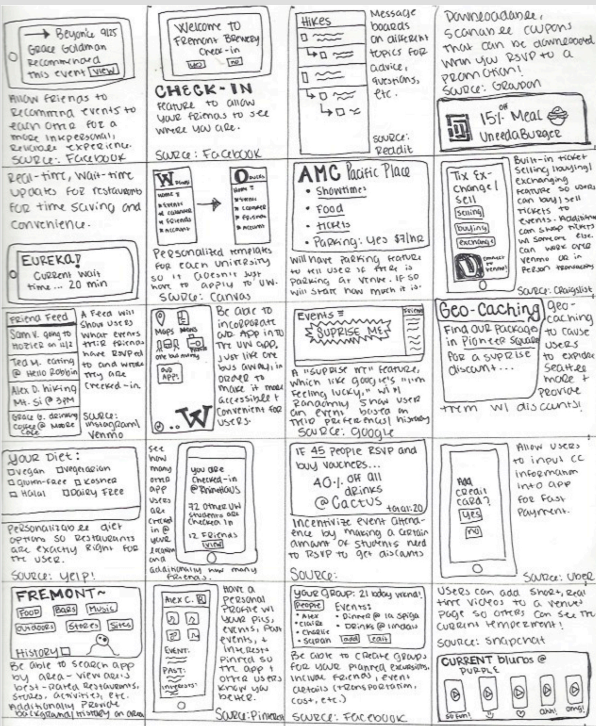# *EVERY IDEA IS...A GOOD IDEA?*
(WELL I'VE GOT 40 OF THEM)

Second Meeting: Let's Ideate

With more causes of our design problem pegged, Chris, Michael and I met up again to discuss design details of our application. As a team, we generated 51 application detail designs. **Individually, we each came up with 40** (pictured left and below)—some overlapping with our original 51. Three of these ideas helped us move toward the next step of our design process…

1

3 IDEA WINNERS

1) Showing events with UW **exclusive discounts** (Chris's idea based on *MassDrop*. **2)** The ability to see real-time **wait times** at restaurants in order to save time (my idea). **3)** Providing various **transportation options** to users along with the approximate cost and travel time via each mode in order to save time and money (a combination of all three of our ideas).

Next Step:
User Feedback—which idea is best?

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