

Outline

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- Introduction
- Methodology
- Results
- Conclusion
- Appendix

Executive Summary

Summary of Methodologies:

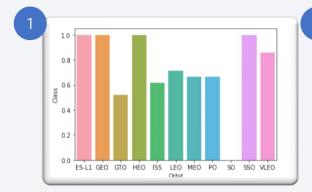
This project follows these steps:

- Data Collection
- Data Wrangling
- Exploratory Data Analysis
- Interactive Visual Analytics
- Predictive Analysis (Classification)

Summary of Results:

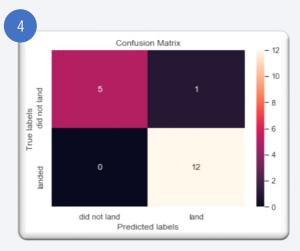
This project produced the following outputs and visualizations:

- 1. Exploratory Data Analysis (EDA) results
- 2. Geospatial analytics
- Interactive dashboard
- 4. Predictive analysis of classification models









Introduction

- SpaceX launches Falcon 9 rockets at a cost of around \$62m.
 This is considerably cheaper than other providers (which
 usually cost upwards of \$165m), and much of the savings
 are because SpaceX can land, and then re-use the first stage
 of the rocket.
- If we can make predictions on whether the first stage will land, we can determine the cost of a launch, and use this information to assess whether or not an alternate company should bid and SpaceX for a rocket launch.
- This project will ultimately predict if the Space X Falcon 9 first stage will land successfully.





Methodology

1. Data Collection

- Making GET requests to the SpaceX REST API
- Web Scraping

2. Data Wrangling

- Using the . fill na() method to remove NaN values
- Using the . val ue_counts() method to determine the following
 - Number of launches on each site
 - Number and occurrence of each orbit
 - Number and occurrence of mission outcome per orbit type
- Creating a landing outcome label that shows the following:
 - 0 when the booster did not land successfully
 - 1 when the booster did land successfully

3. Exploratory Data Analysis

- Using SQL queries to manipulate and evaluate the SpaceX dataset
- Using Pandas and Matplotlib to visualize relationships between variables, and determine patterns

4. Interactive Visual Analytics

Geospatial analytics using Folium

Creating an interactive dashboard using Plotly Dash

5. Data Modelling and Evaluation

- Using Scikit-Learn to:
 - Pre-process (standardize) the data
 - Split the data into training and testing data using trai n_test_spl i t
 - Train different classification models
 - Find hyperparameters using Gri dSearchCV
- Plotting confusion matrices for each classification model
- Assessing the accuracy of each classification model

Data Collection - SpaceX API

```
spacex_url="https://api.spacexdata.com/v4/launches/past"

response = requests.get(spacex_url)

# Use json_normalize method to convert the json result into a dataframe data = pd.json_normalize(response.json())
```

Using the SpaceX API to retrieve data about launches, including information about the rocket used, payload delivered, launch specifications, landing specifications, and landing outcome.

- 1
- Make a GET response to the SpaceX REST API
- Convert the response to a .ison file then to a Pandas DataFrame
- 2
 - Use custom logic to clean the data (see Appendix)
 - Define lists for data to be stored in
 - Call custom functions (see Appendix) to retrieve data and fill the lists
 - Use these lists as values in a dictionary and construct the dataset
- Create a Pandas DataFrame from the constructed dictionary dataset
- 4
 - Filter the DataFrame to only include Falcon 9 launches
 - Reset the FlightNumber column
 - Replace missing values of PayloadMass with the mean PayloadMass value

```
launch_dict = {'FlightNumber': list(data['flight_number'])
                              getBoosterVersion(data)
                                                           'Date': list(data['date']),
BoosterVersion = []
                                                           'BoosterVersion':BoosterVersion,
PayloadMass = []
                                                           'PayloadMass':PayloadMass,
Orbit = []
                                                           'Orbit':Orbit,
LaunchSite = []
                                                           'LaunchSite':LaunchSite,
Outcome = []
                              getLaunchSite(data)
                                                           'Outcome':Outcome,
Flights = []
                                                           'Flights':Flights,
GridFins = []
                                                           'GridFins':GridFins,
Reused = []
                                                           'Reused': Reused,
Legs = []
                                                           'Legs':Legs,
LandingPad = []
                              getPayloadData(data)
                                                           'LandingPad':LandingPad,
Block = []
                                                           'Block':Block,
ReusedCount = []
                                                           'ReusedCount':ReusedCount,
Serial = []
                                                           Serial':Serial,
Longitude = []
                                                           'Longitude': Longitude,
Latitude = []
                                                           'Latitude': Latitude
                              getCoreData(data)
```

```
# Create a data from launch_dict

df = pd.DataFrame.from_dict(launch_dict)
```

```
data_falcon9 = df[df['BoosterVersion']!='Falcon 1']

data_falcon9.loc[:,'FlightNumber'] = list(range(1, data_falcon9.shape[0]+1))

# Calculate the mean value of PayloadMass column and Replace the np.nan values with its mean value data_falcon9 = data_falcon9.fillna(value={'PayloadMass': data_falcon9['PayloadMass'].mean()})
```

Data Collection - Scraping

Web scraping to collect Falcon 9 historical launch records from a Wikipedia page titled List of Falcon 9 and Falcon Heavy launches.

- Request the HTML page from the static URL
- Assign the response to an object
- - Create a BeautifulSoup object from the HTML response object
 - Find all tables within the HTML page
- - Collect all column header names from the tables found within the HTML page
- - Use the column names as keys in a dictionary
 - Use custom functions and logic to parse all launch tables (see Appendix) to fill the dictionary values
- - Convert the dictionary to a Pandas DataFrame ready for export

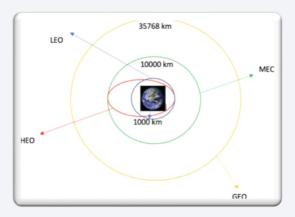
```
static url = "https://en.wikipedia.org/w/index.php?title=List of Falcon 9 and Falcon Heavy launches&oldid=1027686922'
                             response = requests.get(static url)
                             data = response.text
                                    soup = BeautifulSoup(data, 'html5lib'
                                     ntml_tables = soup.find_all('table'
  column_names = []
  # Apply find all() function with `th` element on first launch table
  # Iterate each th element and apply the provided extract_column_from_header() to get a column name
  for row in first launch table.find all('th'):
      name = extract column from header(row)
      if(name != None and len(name) > 0):
          column_names.append(name)
                       launch_dict= dict.fromkeys(column_names)
                       del launch dict['Date and time ( )']
                       launch dict['Flight No.'] = []
                       launch dict['Launch site'] = []
                       launch_dict['Payload'] = []
                       launch dict['Payload mass'] = []
                       launch dict['Orbit'] = []
                       launch_dict['Customer'] = []
                       launch_dict['Launch outcome'] = []
                       launch dict['Version Booster']=[]
                       launch_dict['Booster landing']=[]
                       launch_dict['Date']=[]
                       launch_dict['Time']=[]
```

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Data Wrangling

Context:

- The SpaceX dataset contains several Space X launch facilities, and each location is in the LaunchSi te column
- Each launch aims to a dedicated orbit, and some of the common orbit types are shown in the figure below. The orbit type is in the Orbit column.



