

## User Centered Design 2020

### Demo 2

#### 3 Normal task, Group work.

This is a longer read, but it is worth it and is a part of preparation for in-class discussion. It is recommended to discuss these readings in a group. Each member reads some part of the documents in advance, and then the manager sets up a video meeting to go through the joint answers.

Task: Read the following two articles and jointly write a short summary (4-6 paragraphs) with the main following points. Focus on: 1) the role of iteration and incremental improvement, and 2) new knowledge that extends beyond what has been presented in the UCD2020 class. When necessary, add references to other documents to support your argument.

#### Articles:

Iteration is not design - <https://medium.com/the-design-innovator/iteration-is-not-design-668695445f76>

Incremental and radical innovation - <http://escholarship.org/uc/item/0mr972w6>

Pdf versions of the papers are also uploaded to Moodle.

Submit your joint solution via Moodle as a pdf. Grading 0-5.