

OI

HAILEY *uk Portfolio* LOWE

SKILLS



Figma



Wireframing



Color
Palettes



HTML, CSS,
Javascript



User Flow

03

PROJECT I: TEMPLATE SITE

CREATIVE PORTFOLIO

TASK:

Create a website that can act as a template for 7th and 8th graders beginning to learn how to code.

Website must:

- utilize HTML, CSS, beginner JavaScript, and multiple webpages.
- present a challenge to more advanced students while still being within the scope of students brand new to coding.
- inspire student about what they can accomplish
- showcase skills including a header, footer, hero-image, containers, CSS flexbox, and Javascript buttons to switch between pages
- have content about Flight and Space (the science class students enrolled in).
- be approved by the teacher before it is presented to students.

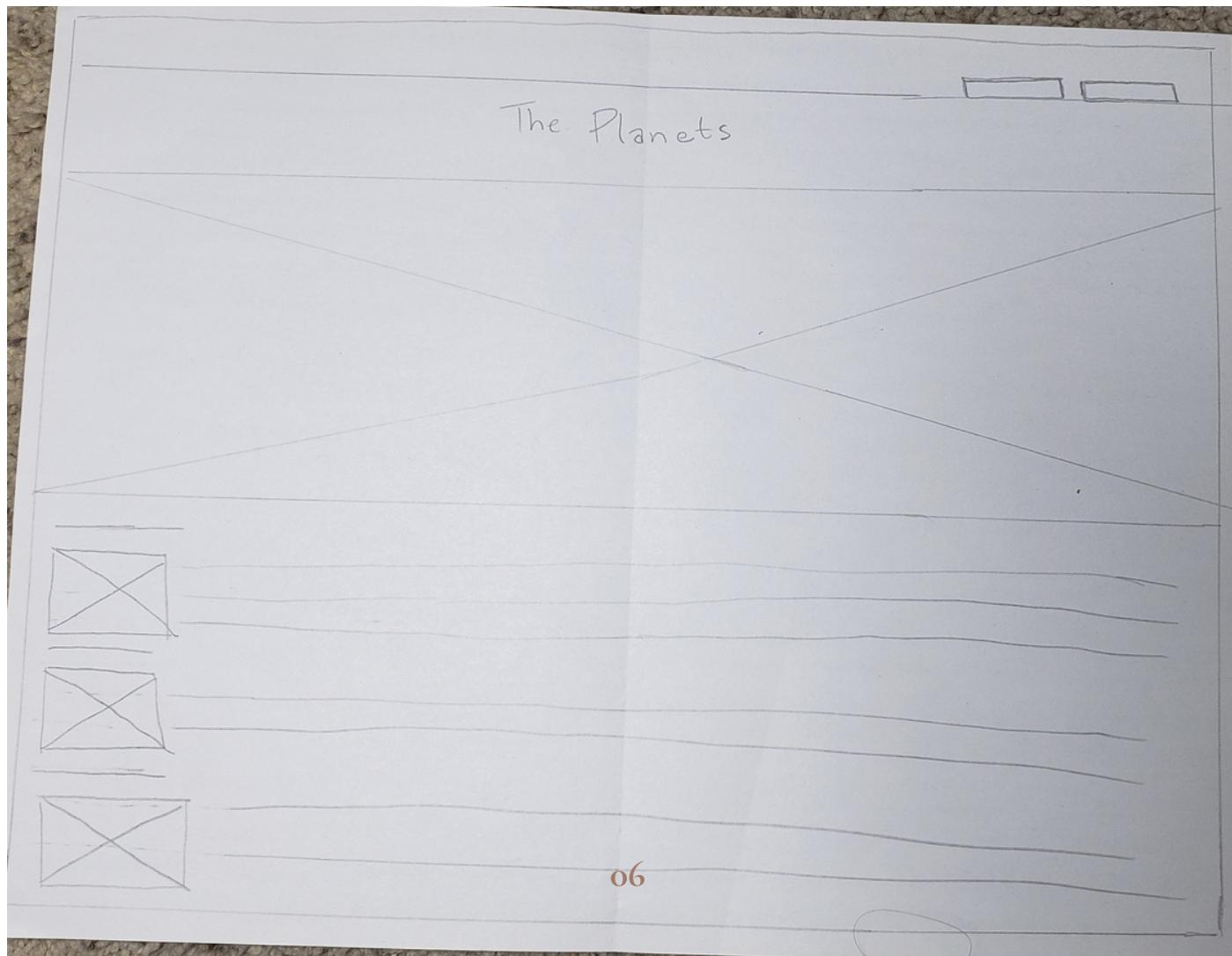
USER

Students aged 12-13, their families, and their teacher (white male in mid 30s).

