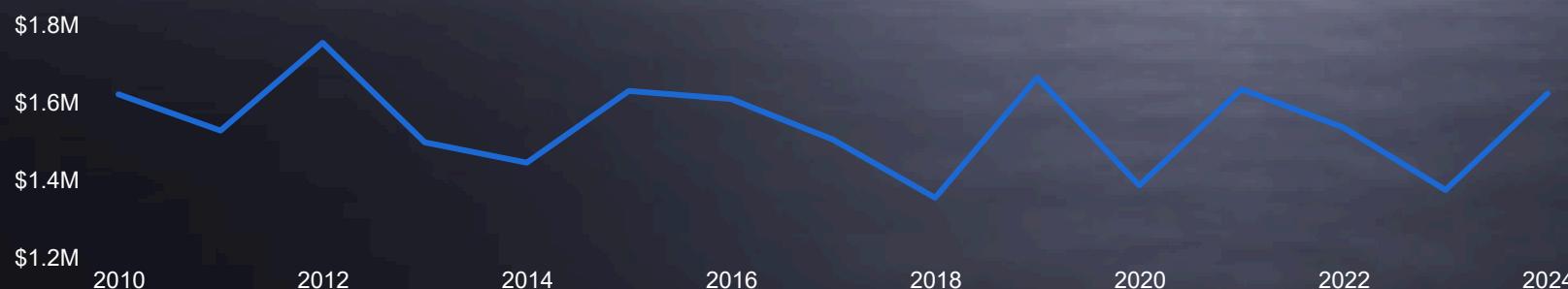
### PRICE DISTRIBUTION



### AVERAGE PRICE BY REGION



### SALES VOLUME TREND





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# BMW i8 ANALYSIS

COLOR

All

FUEL TYPE

All

TOTAL SALES VOLUME  
(USD)

\$23.42M

TOTAL REVENUE OF  
THE MODEL

\$1.76T

MOST POPULAR  
COLOR

Silver

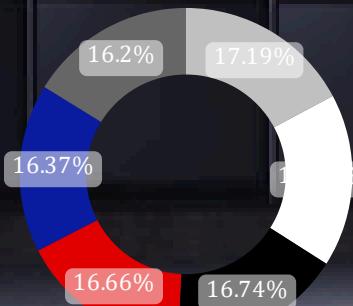
MOST POPULAR FUEL  
TYPE

Diesel

AVERAGE MILEAGE

99.45K

## SALES BY COLOR



## PRICE DISTRIBUTION



## SALES VOLUME TREND



## AVERAGE PRICE BY REGION





Clear all slicers

## BMW X1 ANALYSIS

COLOR

All

FUEL TYPE

All

TOTAL SALES VOLUME  
(USD)

\$23.41M

TOTAL REVENUE OF  
THE MODEL

\$1.75T

MOST POPULAR  
COLOR

Silver

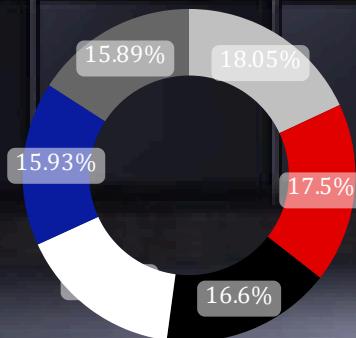
MOST POPULAR FUEL  
TYPE

Diesel

AVERAGE MILEAGE

100.38K

### SALES BY COLOR



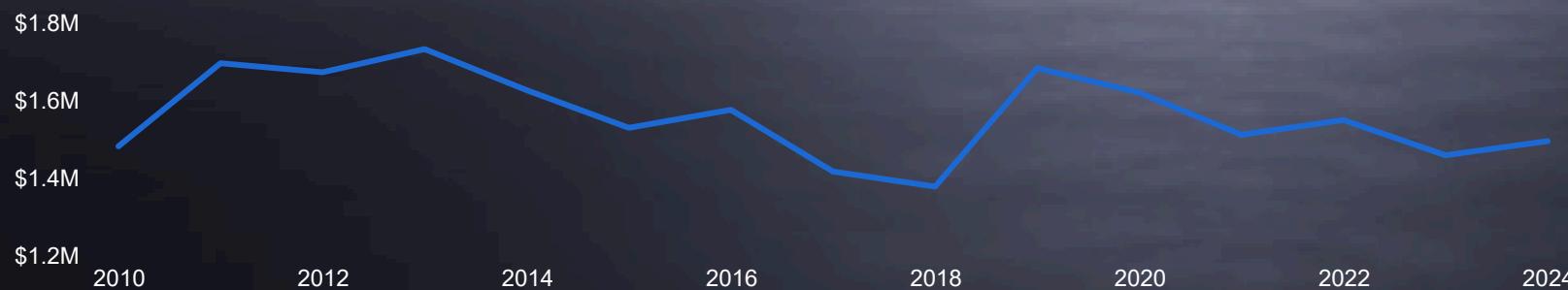
### PRICE DISTRIBUTION



### AVERAGE PRICE BY REGION



### SALES VOLUME TREND





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## BMW X3 ANALYSIS

COLOR

All

FUEL TYPE

All

TOTAL SALES VOLUME  
(USD)

