

# ANOUSHKA BHATTACHARYA

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## EDUCATION

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### INDEPENDENT STUDY

Remote

Relevant Coursework: Business Law, Macroeconomics, Statistics, Network Security, Estate Planning, Criminal Law, Accounting

**Independent Academic Research:** Indigenous Tribes: Unique Death Rituals and Funeral Traditions to honor the departed

### DELHI PUBLIC SCHOOL, R.K. PURAM

New Delhi, IN

Advanced curriculum focussed on STEM/Engineering fields

April 2019 - May 2024

Cumulative GPA for CBSE X: 97%; **Scholar's Merit Distinction & Gold Medal;** Member of Student Council

Relevant Coursework: Differential Equations, Electromagnetic Induction, Ray Optics, Intermediate MySQL, Chemical Kinetics

## WORK EXPERIENCE / VOLUNTEER WORK

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### INDEPENDENT SMALL BUSINESS (Sole Proprietorship working with multiple manufacturers)

Remote

Founder & Illustrator

Apr 2020 – Present

- Conducted comprehensive keyword and trend analyses using Google Analytics that led to the development of an effective sales template that substantially boosted website traffic and sales conversions. Managed e-commerce store on Shopify / Wix.
- Illustrated 100+ unique pieces inspired by pop culture. Worked with multiple POD providers on a wide range of products
- Started 3d designing a jewelry catalog. Initiated contact with manufacturers, and evaluated wax and resin-based prototypes. Negotiated production agreements, emphasizing the critical use of recycled metals & stones in manufacturing.
- Skilled in soldering, wire wrapping, beadwork, and metalsmithing, demonstrating versatility in crafting intricate creations.

### CHRONIC ILLNESS WARRIORS

Remote

Social Media Intern

Jul 2023 – Present

- Spearheaded fundraising campaigns, leveraging various platforms to amplify our cause.
- Cultivated a vibrant online community, driving awareness and support for our initiatives to aid warriors.
- Helped me come to terms with my disability & navigate complex healthcare-related situations by encouraging self-advocacy.

### HARA JEEWAN FOUNDATION

Remote

Design & Copywriting Intern

Feb 2022 – May 2023

- Served as a graphic designer and content writer, producing impactful social media posts, newsletters, banners, and various promotional materials in alignment with the nonprofit's mission. Additionally, authored engaging blog posts to advocate for plant and animal conservation efforts.

### LITTLE INDIA FOUNDATION

Remote

Student Intern

Jan 2021 – Jul 2022

- Completely overhauled the organization's website, transforming it into a dynamic platform with meticulous attention to brand color coordination. Crafted compelling posters, and visually engaging infographics to convey the organization's message and further its cause effectively. Successfully spearheaded fundraising efforts on behalf of the organization.

## PROJECTS / FREELANCE

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### THE MINERVA PROJECT (FOUNDER/OUTREACH COORDINATOR)

Feb 2021 – Present

- Aided domestic violence victims in Delhi by sharing resources via an online community/support group. Linked 200+ individuals to resources, including emergency shelters, fostering a supportive forum, and extending help to those who need it.
- Conducted seminars on threat identification, legal protection steps, documentation, financial independence, and more.

### WEB DEVELOPMENT – FREELANCE

Jul 2020 – Present

- Leveraged open-source tools to craft diverse websites, including portfolios, landing pages, and dynamic sites for 30+ clients using the complete MERN stack. Developed e-commerce platforms with payment and integration features.

### INDEPENDENT TRANSLATION / TRANSCRIPTION

Jun 2021 – Present

- Proficiently translated documents in six languages, aiding immigrants by providing translations for medical, technical, and legal materials, and interpretation. Responsible for transcription work contributing to content localization efforts.

