**Facebook stats**

(as of Feb 2016)

Total Users in US 156.5 milion

18-24 = 26.6m

25-34 = 33.2m

35-44 = 26.1m

45-54 = 23.2m

55-64 = 18.4m

65+ = 12.5m

<https://www.statista.com/statistics/398136/us-facebook-user-age-groups/>

**Twitter Stats**

**(as of Feb 2016)**

Total Users in US 56.8 million

18-24 = 12.1m

25-34 = 12.4m

35-44 = 9.5m

45-54 = 7.3m

55-64 = 4.5m

65+ = 3m

<https://www.statista.com/statistics/398152/us-twitter-user-age-groups/>

**Chrome Stats**

(as of September 2016)

<http://www.w3schools.com/browsers/>

Chrome = 72.5%

(Versions C52 = 31.2% C53 = 32.5% as most used)

IE = 5.3%

Firefox = 16.3%

Safari = 3.5%

Opera = 1.0%

Internet usage per adult average 2015 YTD

5.6 hours/day

2.8 (51%) = mobile

2.4 (42%) = Desktop/laptop

04 (7%) = Other

<http://www.smartinsights.com/mobile-marketing/mobile-marketing-analytics/mobile-marketing-statistics/>