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Nucamp Bootstrap Project  
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# Project Portfolio

## Salon Website with Bootstrap

### 1. INTRODUCTION

My project is an attempt at a modern, attractive and functional website that is host to the Beauty Industry. It is a website that showcases, lists info, links to various social media and allows the shopper to research and explore potential services directly involved with the salon and barbering businesses.

### 2. DESIGN and IMPLEMENTATION

For the design, I started off by collecting examples of a few prime and well executed salon and barber websites. Focusing on User Experience and overall attraction to the website itself, I aimed to execute a similar site myself. After getting the basic design down onto VSC, I then realized that the reason why a lot of the sites I picked were so alluring was because they were a lot of work and smart execution in the making, well over my head; the talents of a newbie developer. Most likely not just one developer but most likely a few or even a team. The ease and flow of the sites were a lot harder to just simple execute myself..... well, for the time being. Perhaps if I had more time and definitely after the course when I get some more time, I would like to research and learn how to do more complicated features and functionality. So for now, I am focusing on doing a dumbed down version. A basic yet beautiful site that has the bases of what clients would be looking for in such a site for a salon. And seeing how something like 70% of sites are viewed thru smaller viewports, I am going to pay particular attention to Mobile First and Responsive design.

In this type of site, it is particularly important to use pictures and lists with links to social media accounts for the service operators. Because of that I believe i'll be using bootstrap components like: Alerts- for when clients are making or canceling appointments or making a purchase. Buttons- for navigating to different parts of the site, submitting info and a wide range of features. Cards- I imagine that I can use with images. Like have a picture of services or products and a caption or links to prices and other pages with lists. Carousels- seems like a great way for salons and barbershops to add even more pictures to their site without over crowding the overall appearance. I think I could ask use it for Seasonal Promo's. Collapse- because most people that are researching beauty businesses are guaranteed to do it on their phones but still need menu functions. Forms- to obtain client info, messages and appointments. Input group- seems absolutely necessary to obtain client info and payments. Jumbotron- for a great way for beauty businesses to showcase key marketing messages and promotions. Media object- to position media objects alongside their descriptions promotions. Navs and Navbars- to set at top or bottom menu for clients to easily navigate too. Popovers- to get quick info or instructions on site and Salon features.

### 3. CONCLUSION

I learned that like any other product, developing a website has its needs, wants and target market. It has to be made for the client that's on it the most. That simply just creating a site won't be enough to execute a successful product in coding. I realize also that less is more. Maybe we have to do more "behind the curtains" but when it comes to designing a site it needs to have beauty, grace and above all functionality. Any attempt to make an elaborate project(unless otherwise commissioned to do so) is unnecessary and cocky. Putting yourself through more work to look and feel cool is a waste when the objective is simply to make something that has already been made and probably better haha.

Overall its a good project and a good product but I could've spent some time in the wireframe process, really lining up and picking apart website features that would've worked best for this project. It was kinda like my eyes were too big for my stomach.