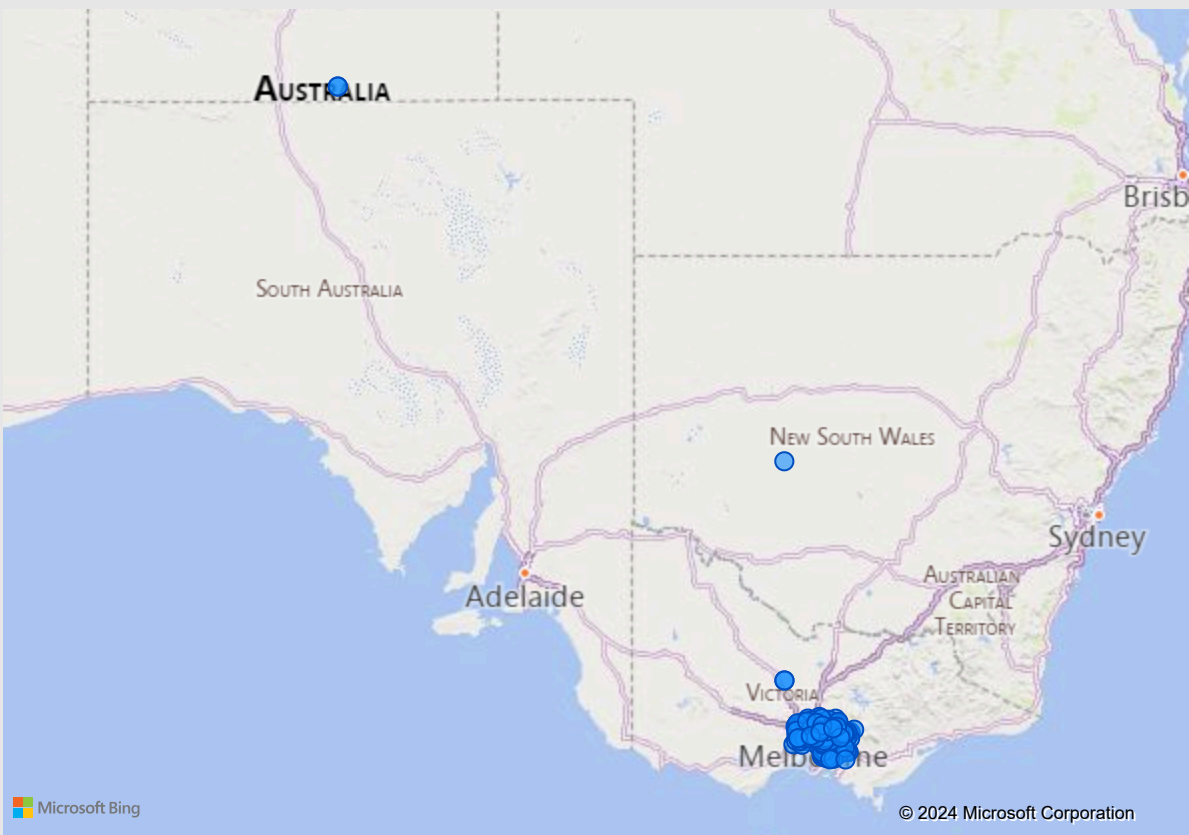


# Geographical Insights of Hotel Aggregator