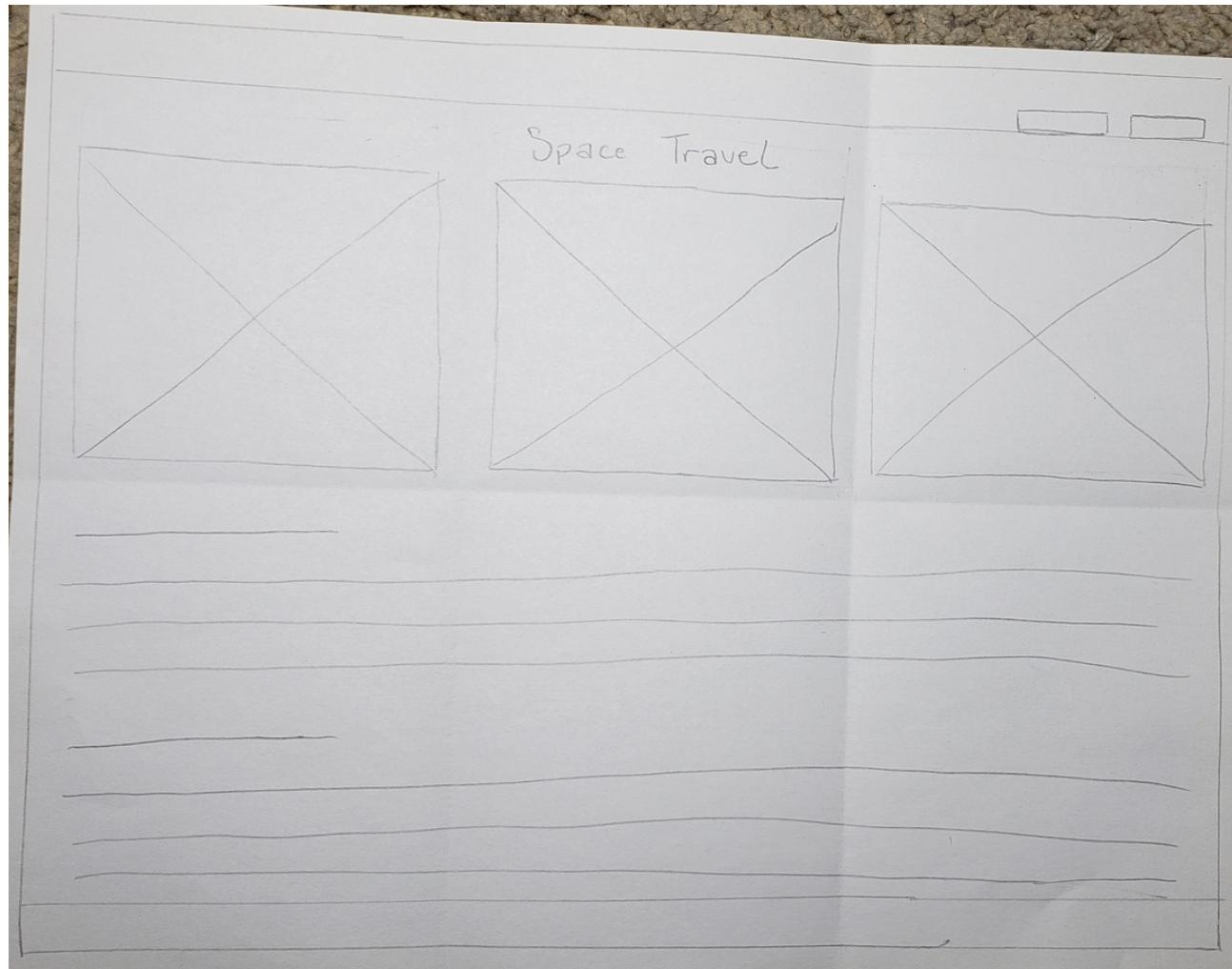
Students come from a variety of backgrounds, with many being immigrants and multilingual. Website needs intuitive design and enticing colors and pictures to draw in a middle school audience, yet must be simple enough so that students do not get overwhelmed when they view the template of the website they will be making. Students should view website and have a clear understanding of what the expectations for their coding will be. Each section in the website should mirror the sections in their own code.