Initial Data Exploration:

- Using the . val ue_counts() method to determine the following:
 - 1. Number of launches on each site
 - 2. Number and occurrence of each orbit
 - 3. Number and occurrence of landing outcome per orbit type

```
# Apply value_counts() on column LaunchSite
df['LaunchSite'].value_counts()

CCAFS SLC 40 55
KSC LC 39A 22
VAFB SLC 4E 13
Name: LaunchSite, dtype: int64
```

Apply value_counts on Orbit column
df['Orbit'].value_counts()

GTO 27
ISS 21
VLEO 14
PO 9
LEO 7
SSO 5
MEO 3
ES-L1 1
GEO 1
SO 1
HEO 1
Name: Orbit, dtype: int64

Data Wrangling

• The landing outcome is shown in the Outcome column:

```
True Ocean – the mission outcome was successfully landed to a specific region of the ocean Fal se Ocean – the mission outcome was unsuccessfully landed to a specific region of the ocean. True RTLS – the mission outcome was successfully landed to a ground pad Fal se RTLS – the mission outcome was unsuccessfully landed to a ground pad. True ASDS – the mission outcome was successfully landed to a drone ship Fal se ASDS – the mission outcome was unsuccessfully landed to a drone ship. None ASDS and None None – these represent a failure to land.
```

Data Wrangling:

- To determine whether a booster will successfully land, it is best to have a binary column, i.e., where the value is 1 or 0, representing the success of the landing.
- This is done by:
 - 1. Defining a set of unsuccessful (bad) outcomes, bad_outcome
 - 2. Creating a list, I and i ng_cl ass, where the element is 0 if the corresponding row in Outcome is in the set bad_outcome, otherwise, it's 1.
 - 3. Create a Class column that contains the values from the list landing_class
 - 4. Export the DataFrame as a .csv file.

```
bad_outcomes=set(landing_outcomes.keys()[[1,3,5,6,7]])
bad_outcomes

{'False ASDS', 'False Ocean', 'False RTLS', 'None ASDS', 'None None'}
```

```
# landing_class = 0 if bad_outcome
# landing_class = 1 otherwise

landing_class = []

for outcome in df['Outcome']:
    if outcome in bad_outcomes:
        landing_class.append(0)
    else:
        landing_class.append(1)
```

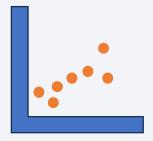
df['Class']=landing_class

```
df.to_csv("dataset_part\_2.csv", index=False)
```

EDA with Data Visualization

SCATTER CHARTS

- Scatter charts were produced to visualize the relationships between:
- Flight Number and Launch Site
- Payload and Launch Site
- Orbit Type and Flight Number
- Payload and Orbit Type



Scatter charts are useful to observe relationships, or correlations, between two numeric variables.

BAR CHARTS

- A bar chart was produced to visualize the relationship between:
- Success Rate and Orbit Type



Bar charts are used to compare a numerical value to a categorical variable. Horizontal or vertical bar charts can be used, depending on the size of the data.

LINE CHARTS

- Line charts were produced to visualize the relationships between:
- Success Rate and Year (i.e. the launch success yearly trend)



Line charts contain numerical values on both axes, and are generally used to show the change of a variable over time.

EDA with SQL

- To gather some information about the dataset, some SQL queries were performed.
- The SQL queries performed on the data set were used to:
- 1. Display the names of the unique launch sites in the space mission
- 2. Display 5 records where launch sites begin with the string 'CCA'
- 3. Display the total payload mass carried by boosters launched by NASA (CRS)
- 4. Display the average payload mass carried by booster version F9 v1.1
- 5. List the date when the first successful landing outcome on a ground pad was achieved
- 6. List the names of the boosters which had success on a drone ship and a payload mass between 4000 and 6000 kg
- 7. List the total number of successful and failed mission outcomes
- 8. List the names of the booster versions which have carried the maximum payload mass
- 9. List the failed landing outcomes on drone ships, their booster versions, and launch site names for 2015
- 10. Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order

Build an Interactive Map with Folium

• The following steps were taken to visualize the launch data on an interactive map:

1. Mark all launch sites on a map

- Initialise the map using a Folium Map object
- Add a folium. Circle and folium. Marker for each launch site on the launch map

2. Mark the success/failed launches for each site on a map

- As many launches have the same coordinates, it makes sense to cluster them together.
- Before clustering them, assign a marker colour of successful (class = 1) as green, and failed (class = 0) as red.
- To put the launches into clusters, for each launch, add a folium. Marker to the MarkerCluster() object.
- Create an icon as a text label, assigning the i con_col or as the marker_col our determined previously.

3. Calculate the distances between a launch site to its proximities

- To explore the proximities of launch sites, calculations of distances between points can be made using the Lat and Long values.
- After marking a point using the Lat and Long values, create a folium. Marker object to show the distance.
- To display the distance line between two points, draw a folium. PolyLine and add this to the map.

