

# Haley John

Graphic Design Student at Arkansas State University

[REDACTED]  
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[REDACTED]  
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## RELEVANT EXPERIENCE

### **Gearhead Outfitters, Jonesboro — *Graphic Design Intern***

FEBRUARY 2020 - PRESENT

Assisting with the marketing materials necessary for Gearhead that include t-shirts, stickers, and social media graphics.

### **A-State Leadership Center, Jonesboro — *Graphic Design Intern***

AUGUST 2019 - FEBRUARY 2020

Creating graphics for the leadership center including advertisements. I also helped with a social media campaign for the National Panhellenic Conference, as well as creating the Homecoming banner for the school.

### **Metova Inc., Conway — *Web Design Intern***

JUNE 2019

A one-month internship immersed in Web & App design including wireframing, design layout, prototyping, and creating a logo for the design team.

## EDUCATION

### **Arkansas State University, Jonesboro — *Graphic Design***

AUGUST 2016 - PRESENT

In progress towards a Bachelor of Fine Arts in Graphic Design with a Minor in Marketing.

## ORGANIZATIONS

**Professional Association of Design (AIGA)** - I was elected a board member in Fall 2019 for the Memphis chapter. I helped to design the website when needed. **Delta Zeta Sorority** - I assisted the social media chairwoman and was the banner chairwoman for Spring 2019. **National Society of Leadership and Success.**

## SKILLS

Proficient in Adobe Creative Cloud. Equipped with Marketing tools. Skilled in the visual arts including drawing and painting. Working towards a certificate in social media.

## Organizations

**Dean's List** - Spring 2018 and Spring 2019.

**Chancellor's List** - Fall 2019.

## References

Josh Smith  
Metova

[REDACTED]

Whitney Eldridge  
Gearhead Outfitters

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Alexis Hurdle  
Arkansas State University

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