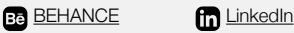


# Hassan Alizadeh

Omaha, Nebraska  
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Creative and strategic media professional with expertise in branding, visual communication, and digital storytelling. Experienced in corporate identity design, public relations, multimedia production, and campaign management across diverse industries. Adept at integrating data-driven insights with visual and strategic communication to enhance brand presence and audience engagement. Proficient in graphic design, photography, videography, UI/UX, and web development, with hands-on leadership in managing publications, events, and digital platforms. Passionate about leveraging innovative technologies to craft compelling narratives and drive impactful engagement.

## Skills and Competencies

### Creative & Branding Expertise

- Visual identity design, branding, and advertising
- Campaign development and execution
- News conference and event management

### Design & Multimedia

- Graphic design, data visualization, and infographics
- Photography, videography, and film editing
- Motion graphics and 3D design

### Technical Proficiency

- Adobe Creative Suite: Illustrator, InDesign, Photoshop, After Effects, Premiere Pro
- 3D & Design Software: 3ds Max, Blender, Maya
- Web & Development: Java Script, Python, Swift, HTML, CSS, WordPress

### Analytical & Leadership Skills

- Creative problem-solving and critical thinking
- Attention to detail and data-driven decision-making
- Team leadership and project management

## Professional Experiences

Since 2023

### ■ Graduate Teaching Assistant at University of Nebraska - Lincoln College of Journalism and Mass Communication

Teaching Visual Communication Classes (JOMC131, JOMC132, JOMC133)  
Including Typography, Layout, Web Design, Photography, Videography, Motion, UI and UX.

2020 to 2022

### ■ Public Relations Manager at RAMPCO Group

I managed the design and planning of all RAMPCO Group publications, maintained brand identity, and oversaw events and exhibitions while supporting CSR documentation.

2014 to 2019

### ■ Public Relations Expert at RAMPCO Group

2019 to 2020

### ■ Public Relations Manager at BOX Startup Factory

### ■ Some Volunteer Experience

- Head of Public Relations – International Conference of Larestan Philology & Ethnology (2008)
- Reporter – Iran National TV
- Writer – Tehran Radio, Persian Literature Show
- Head of Juvenile Cinema Club – Larestan
- Columnist & Contributor – Ketabe Hafte (Book Review Weekly), Kasb o Kar (Economic Daily), Sohbate Now (Larestan Local Daily), Omid e Javan (Social Weekly), Tehran e Emrooz (National Daily), Besharate Now (Yazd Local Daily)

## Education

Since 2023

### ■ Integrated Media Communications (Master of Art)

University of Nebraska - Lincoln

2016 - 2018

### ■ Media Management (Master of Science)

Tehran University

GPA: 3.33/4.0

2011 - 2015

### ■ Journalism (Bachelor of Science)

Islamic Azad University of Tehran Markaz

GPA: 2.93/4.0

## Some Completed Projects

- Nonpartisan Nebraska Campaign – Branding and communication strategy development.
- SMART LAB (Social & Traditional Media Analytics & Research Tools) - Logo and branding design.
- IRENO – Renewable Energy Company – Logo, corporate identity, and document design.
- Akam Sanat Pasargad – General Contractor – Logo, visual identity, brochure, and document set.
- Farazin Sanat – Infrastructure & Energy – Logo and corporate document design.
- GenelD – Genetic High-Tech Startup – Logo and branding concept.
- Phosphoric Sanat – Chemical Company – Logo and official document set.
- BAMDAD – Creative Agency – Visual identity and document design.
- Persia Venture Capital Firm – Website design, logo, and branding strategy.
- Bamchin – Property Investment Startup – UI/UX and brand identity design.
- Breakout Entertainment – Escape Room Company – Website, logo, and brand development.
- Connor's Fundraising Event – Animation design for promotional campaign.
- Samarghand Media – Advertising Agency – Brochure and brand identity design.
- VENOM – Handcrafted Leather Brand – Social media branding and logo design.
- Mes Sungun Futsal Club – Jersey, website, and brand concept design.
- MANA – Human Resources Management Club – Logo, brochure, UI design, and template design.
- Reza Shahnazar – Olympiad Instructor – Logo design and personal branding.
- Delaphrus – Import Company (London) – Package and logo design.

## Training Courses

### ■ 3D Data Visualization for Science Communication (2023)

University of Illinois at Urbana-Champaign (Coursera)

### ■ Direction and Montage in Cinema (2018)

University of Applied Science and Technology

### ■ iOS Developing with Objective-C (2014)

Tehran Institute of Technology

### ■ Strategic Management (2021)

Maktabkhooneh Online School

### ■ Adobe After Effects (2016)

Tehran Institute of Technology

### ■ 3d Character Head in Blender

Motion Design School

## Academic Articles

- BIRGing of Record-Breaking Women's Sporting Events (In progress)
- A Reader-Centered Evaluation of AI-Generated and Human-Written Press Reports Across Macro and Micro Contexts (In progress)
- Providing a Brand Model in the Minds of Editors of Specialized Publications in the Private Sector by the Grounded Theory Approach (In progress)