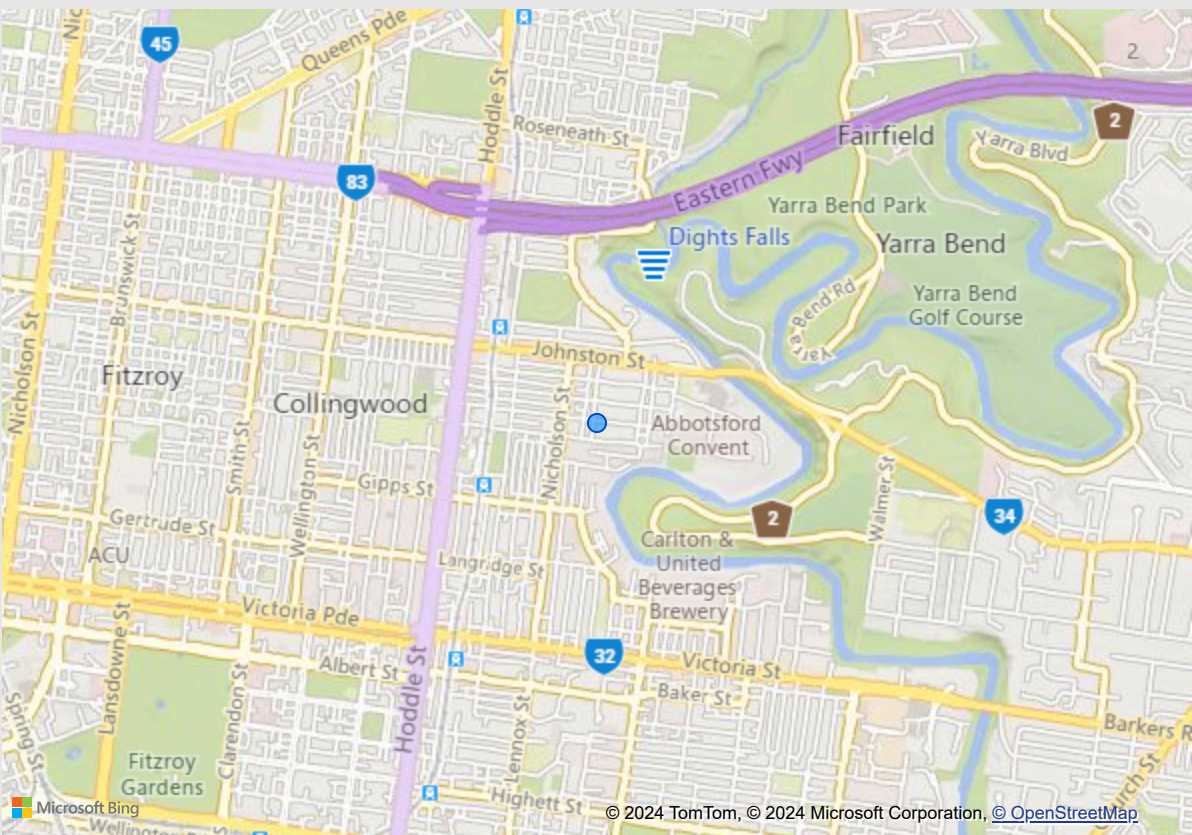
Distribution of listings to identify popular neighborhoods



