



# HALEY CAISSE

Graphic Designer

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## DESIGN EXPERIENCE

**SUMMIT BEHAVIOR SERVICES** Worcester, Ma  
*Freelance Graphic Designer October 2018 – Present*  
Layout Design. Brand Identity. Logo Design.

**L. KNIFE & SON, SHEEHAN FAMILY COMPANIES** Kingston, Ma  
*Graphic Designer July 2017–October 2018*  
Working with branded templates to produce new posters, banners, menus, and other promotional items. Brand Identity. Prep & Install large long term custom advertising. Print Production. Customer Service.

**FREELANCE DESIGNER** June 2017–Present  
Logo design. Promotional and marketing material.

**THE YMCA OF GREATER WESTFIELD** Westfield, ma  
*Freelance Graphic Designer Spring 2017 & Spring 2018*  
Layout Design. Production.

**WESTFIELD STATE COUNSELING CENTER** Westfield, Ma  
*Graphic Design Intern Fall 2016*  
Collaborated with staff on appropriate content. Generated ideas and concepts for specific programming. Designed marketing materials to promote events. Revised & edited designs according to supervisor feedback

## EDUCATION

**WESTFIELD STATE UNIVERSITY** Westfield, MA  
B.A. Fine Arts Concentration in Graphic Design  
Magna Cume Laude 2013 – 2017

**FLORENCE UNIVERSITY OF THE ARTS** Florence Italy  
*Study Abroad Fall 2015*

**GENERAL ASSEMBLY**  
HTML, CSS & Web Design Circuit November – January 2018

## DESIGN SKILLS

Adobe InDesign  
Adobe Illustrator  
Adobe Photoshop  
Microsoft Office  
Clip Studio Art  
QuarkXpress  
Typography  
Fine Arts  
MAC & PC efficient  
Web Design (HTML5, CSS)

## HONORS

PI KAPPA HONORS ART SOCIETY  
2016–2017

DEANS LIST  
2013-2017

## CONTACT

**PORTFOLIO**  
[haleycaille.myportfolio.com](http://haleycaille.myportfolio.com)

**LINKEDIN**  
[linkedin.com/in/haleycaille](https://www.linkedin.com/in/haleycaille)

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