Personal Website Presentation

You will write a 3-5 minute presentation in which you will give a tour of your website and briefly describe the content of each page. You will also answer the following questions:

1. **What is the purpose of your website?**

To inform people about the park and persuade them to visit.

1. **Why did you pick this topic?**

I went there 7 months ago, so I already had everything necessary.

1. **Who is your target audience?**

People going on vacation.

1. **How did you use your knowledge of your target audience to decide what to include on your website?**

When the audience sees things such as mountains and waterfalls, they will feel like it would be a good place to go.

1. **How did your knowledge of your target audience affect your design choices?**

I chose an abundance of green because it is the color of nature and happens to be an easy color to see.

1. **What was the most difficult problem you encountered? How did you solve that problem?**

Getting the video to work, I had to settle with only using the MP4 format.

My website is about the Great Smoky Mountains National Park. The index page includes a welcome statement and a picture of a mountain (I took the pictures of both this picture and the background image myself when I went there). In the Things to Do page, there is a list peering at some attractions in the park, as well as a video showing a waterfall called Abrams Falls (which I also took the video of). The wildlife page has a table with a few of the most popular animals in the park for people who want to sightsee, with a caution statement that warns to not feed the wildlife. The about page contains general information. On the left side is a physical address, mailing address, and a recorded message phone number; and on the right, there is a Google map which is centered over the park. The reservations page includes a form where people can reserve campgrounds, cabins, etc., in case for special occasions when there are too many other tourists visiting.