## CLUBS & EXTRACURRICULARS

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Member @ Student Council, Cultural Ambassador @ European Languages Club, Adhoc Member @ Tech Club/Exun, Kathak Appointee @ Dance Club, Member @ Vocal Music Club, Member @ Instrumental Music Club, Magazine Editor @ Math Club, Event Coordinator @ Think Club, Member @ Film Club, Member @ Community Service Club, Member @ Book Club

Senior Diploma (~13 years) in Kathak Dance from Kalashram Institute (Bachelor of Fine Arts equivalent), Junior Diploma in Kathak Dance from the National Institute of Kathak, Kathak Kendra, Merit Certificate for Drama/Music/Dance Performances

## ADDITIONAL

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**Programs & Languages:** Microsoft Office Suite, Quickbooks (Proficient), HTML/CSS, Python, Kotlin (Intermediate), CRM

**Frameworks & Tools:** React, Vue, Node.js, Gatsby, Express, Django, OpenCV, Tensorflow, NumPy, Pandas, Jupyter, MySQL

**Design:** Canva, Photoshop, Illustrator, Procreate, Blender (Jewelry Design), Figma, Lightroom, AutoCAD

**Languages:** Fluent in English, Bengali, Hindi; Spanish; Conversational Proficiency in Urdu; Beginner in Russian, Sign Language

**Soft Skills:** Communication, Problem-Solving, Time Management, Adaptability, Attention to detail, Teamwork, Critical thinking

**Academic Interests:** Artificial Intelligence, Machine Learning, Statistics, Network Security, Economics, Business, Finance etc.

**Other Interests:** Dance, Music, Foreign Languages, Cryptography, Puzzles, 80s Films, Reading, Baking, Feminism, Badminton

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## Honors And Distinctions

| Title   | Level             | Grade |
|---|-------------------|-------|
| Scholar Badge (Academic Distinction for 7 consecutive years of excellence) - Gold Medal + Award | High School/Local | 12th  |
| Scholar Badge (Academic Distinction) - Blue Tie   | High School/Local | 11th  |
| Merit Award - School Events + Math Club/Innovations Club  | High School/Local | 9th   |
| Diploma in Spanish as a Foreign Language, DELE (A1/A2)  | International     | 9th   |

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## Activities and Experiences

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|---------------------------------|--|
| <b>Category</b>                 | Arts   |
| <b>Name</b>                     | Kathak Dance - Performance, Mentorship   |
| <b>Grade Levels</b>             | 9th, 10th, 11th, 12th, Post-12th Year  |
| <b>Description</b>              | Received High Diplomas (BFA equivalent) after ~13 consecutive years. Choreographed pieces with fusion elements, worked closely with maestros, and mentored students. Trained & performed at live international events with an audience of 300k, and competed globally. |
| <b>Individual Distinctions</b>  | Received the highest honors Senior Diploma in Kathak Dance from Kalashram Institute and a Junior Diploma in Kathak from the National Institute of Kathak Dance, Kathak Kendra after dedicated training for 12 consecutive years. Bachelor's in Fine Arts equivalent.   |
| <b>Weeks Per Year</b>           | 48   |
| <b>Hours Per Week (busiest)</b> | 15   |
| <b>Hours Per Week (slowest)</b> | 6  |
| <b>Currently Participating</b>  | Yes  |
| <b>Leadership Role</b>          | Instructor   |

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|-----------------|--|
| <b>Category</b> | Arts   |
| <b>Name</b>     | Classical Music, Instrumental, Vocals & Production |

|                                 |   |
|---------------------------------|---|
| <b>Grade Levels</b>             | 9th, 10th, 11th, 12th, Post-12th Year   |
| <b>Description</b>              | Trained in hindustani classical music as a vocalist and played the harmonium & tabla. Composed music on the keyboard & piano, started dabbling in the ukulele and acoustic guitar. Produced own music on ableton, published and amassed 30k+ streams on spotify alone. Fostered collaborations with other independent artists and discussed potential tour/opener dates with fellow multi-instrumentalists. |
| <b>Individual Distinctions</b>  |   |
| <b>Weeks Per Year</b>           | 45  |
| <b>Hours Per Week (busiest)</b> | 13  |
| <b>Hours Per Week (slowest)</b> | 5   |
| <b>Currently Participating</b>  | Yes   |
| <b>Leadership Role</b>          | No  |

