

User-Centered Design 2020

Demo_4_1



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User-Centered Design

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1. Persona Design

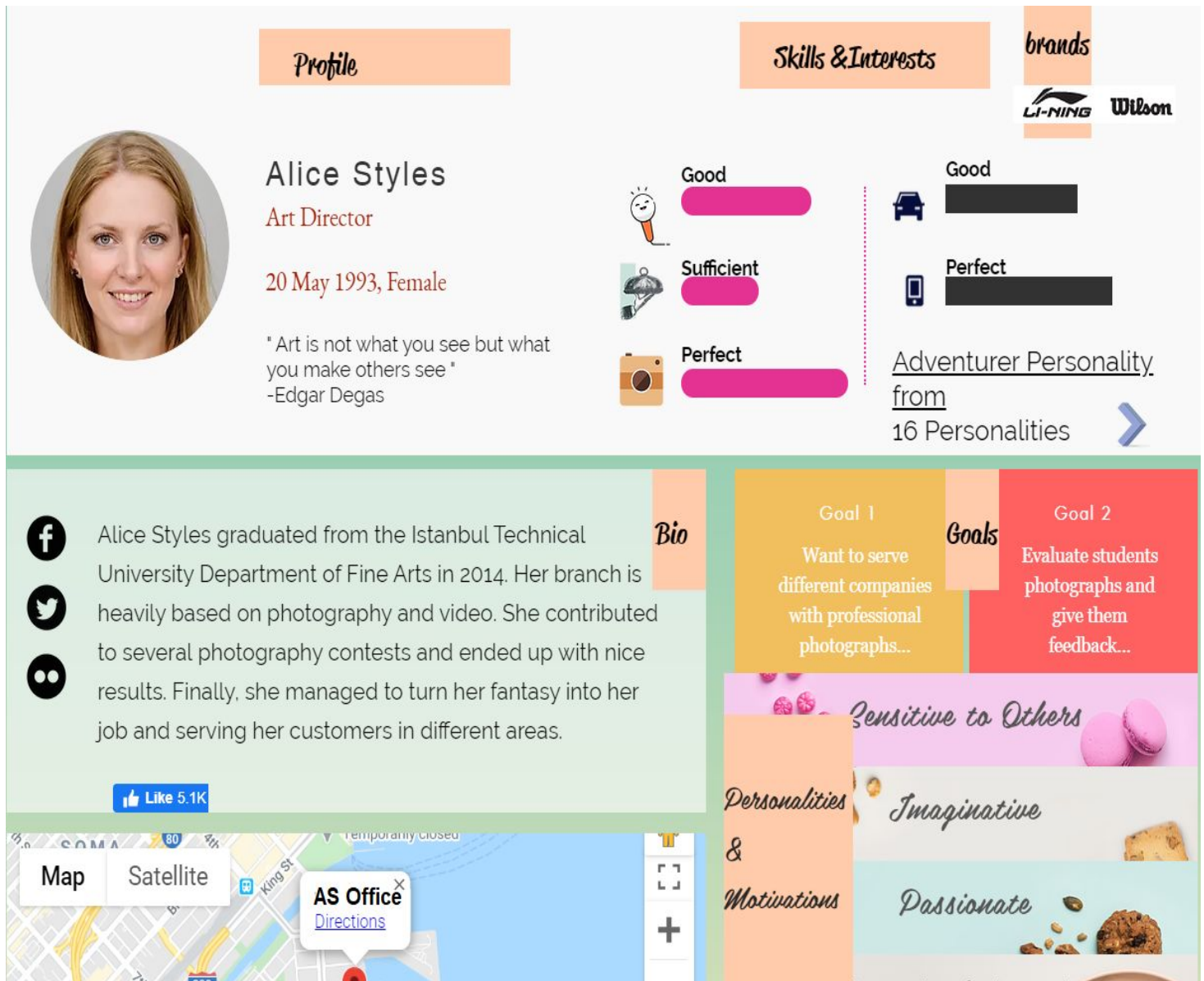


Figure 1.0. Persona Screenshot.

The persona we created, "Alice Styles" is a charming artist who won many awards and recognitions and also wants to explore more and help the upcoming artists. This personality of her is somewhat a reflection of her adventurer personality traits assessed using 16 personalities test.

2. References

1. Profile photo from generated photos.

<https://generated.photos/faces/beautified>.

2. Persona Creation tool from Wix.

<https://yapicioglurabia.wixsite.com/persona>(you can observe persona by using this link)