

MEMORANDUM

TO: Tracy Dalton

FROM: Hallee Hinds

SUBJECT: White Paper about International Adoption

DATE: March 29, 2017

I am writing this memo because I want to explain my reasoning for choosing international adoption as my white paper topic. I chose this topic because when I get older, I plan to adopt children from countries in Africa. Because I am so invested in this topic, I decided that other people should understand why it is such a good thing, and they should understand the basic facts about it. My white paper about international adoption includes information about the costs, the benefits, and the history of international adoptions.

AUDIENCE

The audience of prospective adoptive parents, either domestically or internationally, will benefit from the short summary of information I have included about the benefits, costs, and history of international adoption as a whole. This outline of information can persuade prospective parents to adopt internationally. Overall, the information provided should encourage parents to look past the daunting aspects and costs to see the benefits of international adoption. It could be useful to the audience when they decide whether they want to adopt from a foreign country.

DESIGN

I chose my heading font because it looked professional, but it is also a little more fun to look at than some of the fonts we see on a daily basis. The font I used for my headings is called Bebas Neue, and apart from looking professional, it also adds a contrast to the body text, and it also makes the document a little more fun and interesting to look at. My body text is Bell MT because it matched my headings and was a good size compared to other typefaces. As for my graphics, the best way to promote international adoption is to display the happiness and positivity that families have after they adopt from other countries.

Thank you for taking the time to read my white paper, as well as this transmittal memo. If you have any questions about my white paper, please feel free to contact me via email at hmh522@live.missouristate.edu.