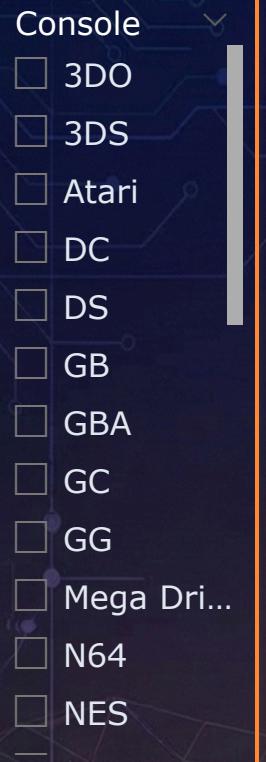


1980 2020

Corrélation des ventes et des critiques / retour joueurs



*Les ventes sont en millions

1980

2020

Stratégie d'implantation : Analyse comparative des marchés

Plateforme

Autre

Nintendo

PC

PlayStation

Sega

Xbox

Console

3DO

3DS

Atari

DC

DS

GB

GBA

GC

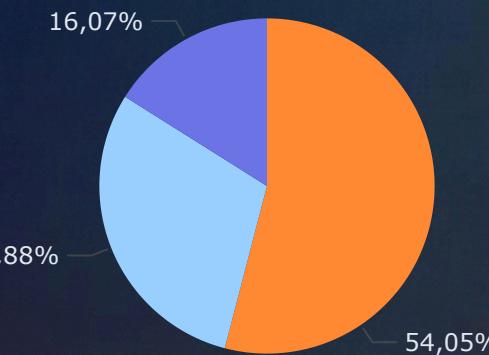
GG

Mega Dri...

