

FINDING OUR DESIGN PROBLEM (Step 2)

Interviews: Round #1

In order to get a better grasp on why UW students aren't leaving campus and thereby feel trapped, we each conducted interviews with two UW students and asked the following questions:

- Are you in state, out of state or international student?
- What is your living condition at the moment?
- In an average week, how often are you leaving the University District and what for?
- Where do you usually go and explain why you chose this location.
- If you do not leave at all, what are the reasons for not leaving campus?
- Where do you find information on events?
- Do you like to hang with large groups, small groups or individual?
- Do you feel overwhelmed or underwhelmed with everything that is going on within the U-district and campus in terms of having things to do? Elaborate further on this.
- Are you over or under 21? If under, do you think turning 21 will change your social habits? In what ways will your social habits change?
- What types of activities interest you (hikes, concerts, exhibits, etc.)?
- What is your mode of transportation when you leave campus?
- Do you like to make plans or do you more so find yourself following plans someone else has made?

TAKE AWAY

"...we need to consider not only the lack of information of events for our design problem, but additionally the stress and lack of time students face as a result of school and their lack of financial flexibility."

Next Step:
Ideation