

User Centered Design 2020

Demo 2

2 Normal task, individual

Interviews are a basic and primary method of data collection. In the CTA, contextual inquiry can be seen as an interview on steroids. While we talk about CI in the class, it's a good idea to look at interviews as such.

Read the materials related to interviews (pdf in Moodle) and the following article and answer to the questions below:

To, A., Fan, A., Kildunne, C., Zhang, E., Kaufman, G., & Hammer, J. (2016, October). Treehouse Dreams: A Game-Based Method for Eliciting Interview Data from Children. In *Proceedings of the 2016 Annual Symposium on Computer-Human Interaction in Play Companion Extended Abstracts* (pp. 307-314). ACM.
<https://doi.org/10.1145/2968120.2987718>

- a. What is the obstacle when interviewing specific groups of participants, such as children in this case?
- b. In your view, how easy to learn and apply this method is? Why?
- c. In the challenging times of not being able to physically interact with users, how interviews can be adapted for remote data collection? Think about what the differences between face-to-face and remote ways are and how to take those into account. For example, how about eye contact?

Answer clearly, in short readable sentences. Max 1 page or less in total, create a pdf following the rules from earlier, and submit your solution via Moodle. Grading 0-5, based on clarity of arguments and references to the materials and other documents.