HALIDA ASTATIN

User Researcher & Learning Engineer

CONTACT

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PROFILE

I am a user researcher with main interest in learning technology. As someone with technical background, I've worked a lot in bridging the communication between designers and developers especially in terms of enhancing user experience.

SKILLS

Research
Cognitive task analysis
Contextual inquiry
Think aloud

Development
HTML/CSS
Javascript
Responsive website

Design
Prototyping (Marvel, Invision)
Adobe XD
Sketch
Adobe Photoshop

HOBBIES & INTERESTS

Photography, TV series, K-Pop, hand lettering,

PROFESSIONAL EXPERIENCE

UX Designer
Rolling Glory (Digital Media Startup), Bandung, Indonesia | Jul - Dec 2017

Identified clients' needs from questionnaires and interviews and conducted sprint sessions to generate solution ideas based on those needs. Responsibilities also include reviewing UI and interaction designs and concepts from designer.

Product Manager
Rolling Glory (Digital Media Startup), Bandung, Indonesia | Nov 2016 - Jul 2017

Managed the planning, customer acquisition, and development of Project Pegasus, an online learning platform that uses topic tagging to gain insight. Responsibilities include user research, product pitching, clients liaison, and supervision of the design & development.

UX Designer
MARi Mobile, Alexandria, VA, USA | Jan - Aug 2016

Lead designer for an 8 month consulting project for MARi, creating a mobile application that would help students keep track of their academic and career plan. Developed as part of CMU Capstone project.

Front-end Web Developer
NoLimit, Bandung, Indonesia | Jan - April 2013

Implemented new, mobile-ready front-end for NoLimit's dashboard page.

PROJECTS

Petualangan Boci/The Adventures of Boci
http://petualanganboci.com | Feb - Apr 2015

In charge of front-end development for the website for The Adventures of Boci, a series of educational mobile games for children from Rolling Glory.

Growbox
http://halogrowbox.com | Apr - Jul 2014

Developed the customer-facing and administration panel for Growbox.

EDUCATION

Master of Educational Technology & Applied Learning Sciences
Carnegie Mellon University, Pittsburgh, PA, USA | August 2016
GPA: 3.95/4.00

Bachelor of Engineering in Informatics
Institut Teknologi Bandung, Bandung, Indonesia | October 2011
GPA: 3.40/4.00