WIREFRAME

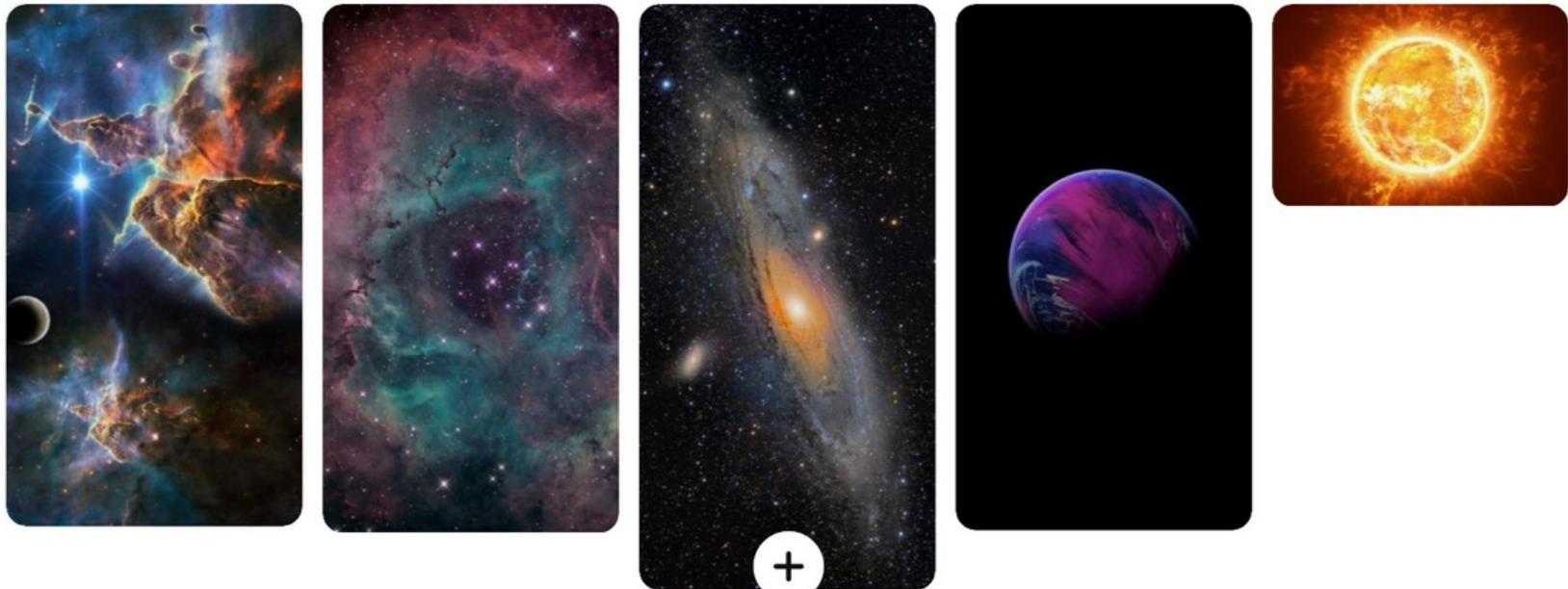


WIREFRAME



PROCESS

- Create mood board with the kinds of pictures and colors appropriate for project
- Find hero image that will be on main pain
- Choose background colors with enough contrast that colors will stand out
- Colors need to be different enough that students can easily view different part of the page
- Build website and make changes as needed



*Mood
Board*

STYLE GUIDE



Utilizing colors that are not as bright, allowing the photos to stand out against the background. Still want to tie in the header and footer and use other photos that go well with header, footer and background. Other photos can use less vibrant colors so the hero image still stands out.

COLLABORATION

- regularly checked in with and gained approval from students teacher
- took his input on what needed to be included
- website was reviewed by my director and feedback was implemented before website was shown to students

FINAL PRODUCT

The Planets | Space Travel

The Planets

A vibrant space scene featuring a large, multi-colored planet in the foreground, Earth in the middle ground, and a nebula and smaller planets in the background.

I2

FINAL PRODUCT

Our Solar System

Our solar system has 8 planets. They are Mercury, Venus, Earth, Mars, Jupiter, Saturn, Uranus, and Neptune. Pluto used to be a planet, but was downgraded to a dwarf planet in 2008. All these planets rotate around the sun, located at the center of the solar system. Our solar system is in the Milky Way Galaxy.

The Milky Way Galaxy



The Milky Way Galaxy has several arms that come out from the center of the galaxy. Our sun is located near the Orion arm. Some arms have high density, while others are made of gas. Scientists learn about the Milky Way using infrared images from telescopes.

[Learn more!](#)

The Sun and the Stars

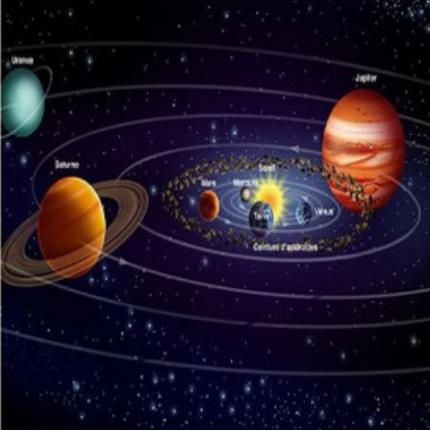


At the center of our solar system lies the sun. The sun is a star. Like other stars, it is a large hot ball of gas. But how big is it? The sun has a radius of over 400,000 miles (nearly 700,000 km) and its circumference is 109x that of Earth's!

FINAL PRODUCT

The Planets | Space Travel

Space Travel



History of Space Travel

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Parturient montes nascetur ridiculus mus mauris vitae ultricies. Vitae justo eget magna fermentum iaculis eu non diam. Orci ac auctor augue mauris augue neque gravida. Lectus mauris ultrices eros in.

