User-Centered Design 2020
Demo 1_1 Report

Halil Ibrahim Uluoglu
312843

User-Centered Design

Team Optimizers

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1. Team Members and Roles Table

Name and Surname	Student ID	Role
F.Rabia Yapicioglu	306627	Analyst - Designer
Rhythm Rajiv Bhatia	308847	Analyst - Designer
Hemapriya Chidambaram	285548	Manager
Ethan Farrar	312855	Manager
Halil Ibrahim Uluoglu	312843	Programmer and data capture
Mehdi Karmouche	311953	Programmer and data capture

2. Wordpress Platform

As a group, we have created a Wordpress subdomain. We will continue to publish the following posts on this platform. As the demo 1_1, 1a task requires we introduced the group members and their responsibilities. We also published the subdomain's link on the news/messages to the Moodle of the course.

Click here to get access to the introduction page for mine.

Click here to get access to the subdomain for our group.

3. Design Related Websites

Together in the team, we assign each group member to find at least one design-related website and publish the link with the related contents' social media platforms. We have also provided the links of the searched and gathered links that we are supposed to follow in the following days on the Moodle as a post under the demo 1_1, 1b category.

Click here to get access to the post under demo 1_1, 1b.

Sources:

1. UXBLOG

The UXBLOG is primarily focused on sharing information about UX which can benefit members of the UX community such as designers and developers. It is a useful source since it has information from multiple disciplines and has a large reserve of articles written by various people from the industry. It will not serve as a how-to guide to master user-centered design, but it does provide interesting things to think about which can help to round out one's understanding of UCD.

Here is a link to the UXBLOG's [Twitter](#).

And if you would like another way to stay in touch besides the blog or Twitter, here is a link to the [newsletter page](#), with all the different social media links at the bottom.

2. [Adobe XD](#)

XD empowers designers with the speed, precision, and quality to seamlessly iterate and share interactive prototypes with team members and reviewers across devices and platforms, including Windows, Mac, iOS, and Android. Also on the tour of the workspace, you can get to know the XD interface. Explore the in-app resources available to help you learn how to use Adobe XD or get a head start on your designs. Navigate the Design and Prototype modes to learn about the tools available in each. Briefly, Adobe XD creates user interfaces for mobile and web apps.

Many features in XD were previously either hard to use or nonexistent in other Adobe applications like Illustrator or Photoshop.

Other features are as follows: Repeat grid, Prototype and animation, Interoperability, Voice design, Symbols, Responsive resize, Plugins.

Here is a link to Adobe's [Twitter](#).

3. [UX Movement](#)

The uxmovement.com is a website that publishes articles related to user experience. In fact, it has several categories such as forms, buttons, navigation, mobile and all of those contains articles that could help developers build a better product. It is an interesting source since it gives us different points of view on how design is supposed to be.

Here is a link to UX Movement's [Twitter](#) and a link to UX Movement's [RSS Feed](#).

4. [Design Boom](#)

Designboom receives submissions from a diverse range of cultures and communities, each sharing a common thread of creative passion, cultural curiosity, and high-quality achievement. Society today depends on cultural discourse. Through Designboom's reader submissions, creatives and makers — regardless of place, position or prestige; religion, nationality, or gender — are invited to communicate their work to a huge, international audience. This horizontal distribution of information means that cultural conversations are developed directly by our readers, and do not follow any fixed hierarchical systems or chains of command.

Designboom is significant as a design content because if feeds users from all over the world. If we internalize "Everyone is creative" philosophy, it means every work that uploaded to the site is unique art by own. So, Designboom has diversity and multicultural of creative works. This enthusiasm has reached 3.5 million monthly uploads.

Designboom offers to readers a variety of categories such as architecture, design, art, technology, interiors, interviews, watches. Moreover, they make competitions for people all over the world. Additionally, it offers you some creative shop lists which you can buy. Besides, the contents are completely free.

With more than 245,000 visitors, 6,000 journalists and 1,800 exhibitors, IFA is one of the world's leading trade shows for innovative technology products. Designboom arranges UX Design Awards Competition every year.

Here is a link to Designboom's [Instagram](#) , [Twitter,](#) [Facebook,](#) and the most important for the design environment is that [Pinterest](#).

5. [Facebook Design - Blog](#)

Facebook design blog provides an insightful visit to Facebook's world of design and design culture in general. It has blogs on maintaining quality and consistency while designing, creating a positive impact with designs, designing based on people's emotions.

They have blogs on the power of designing on cultures for example how we can boost literacy, internal tools in Facebook, how to create designs that create more meaningful connections. They also have blogs on various case studies on how design can be used in a thoughtful way to prevent cyberbullying, using tone in products, social VR. On the technical front, there are articles on designing at scale, quality and consistency, virtual reality, Facebook research, etc.

Here is a link to Facebook Design's [Twitter](#). Additional ways to contact them on social media can be found at the bottom of their [website](#).