neighbourhood

Albanvale, Victoria, Australia

Geographical concentration of listings and host locations



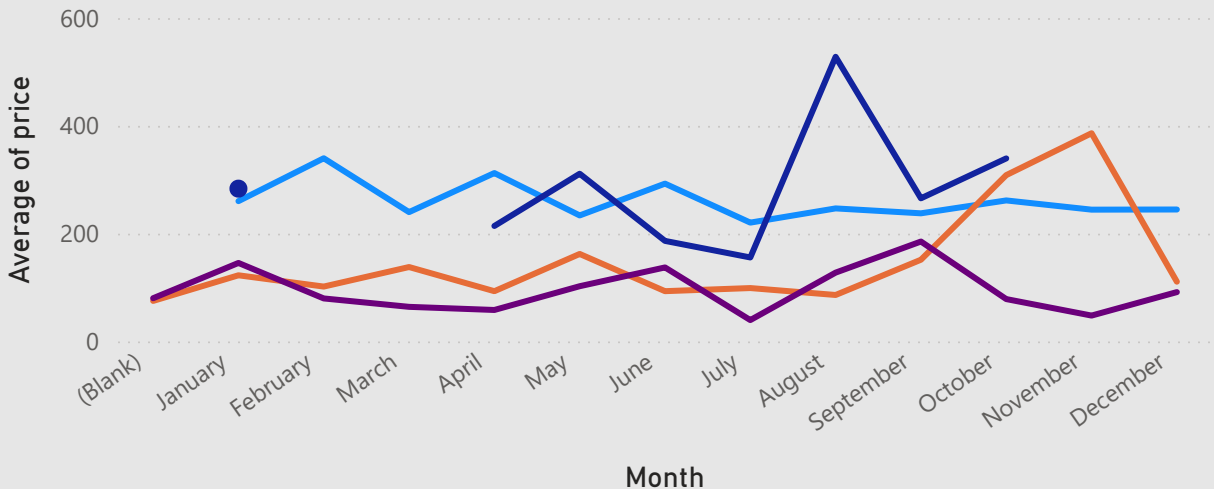
host\_location

Abbotsford, Australia

# Pricing and Availability Analysis

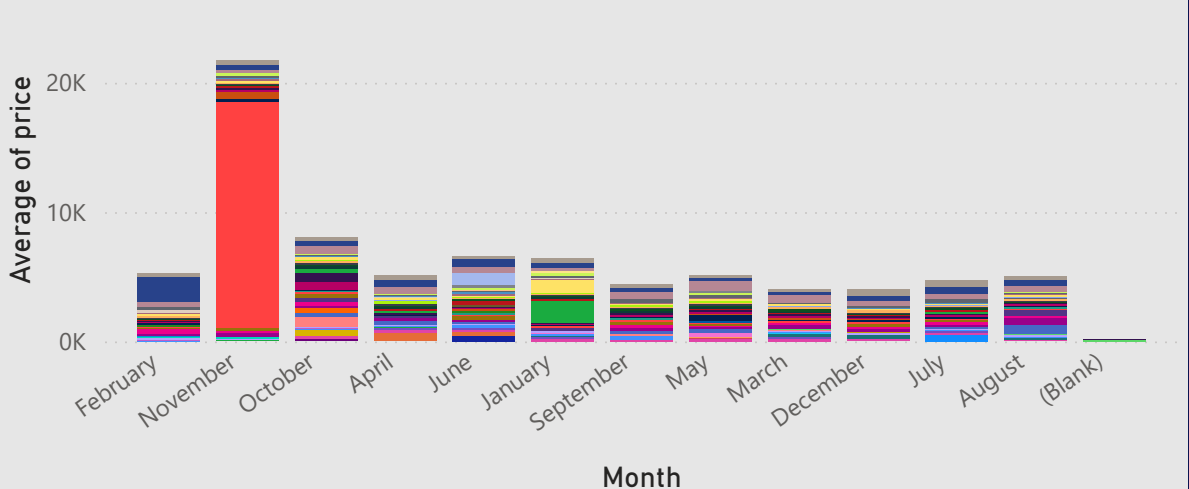
## Pricing trends based on room types

room\_type ● Entire home/apt ● Hotel room ● Private room ● Shared room



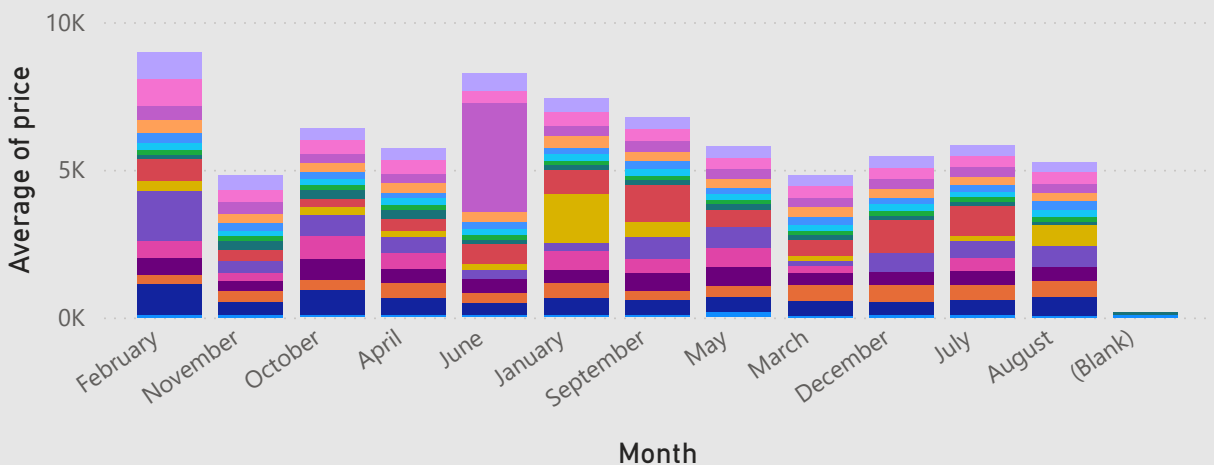
## Average of price by Month and property\_type

property\_type ● Yurt ● Train ● Tower ● Tipi ● Tiny ho... ● Tent ● Shipping ... ● Shared r...



## Average of price by Month and accommodates

accommodates ● 1 ● 10 ● 11 ● 12 ● 13 ● 14 ● 15 ● 16 ● 2 ● 3 ● 4 ● 5 ● 6 ● 7 ● 8 ● 9



### room\_type

- ☐ Entire home/apt
- ☐ Hotel room
- ☐ Private room
