HALIMAT O. **ABDULKAREEM**

UI/UX Designer | I design clean, user-friendly digital experiences | Visual & Brand Designer

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Portfolio: https://olawummyportfolio.framer.website/

- ✓ A UI/UX Designer, currently exploring the world of user-friendly web and mobile interfaces. I enjoy using design tools to build wireframes, prototypes, and mockups that prioritize user experience and clarity.
- ✓ I am also a Creative Graphic & Brand Designer with several years of experience crafting visually compelling designs across digital and print platforms. My passion lies in crafting designs that are not only eye-catching but also meaningful and effective

EXPERIENCE

GRAPHIC/BRAND DESIGNER, SARAF PRINTING PRESS, ABUJA

Design Logos, Brochure, Company Profile, Complimentary Cards etc. for clients
Develop and implement comprehensive brand strategies that align with company goals and values.

CARECONNECT (HEALTH APP)

Overview: CareConnect is a mobile application designed to help users track health activities and manage medical reminders.

My Role: UI/UX Designer

What I Did:

- Created wireframes and user flows for patient-centered tasks
- Designed simple, calming UI screens
- Developed the core visual elements and micro-interactions
- Focused on clarity and accessibility for users

Outcome: A modern health management app with easy-to-use features and clear navigation.

MINING APP REDESIGN

Overview: A redesign of an existing mining app with outdated UX and unclear structure.

My Role: UI/UX Designer

What I Did:

- Analyzed problems with the old interface
- Created clearer flows for task completion
- Designed a cleaner, modern UI
- Improved visual hierarchy and navigation

Outcome: A more intuitive user experience that improves usability and reduces confusion.

EDUCATION/CERTIFICATION

JULY 2023
B.SC IN BUSINESS MANAGEMENT, UNIVERSITY OF CALABAR

JUNE 2025
CERTIFICATE IN UI/UX DESIGN, FUTURE TECH4.0

MARCH 2016
DIPLOMA IN COMPUTER OPERATION, YK PUBLICITY

SKILLS

- Generating unique and original design concepts.
- Knowledge of print processes, file preparation, and color management for printed materials.
- Identifying design challenges and developing creative solutions.
- Meeting deadlines and prioritizing tasks.
- Understanding how design impacts brand perceptions.

ACTIVITIES

A proactive team player with solid communication and collaboration skills, capable of working efficiently within multidisciplinary teams to bring ideas to visually compelling realities.