

tumme

Filling tummies with desirable nutrients through empathy, education, and empowerment.



Our Trojan Team

Team 2



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How might we **increase adoption and usage of food assistance programs in LA?**

A decorative graphic in the bottom-left corner featuring a light blue background with a large, faint arrow pointing upwards and to the right. Overlaid on the arrow are several band-aids: one light blue band-aid with white dots is on the left, a solid light green band-aid is in the center, and another light blue band-aid with white dots is on the right.



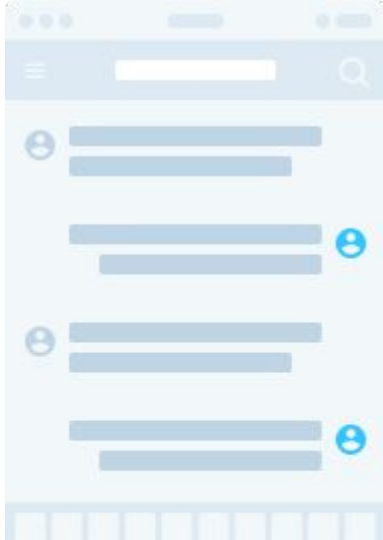
Provide transparent, personalized, and culturally relevant information to families identified as food insecure by CHLA via text message.

Three-Part Approach

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Personalized Profiles

SMS notifications for relevant information based on profile



Real-Time Inventory

Software tool for food bank and pantry inventory



Community Platform

Food insecure families connect with food banks & pantries



The Gomez Family

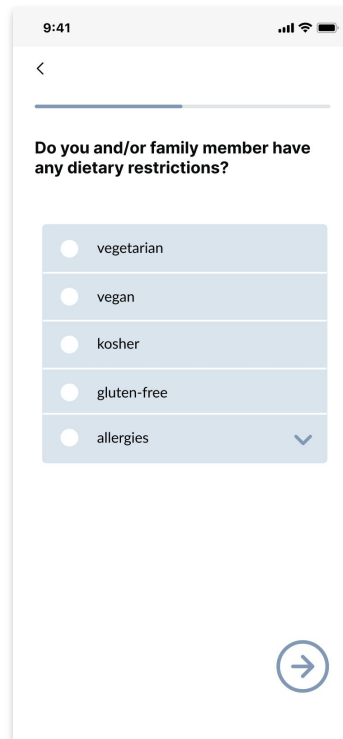
- Family of 4 from Durango, Mexico
- Primarily speak Spanish
- Kids are starting school in the fall
- Youngest child has type 1 diabetes
- Rely on public transportation



Personalized Profiles

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- Identify food insecurity by positive clinical screen
- CHLA case manager facilitates referrals, including tumme
- Minimal data collection
- Confirmation text sent after completion



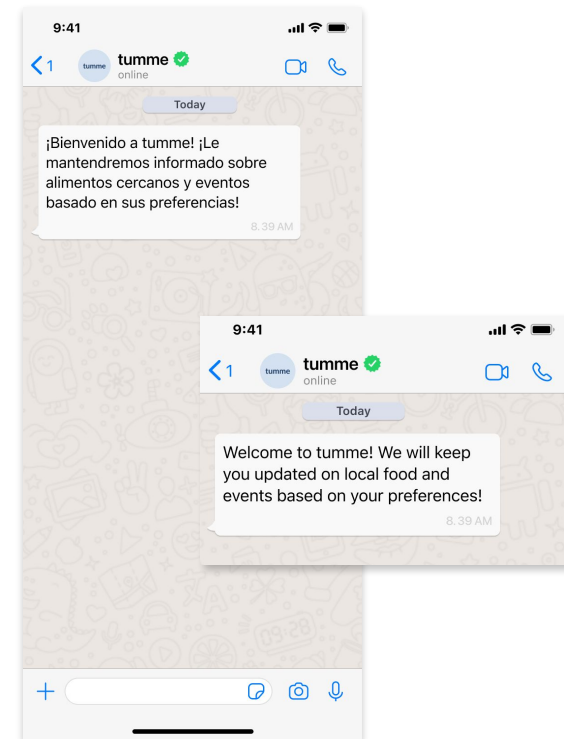
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Do you and/or family member have any dietary restrictions?

