HALEY HILTON ZITO

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Profile

Full stack developer leveraging background in leadership and operations to provide unique perspectives on how end-users interact with platforms and ensuring team priorities are aligned and deliverables are met. Earned a certificate in Full Stack Web Development from UCSD. Innovative problem-solver who is passionate about developing apps and delivering on both internal and external client needs. Strengths in leadership, creativity, teamwork, and building projects from ideation to fruition.

Technical Skills

JavaScript ES6+, CSS3, HTML5, SQL, NoSQL, GitHub, MongoDB, MySQL, Express, React, Node, Handlebars, jQuery, Bootstrap

Work Experience

2019 - Present
Marine Layer

District Manager | Performance Coach

- Built and maintained high performing team leaders; created incentive program that brought turnover to zero and increased sales revenue by 53%
- Worked closely with stakeholders and cross-functional partners to grow brand awareness In key markets by 67%

2017 - 2019
AlertMedia

Executive Operations Manager

- Strategized with team to create business plan, purchase, branding, advertising, remodeling, and marketing for technology company.
- Managed operations budget of $500K annually, reduce costs annually by 24%, 12% and 12% respectively

Projects

https://github.com/haleyhilton/No-Clue-What-To-Do

https://haleyhilton.github.io/No-Clue-What-To-Do/

Role: Front End Dev and Admin

Great Date - Date Generator
Summary: Weather app that provides current and future weather forecasts in cities.
Tools: HTML, CSS, JavaScript, jQuery, API, Bootstrap, Font Awesome

https://github.com/haleyhilton/Zito-Random-Password-Generator

https://haleyhilton.github.io/Zito-Random-Password-Generator/

Role: Sole author

Random Password Generator
Summary: Given user parameters, return a random password between 8 - 128 characters
Tools: HTML, CSS, JavaScript

Education

2010 - 2014
California State University, Northridge

Bachelor of Arts In Communication Studies
Minor In Journalism PR

Certifications

2022

Certified in Full Stack Development
University of California, San Diego Extension