Build a Dashboard with Plotly Dash

- The following plots were added to a Plotly Dash dashboard to have an interactive visualisation of the data:
- 1. Pie chart (px. pi e()) showing the total successful launches per site
 - This makes it clear to see which sites are most successful
 - The chart could also be filtered (using a dcc. Dropdown() object) to see the success/failure ratio for an individual site
- 2. Scatter graph (px. scatter()) to show the correlation between outcome (success or not) and payload mass (kg)
 - This could be filtered (using a RangeSI i der () object) by ranges of payload masses
 - It could also be filtered by booster version

Predictive Analysis (Classification)

The following steps were taking to develop, evaluate, and find the best performing classification model:

Model Development



- To prepare the dataset for model development:
 - Load dataset
 - Perform necessary data transformations (standardise and pre-process)
 - Split data into training and test data sets, using train_test_split()
 - Decide which type of machine learning algorithms are most appropriate
- For each chosen algorithm:
 - Create a Gri dSearchCV object and a dictionary of parameters
 - Fit the object to the parameters
 - Use the training data set to train the model

Model Evaluation



- For each chosen algorithm:
 - Using the output GridSearchCV object:
 - Check the tuned hyperparameters (best_params_)
 - Check the accuracy score and best score
 - Plot and examine the Confusion Matrix

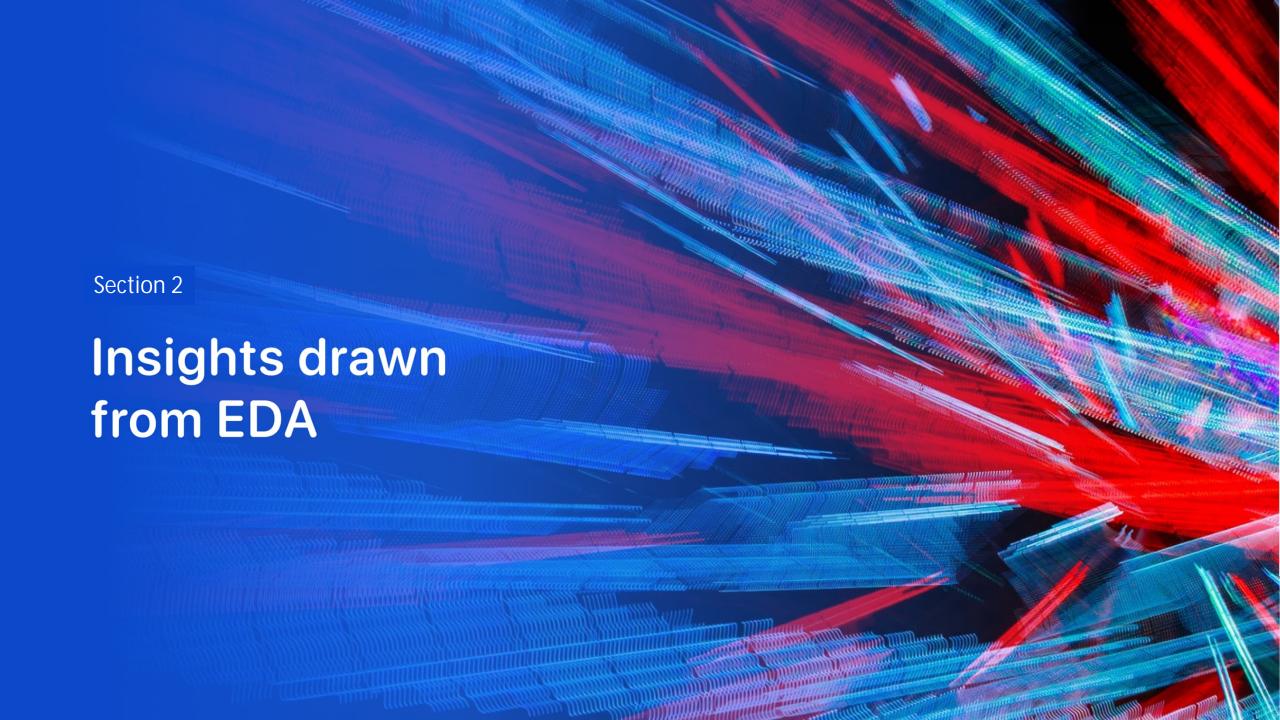
Finding the Best Classification Model



- Review the accuracy scores for all chosen algorithms
- The model with the highest accuracy score is determined as the best performing

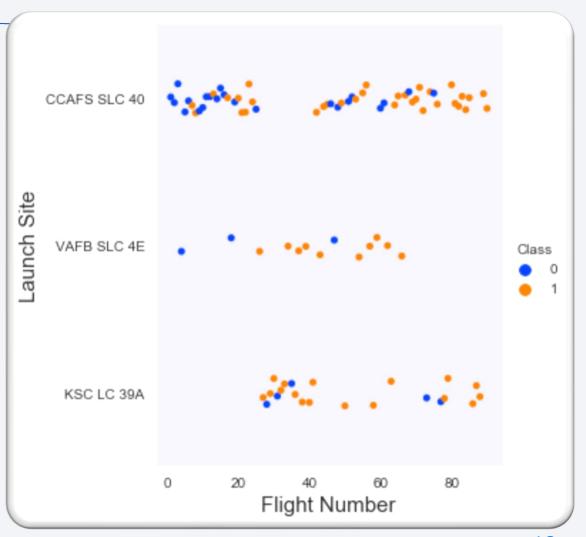
Results

- Exploratory data analysis results
- Interactive analytics demo in screenshots
- Predictive analysis results



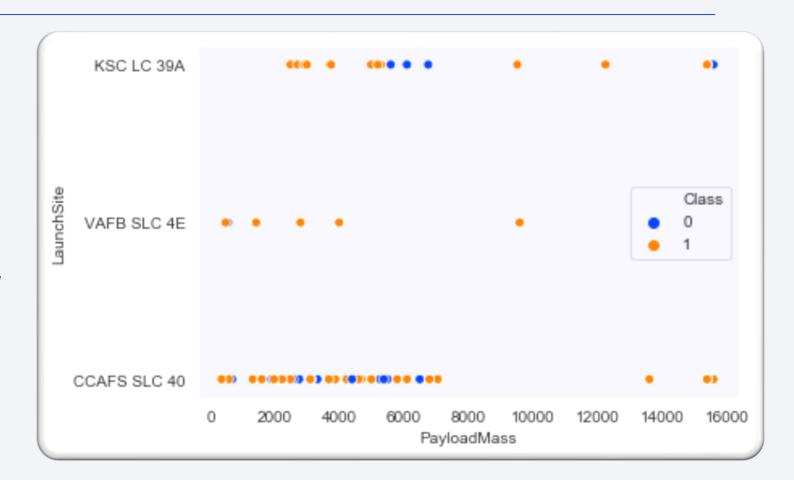
Flight Number vs. Launch Site

- The scatter plot of Launch Site vs. Flight Number shows that:
- As the number of flights increases, the rate of success at a launch site increases.
- Most of the early flights (flight numbers < 30) were launched from CCAFS SLC 40, and were generally unsuccessful.
- The flights from VAFB SLC 4E also show this trend, that earlier flights were less successful.
- No early flights were launched from KSC LC 39A, so the launches from this site are more successful.
- Above a flight number of around 30, there are significantly more successful landings (Class = 1).