Recent space travel

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Parturient montes nascetur ridiculus mus mauris vitae ultricies. Vitae justo eget magna fermentum iaculis eu non diam. Orci ac auctor augue mauris augue neque gravida. Lectus mauris ultrices eros in.

[Learn more!](#)

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FINAL PRODUCT LINK

<https://codepen.io/halowe94/full/rNvZwxp>

PROJECT II:

ARTIST EXPLORATION WEBSITE

CREATIVE PORTFOLIO

TASK:

Create a website that showcases the artwork of a particular artist.

Website must:

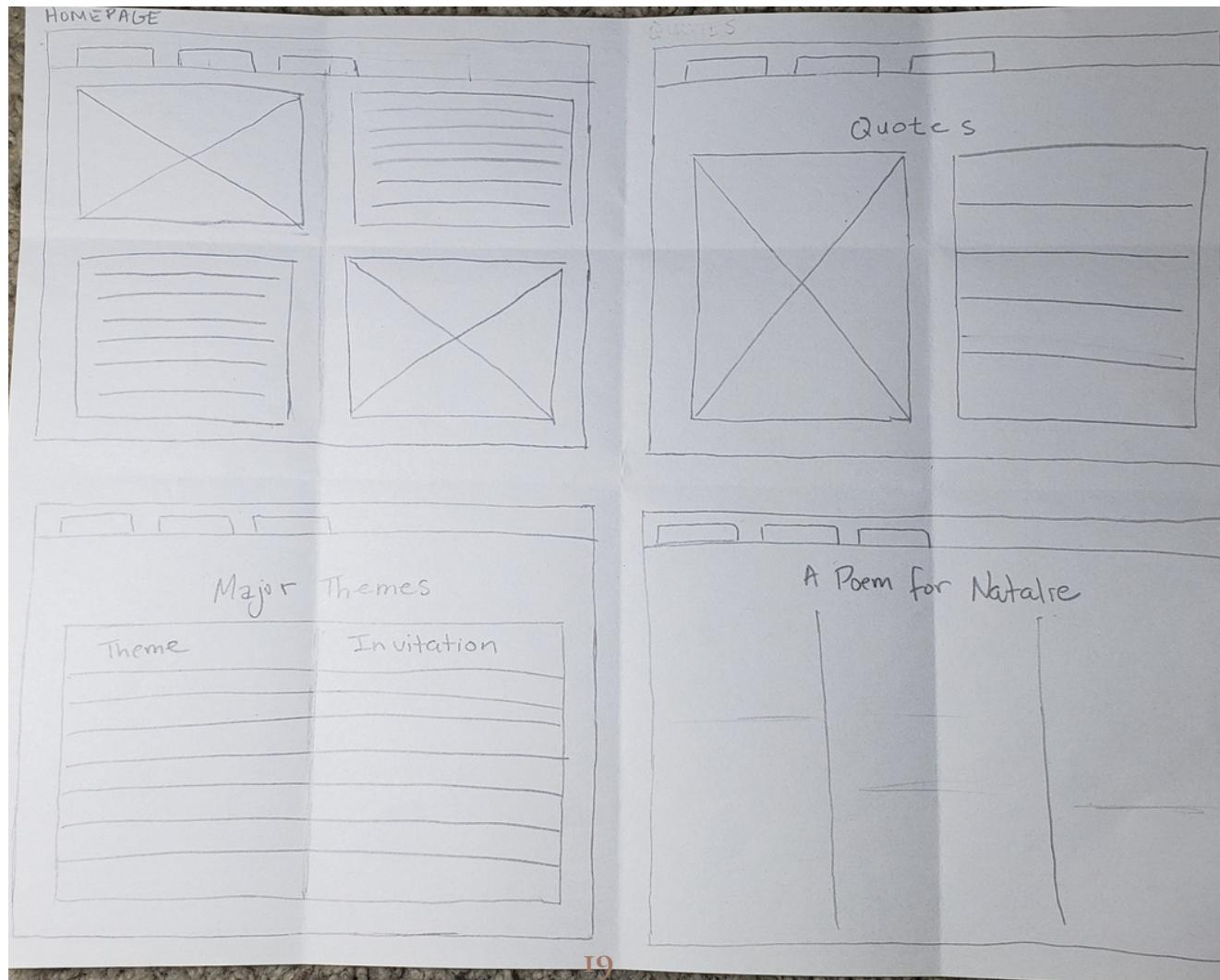
- invite users into further exploration of the artist's work
- Focus on themes present in work as well as the overall aesthetic of the particular artist
- feel cohesive with content and simplistic design that highlights the artist's personhood throughout the site