- ☐ vegetarian
- ☐ vegan
- ☐ kosher
- ☐ gluten-free
- ☐ allergies

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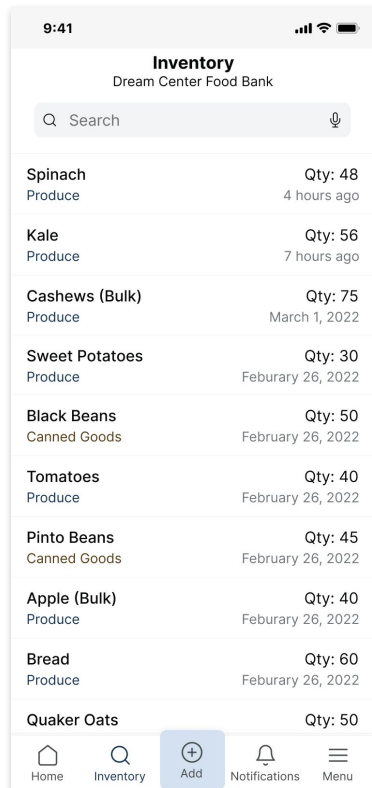


Real-Time Inventory

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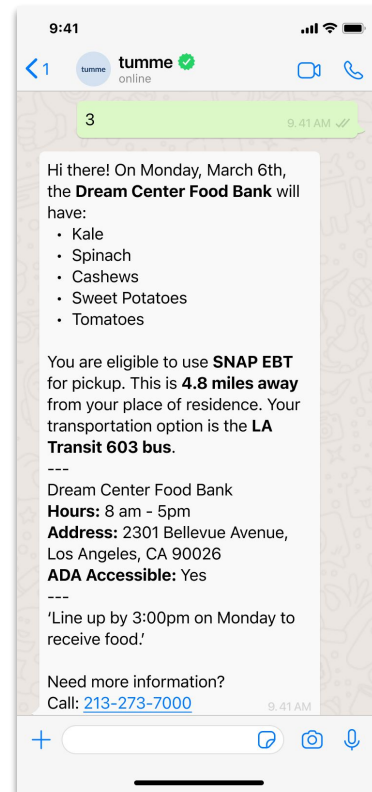
Food Banks/Pantries

- Food banks and pantries log inventory
- Communicates with tumme in assistance with OneDegree API



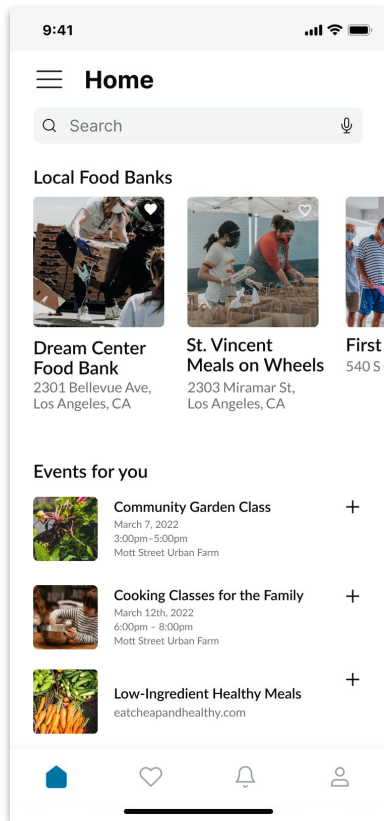
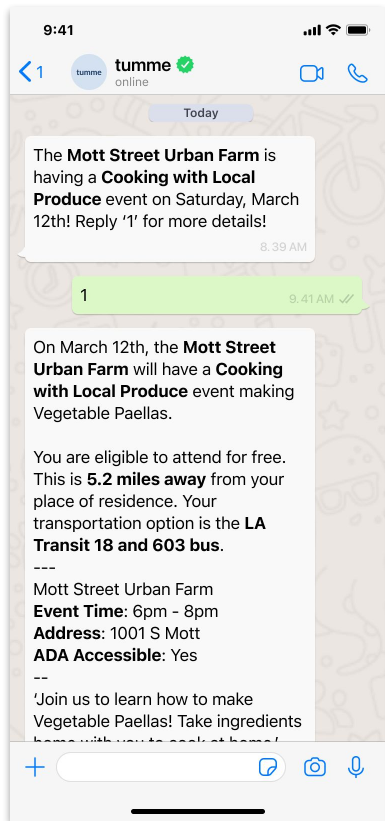
Gomez Family

- Parents receive text message that foods matching preferences are locally available
- Highlights location, time, ADA accessibility, and transportation
- Gomez family coordinates to get the food