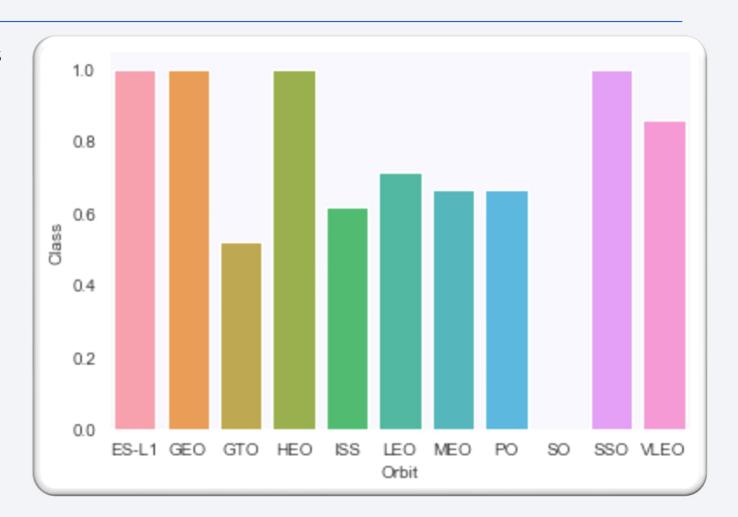
Launch Site vs. Payload

- The scatter plot of Launch Site vs. Payload Mass shows that:
- Above a payload mass of around 7000 kg, there are very few unsuccessful landings, but there is also far less data for these heavier launches.
- There is no clear correlation between payload mass and success rate for a given launch site.
- All sites launched a variety of payload masses, with most of the launches from CCAFS SLC 40 being comparatively lighter payloads (with some outliers).



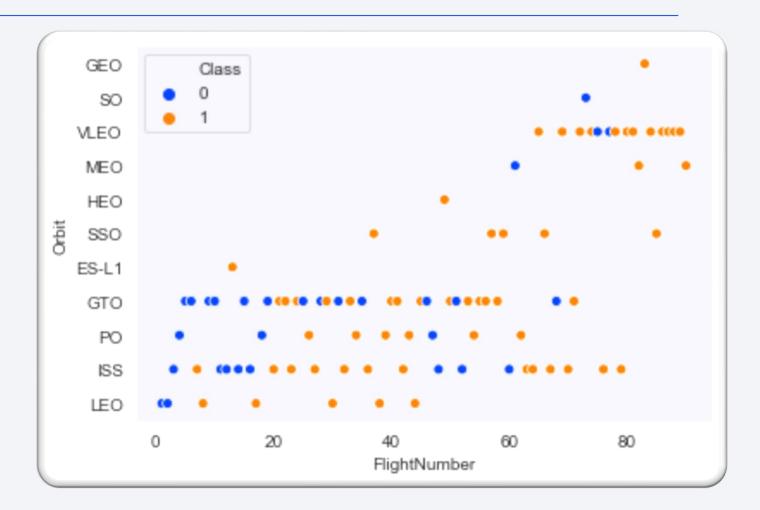
Success Rate vs. Orbit Type

- The bar chart of Success Rate vs. Orbit Type shows that the following orbits have the highest (100%) success rate:
- ES-L1 (Earth-Sun First Lagrangian Point)
- GEO (Geostationary Orbit)
- HEO (High Earth Orbit)
- SSO (Sun-synchronous Orbit)
- The orbit with the lowest (0%) success rate is:
- SO (Heliocentric Orbit)



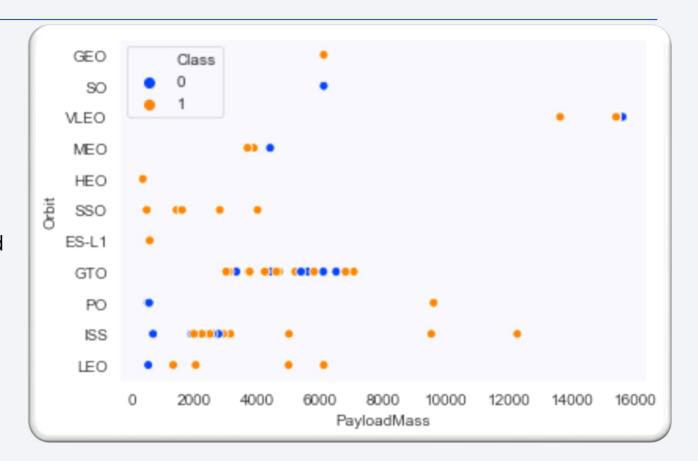
Orbit Type vs. Flight Number

- This scatter plot of Orbit Type vs. Flight number shows a few useful things that the previous plots did not, such as:
- The 100% success rate of GEO, HEO, and ES-L1 orbits can be explained by only having 1 flight into the respective orbits.
- The 100% success rate in SSO is more impressive, with 5 successful flights.
- There is little relationship between Flight Number and Success Rate for GTO.
- Generally, as Flight Number increases, the success rate increases. This is most extreme for LEO, where unsuccessful landings only occurred for the low flight numbers (early launches).



Orbit Type vs. Payload

- This scatter plot of Orbit Type vs. Payload Mass shows that:
- The following orbit types have more success with heavy payloads:
 - PO (although the number of data points is small)
 - ISS
 - LEO
- For GTO, the relationship between payload mass and success rate is unclear.
- VLEO (Very Low Earth Orbit) launches are associated with heavier payloads, which makes intuitive sense.



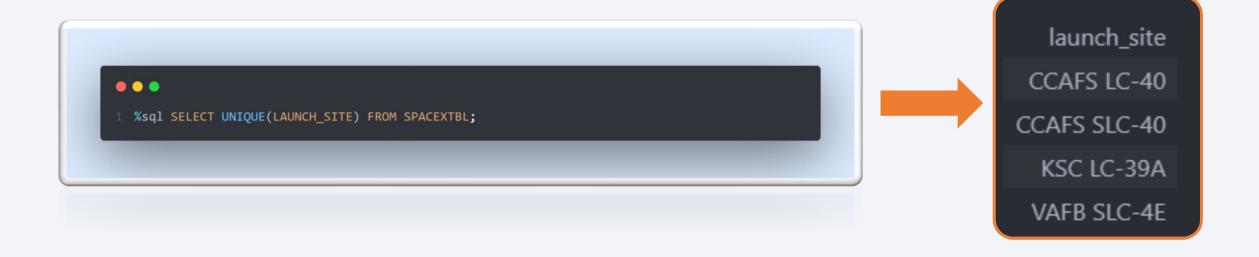
Launch Success Yearly Trend

- The line chart of yearly average success rate shows that:
- Between 2010 and 2013, all landings were unsuccessful (as the success rate is 0).
- After 2013, the success rate generally increased, despite small dips in 2018 and 2020.
- After 2016, there was always a greater than 50% chance of success.