USER

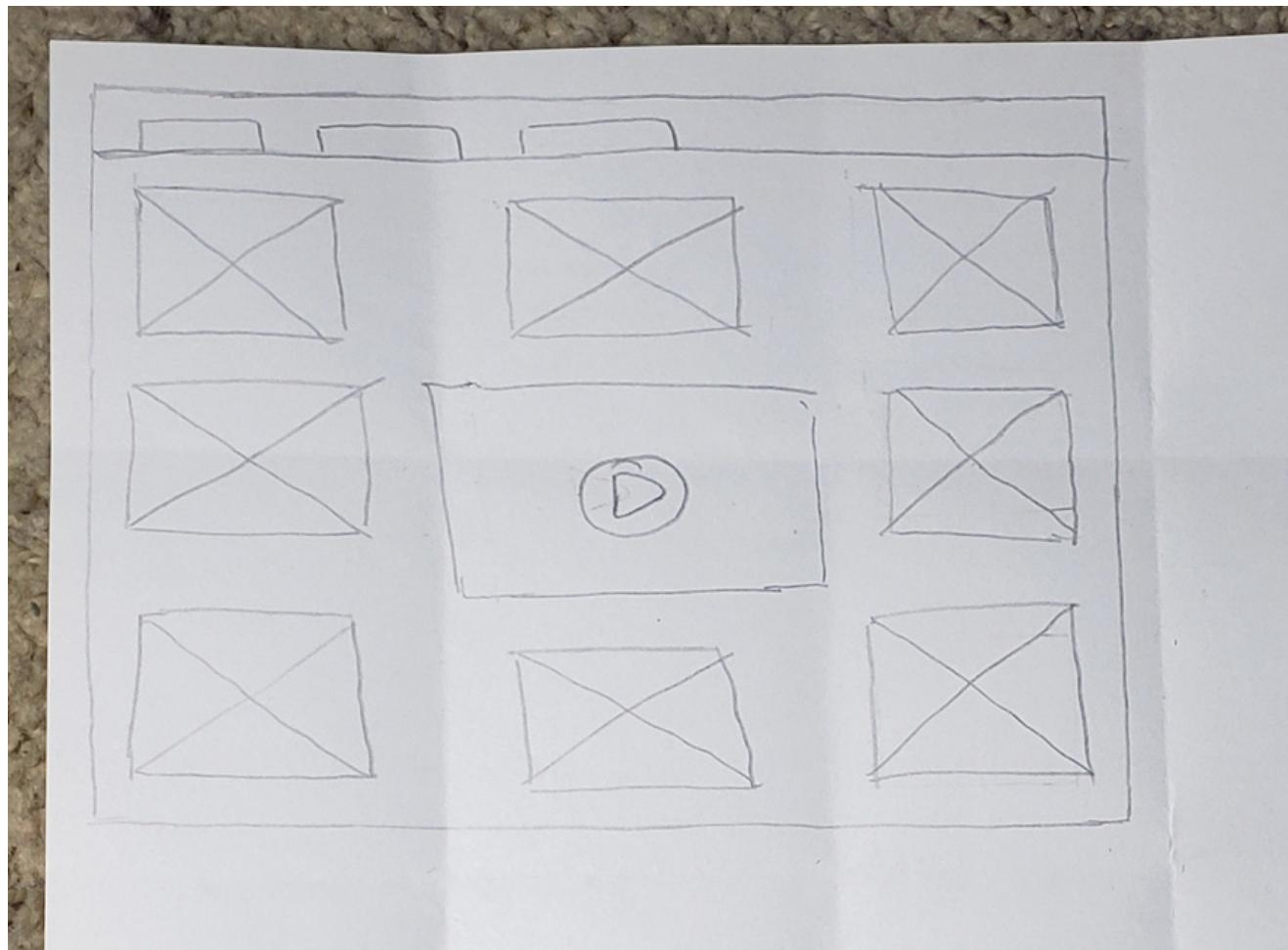
Assume users have no prior knowledge of the artist. Users are grad school students aged 25 - 40 and one instructor all seeking to learn more about multi-medium artist Natalie Lauren. Users have a variety of races and cultures, but are more likely to be women. Users have a keen interest in art and desire for it to influence their personal lives. Many have spiritual backgrounds and resonate with art that explores spirituality. They should come away with an understanding of Natalie Lauren's art and what significance it holds with her audience.