- ☐ Shared room

### property\_type

- ☐ Barn
- ☐ Boat
- ☐ Bus
- ☐ Camper/RV
- ☐ Casa particular
- ☐ Castle
- ☐ Dome
- ☐ Earthen home
- ☐ Entire bed and breakf...

### accommodat...

- ☐ 1
- ☐ 10
- ☐ 11
- ☐ 12
- ☐ 13
- ☐ 14
- ☐ 15
- ☐ 16
- ☐ 2

# Host Performance

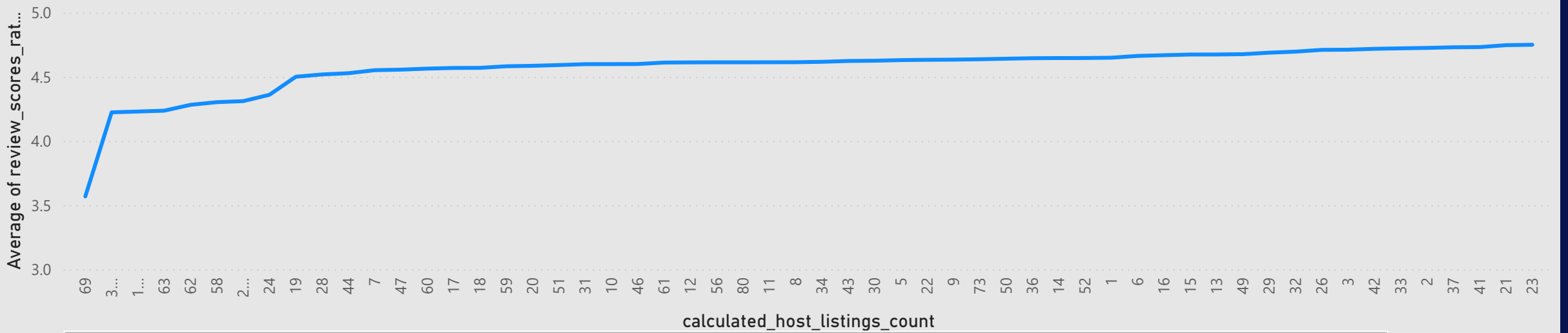
host_name		superhost_status		verification_method		response_time	
(Maria) ANNA		f		['email', 'phone']		within a few hours	
360 (Hidden By Airbnb)		f		['email', 'phone']		within an hour	
A		f		['phone']		N/A	
A&E		t		['email', 'phone']		within an hour	
Aaron		f		['email', 'phone']		a few days or more	
Aaron		f		['email', 'phone']		N/A	
Aaron		f		['phone']		N/A	
Aaron		f		['email', 'phone']		within an hour	
Aaron		f		['email', 'phone']		within an hour	