All Launch Site Names

Find the names of the unique launch sites.

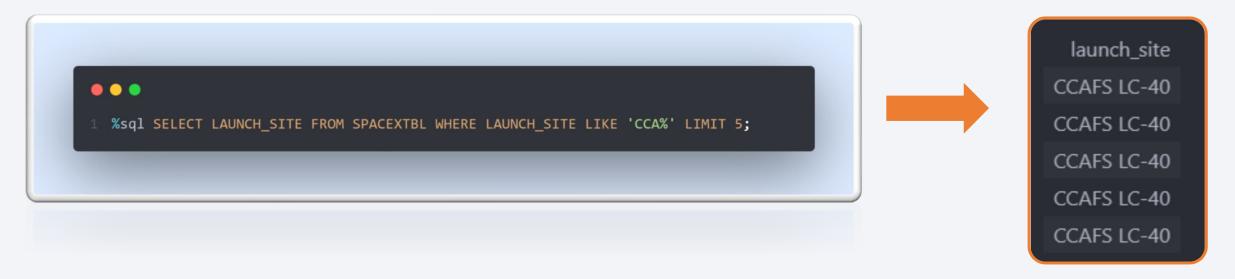


• The word UNI QUE returns only unique values from the LAUNCH_SITE column of the SPACEXTBL table.

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Launch Site Names Begin with 'CCA'

Find 5 records where launch sites begin with 'CCA'.



LIMIT 5 fetches only 5 records, and the LIKE keyword is used with the wild card 'CCA%' to retrieve string values beginning with 'CCA'.

Total Payload Mass

Calculate the total payload carried by boosters from NASA.

```
total_payload_mass

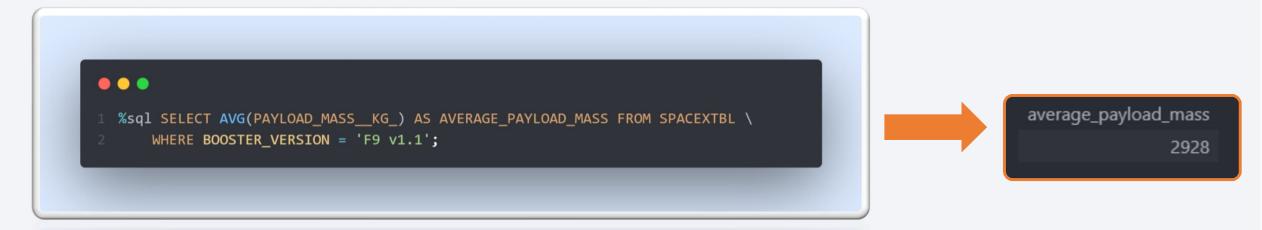
1 %sql select sum(payload_mass_kg_) as total_payload_mass from spacextbl \
2 WHERE CUSTOMER = 'NASA (CRS)';

45596
```

The SUM keyword is used to calculate the total of the LAUNCH column, and the SUM keyword (and the associated condition) filters the results to only boosters from NASA (CRS).

Average Payload Mass by F9 v1.1

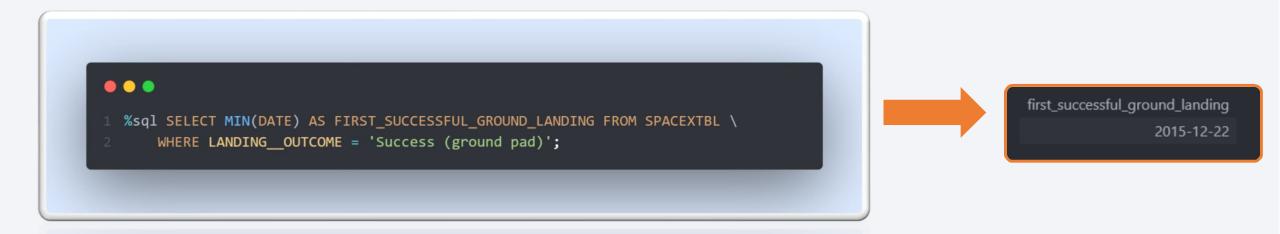
Calculate the average payload mass carried by booster version F9 v1.1.



The AVG keyword is used to calculate the average of the PAYLOAD_MASS__KG_ column, and the WHERE keyword (and the associated condition) filters the results to only the F9 v1.1 booster version.

First Successful Ground Landing Date

Find the dates of the first successful landing outcome on ground pad.



The MIN keyword is used to calculate the minimum of the DATE column, i.e. the first date, and the WHERE keyword (and the associated condition) filters the results to only the successful ground pad landings.

Successful Drone Ship Landing with Payload between 4000 and 6000

List the names of boosters which have successfully landed on drone ship and had payload mass greater than 4000 but less than 6000.

```
booster_version

F9 FT B1022

1 **sq1 Select Booster_version FROM SPACEXTBL \
2 WHERE (LANDING_OUTCOME = 'Success (drone ship)') AND (PAYLOAD_MASS_KG_ BETWEEN 4000 AND 6000);

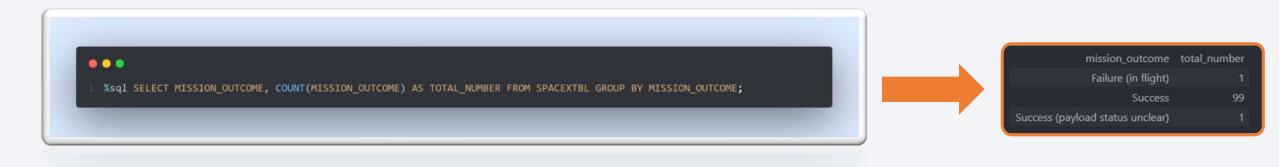
F9 FT B1021.2

F9 FT B1031.2
```

The WHERE keyword is used to filter the results to include only those that satisfy both conditions in the brackets (as the AND keyword is also used). The BETWEEN keyword allows for 4000 < x < 6000 values to be selected.

Total Number of Successful and Failure Mission Outcomes

Calculate the total number of successful and failure mission outcome.



The COUNT keyword is used to calculate the total number of mission outcomes, and the GROUPBY keyword is also used to group these results by the type of mission outcome.

Boosters Carried Maximum Payload

List the names of the booster which have carried the maximum payload mass.