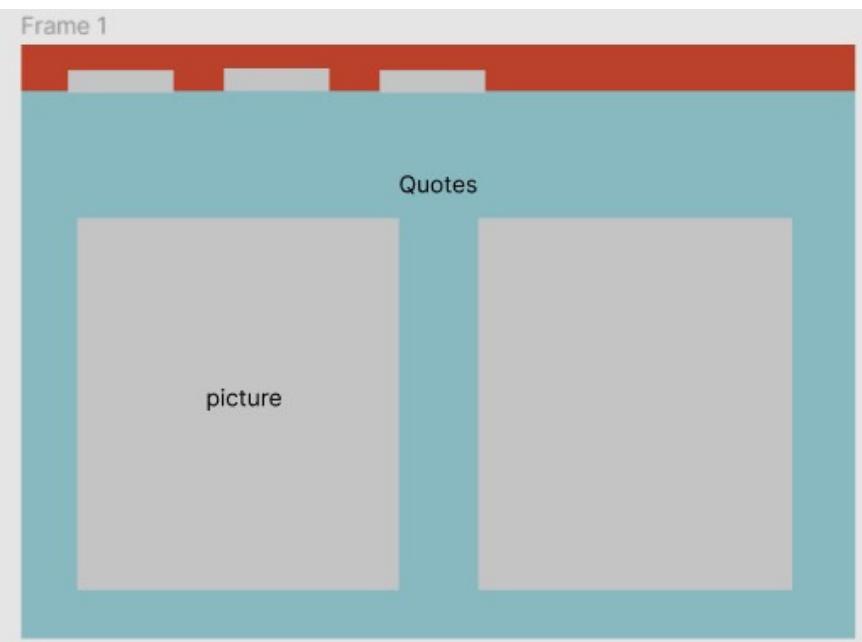
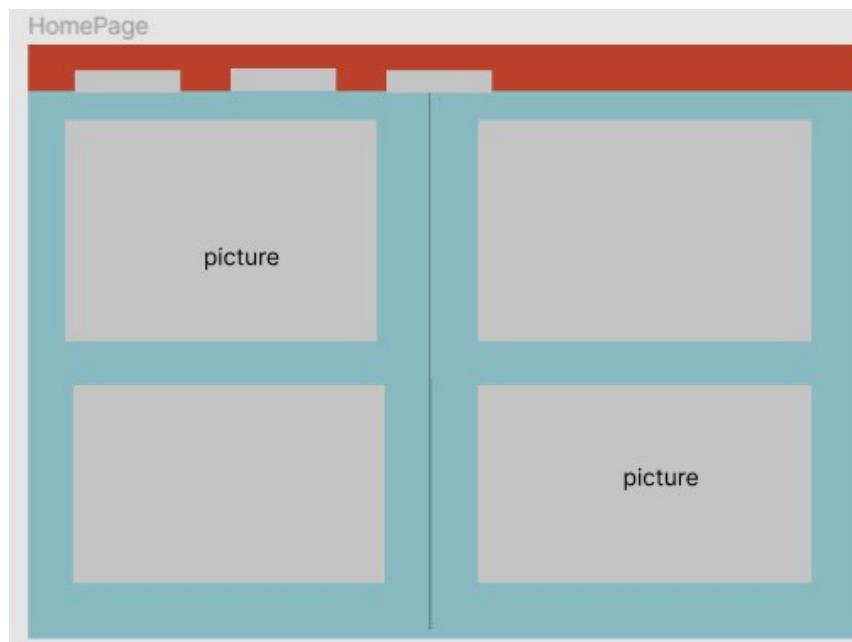
WIREFRAME



