

HASSAN ALIZADEH

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[Portfolio](#)
[Linkedin](#)

EDUCATION

- M.A.** Integrated media communication
University of Nebraska – Lincoln
College of Journalism and Mass Communication
Aug 2023
Lincoln, Nebraska
- M.S.** Media Management
Tehran University, Alborz University College ([1st top university in Iran](#))
Thesis: “The analysis of brand conceptual dimensions in the minds of the editors of specialized magazines in the private sector in Iran”
Advisor: Dr. S. Zahra Ojagh
Favorite fields of study: Visual Communication Management, Media brands, Human-computer Interaction, Cognitive Studies, Storytelling, Data Visualization, Data journalism, Strategic Planning
Jan 2021
Tehran, Iran
- B.S.** Journalism
Islamic Azad University, Central Tehran Branch ([2nd top university in Iran](#))
Favorite fields of study: Visual Communications, Frankfurt Schools, Critical Theory, Photojournalism, News Gatekeeping
June 2015
Tehran, Iran

COURSES AND WORKSHOPS

- 3D Data Visualization for Science Communication
University of Illinois at Urbana-Champaign (Coursera)
Feb 2023
[Certification](#)
- Strategic Management
The Graduate School of Management and Economics at Sharif University of Technology
Sep 2021
Paid Online Course
Not Certified
- Direction and Montage in Cinema
University of Applied Science and Technology
Sep 2018
Not Certified
- Adobe After Effects
Mojtama Fani Tehran
Fall and Winter 2016
Certified

iOS Developing with Objective-C
Mojtama Fani Tehran

Fall and Winter 2014
Certified

Composition and Color Correction in Photography Workshop
Larestan Photography Society

Summer 2012
Not Certified

3ds MAX
Larestan Mersad School

Aug 2007
Certified

PUBLICATIONS

Journal Publications

Providing a Brand Model in the Minds of Editors of Specialized Publications in the Private Sector in Iran by the Grounded Theory Approach (In progress)

ACTIVITIES AND EXPERIENCES

Graduate Assistant at University of Nebraska-Lincoln

From Aug 2023

Teaching Visual Communication Sequences
Mentoring in Production house a video production

Public Relations Manager at RAMPCO Group

Nov 2020 to Jul 2022

I have been responsible for planning and designing of every publication in RAMPCO Group like Brochures, Catalogues, bulletins, Websites, etc. Furthermore, I was after caring for RAMPCO Group's visual identity, brand, and tone of voice.
I have been planning for every domestic or abroad events and exhibitions and honorary helping the corporate social responsibility department in its documentations.

Public Relations Manager at BOX Startup Factory

Nov 2019 to Jun 2020

I have been working closely with in-house startups, helping them about their marketing and identity strategies. Also, I have been responsible for holding events and managing social medias of the BOX Startup factory.

Public Relations Manager at NATANZ Steel Complex

May 2019 to Jul 2019

Public Relations Expert at RAMPCO Group

May 2014 to Mar 2019

I have been started working in Rampco as an employee in Public Relations. I was responsible for graphic jobs and other PR affairs. I have got promoted to a PR Expert, and after my manager resigned at Dec 2015, I was in charge of everything in the PR Department.

Guest Reporter at IRIB TV

Jan 2014

Photojournalist at Shafaqna and Jamaran

Apr 2013 to Apr 2014

Guest Reporter at Kasb o Kar Economical Daily

Oct 2013

Guest Writer at Tehran Radio Persian Literature Show

Nov 2012

Reporter at Tehran Emrooz Daily

Winter 2012

Literature section Editor of Dahe Shashtiha Weekly

Summer 2012

Guest Columnist at Omide Javan Weekly

Mar 2011 to Dec 2012

Guest Reporter at Ketabe Hafte Weekly

Jun 2011

PROFESSIONAL PROJECTS

Package Design, and Logo Design for delaphrus Import Company in London	2022 London
Logo Design for GeneID Genetic High-Tech Startup	2022 Tehran
Jersey Design, Web Design, Brand Concept Design for Mes Sungun Sports Club Placed at the top 10 futsal clubs in the world	2022 Tabriz
Logo design for Occasional Coders YouTube Channel for teaching coding	2022 Tehran
Design Animation for a special service of Irancell Promotion and instruct the usage of a featured service of MTN	2022 Tehran
Logo Designs for Vazne Donya Press Literacy and Poetry Press	2022 Tehran
Logo Design, Brochure Design, UI Design for MANA Human Resources Management Firm	2021 Tehran
Logo Design, Brochure Design, UI Design for MANA Human Resources Management Firm	2021 Tehran
Designing Presentations for about two years for ICT Secretary	2020 to 2021 Tehran