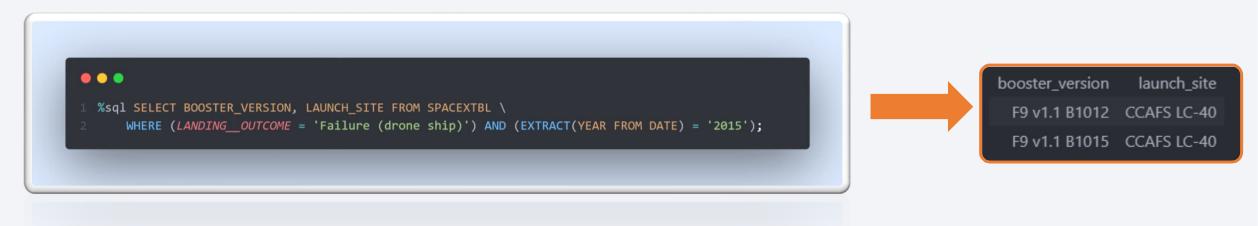
```
1 %sql select DISTINCT(BOOSTER_VERSION) FROM SPACEXTBL \
2 WHERE PAYLOAD_MASS__KG_ = (SELECT MAX(PAYLOAD_MASS__KG_) FROM SPACEXTBL);
```

A subquery is used here. The SELECT statement within the brackets finds the maximum payload, and this value is used in the WHERE condition. The DI STI NCT keyword is then used to retrieve only distinct /unique booster versions.

booster_version F9 B5 B1048.4 F9 B5 B1048.5 F9 B5 B1049.4 F9 B5 B1049.5 F9 B5 B1049.7 F9 B5 B1051.3 F9 B5 B1051.4 F9 B5 B1051.6 F9 B5 B1056.4 F9 B5 B1058.3 F9 B5 B1060.2 F9 B5 B1060.3

2015 Launch Records

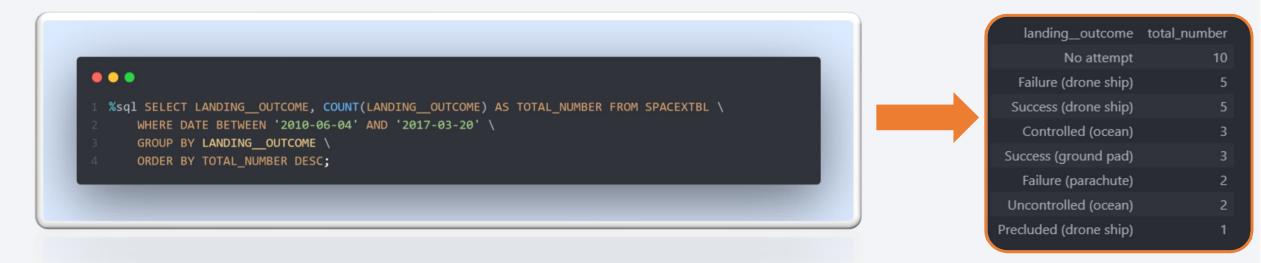
List the failed landing_outcomes in drone ship, their booster versions, and launch site names for in year 2015.



The WHERE keyword is used to filter the results for only failed landing outcomes, AND only for the year of 2015.

Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order.



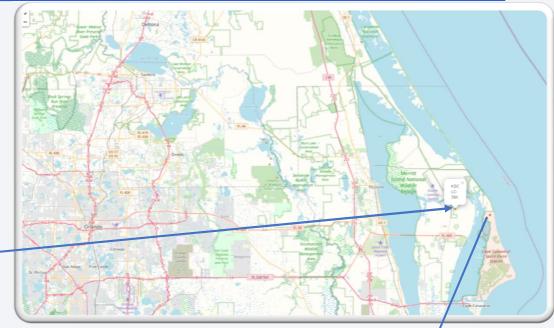
The WHERE keyword is used with the BETWEEN keyword to filter the results to dates only within those specified. The results are then grouped and ordered, using the keywords GROUP BY and ORDER BY, respectively, where DESC is used to specify the descending order.

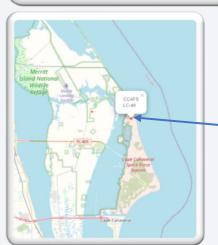


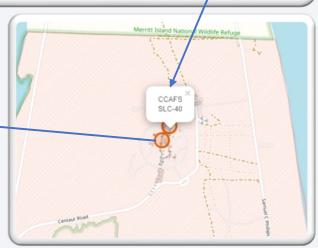
ALL LAUNCH SITES ON A MAP



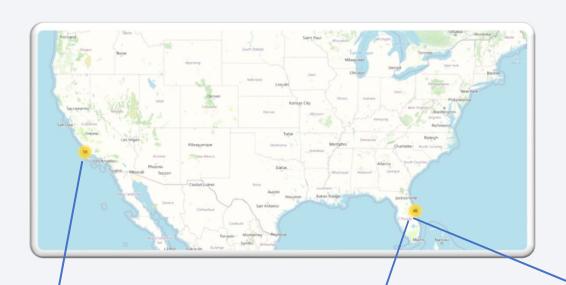
 All SpaceX launch sites are on coasts of the United States of America, specifically Florida and California.







SUCCESS/FAILED LAUNCHES FOR EACH SITE



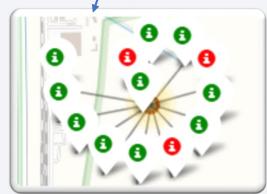
 Launches have been grouped into clusters, and annotated with green icons for successful launches, and red icons for failed launches.