WIREFRAME



FIGMA



FIGMA

Desktop - 2

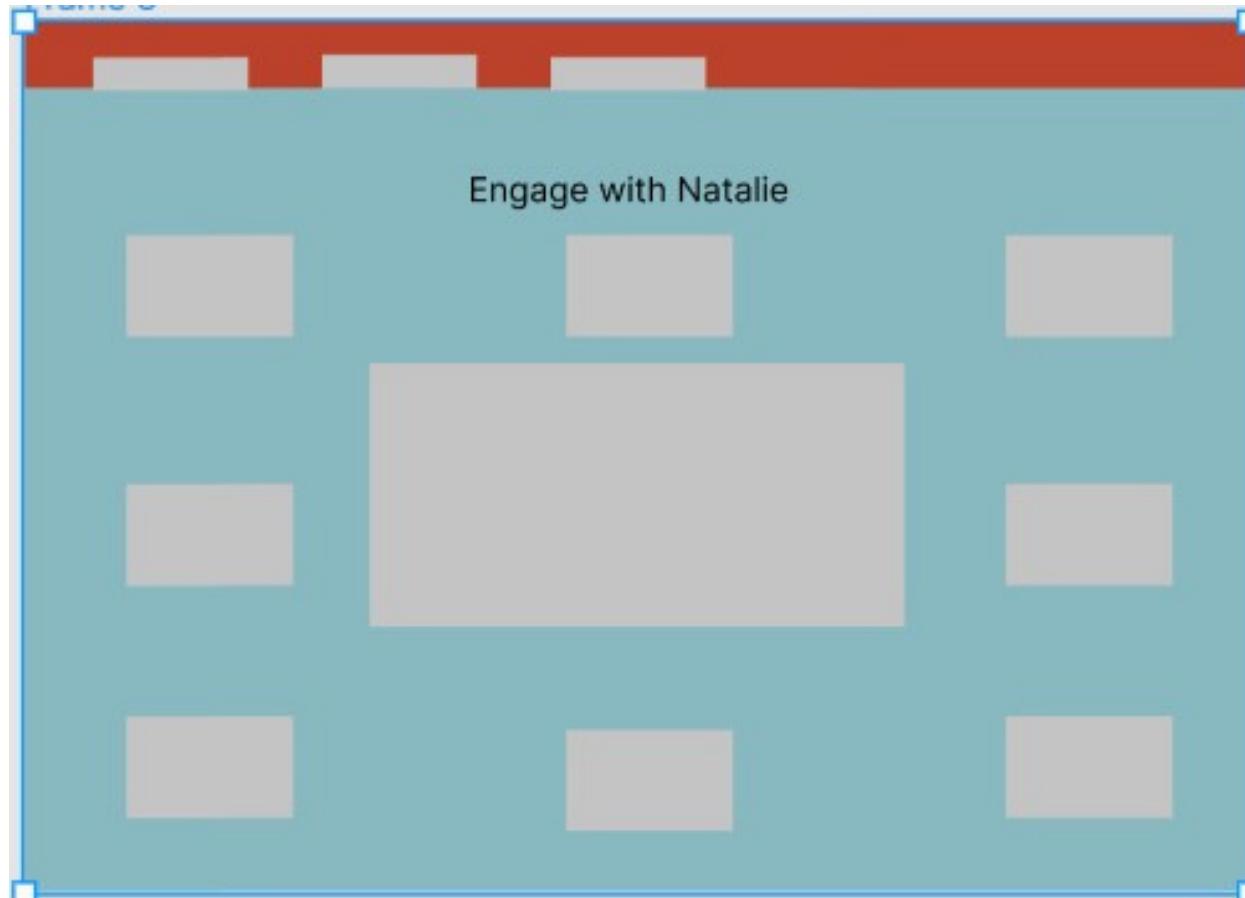
Major Themes

Theme	Invitation

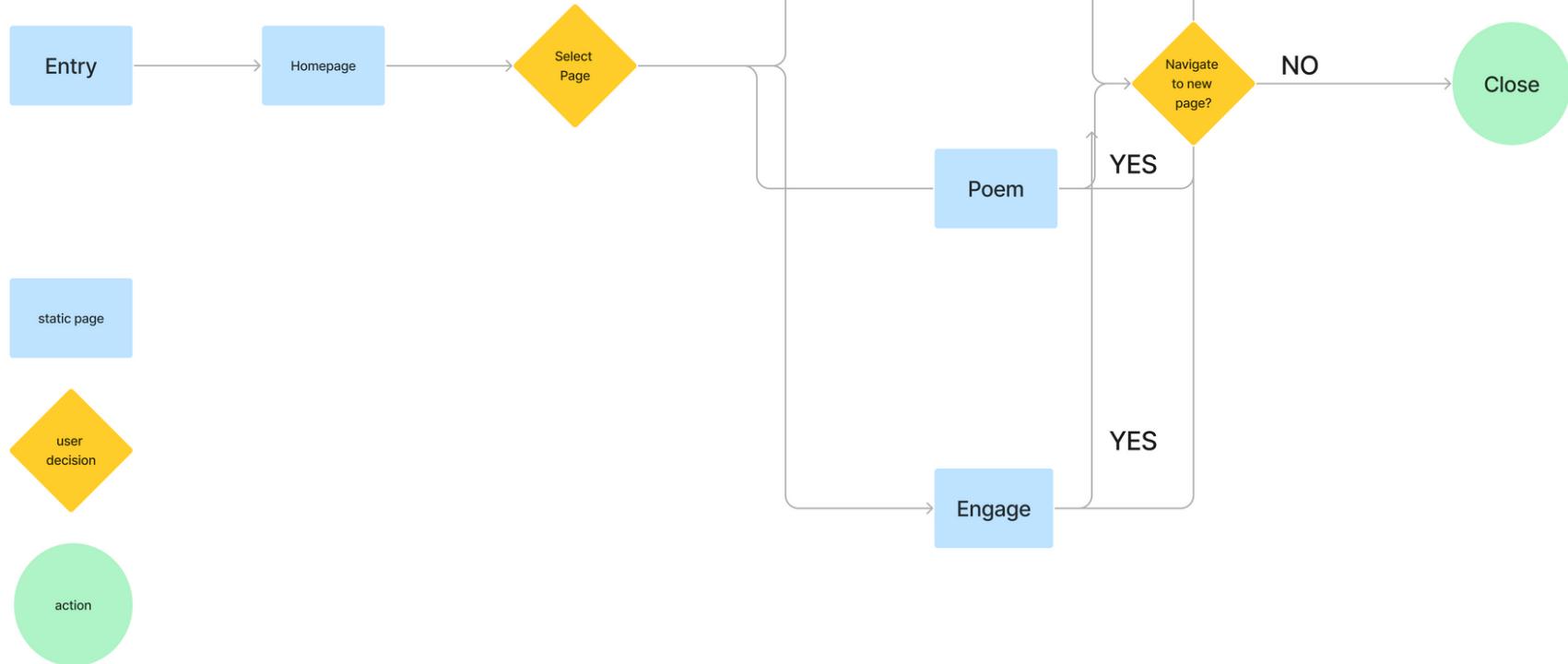
Frame 2

A Poem for Natalie

FIGMA



User Flow



PROCESS

- Find image to generate color palette
- Pick colors for background, navigation, footer, and text based off color palette
- Find pictures that are similar to chosen color palette and add them in figma
- Build layout for website, improving upon design
- Get feedback from group and improve upon design

