

# Hassan Alizadeh

**Phone:** +1 531 263 9862

**Email:** Hassanalizadeh91@gmail.com

404 S 40th St., Omaha, NE 68131

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## Education

From 2023

### ■ Integrated Media Communications (M.A.)

University of Nebraska - Lincoln

**Favorite fields of study:** Visual Communications, Interactive Media Design, Brands and Branding

**Supervisor:** Dr. Adam Wagler

2016 - 2018

### ■ Media Management (M.S.)

Tehran University, Tehran, Iran ([1st top university in Iran](#))

GPA: 3.33/4.0

**Favorite fields of study:** Visual Communication Management, Media brands, Human-computer interaction, Strategic planning, Media role in arts, Network society, Data journalism

**Thesis:** The analysis of brand conceptual dimensions in the minds of the editors of specialized magazines in the private sector in Iran

**Supervisor:** Dr. S. Zahra Ojagh

2011 - 2015

### ■ Journalism (B.S.)

Islamic Azad University of Tehran Markaz, Tehran, Iran ([2nd top university in Iran](#))

**Favorite fields of study:** Visual Communications, Pagination and Print industries, Photojournalism, Frankfurt School

GPA: 2.93/4.0

## Activities and Experiences

From 2023

### ■ Graduate Teaching Assistant at University of Nebraska - Lincoln College of Journalism and Mass Communication

Teaching Visual Communication Classes (JOMC131, JOMC132, JOMC133)

Including Typography, Layout, Web Design, Photography, Videography, Motion, UI and UX, etc.

2020 to 2022

### ■ Public Relations Manager at RAMPCO Group

I have been responsible for planning and designing of every publication in RAMPCO Group like Brochures, Catalogues, bulletins, Websites, etc.

Furthermore, I was after caring for RAMPCO Group's visual identity, brand, and tone of voice.













I have been planning for every event and exhibition and honorily helping the corporate social responsibility department in its documentations.

2019 to 2020

### ■ Public Relations Manager at BOX Startup Factory

2014 to 2019

### ■ Public Relations Expert at RAMPCO Group

	<b>■ Volunteer Experience</b> <ul style="list-style-type: none"> <li>• Deputy Head of Public Relations at The International Conference of Larestan Philology &amp; Ethnology (2008)</li> <li>• Reporter at Iran National TV</li> <li>• Writer at Tehran Radio Persian Literature Show</li> <li>• Head of juvenile Cinema Club of Larestan</li> <li>• Columnist at Ketabe Hafte (Book Review Weekly), Kasb o Kar (Economical Daily), Sohbate Now (Larestan Local Daily), Omid e Javan (Social Weekly), Tehran e Emrooz (National Daily), Besharate now (Yazd Local Daily)</li> </ul>	
<b>Academic Articles</b>	<b>■ Providing a Brand Model in the Minds of Editors of Specialized Publications in the Private Sector in Iran by the Grounded Theory Approach (In prepration)</b>	
<b>Training Courses</b>	<b>■ 3D Data Visualization for Science Communication (2023)</b> <ul style="list-style-type: none"> <li>• University of Illinois at Urbana-Champaign (Coursera)</li> <li>• Certified</li> </ul>	<b>■ Strategic Management (2021)</b> <ul style="list-style-type: none"> <li>• Maktabkhooneh Online School</li> <li>• Not Certified</li> </ul>
	<b>■ Direction and Montage in Cinema (2018)</b> <ul style="list-style-type: none"> <li>• University of Applied Science and Technology</li> <li>• No Certificate</li> </ul>	<b>■ Adobe After Effects (2016)</b> <ul style="list-style-type: none"> <li>• Mojtama Fani Tehran</li> <li>• Certified</li> </ul>
	<b>■ iOS Developing with Objective-c (2014)</b> <ul style="list-style-type: none"> <li>• Mojtama Fani Tehran</li> <li>• Certified</li> </ul>	
<b>Soft Skills</b>	<ul style="list-style-type: none"> <li>• Visual Identity Design</li> <li>• Branding and Advertisement</li> <li>• News Conference Management</li> <li>• Holding Campaigns</li> <li>• Data Visualization</li> </ul>	<ul style="list-style-type: none"> <li>• Team and Project Management</li> <li>• Creative Problem Solving</li> <li>• Attention to Detail</li> <li>• Multitasking</li> <li>• Analytical and critical thinking</li> </ul>
<b>Hard Skills</b>	Photography and Videography  Adobe Illustrator  Adobe Indesign  Adobe Photoshop  Adobe After Effects  3d Studio Max 	Film Editing  Adobe Premiere  Wordpress  Corel Draw  Microsoft Office  HTML & CSS 
<b>Some Completed Projects</b>	<ul style="list-style-type: none"> <li>• Package Design, and Logo Design for delaphrus - Import Company in London</li> <li>• Designing Logo and Document set for IRENO - Renewable Energy Company</li> <li>• Designing Logo and Visual Identity Concept, Document set, Brochure for Akam Sanat Pasargad - General Contractor Company</li> <li>• Designing Logo and Document sets for Farazin Sanat - Infrastructure and Energy Company</li> <li>• Website design, Logo design, and brand concept for Persia Venture Capital Firm</li> <li>• UI/UX Design, Logo Design for Bamchin - Property Investment Startup</li> <li>• Web Design, Logo Design for Breakout Entertainment - Escape Room Company</li> <li>• Brochure Design, Logo Design for Samarghand Media - Advertising Agency</li> <li>• Social Media Concept, Logo Design for VENOM - Hand-Made Leathers</li> <li>• Logo Design for Reza Shahnazar - Biology Gold Winner Olympiad Instructor</li> <li>• Jersey Design, Web Design, Brand Concept Design for Mes Sungun Club - Placed at the Top 10 futsal clubs in the world</li> <li>• Logo Design, Brochure Design, UI Design, Templates Design for MANA - Human Resources Management Club</li> <li>• Logo Design, Documents Design for BAMDAD - Creative Agency</li> <li>• Logo Design for GenelD - Genetic Hightech Startup</li> <li>• Logo Design, Documents set for Phosphoric Sanat - Chemical Company</li> </ul>	