Information Technology Executive Council of Information and
Communications Technology Ministry

Website design, Logo design, and brand concept for Persia Venture Capital Firm	2020 Tehran
UI/UX Design, Logo Design for Bamchin Property Investment Startup	2020 Tehran
Logo Design, Documents Design for BAMDAD Creative Agency	2020 Tehran
Logo Design, Documents Design for WISPO Health Supplements and Life Coaching	2020 Tehran
Design Logo for MCI Research and Development Laboratory An Innovation factory with focus of telecommunications	2020 Tehran
Poster for Selecting best Tehran City Janitor An Event by mayoralty	2020 Tehran
Logo, Signboard, and Menu Design for Papillon Pizzeria	2019 Ontario
Social Media Concept, Logo Design for VENOM Hand-Made Leathers	2019 Tehran
Brochure Design, Logo Design for Samarghand Media Advertising Agency	2019 Tehran
Book Cover for “Management at the global level” How to be the industry leader instruction book	2019 Tehran
Logo Design for Reza Shahnazar Biology Gold Winner Olympiad Instructor	2018 Tehran
Drilling Waste Management Workshop Workshop in Oil and Gas industry	2018 Tehran
Web Design, Logo Design for Breakout Entertainment Escape Room Company	2018 Tehran
Design Poster, Form and Envelope for Franck Provost French based beauty and hair salon	2017 Paris
AX Industrial Network Safety Equipment and Services Company	2017 Tehran
Designing Logo and Document sets for Farazin Sanat Infrastructure and Energy Company	2017 Tehran
Designing Logo and Document set for IRENO Renewable Energy Company	2016 Tehran
Designing Logo and Visual Identity Concept, Document set, Brochure for Akam Sanat Pasargad General Contractor Company	2015 Tehran
Logo and Visual Identity design for Jabarzadeh DVM Doctor of Veterinary Medicine Office	2015 Frankfurt
Logo Design, Documents set for Phosphoric Sanat Chemical products Company	2014 Abadan

HONORS AND AWARDS

Gold Certificate of Corporate Social Responsibility in Iran Oil, Gas & Petrochemical Industry by RAMPO Group 2017

I have been working on RAMPCO Group's CSR Documents for about two years. Collecting and gathering all of Rampco's activities in case of Its Social responsibility, and business model that indicates struggling for sustainability.

COMMUNITY MEMBERSHIPS

Member of Larestan Photography Society	2012 to 2016
Member of Aftab Larestan Literary Association	2007 to 2020
Member of Dayere Didar Poet Association	2012 to 2014
Member of Anjoman Fareqotahsilan Sampad Larestan	2010 to 2012
Member of Communication Scientific Association of Central Tehran Azad University	2012 to 2015
Member of Association of Iranian Journalists	2014 to 2015
Member of Public Relations Society of Iran	2015 to 2017

VOLUNTEER EXPERIENCES

International Conference of Larestan Philology & Ethnology
Deputy of PR Manager / Larestan / 2008

Juvenile Cinema Club of Larestan
Chief / Larestan / 2007 to 2008

COMPUTER SKILLS

Research Tools: Sprinklr, MAXQDA, SPSS

Graphic and Film Software: Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Corel Draw, 3dsMax, Blender, Cinema4D, Adobe After Effects, Adobe Premiere, Final Cut Pro

Programming Languages: Objective C, Swift, Java Script, Html, CSS

REFERENCES

Adam Wagler, Ph.D. Associate Professor

Associate Dean for Academic Programs at University of Nebraska Lincoln

Phone: 402-472-3041

Email: adamwagler@unl.edu

LinkedIn: <https://www.linkedin.com/in/adamwagler>

Elham Rastegari, Ph.D. Assistant Professor

Business Intelligence and Analytics Department at Creighton University

Phone: 402.280.3481

Email: ElhamRastegari@creighton.edu

LinkedIn: <https://www.linkedin.com/in/elham-rastegari/>

Datis Khajeian, Ph.D. Associate Professor

Media Management Department of Tehran University

Phone: +989121908648

Email: khajeheian@ut.ac.ir

LinkedIn: <https://www.linkedin.com/in/datiskhajeheian/>

S. Zahra Ojagh, Ph.D. Assistant professor

Departement of Media Studies, Institute for Humanities and Cultural Studies

Phone: +989121794106

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Houri Dehghan Shad, Ph.D. Assistant Professor

Department of Communication Science and Media, Islamic Azad University of Central Tehran Branch

Phone: +989121121645

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