

HALEY HILTON ZITO

404 Lado de Loma Dr, Vista, CA 92083
858-945-4569 haleymariehilton@gmail.com
<https://www.linkedin.com/in/haleyhilton/>



Profile

Full stack developer leveraging background in leadership and operations to provide unique perspectives on how end-users interact with platforms and ensuring team priorities are aligned and deliverables are met. Earned a certificate in Full Stack Web Development from UCSD. Innovative problem-solver who is passionate about developing apps and delivering on both internal and external client needs. Strengths in leadership, creativity, teamwork, and building projects from ideation to fruition.

Technical Skills

JavaScript ES6+, CSS3, HTML5, CSS, SQL, NoSQL, GitHub, MongoDB, MySQL, Express, React, Node, Handlebars, jQuery, Bootstrap

Work Experience

2019 - Present
Marine Layer

District Manager | Performance Coach

- Developed new promotional campaign by bundling products together for Cosmetic business, increasing sales revenue by 24%
- Established new social media team including Web developers, and Creative Designer growing company web presence and global brand awareness by 45%

2017 - 2019
AlertMedia

Executive Operations Manager

- Strategized with team to create business plan, purchase, branding, advertising, remodeling, and marketing for technology company.
- Initiated a series of marketing campaigns including email, digital, and social media.

Projects

<https://github.com/haleyhilton/No-Clue-What-To-Do>

<https://haleyhilton.github.io/No-Clue-What-To-Do/>

Role: Front End Dev and Admin

Great Date - Date Generator

Summary: Weather app that provides current and future weather forecasts in cities.

Tools: HTML, CSS, JavaScript, jQuery, API, Bootstrap, Font Awesome

<https://github.com/haleyhilton/Zito-Random-Password-Generator>

<https://haleyhilton.github.io/Zito-Random-Password-Generator/>

Role: Sole author

Random Password Generator

Summary: Given user parameters, return a random password between 8 - 128 characters

Tools: HTML, CSS, JavaScript

Education

2010 - 2014
California State University, Northridge

Bachelor of Arts In Communication Studies
Minor In Journalism PR

Certifications

2022

Certified in Full Stack Development
University of California, San Diego Extension