\$22.75M

TOTAL REVENUE OF  
THE MODEL

\$1.71T

MOST POPULAR  
COLOR

Silver

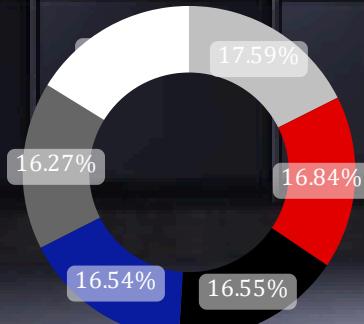
MOST POPULAR FUEL  
TYPE

Diesel

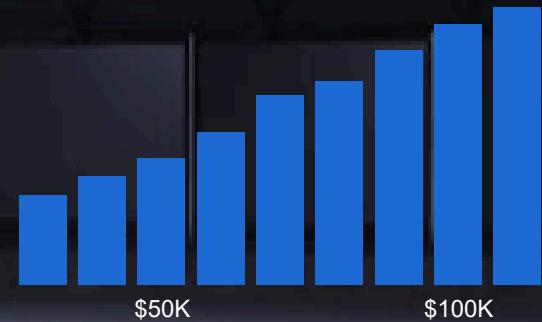
AVERAGE MILEAGE

100.72K

### SALES BY COLOR



### PRICE DISTRIBUTION



### SALES VOLUME TREND



### AVERAGE PRICE BY REGION





Clear all slicers

# BMW X5 ANALYSIS

COLOR

All

FUEL TYPE

All

TOTAL SALES VOLUME  
(USD)

\$22.71M

TOTAL REVENUE OF  
THE MODEL

\$1.71T

MOST POPULAR  
COLOR

Black

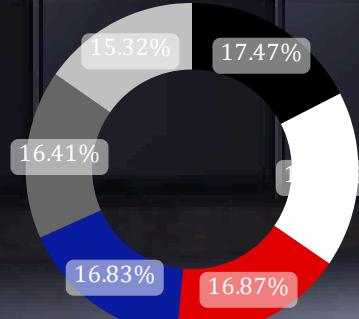
MOST POPULAR FUEL  
TYPE

Diesel

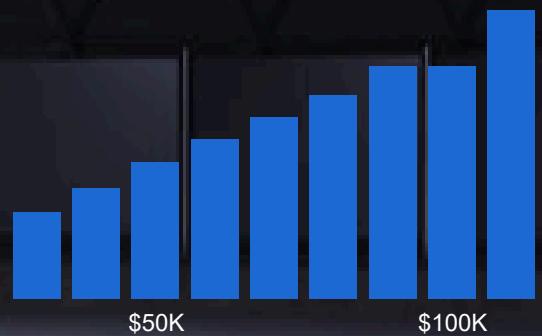
AVERAGE MILEAGE

100.26K

## SALES BY COLOR



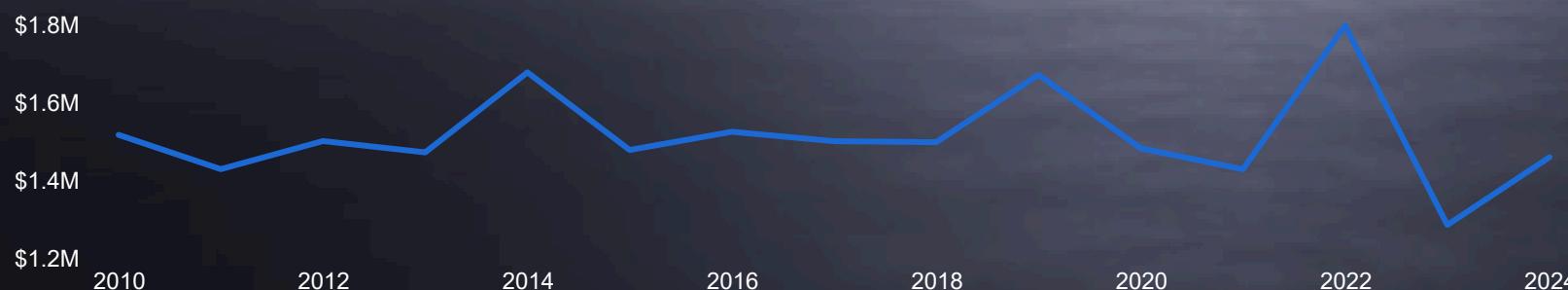
## PRICE DISTRIBUTION



## AVERAGE PRICE BY REGION



## SALES VOLUME TREND





Clear all slicers

## BMW X6 ANALYSIS

COLOR

All

FUEL TYPE

All

TOTAL SALES VOLUME  
(USD)

