## = restart () =

SESSION 7 CREATIVITY - IMAGES, DESIGN, SHARING

### LEARNING OBJECTIVES

- 1. Learn affordable tools to edit and design images
- 2. Intro to power of computers and social media

#### **Reviewing last week**







£ Rent

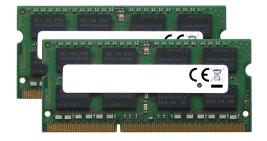
Free\*

Free

\*but you pay with your privacy

#### **Editing images and design**

- These computers will only be able to handle light editing of images and design
- Video requires more RAM and better processor than we have





#### Image and design software

Traditionally VERY expensive to buy. Now very expensive to RENT

Adobe Creative Cloud



#### **Types of software**







£ Rent

Free\*

Free

\*but can change whenever

#### Let's try it out

- 1. Open a browser.
- 2. Download a photo you can try unsplash.com (right click and save to desktop)
- 3. Now open https://pixlr.com/x/
- 4. Click "Open Image" pick from desktop
- 5. Add text on top using the T. type tool
- 6. Save the image.







#### Other options - design



**Affinity** (£ Buy)



Canva (Free\*)

\*but can change whenever

#### Other options - sound



**Audacity** Free

#### Social media on your laptop

- For work, Twitter, Facebook, Instagram and LinkedIn can all do more on a desktop computer than on mobile!
- Writing longer posts is easier
- Advertising and scheduling is easier
- Better statistics

#### Social media caution

- Once we publish something on the internet, it can be erased <u>but never entirely</u>
- For this reason, privacy is very important
- Questions to ask
  - Do I want to publish with my real, full name?
  - O Do I want to give away my location?

# restart





