

Halo Arms Ticketing Survey

42 responses

24 July 2022

Around how many tickets would you buy to a show over the next year at full price?

42 out of 42 answered

Hide question

2 Tickets	
12 resp.	28.6%
1 Ticket	
11 resp.	26.2%
4 Tickets	
7 resp.	16.7%
Would not buy	
7 resp.	16.7%
3 Tickets	
5 resp.	11.9%

How would you best describe your familiarity with ticketing issuers like Ticket Box Office?

42 out of 42 answered

Hide question

Only generally aware	
15 resp.	35.7%
Have purchased or regularly use this ticketing outlet	
13 resp.	31%
I was not aware of such a product/service	
10 resp.	23.8%

I've conducted a search in their website or used ticketing outlet
4 resp.

9.5%

How often could you find a use for this type service?

42 out of 42 answered

Hide question

2-3 times a year
22 resp.

52.4%

Once a year
10 resp.

23.8%

Do not use
6 resp.

14.3%

Once a month
4 resp.

9.5%

Based on the description, how interested would you be buying in a New Ticketing Issuer if priced within your budget?

42 out of 42 answered

Hide question

Somewhat interested
19 resp.

45.2%

Not sure
13 resp.

31%

Very interested
7 resp.

16.7%

Not at all interested
3 resp.

7.1%

In your opinion, what is a reasonable discounted price you would like to buy a ticket to a show or theatre?

42 out of 42 answered

Hide question

Discounted ticket at 45%
18 resp.

	42.9%
Discounted ticket at 25% 12 resp.	
	28.6%
Discounted ticket at 50% 9 resp.	
	21.4%
Discounted ticket at 65% 3 resp.	
	7.1%

If you knew that you have a window of opportunity to buy a ticket at a discounted price before a show or theatre, what is the most likely you would buy ticket(s)?

42 out of 42 answered

Hide question

Most likely 14 resp.	33.3%
On occasions 12 resp.	28.6%
Somewhat interested 12 resp.	28.6%
Not likely 4 resp.	9.5%