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|                                 |   |
|---------------------------------|---|
| <b>Category</b>                 | Work  |
| <b>Name</b>                     | Small Business - Founder/Sole Proprietor  |
| <b>Grade Levels</b>             | 10th, 11th, 12th, Post-12th Year  |
| <b>Description</b>              | <p>Founded a stationery store in 2020, managed e-commerce store, and conducted keyword and trend analyses. Utilized tools like Quickbooks for bookkeeping &amp; Adobe Illustrator for design work. Worked with POD suppliers, illustrated 500+ designs inspired by pop culture &amp; collaborated with independent 10+ artists.</p> <p>Consolidated assets in mid-2023 for a seamless transition into a jewelry store. Engaged in product prototyping, contacted multiple manufacturers and compared wax/resin prototypes originally designed on Blender. Negotiated production agreements, emphasizing the critical use of recycled metals &amp; lab-grown stones.</p> |
| <b>Individual Distinctions</b>  |   |
| <b>Weeks Per Year</b>           | 35  |
| <b>Hours Per Week (busiest)</b> | 9   |
| <b>Hours Per Week (slowest)</b> | 3   |
| <b>Currently Participating</b>  | Yes   |
| <b>Leadership Role</b>          | Owner/Creative Director   |

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| <b>Category</b> | Other  |
| <b>Name</b>     | Student Council Membership (School Leadership) |

|                                 |   |
|---------------------------------|---|
| <b>Grade Levels</b>             | 9th, 11th   |
| <b>Description</b>              | Lead community service projects to positively impact the local community, collaborate with teachers and school administration to address student concerns, and resolve conflicts or issues that arise within the student community.<br>Plan and execute various events and activities, including cultural programs, sports events, and educational initiatives that occur during/after school hours on the campus, conduct regular inspections during morning assembly to check that students are wearing the correct uniform, issue warnings and supervise students serving lunch break detention. |
| <b>Individual Distinctions</b>  | Handpicked by the vice principals to be one of the ten council members from a class of 750 students.  |
| <b>Weeks Per Year</b>           | 38  |
| <b>Hours Per Week (busiest)</b> | 12  |
| <b>Hours Per Week (slowest)</b> | 2   |
| <b>Currently Participating</b>  | No  |
| <b>Leadership Role</b>          | Council Member (only position available as an option)   |

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|---------------------------------|---|
| <b>Category</b>                 | Academic  |
| <b>Name</b>                     | Independent Academic Research (Philosophy/Anthropology)   |
| <b>Grade Levels</b>             | 10th, 11th  |
| <b>Description</b>              | Engaged in self-driven academic exploration of indigenous death rituals and funeral traditions, delving into diverse source materials for a comprehensive understanding. Investigated cultural perspectives, adaptations, and practices, contributing to a nuanced appreciation of this significant aspect. |
| <b>Individual Distinctions</b>  | The title was "Indigenous Tribes: Embracing the Departed through Unique Death Rituals and Funeral Traditions."  |
| <b>Weeks Per Year</b>           | 17  |
| <b>Hours Per Week (busiest)</b> | 7   |
| <b>Hours Per Week (slowest)</b> | 2   |
| <b>Currently Participating</b>  | No  |
| <b>Leadership Role</b>          | No  |

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|---------------------|--|
| <b>Category</b>     | Volunteering                                       |
| <b>Name</b>         | The Minerva Project - Founder/Outreach Coordinator |
| <b>Grade Levels</b> | 11th, 12th, Post-12th Year                         |

|                    |  |
|--------------------|--|
| <b>Description</b> | Established a non-profit project aiding domestic violence victims in Delhi by sharing resources via an online community/support group. Conducted seminars on threat identification, legal protection steps, documentation, financial independence, and more. Linked 200+ individuals to resources, including emergency shelters, fostering a supportive forum, and extending help to those who need it. Currently working towards expanding to other cities and getting recognized as a 501c(3). |
|--------------------|--|

