

Table of Contents

Mission Statement	1
Site Goals	1
User Goals	2
Core Features	3
Demographics	4
Persona #1	5
Persona #2	6
Statistics	7
Inspiration	8
Mood board	9
Wireframes	10
Color	11
Font	12
Logo	13
Home Page	14
Site Map	15





Table of Contents

Mission Statement	
Site Goals	
User Goals	2
Core Features	
Demographics	∠
Persona #1	
Persona #2	6
Statistics	/
Inspiration	8
Mood board	
Wireframes	10
Color	1
Font	12
Logo	13
Home Page	1∠
Site Map	15

