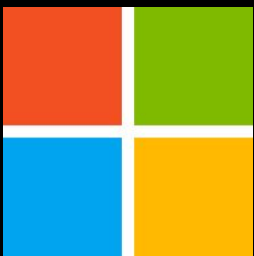


# Microsoft Coming Soon

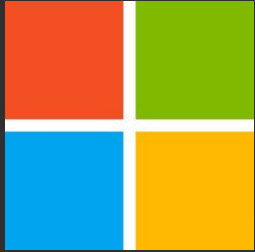


Invest With Purpose



## Outline

- Business Venture
- Data
- Methods
- Results
- Recommendations
- Future Investments



# Business Venture

100 BILLION DOLLARS  
NEW MOVIE STUDIO

# What Should We Focus On?




hulu

# Mission

The purpose of this presentation is to share the best profitable strategies for a new movie studio.

By the end:

- The most popular genres
- Return of investments for those genres
- The best time to release films with those genres



Data will talk to  
you if you're  
willing to listen.

• JIM BERGESON •

## Data

- Tn Movie Budgets
- Imdb Title Basics
- Imdb Title Ratings
- Look over the files to see which data to use
- Scrub the data
- Analyze data for insights



SQLite3

SQL  
database  
engine

MISBEHAVING  
D YOU BACK  
EARNING!



KDNUGGETS.COM

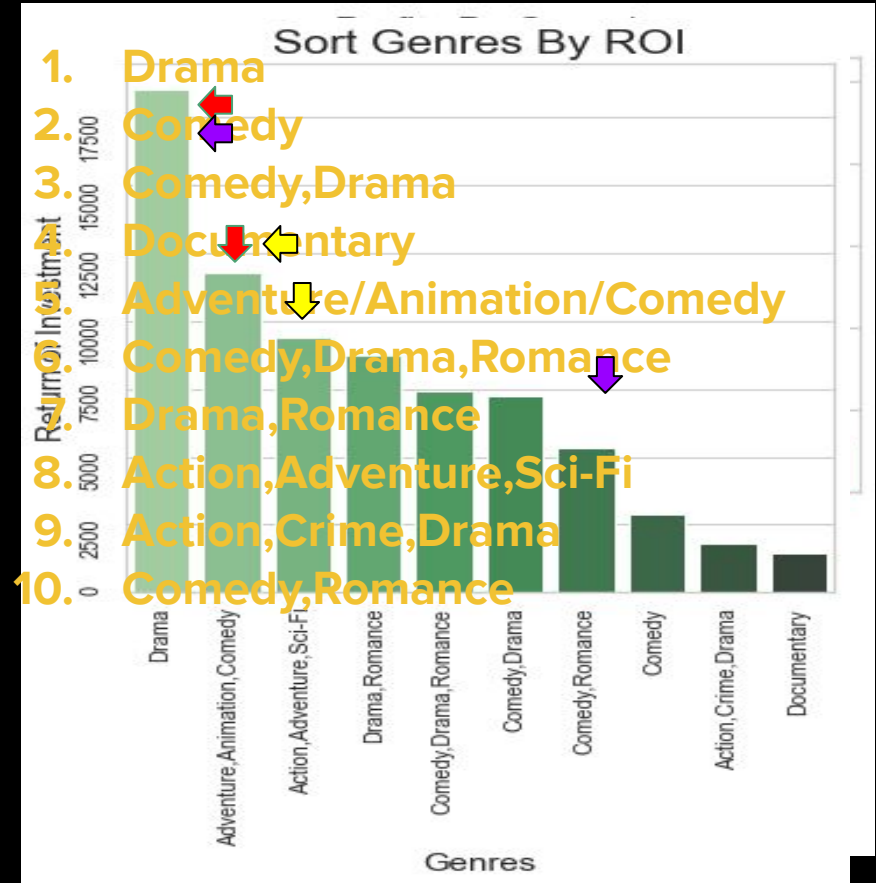
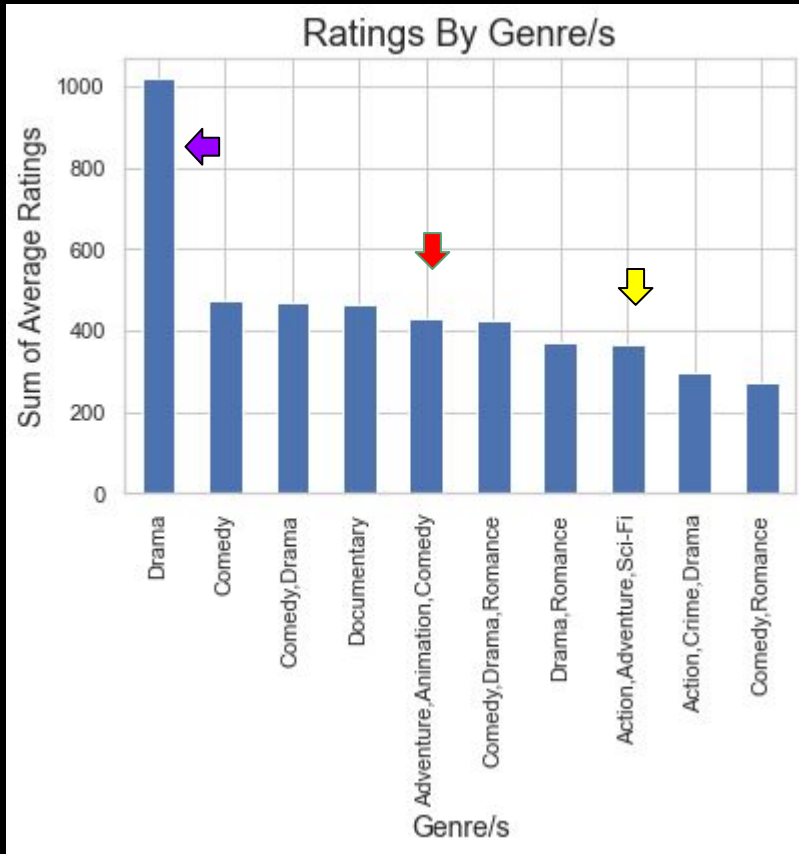
matplotlib