id	host_id	Year	host_listings_count	host_identity_verified	host_response_rate	host_acceptance_rate	host_location
10000335	51373610	2015	4	f	N/A	N/A	Clayton, Aust
10000999	24105997	2014	1	f	N/A	N/A	
1002094	1764883	2012	3	t	100%	94%	Melbourne, A
10021017	6267718	2013	1	t	N/A	N/A	Melbourne, A
10021541	1460928	2011	1	t	91%	84%	Melbourne, A
10022934	15785687	2014	2	t	100%	98%	Clifton Hill, A
10026095	50796451	2015	3	t	100%	100%	Balaclava, Au
10028048	9028154	2013	23	t	100%	97%	St Kilda, Aust
10028022	51521524	2015	1	t	N/A	N/A	Donwick, Aust

Review Scores and Guest Satisfaction

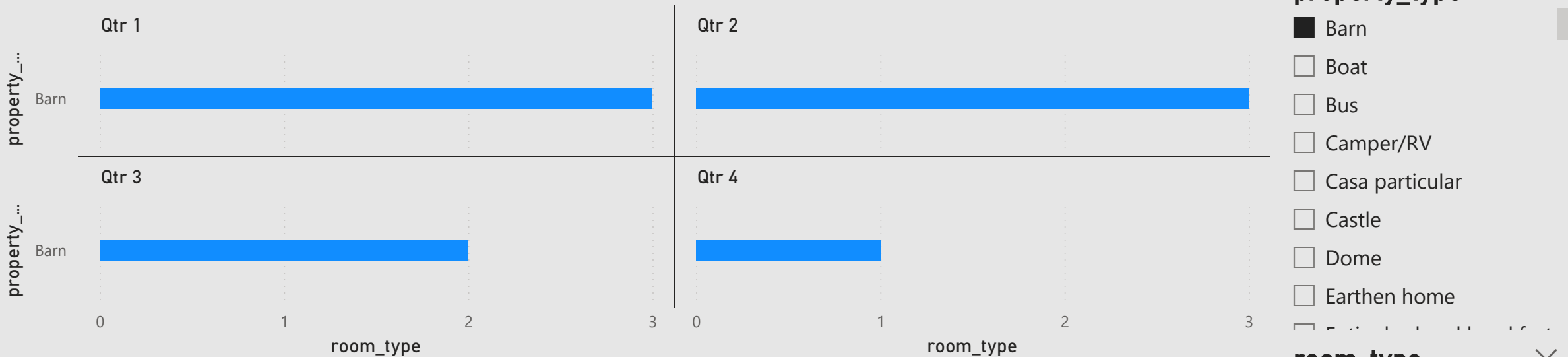
id	review_scores_value	review_scores_rating	review_scores_accuracy	review_scores_checkin	review_scores_cleanliness
1002094	4.86	4.86	4.85	4.94	4.86
10021017	5.00	5.00	5.00	5.00	5.00
10021541	4.70	4.66	4.78	4.59	4.68
10022934	4.92	4.97	4.99	4.92	4.93
10026095	4.84	4.92	4.94	4.90	4.84
10028048	4.89	4.86	4.84	4.98	4.82
10039033	4.71	4.86	4.86	4.86	4.86
10039270					
10039723	4.79	4.72	4.83	4.96	4.91

Impact of review scores on overall listing performance



# Property Type and Room Analysis

Distribution of property type and room type



Trends in the popularity of specific accommodation setups

