Lauren Halley

Front End Developer

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SUMMARY

- Creative, hard-working front end web developer with a knack for visual design and creating engaging user experiences.
- Nine years of professional experience hand-coding HTML and CSS.
- Deep and varied skills including graphic design, email marketing and project management.
- Proven record of strong communication and organizational abilities.
- Thrives in collaborative environment and excels in self-directed tasking.

EXPERIENCE

Barefoot Yoga Co.
Seattle, WA
2012 - 2018
General Manager

Directed daily operations of an e-commerce business and created all email marketing, graphic design, website updates and product photography.

- Managed large-scale technical projects including migration and complete redesign of company website.
- Performed ongoing maintenance of company website. Produced HTML/CSS site content, added new products for sale, and authored promotional blog posts.
- Designed, coded and deployed email marketing campaigns and automations with MailChimp.
- Developed original design concepts for product packaging and brand signage.

EDUCATION

UW Professional & Continuing Education
Certificate, HTML5, CSS3 & Responsive Web Design

Boston College
Bachelor of Arts, Psychology

SKILLS

HTML5	Advanced
CSS3, SCSS	Advanced
JavaScript ES5/ES6	Intermediate
Responsive Web Design	Intermediate
Bootstrap	Intermediate
Photoshop	Advanced
Illustrator	Intermediate
Git/Github	Intermediate
WordPress	Intermediate
Microsoft Office Suite	Advanced