\$22.66M

TOTAL REVENUE OF  
THE MODEL

\$1.69T

MOST POPULAR  
COLOR

Grey

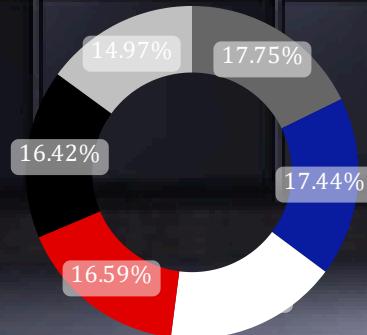
MOST POPULAR FUEL  
TYPE

Diesel

AVERAGE MILEAGE

99.48K

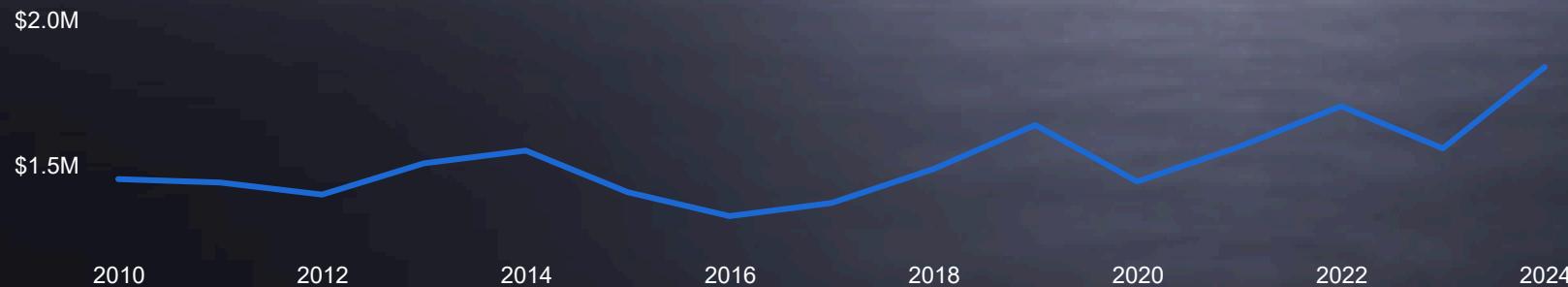
### SALES BY COLOR



### PRICE DISTRIBUTION



### SALES VOLUME TREND



### AVERAGE PRICE BY REGION





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# BMW M3 SERIES ANALYSIS

COLOR

All

FUEL TYPE

All

TOTAL SALES VOLUME  
(USD)

\$22.35M

TOTAL REVENUE OF  
THE MODEL

\$1.67T

MOST POPULAR  
COLOR

Red

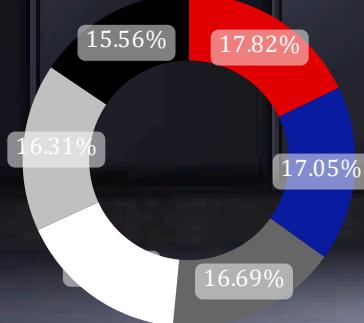
MOST POPULAR FUEL  
TYPE

Diesel

AVERAGE MILEAGE

99.73K

## SALES BY COLOR



## PRICE DISTRIBUTION



## SALES VOLUME TREND



## AVERAGE PRICE BY REGION





Clear all slicers

# BMW M5 ANALYSIS

COLOR

All

FUEL TYPE

All

TOTAL SALES VOLUME  
(USD)

\$22.78M

TOTAL REVENUE OF  
THE MODEL

\$1.7T

MOST POPULAR  
COLOR

White

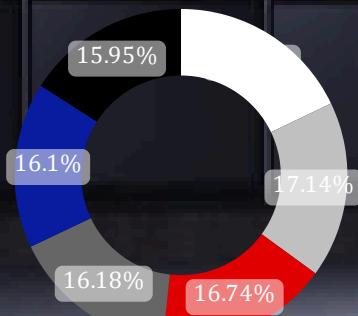
MOST POPULAR FUEL  
TYPE

Diesel

AVERAGE MILEAGE

102.34K

## SALES BY COLOR



## PRICE DISTRIBUTION



## AVERAGE PRICE BY REGION



## SALES VOLUME TREND