NumPy

DIRTY  
DATA

# Popular Genres

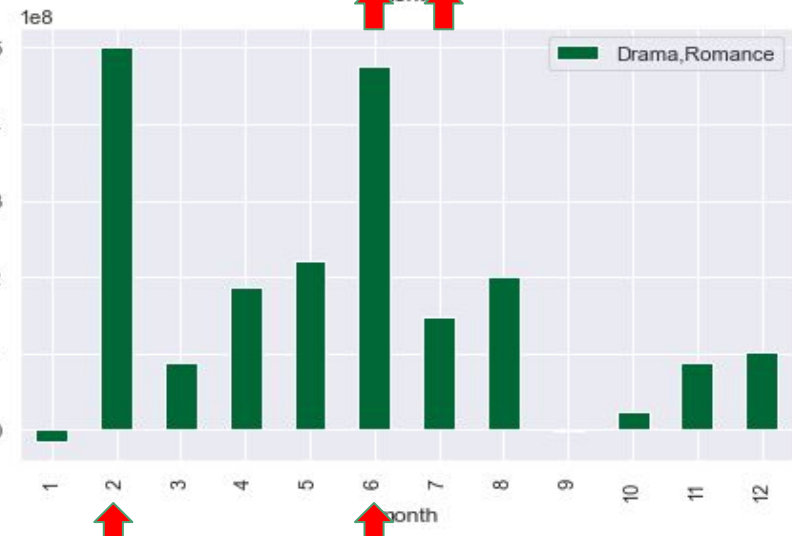
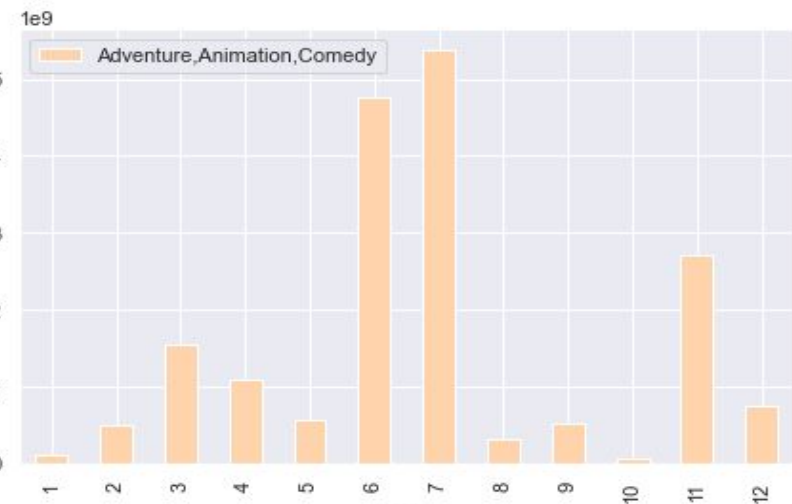
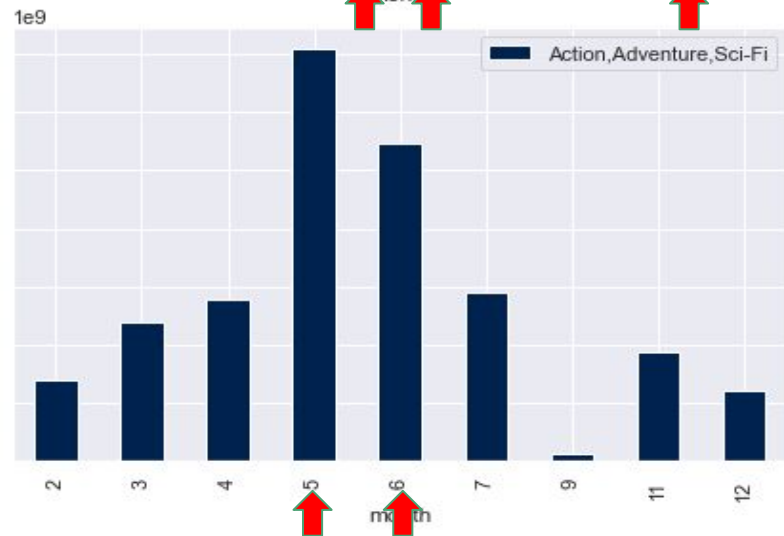
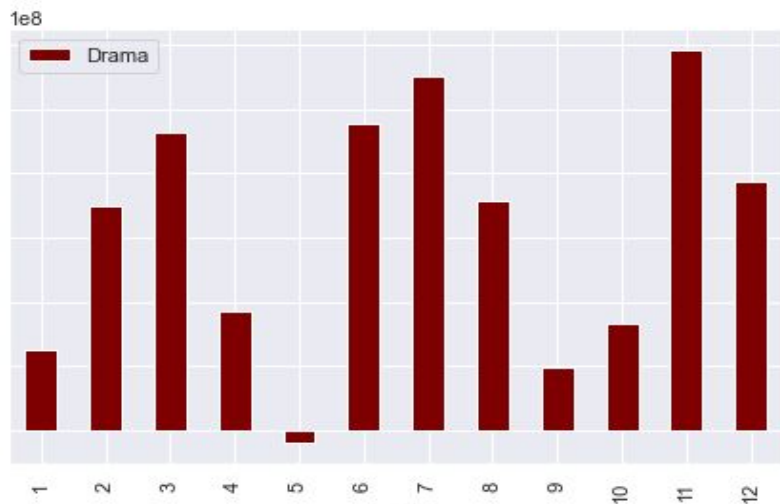






## Best Time to Release Films





# Recommendations

1. By popular demand: Dramatic movies are the way to go
2. Invest: Drama, Adventure, Comedy, Action
3. Best month to release: Summer collectively, except Drama/Romance in February

# Future Investments

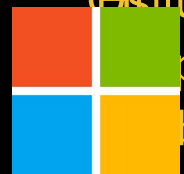
- I think it'll be great to research the best directors and writers within each genre for an increase in investments
- As we continue to build we should focus on the four quadrants of making a successful film: Spectacle, International, Franchise, and Nostalgia.
- Creating our own streaming service with original content

Narrator: Chaquayla Halmon

- Streaming Service1
- Streaming Service2
- Streaming Service3
- Streaming Service4
- Streaming Service5
- Library6
- Library 7

- Movie.Budgets
- Movie.Title.Basics
- Movie.Title.Ratings
- Movie.Max
- Movie

Special Thanks  
Microsoft



# That's All Folks

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