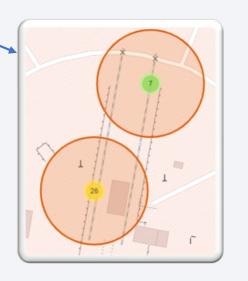
CCAFS SLC-40 and CCAFS LC-40

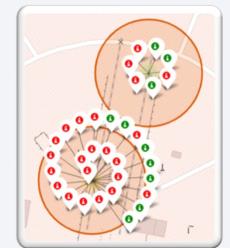
VAFB SLC-4E



KSC LC-39A

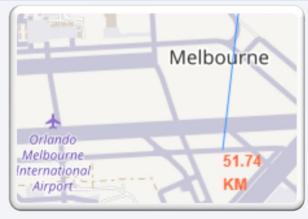


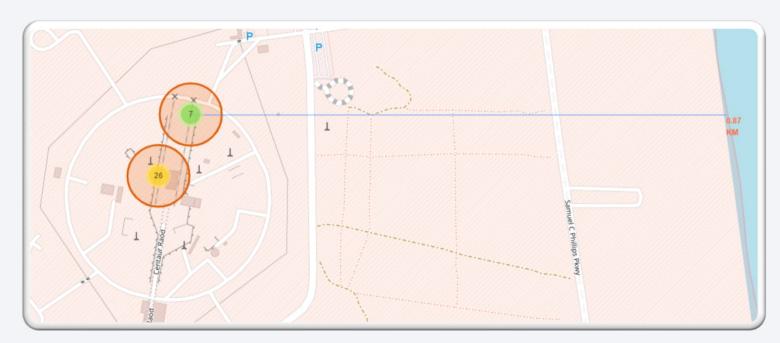




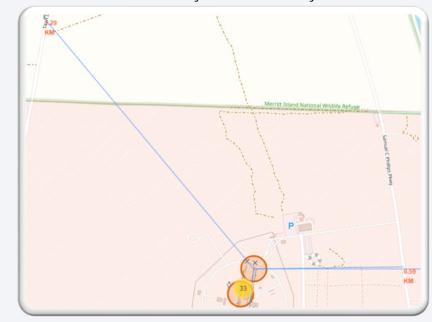
PROXIMITY OF LAUNCH SITES TO OTHER POINTS OF INTEREST

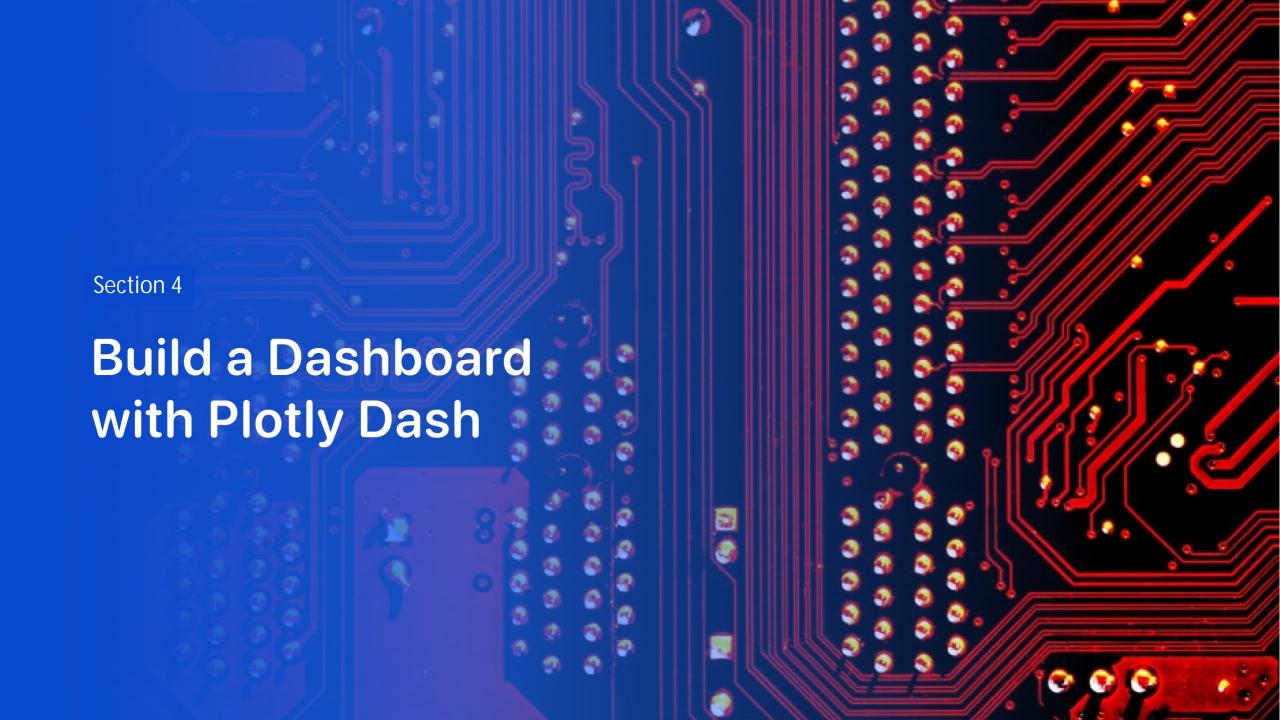
Using the CCAFS SLC-40 launch site as an example site, we can understand more about the placement of launch sites.



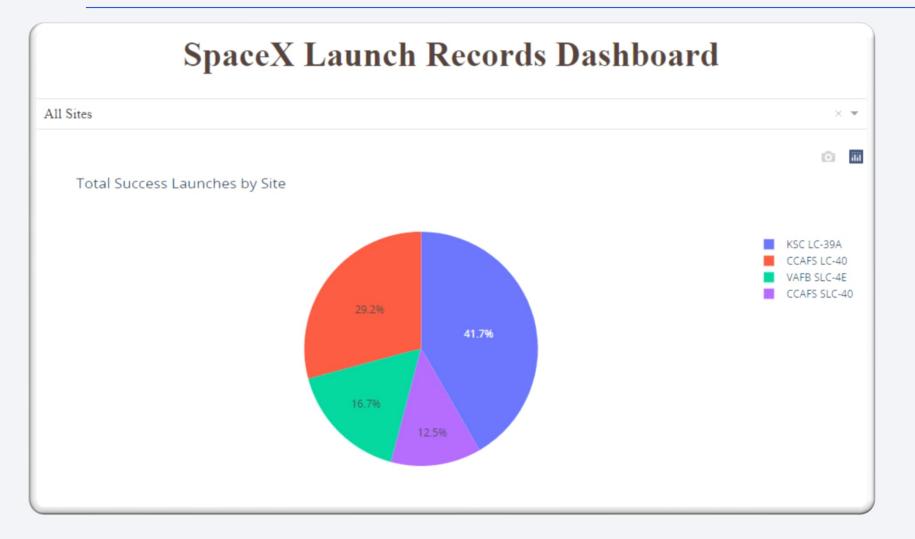


- Are launch sites in close proximity to railways?
- YES. The coastline is only 0.87 km due East.
- Are launch sites in close proximity to highways?
- YES. The nearest highway is only 0.59km away.
- Are launch sites in close proximity to railways?
- YES. The nearest railway is only 1.29 km away.
- Do launch sites keep certain distance away from cities?
- YES. The nearest city is 51.74 km away.



