

# Hello. I'm Halie Koehler, a UI/UX Designer, Front-end Developer and Visual Artist.

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My passion for UI/UX design stems from the ability to combine over a decade of formal art training and experience with a long-standing love of code.

## SKILLS

### Software

Adobe XD / Illustrator / Photoshop / InDesign / Dimensions / Animate, Atom, WebStorm

### Programming

HTML5, CSS, Sass, Bootstrap, Bulma, JavaScript, jQuery, AJAX, Git, Hugo, Vue.js

## EDUCATION

### Full-Stack Web Development

Codeup, San Antonio, TX  
Oct. 2016 - Feb. 2017

### Fine Art & Illustration

RMCAD, Denver, CO  
Aug. 2008 - Dec. 2011

### Visual Arts

NESA, San Antonio, TX  
High school diploma  
Graduated 2008

## REFERENCES

Available upon request

## EXPERIENCE

### UI/UX Designer & Developer

#### CyberFortress, San Antonio, TX - 1 year 8 months

Insurtech startup offering the first online revenue interruption policy designed for e-commerce businesses.

- Established company's brand and aesthetics through color studies, web design and unique vector graphics & illustrations
- Built out and managed front-end code for company website and policy management / claims processing application
- Worked on multiple teams with various people across the company to assure all insurance regulations were accounted for in application design

### Software Developer

#### Allcat Claims Service - Boerne, TX - 1 year 5 months

Total solutions provider handling insurance claims across the U.S.

- Met with partners to establish guidelines and requirements for updating websites and applications intended to work in conjunction with Allcat's software and team
- Designed, developed and maintained all front-end code for various partner's websites and applications, such as Ridgetop Aerial Technologies and C2 Pipeline Services.

### Owner

#### H.Koehler Artwork - Colorado & Texas - 5 years 8 months

- Managed freelance art career and completed multiple commissions across different mediums for a varied client base
- Maintained relationships with clients for continuous projects
- Created a system for writing contracts, estimates, and invoices, as well as, tracking inventory, supply costs, milage, etc.

### Resident Artist

#### Emerald City Organics, Boulder, CO - 1 year 9 months

Fully compliant, medicinal marijuana collective

- Painted murals for multiple ECO dispensaries across Colorado
- Designed / managed monthly ads for multiple MMJ publications
- Created logos, signage, etc. for each ECO dispensary based on store's individual theme
- Directed paint crews in preparation for newly acquired stores

10 / 2018 - 06 / 2020

06 / 2017 - 10 / 2018

2014 - 2019

02 / 2012 - 11 / 2013