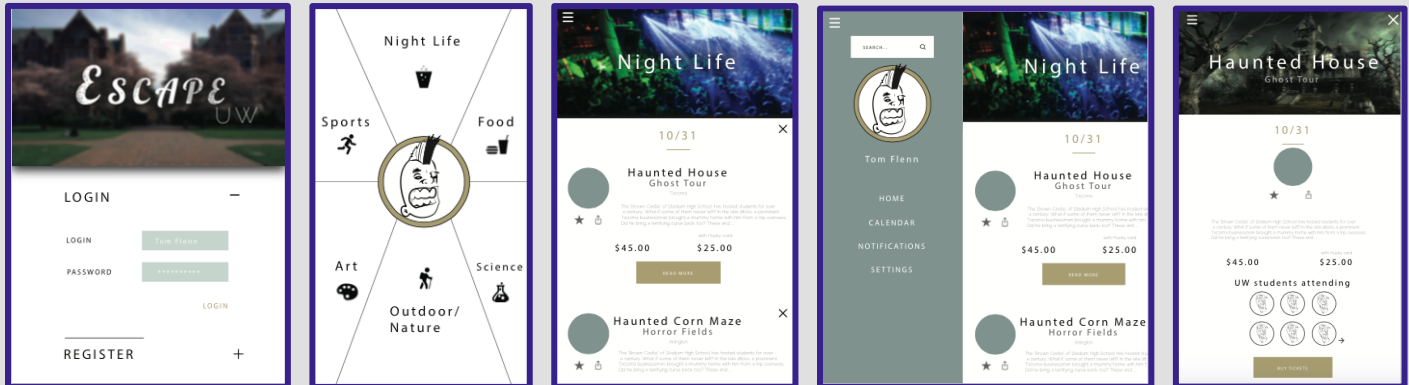


LOW-FIDELITY PROTOTYPES

Chris our design expert created **low-fidelity** prototypes for **EscapeUW**. We then all got **user feedback** on these designs.



WHAT TO ADD

- Comments section on event pages to hype event and so students can potentially coordinate carpools
- Ratings system for reoccurring events
- Adding photos of events/venues to events pages to add hype and draw interest to event
- Transportation button that opens up Google Maps/OneBusAway so students can find routes
- Total number of people attending event
- Push notifications for new discounts on events
- A filtering system so students can filter events by # of friends attending, biggest discount, etc.

WHAT WORKED

- Side-by-side comparisons of original price vs. UW discounted price
- Notification preferences
- Calendar view of all upcoming events

WHAT DIDN'T WORK

- Number of UW students attending the event on the event page. Students would rather see which of their friends are attending.