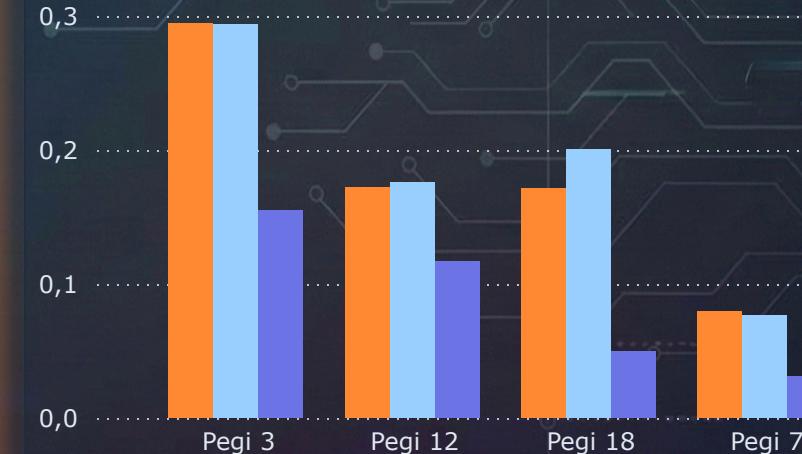
N64

NES

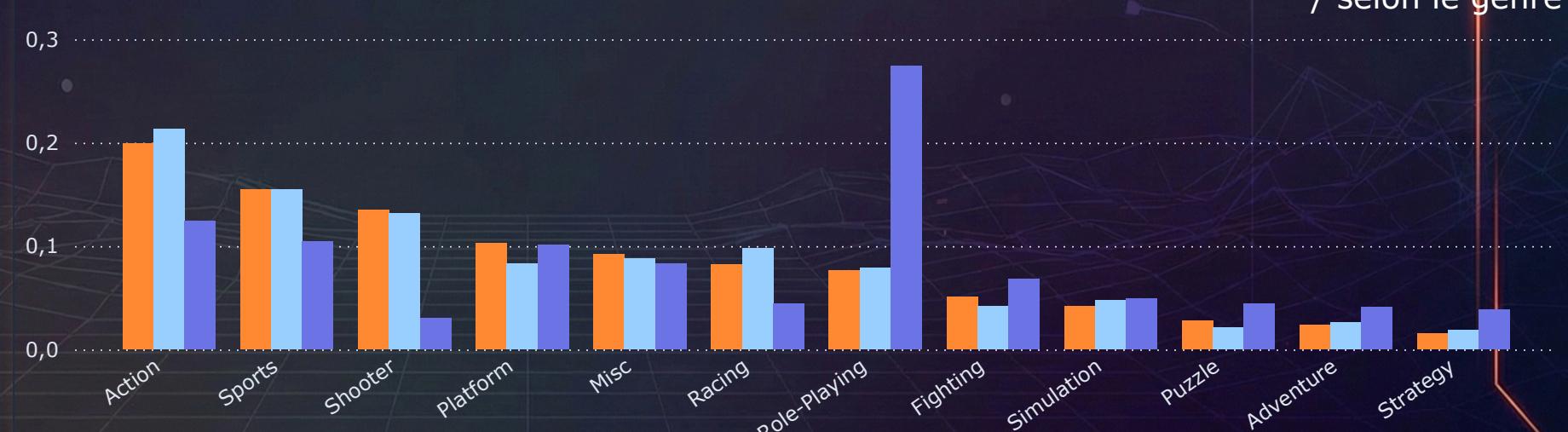
Total des ventes



Parts de marché selon la classification



/ selon le genre

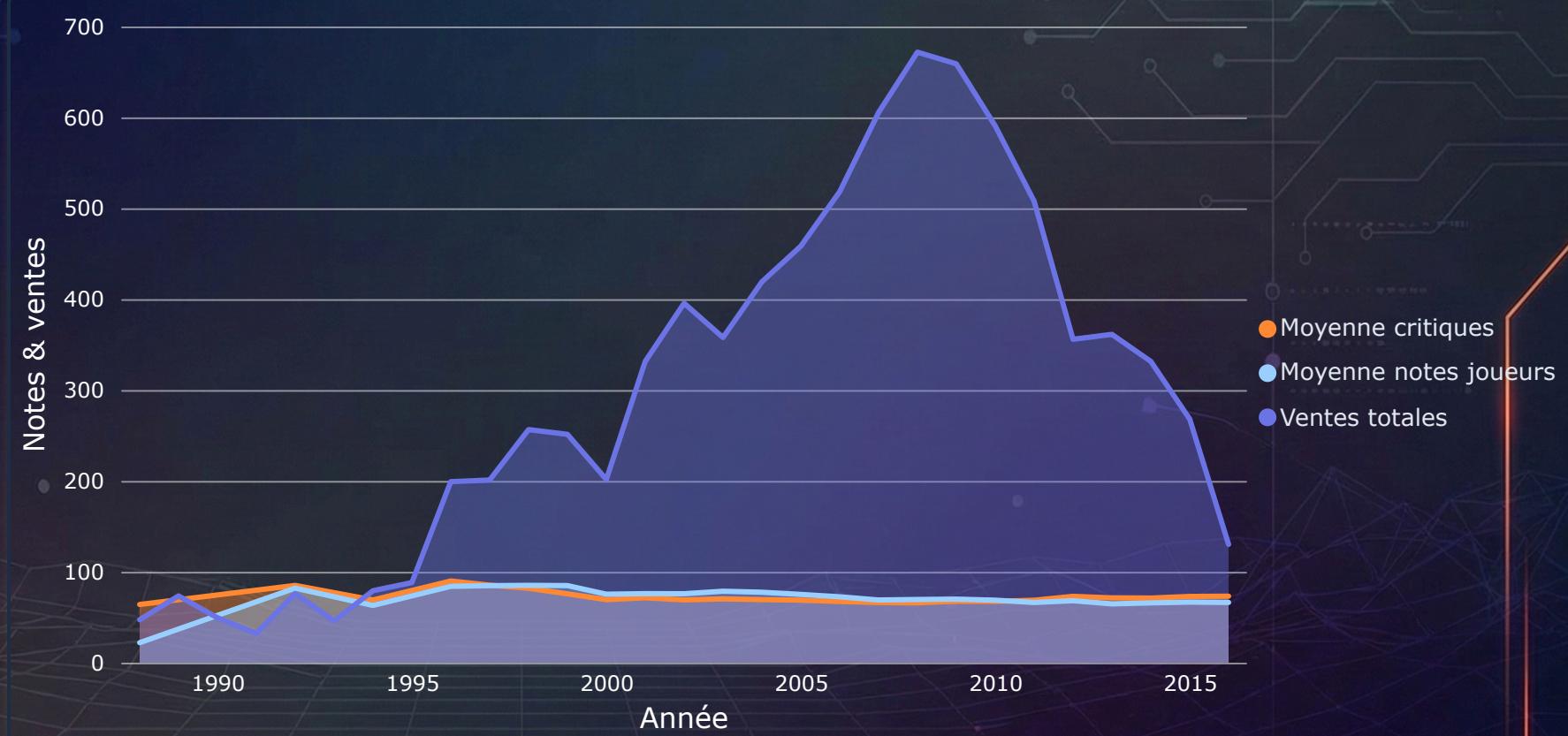


*Les ventes sont en millions

1988

2016

Cycle de vie des consoles et impact sur la consommation des jeux vendus

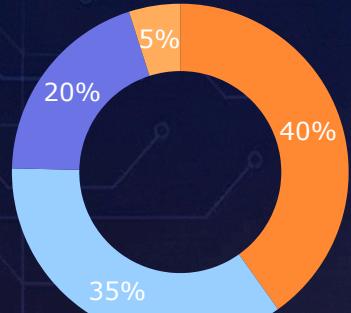


*Les ventes sont en millions