**Individual Distinctions**

|                                 |                   |
|---------------------------------|-------------------|
| <b>Weeks Per Year</b>           | 36                |
| <b>Hours Per Week (busiest)</b> | 9                 |
| <b>Hours Per Week (slowest)</b> | 2                 |
| <b>Currently Participating</b>  | Yes               |
| <b>Leadership Role</b>          | Chapter President |

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|---------------------|--|
| <b>Category</b>     | Volunteering   |
| <b>Name</b>         | Tutored Underprivileged Students - Math/CS   |
| <b>Grade Levels</b> | 10th, 11th, 12th, Post-12th Year   |
| <b>Description</b>  | Tutored 20 children in batches of 5 (where one group constituted only children with learning disabilities like dyslexia). Developed comprehensive educational modules and notes, assessed assignments and exams, offered clarification for questions and concerns, and conducted instructional sessions in subjects encompassing programming(python), spanish(language), and mathematics(precalculus/algebra). Contributed to the dissemination of knowledge by uploading instructional videos on Schoolhouse. |

**Individual Distinctions**

|                                 |     |
|---------------------------------|-----|
| <b>Weeks Per Year</b>           | 30  |
| <b>Hours Per Week (busiest)</b> | 8   |
| <b>Hours Per Week (slowest)</b> | 1   |
| <b>Currently Participating</b>  | Yes |
| <b>Leadership Role</b>          | No  |

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|---------------------|--|
| <b>Category</b>     | Academic                                 |
| <b>Name</b>         | Foreign Language - Freelance Work & Club |
| <b>Grade Levels</b> | 9th, 10th, 11th, 12th                    |

|                                |  |
|--------------------------------|--|
| <b>Description</b>             | As a polyglot (6+ languages), I freelanced as an independent translator/interpreter to aid immigrants by providing translations for medical, technical, and legal materials and helped content creators with localization efforts.   |
|                                | Cultural Ambassador in 'Language Club' that facilitated collaborative learning with the help of study buddies and peer tutoring. Conducted group projects to enhance language proficiency. Utilized food, music, and other mediums to share and enrich cultural understanding. One of the core members of the Spanish club, selected for a foreign student exchange program. |
| <b>Individual Distinctions</b> |  |
| <b>Weeks Per Year</b>          | 30   |
| <b>Currently Participating</b> | No   |
| <b>Leadership Role</b>         | No   |

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|                                |  |
|--------------------------------|--|
| <b>Category</b>                | Academic   |
| <b>Name</b>                    | App Development & UI/UX Design - Pet Adoption  |
| <b>Grade Levels</b>            | 11th, 12th   |
| <b>Description</b>             | Developed an app using Kotlin/Flutter, implementing a swipe-based algorithm akin to dating apps, connecting prospective pet owners with adoptable animals. Utilized geolocation features to match users with nearby shelters or pet adoption centers and allowed people to be matched or unmatched based on appearances, breeds, allergies, etc. Currently working on expanding to other cities. |
| <b>Individual Distinctions</b> |  |
| <b>Weeks Per Year</b>          | 18   |
| <b>Currently Participating</b> | No   |
| <b>Leadership Role</b>         | No   |

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|--------------------------------|--|
| <b>Category</b>                | Volunteering   |
| <b>Name</b>                    | Technical Literacy Instructions  |
| <b>Grade Levels</b>            | 10th, 11th, 12th, Post-12th Year   |
| <b>Description</b>             | Led technical literacy sessions at a local old age home, helping 30+ seniors by covering basics like using smartphones, internet safety, net banking, and online communication. Helped out with specific queries and picked monthly topics to review. Emphasized safe internet practices and made a bulletin exposing common scams that target this demographic of "at risk" people. |
| <b>Individual Distinctions</b> |  |
| <b>Weeks Per Year</b>          | 25   |

|                                |    |
|--------------------------------|----|
| <b>Currently Participating</b> | No |
| <b>Leadership Role</b>         | No |

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