STYLE GUIDE



STYLE GUIDE



HEX: #c8ae8d



RGB: rgb(200,174,141)



HEX: #88b9c1



RGB: rgb(136,185,193)



HEX: #212c28



RGB: rgb(33,44,40)



HEX: #3c7970



RGB: rgb(60,121,112)



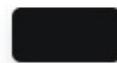
HEX: #87744d



RGB: rgb(135,116,77)



HEX: #5296a4



RGB: rgb(82,150,164)



STYLE GUIDE



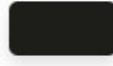
HEX: #555239



HEX: #256069



RGB: rgb(85,82,57)



RGB: rgb(37,96,105)



HEX: #bc412b



RGB: rgb(188,65,43)



COLLABORATION

- Gathered user feedback from two women who fit the user persona
- Made changes based on feedback and continued the process again
- Had to remove engage page displayed in wireframe due to coding issue
- Responsive web design so that layout fits varying devices

FINAL PRODUCT

[Homepage](#)

[Quotes](#)

[Themes](#)

[A Poem for Natalie](#)



How to Engage

I invite you to engage where my exploration has taken me. In this website you will find: the theological themes in her work, several quotes

Spending Time with NL

Spending time with Natalie's art took me on a journey of reflection, meditation, and unfiltered existence. She navigates joy and sorrow as well as the complexity between them. In her work, I find that I am seen, my reality is captured, and I desire to live into the fullness of what it means to be human.



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[Homepage](#) [Quotes](#) [Themes](#) [A Poem for Natalie](#)



Quotes by Natalie

“Today you don't have to pretend to smile or to laugh. You can hold sadness and joy in both hands and feel all you feel.”

“To be Proud. To be Free. To be Human. To be Black. To be Queer. To be Loved. To be Seen. To be Safe. To be God's.”

“Don't allow your Art to be co-dependent on your trauma and pain. If you can only create out of the pain-body your work is potentially healing everyone else but you.”

FINAL PRODUCT

The image shows a website layout with a red header bar at the top containing four buttons: "Homepage", "Quotes", "Themes", and "A Poem for Natalie". Below the header is a teal-colored main content area. In the center of this area is a dark teal box containing the title "According to Natalie Lauren". To the left of this title are four sections, each consisting of a teal header bar and an orange content area. The first section is titled "What is salvation?", followed by the text "Liberation. We are free to exist as we are and as we exist fully, we invite others to do the same.". The second section is titled "What is good and how do we seek goodness?", followed by the text "Honoring yourself, specifically, what is good for Black women and Black queer women is to deeply value who we are and live authentically". The third section is titled "What is trust?", followed by the text "Safety. The ability to feel safe with yourself and others and have even safety to allow your emotions to ebb and flow". The fourth section is titled "What is art?", followed by the text "The process of creating; there is as much significance in the journey as there is in the destination".

[Homepage](#) [Quotes](#) [Themes](#) [A Poem for Natalie](#)

According to Natalie Lauren

What is salvation?

Liberation. We are free to exist as we are and as we exist fully, we invite others to do the same.

What is good and how do we seek goodness?

Honoring yourself, specifically, what is good for Black women and Black queer women is to deeply value who we are and live authentically

What is trust?

Safety. The ability to feel safe with yourself and others and have even safety to allow your emotions to ebb and flow

What is art?

The process of creating; there is as much significance in the journey as there is in the destination

FINAL PRODUCT

[Homepage](#)

[Quotes](#)

[Themes](#)

[A Poem for Natalie](#)

In your words
I find that there is space for me
To be
To breathe
To feel a multiplicity of feelings
And consider it beautiful
That in my feeling, deeply
I find connection
With my humanity
Inviting me to live
In the light of liberation
And the hope
Of the process.

In the space of your canvas
I am asked to remember
What maybe I never knew
Or maybe what surviving
Has tried to take from me
The memory
Our collective story
Shared within this skin
My tears friends
Speaking truth to me
When I would rather
Allow my smile to lie
Somehow I see myself reflected
In what you create.

Here still,
I find that it can all fit together
Oh to be Black and queer in love
And call it good
And believe that which flows from it

FINAL PRODUCT LINK

<https://halowe94.github.io/natalie-lauren-project/index.html>

Thank You