Portrait robot du jeu idéal

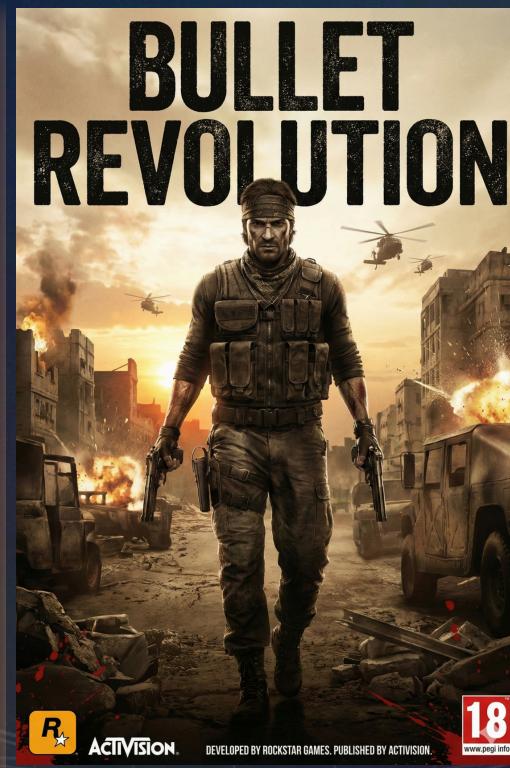
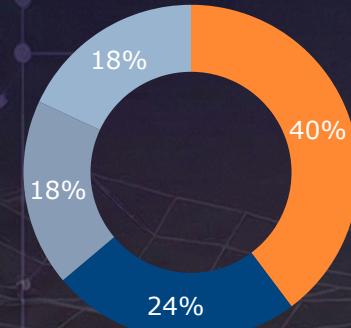
Classification

- Pegi 18
- Pegi 3
- Pegi 12
- Pegi 7



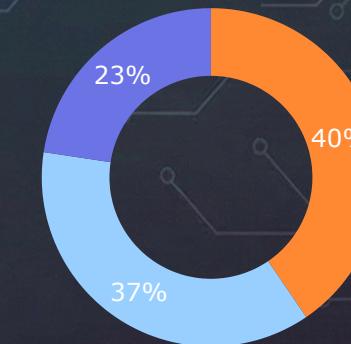
Éditeur

- Nintendo
- Activision
- Electronic Ar...
- Sony Compu...



Genre

- Action
- Shooter
- Role-Playing



Développeur

- Nintendo
- Rockstar North
- Infinity Ward
- SquareSoft
- Treyarch