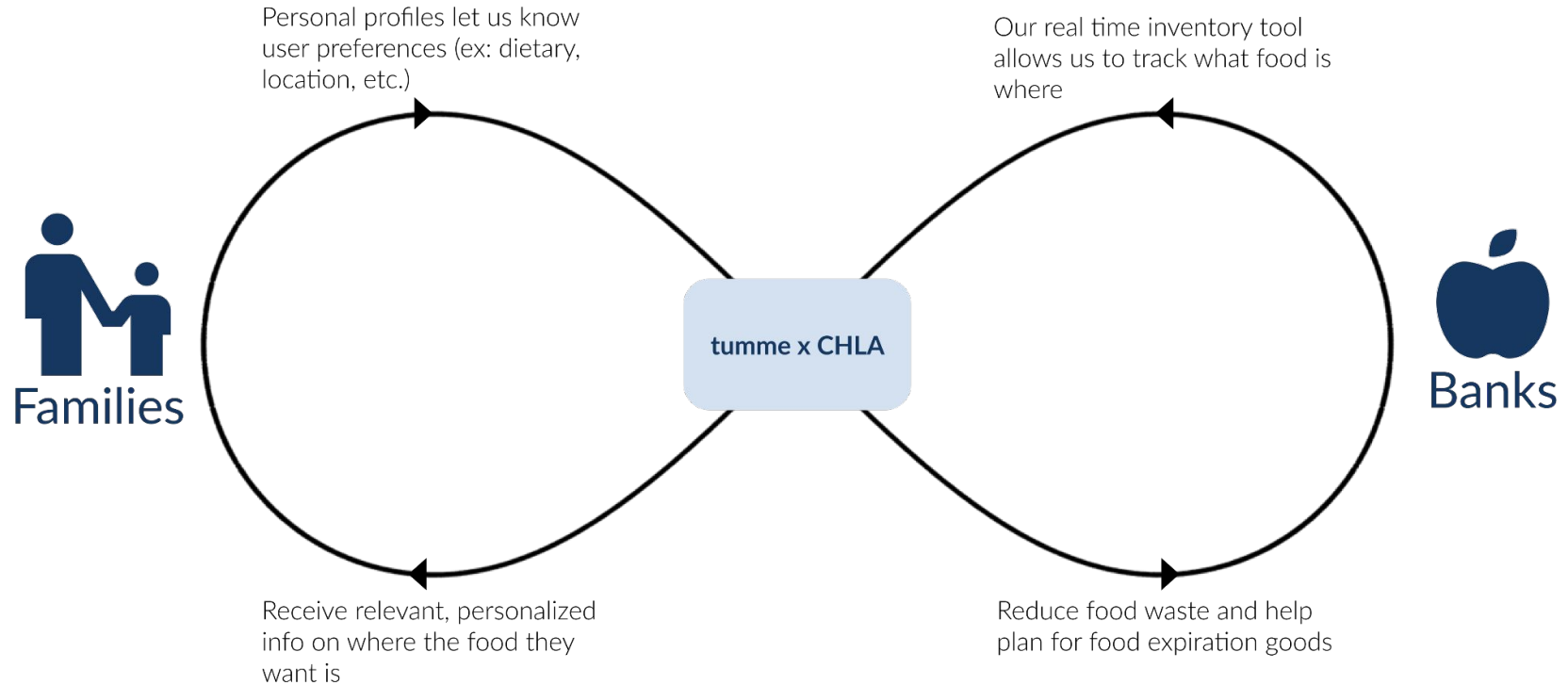


Community Platform

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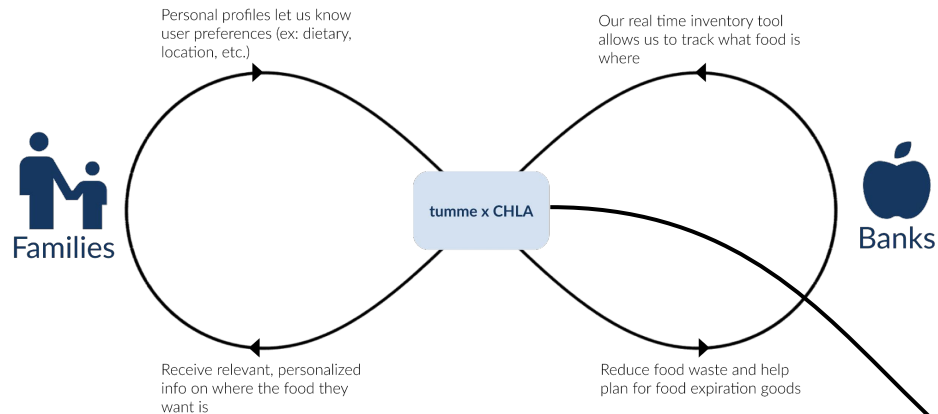


- Login to tumme using phone number
- Notified of local community events
- Update preferences through tumme website or at the next checkup



Everybody Wins

Team 2



Valuable database for
Los Angeles food
assistance programs.



Food Banks Resources

Might be under-staffed or conclude it's not worth the time to maintain inventory tracking

CHLA resources

We still need to connect with CHLA social workers to understand if this solution would increase their capacity (help them offload work)

Partner with One Degree

It's our conviction that one degree has a much wider scope than what we are focusing on and that we might be able to have a larger impact building a solution focused on food insecurity

Consumers

Might associate tumme with current food insecurity stigma;
Might not go to platform for profile set-up

Transportation

We might not reach all individuals

Communication

There may be some instances where the mobile phone connected to the personalized profile is the phone number of the child



tumme

Together we can empathize, educate, and empower
to fill tummies with desirable nutrients.



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