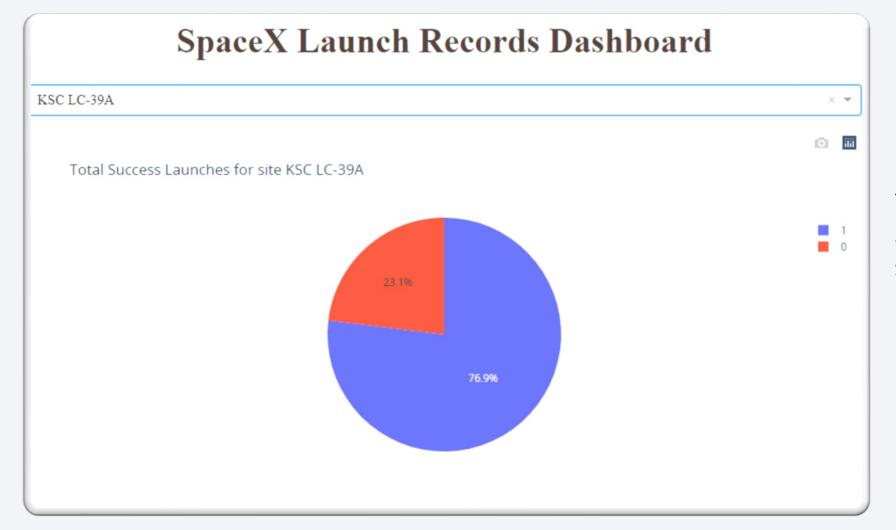


launch success count for all sites



 The launch site KSC LC-39 A had the most successful launches, with 41.7% of the total successful launches.

Pie chart for the launch site with highest launch success ratio



The launch site KSC LC-39 A also had the highest rate of successful launches, with a 76.9% success rate.

Launch Outcome VS. Payload scatter plot for all sites



- Plotting the launch outcome vs. payload for all sites shows a gap around 4000 kg, so it makes sense to split the data into 2 ranges:
 - 0 4000 kg (low payloads)
 - 4000 10000 kg (massive payloads)
- From these 2 plots, it can be shown that the success for massive payloads is lower than that for low payloads.
- It is also worth noting that some booster types (v1.0 and B5) have not been launched with massive payloads.



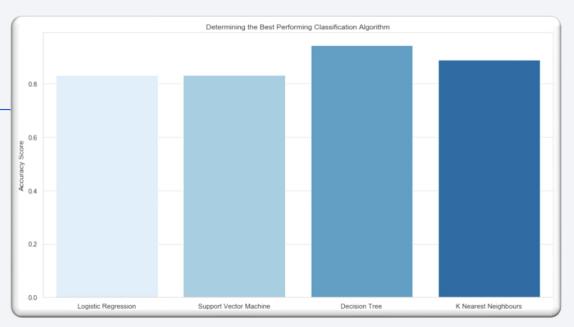


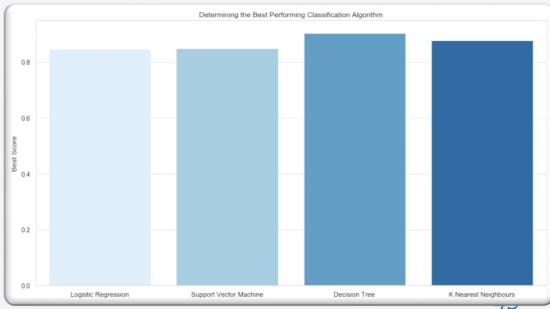


Classification Accuracy

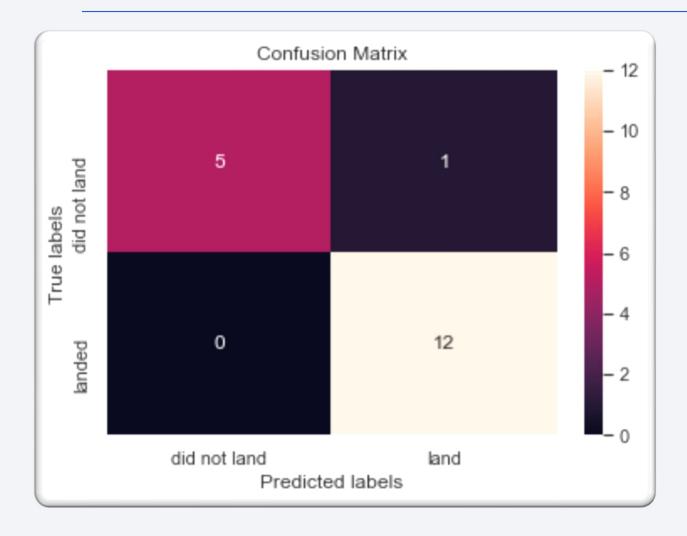
- Plotting the Accuracy Score and Best Score for each classification algorithm produces the following result:
- The Decision Tree model has the highest classification accuracy
 - The Accuracy Score is 94.44%
 - The Best Score is 90.36%

Algorithm	Accuracy Score	Best Score
Logistic Regression	0.833333	0.846429
Support Vector Machine	0.833333	0.848214
Decision Tree	0.944444	0.903571
K Nearest Neighbours	0.888889	0.876786





Confusion Matrix



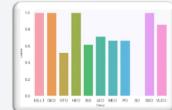
- As shown previously, best performing classification model is the Decision Tree model, with an accuracy of 94.44%.
- This is explained by the confusion matrix, which shows only 1 out of 18 total results classified incorrectly (a false positive, shown in the top-right corner).
- The other 17 results are correctly classified (5 did not land, 12 did land).

Conclusions

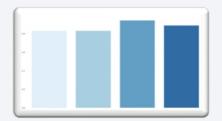
- As the number of flights increases, the rate of success at a launch site increases, with most early flights being unsuccessful. I.e. with more experience, the success rate increases.
 - Between 2010 and 2013, all landings were unsuccessful (as the success rate is 0).
 - After 2013, the success rate generally increased, despite small dips in 2018 and 2020.
 - After 2016, there was always a greater than 50% chance of success.
- Orbit types ES-L1, GEO, HEO, and SSO, have the highest (100%) success rate.
 - The 100% success rate of GEO, HEO, and ES-L1 orbits can be explained by only having 1 flight into the
 respective orbits.
 - The 100% success rate in SSO is more impressive, with 5 successful flights.
 - The orbit types PO, ISS, and LEO, have more success with heavy payloads:
 - VLEO (Very Low Earth Orbit) launches are associated with heavier payloads, which makes intuitive sense.
- The launch site KSC LC-39 A had the most successful launches, with 41.7% of the total successful launches, and also the highest rate of successful launches, with a 76.9% success rate.
- The success for massive payloads (over 4000kg) is lower than that for low payloads.
- The best performing classification model is the Decision Tree model, with an accuracy of 94.44%.

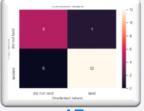












Appendix

• Include any relevant assets like Python code snippets, SQL queries, charts, Notebook outputs, or data sets that you may have created during this project

